

Chartered October 26,1925 Wednesday 12:00 noon La Mesa Community Center 4975 Memorial Drive La Mesa, CA 91942

President Bonnie Welch President-elect Gabriella Misirlioglu Past President Becki Schwartz Secretary Kathy Olsen Treasurer Ryan Barnhill

Board Members Directors

Dale Bailey
Marsha Darling
Mary Elington
Greg Erickson
Mike Fellows
Louise Herr-Marshall

Membership

Greg Erickson

Youth Service

Mark Matthews

Speaker Chair

Bill Ashman





The Tattler

October 8, 2025 Volume 2024 - 25 No. 13



Kristen Iversen, President of Friends of La Mesa Library spoke to us today. Kristen a consultant and program manager owns Zenia Consulting. The La Mesa Library is supported by 3 groups;

- 1. Friends of the Library who assist with programming and fund raising.
- 2. County of San Diego who hires the librarians and purchases the books.
- 3. City of La Mes who owns the land and the structure.

The Friends of the Library raises much of its money from used book sales. The bookstore is

conveniently located just inside the library's front entrance. Their continued success depends on two things: donations of new or gently used books, and volunteers to staff and run the bookstore. Last year the bookstore raised 28,644.97.

The library group is hoping to expand their services but are in need of a larger building for that to occur.

La Mesa Rotary Wear Red to the meeting on October 22nd in honor of Polio Day.



La Mesa Rotary Centennial Celebration



10 Days to Celebration Time for our 100th Anniversity. Are you registered for the Centennial Celebration? The event will be held on Saturday, October 18, 2025, on the Hornblower Harbor Cruise from 5:30 pm to 9 pm

October Birthdays

10/11 Ryan Barnhill 10/11 Louise Herr-Marshall 10/17 Mary Elington 10/28 Marsha Starr 10/31 Dr. Jay Thompson

La Mesa History Center Roundtable

La Mesa Rotary is a Jewel Member of the La Mesa History Center. The History Center is holding a Roundtable Previewing the Golden Gems Of La Mesa on Saturday, October 11th from 10 AM to Noon. The event will be held at La Mesa First United Methodist Church at 4690 Palm Avenue, La Mesa. The event will cover La Mesa's most historic, beautiful, and preserved properties that represent the distinctive architecture, landscapes, and artisanship that sets La Mesa apart as the "Jewel of the Hills".

The meeting will go into the history of the seven homes on the 19th Annual Home Tour on November 8th.

Lunch Time Assignments

October 8, 2025

Greeter Marsha Starr Pledge Martin Brickson Thought Jim Kline 4 Way Test Scott Elam

October 15, 2025

Greeter Scott Elam Pledge Marsha Starr Thought Martin Brickson 4 Way Test Ron Morrell

October 22, 2025

Greeter Guy Elam Pledge Scott Elam Thought Marsha Starr 4 Way Test Martin Brickson

October 29, 2025 Dark - No Meeting

Upcoming Programs

10/8/2025

Kristen Iverson - Friends of the Library 10/15/2025 Roger Haines - Solar Cookers

100th Anniversary Meeting

Wednesday, October 15, 11 AM Prior to Regular Meeting

Upcoming Community Projects



Bike Build will be held at **8 AM** on **Saturday, November 8**th at Christian Brothers Restoration. The bikes will be given to second graders at La Pressa Elementary School on **November 18**th. Please note this is a month earlier than usual. Due to the rising costs

and tariffs Mark secured the bikes earlier. Christian Brothers Restoration is located at 10176 Riverford Road, Lakeside.



Urban Street Angels is a local program that helps homeless youth. The program offers a unique blend of supportive housing, onthe-job employment training, and holistic mental health services. We will be assisting with providing 120 youth with a Thanksgiving and

Christmas meal. The Program will provide the turkey and ham; our part is to serve and provide the sides. The Thanksgiving meal will be held on Monday, November 24th and the Christmas meal will be held on December 17th. Serving time will be from 5PM to 7PM.

Marsha Starr will be coordinating this event. This may be early for some of us to think about the holidays, but this is to get it on your radar.

New Membership Chair



Greg Erickson has graciously accepted the position of La Mesa Rotary Membership Chair. While Greg is the Chair, it's up to each of us to find and invite potential new members! Thank you, Greg.

Good Shepherd Food Pantry



The La Mesa Rotary's September community service project was donating food to the Good Shepherd Food Panty. Becki Schwartz took this photo when she dropped off our donation. The Good Shepherd Ministry receives bruised or unsellable fresh fruit from local merchants that they in turn provide to our community members in need.

Looking for Volunteers



A few hands are needed to set up the Hornblower event on Saturday, October 18th. Let Dale know if you can show up between 4:45PM and 5 PM to assist with filling gift bags, putting center pieces on the tables or putting registration cards together.

Walk 4 Alzheimer's



La Mesa Rotarians and Grossmont High School Interact Club members participated in the annual WALK 4 ALZ on Saturday at Liberty Station.

Nationally 280 Rotary groups participate in Walk 4 ALZ. La Mesa Rotary is 41st in this group. Locally we were 22nd out of 330 groups with our donation of \$3,036.62. The San Diego Walk raised over \$481,000. Great Work!

Camp Julian Oaks



Camp Julian Oaks will be holding their annual BBQ Fundraiser on October 25th at 11 AM. The BBQ will include a Hike-a-Thon as part of the event. See Becki Schwartz if you're interested in sponsoring a hiker.

FALL CHARITABLE GIVING CAMPAIGN - Deadline 10/31/2025

The Rotary Club of La Mesa, California, Foundation (the "Foundation") is proud to support deserving programs in need through its Charitable Giving Program. Through the generous contributions of community members and members of the La Mesa Rotary Club, the Foundation offers semi-annual donations following a review and approval process for each Charitable Giving Request submitted to the Foundation by the Rotary Club of La Mesa. The following are the Foundation's guidelines for Charitable Giving Requests. The Foundation reserves the right to waive, amend or supplement these guidelines at any time or as circumstances may require.

- 1. Charitable Giving Requests may be made be submitted by any person on behalf of a charitable organization qualified as a charitable entity under Section 501(c)(3) of the Internal Revenue Code.
- 2. Each Charitable Giving Request must be accompanied by a separate letter from a member of the La Mesa Rotary Club who shall serve as the sponsor for the Request. Each sponsor letter shall specify why the Foundation should consider the Request.
- 3. Each Charitable Giving Request shall specify how the charity will use the funds being requested.
- 4. The combined amount of Charitable Giving Requests submitted by any one charitable organization during each fiscal year (July 1 through June 30) shall not exceed the sum of \$1,000.00.
- 5. Each Charitable Giving Request must contain the organization's federal and state tax identification numbers.
- 6. Each organization must be able to attend a La Mesa Rotary Club meeting via a representative for the purpose of receiving the donation subject to the deadlines set forth below.
- 7. Charitable Giving Requests will be provided to the Foundation through the La Mesa Rotary Club.
- 8. The Foundation will duly consider Charitable Giving Requests recommended by the La Mesa Rotary Club. However, the Foundation reserves the right to increase, decrease, deny, approve, or place any limitations or restrictions on any Charitable Giving Request.

The La Mesa Rotary Foundation was created as an Internal Revenue Code Section 501(c)(3) Foundation to accept donations to support the work of the La Mesa Rotary Club. The La Mesa Rotary Club supports activities to benefit underprivileged, elderly, children, and world-wide projects. Evaluation of competing applications to determine which activities will be funded and the amounts shall be based on "impact": Relative Impact. Preference shall be given to activities that will be significantly impacted by the amount of the contribution. For example, a contribution of \$1,000 to an organization with a \$25,000 budget has more impact than one to an organization with a \$1,000,000 budget. Impact might, however, be assessed on specific projects within an organization.

Local Impact. Preference shall be given to projects that specifically benefit La Mesa and East San Diego County. Organizations that serve East County shall be given preference even if the organization is located elsewhere.

Member Impact. Preference shall be given to projects in which La Mesa Rotary Club members have invested substantial time and treasure. All submissions need to go to Kathy Olsen, Chair of the Community Giving Committee at kolsen@rcpblock.com by October 31, 2025.

Service Opportunities

Event	Date/Time	Location
La Mesa City Council	October 14 th 6 PM	8130 Allison Avenue
Centennial Anniversity	October 18th; 6 PM	Hornblower Cruise
LEAD	October 11 th and 12 th	Camp Cuyamaca
Camp Julian Oaks Annual BBQ Fundraiser	October 25 th	Camp Julian Oaks, Julian
Fall Charitable Giving Closes	October 31, 2025	
Bike Build	November 8 th	Christian Brothers Restoration 10176 Riverford Road, Lakeside
Bike Give Away	November 18 th	La Pressa Elementary School
Thanksgiving Meal Servers	November 24 th 5 PM - 7 PM	Urban Street Angels
Club is Dark	November 26 th	
Christmas Meal Servers	December 17 th 5PM - 7 PM	Urban Street Angels
Club is Dark	Deccember 24 th	
Club is Dark	December 31 st	