



Chartered October 26, 1925
Wednesday 12:00 noon
La Mesa Community Center
4975 Memorial Drive
La Mesa, CA 91942

Board Members

President Becki Schwartz
President-elect
Bonnie Welch
Past President Jen Flynn
Secretary Kathy Olsen
Treasurer Ryan Barnhill

Board Members

Directors

Dale Bailey
Marsha Darling
Mary Elington
Louise Herr-Marshall
Gabiella Misirioglu
Kimberly Schafer

Membership

Mark Matthews

Youth Service

Mark Matthews

Speaker Chair

Bill Ashman



THE MAGIC
OF ROTARY



Creating Your Legacy through the Rotary Foundation



We were honored to have Marge Cole, Endowments/Major Gifts Advisor for Zone 26 (2023-2026), as our speaker today. Marge grew up in the Los Angeles area. She graduated from the University of California, Santa Barbara and later earned a master's degree at Syracuse University in New York. While serving as principal of West High School, she joined the Santee/Lakeside Rotary Club in District 5340 in 1996 and was President of the Club in 2002-03. She has held numerous positions in District 5340 and at the Zone level.

Marge discussed the how to make an impact now and forever through the Rotary Foundation. The Rotary Foundation goal is to Increase the overall giving to The Rotary Foundation and build the Endowment Fund to \$2.025 billion by 2025.

We can include Rotary in our estate plan through a will or codicil. A gift to the Endowment-World Fund allows the trustees to direct support where it is most needed around the world. A gift to Endowment-Share ensures a percentage comes back to our District. You may select one of the 7 Rotary focus areas when donating to the Endowment Fund. The 7 areas are:

- Rotary Peace Centers
- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

No meeting, October 30, 2024, club is dark!

Memorial Service

Our condolences to David Petri and family on the passing of his wife, Lorinda, Friday, October 18, 2024.

Services are scheduled for **10 AM on Saturday, November 2nd at Joan MacQueen Middle School**. Joan MacQueen Middle School is located at 2001 Tavern Road, Alpine.

David's contact information is:

3289 E. Victoria Drive
Alpine, CA 91901
dpetri@allstate.com

World Polio Day



Have you given to the World Polio Campaign?

Our goal for the World Polio Day is October 24th. Our goal for this year is to exceed last year's total of \$3000. Remember to drop your change in the jar, donate on the RI website or see Mike Fellows.

October Birthdays

10/11 Louise Herr-Marshall
10/11 Ryan Barnhill
10/17 Mary Elington
10/31 Jay Thompson

Upcoming Programs

October 30, 2024

Club is dark!

November 6, 2024

Misty Thompson
La Mesa Parks & Rec

November 13, 2024

Diane Crawford
District 5340 Governor

Lunch Time Service

Please trade with someone if you are unable to perform your assignment.

November 6, 2024

Greeter Don Jenkinson
Pledge Jim Kline
Thought Louise Herr-Marshall
4 Way Bill Ashman

November 13, 2024

Greeter Jim Kline
Pledge Rose Hurst
Thought Don Jenkinson
4 Way Louise Herr-Marshall

November 20, 2024

Greeter Mark Matthews
Pledge Jim Kline
Thought Keith Dindinger
4 Way Don Jenkinson

District 5340 End to Polio Walk

The End Polio Walk is a 3.5 mile stroll through Balboa Park and over 5 of San Diego's bridges.

Balboa Park

Saturday, October 26, 2024

Check In - 7 AM
Walk Begins - 8 AM
Registration Rate \$25

Stephanie Urchick, RI President



Luis Carranza, (District Governor-elect) Bill Ashman, Stephanie Urchick, (RI President), Mary Elington and Bonnie Welch

Bonnie, Bill, and Mary were in Escondido on Sunday, October 20th, to meet RI President Stephanie Urchick and celebrate Escondido's Centennial Anniversary. The wonderful event was held at the California Center for the Arts.

October 2024

Community Economic Development

10/5 WALK4ALZ 2025 – 8AM Liberty Station
10/12-10/13 8th Grade LEAD Conference
10/26 District 5340 End Polio Walk – Balboa Park
10/24 World Polio Day – Club Polio Plus Goal - \geq \$3000

November 2024

Rotary Foundation

11/13 District Governor Visit
11/13 **100 Anniversary Committee Meeting 11 AM**
11/6 Fill A Bag Project
11/16 Feed the Homeless with Legacy Church – **with Grossmont Interact**
11/27 Club Dark
11/28 Thanksgiving

COAT & BLANKET DRIVE

Time to clean your closets again!

The Interact Clubs will be holding a coat and blanket drive in conjunction with her feeding the homeless on 11/16 and 12/21 with Legacy Church.

Watch the Tattler for more details.

Mary's House Annual Fundraiser



The 12th Annual Fundraiser for Mary's House a home for foster girls in Viet Nam will be held on Wednesday, November 13th at the Kettner Exchange. Right click on the link below to open the hyperlink. The link is for tickets, to sponsor the event or donate:

<https://fundraiser.support/MARYSHOUSE2024>

Disaster Relief USA



Mark Matthews returned to San Diego after spending 2 weeks with Disaster Aid, USA in Greenville, TN and North Carolina. Mark was working with other Rotarians to assist the folks impacted by Hurricane Helena. Mark apprised us of the devastation, loss of life and the needs of the people. Mark was impressed with the large number of volunteers who came to assist the area. **Thank you, Mark, for your service above self.**

Wearing Red for Polio



Many thanks to the Club members who came out in full force today wearing red for polio. We need to continue our focus on polio eradication. There were 12 confirmed cases in Pakistan and Afghanistan in 2023. Unfortunately the number is increasing due to the unrest in the middle east.

Did you drop off shirts or a jacket to be embroidered? We have several items that have not been picked up for several weeks! Please claim them if they're yours?