

The Tattler

Rotary Club of La Mesa

Volume 2019-20, No.313 Meeting Date: 1/27/21

Wednesday's @ 12:30pm Via

ZOOM <https://us02web.zoom.us/j/618141217>

Meeting ID: 618 141 217



www.LaMesaRotary.org

AMY BASSETT

JUDITH A BASSETT CANID EDUCATION & CONSERVATION CENTER

Healing animals and humans through conservation! It has been said that dogs are man's best friend. This is a sentiment that anyone who has ever shared their life with one of these lovable canids would certainly agree. My husband and I have spent all our lives around these remarkable animals. The creation of the JAB Canid Education and Conservation Center is our way to try to give back to these animals some of the love they have given us. The center is dedicated specifically to canids. The canid family consists of both wolf/dog like animals (Canines) and fox like animals (Vulpines). The center is home to the famous Russian domesticated foxes and is focusing on the rescue and conservation of Primitive Dogs (New Guinea Singing Dogs and Dingoes), Coyotes, foxes, and wolf-dogs. We partner with canine shelters, rescues, and animal assisted therapy organizations, as well as experts in anthropology, genetics and canine cognition.

It is the only center that has primitive dogs (like the NGSD) and the Russian domesticated foxes – two animals that are key to understanding how animals have become domesticated. This research is offering new insights into human social disorders.

Evidence Based Animal Assisted Therapy Programs. We will utilize different types of canids to provide programs to individuals with conditions where healing with animals has been shown to improve a disease state or condition. Many of these animals will be rescued from shelters, through our collaborations with these organizations, which will give them an opportunity to help themselves by helping people.

Lunch Time Service Opportunities

January 27, 2021

Pledge	Bill Ashman
Thought	Guy Elam
4-Way	Jack Dargitz

February 3, 2021

Pledge	Nathan Oestreich
Thought	Jay Thompson
4-Way	Dale Bailey

February 10, 2021

Pledge	Guy Elam
Thought	Mark Matthews
4-Way	Bill Ashman

February 17, 2021

Pledge	
Thought	Rose Hurst
4-Way	

**If you cannot perform
your assigned duty,
please arrange for a
replacement.**

Important Dates:

- Jan 27th Club Meeting on ZOOM – 12:30pm
Guest Speaker: Fox Encounter
- Feb 2nd La Mesa Rotary Board of Directors Meeting 6:00 pm
- Feb 3rd Club Meeting on ZOOM – 12:30pm
Guest Speaker: 4-Way Test Speech Contest
- Feb 10th Club Meeting on ZOOM – 12:30pm
Guest Speaker: Valentine's Day Dating Game
- Feb 17th Club Meeting on ZOOM – 12:30pm
Guest Speaker: District Instrumental Music Competition

La Mesa Rotary Spring Charitable Giving Campaign

THE CHARITABLE GIVING COMMITTEE IS NOW ACCEPTING GRANT REQUESTS FOR COMMUNITY GIVING.

Please submit by March 1st.

REQUIREMENTS FOR A PROPER SUBMISSION:

Request must be accompanied with a letter the Club member sponsoring, specifying why the Foundation should consider the Grant request.

A letter from the Charity specifying on how they plan on utilizing the funds requested.

The Charity must be a 501(c)(3).

Amount of request cannot be greater than \$1,000 per Rotary fiscal year (July 2020-June 2021).

The Charity's Federal Tax ID Number and their California Tax Exempt number.

The Charity must be able to make an appearance at a Club meeting to make a presentation and receive the Grant check.

The more information provided by the Charitable Organization on how the funds will be utilized, the more likely the Grant will be approved.

Please forward all the required documentation to kolsen@rcpblock.com

Thank you,

Kathy Olsen

Chair, Community Giving Committee

4-Way Test Speech Contest

Wednesday February 3rd

4 -WAY TEST SPEECH CONTEST INFORMATION

Rules of the speech:

Subject: Apply the 4 Way Test to any topic:
Is it the Truth? Is it Fair to all concerned? Will it build
Goodwill and better friendships? Will it be Beneficial
to all concerned?

Delivery: Notes will be permitted at the club and sub-
regional level but will be limited to only one 3x5 card
at the regional finals. No notes will be permitted at the
District Finals.

Length of Speech: The speech should not be less
than 5 minutes nor more than 7 minutes in length.
Penalty points will be assessed if the speech length is
outside these limits.

Speech Content: The speech given by each
contestant must be original in it show clearly the
practical application of the Rotary 4 Way Test to the
subject of the speech and the lives of the age group of
the contestants where applicable. The speech should
also address either the motto of Rotary: "Service above
Self" or the Rotary theme of the year. For 2020-2021
the theme is: "Rotary Opens Opportunities"!

Visit the La Mesa Rotary online! www.LaMesaRotary.org
Or find us on Facebook! Just search for La Mesa Rotary.

La Mesa Rotary TATTler Editor: Scott Elam
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La Mesa Rotary 2020-21

Board of Directors

President:
Scott Elam

President Elect:
Sue Richardson

Past President:
Jack Dargitz

Secretary:
Kathy Olsen

Treasurer:
Ron Morell

2019-21 Directors:
Courtney Patterson
Jen Flynn

2020-22 Directors:
Dale Bailey
Mark Matthews
Becki Schwartz

Foundation Chair
Bill Ashman

New Generations:
Rose Hurst

Speakers Chair:
Bill Ashman

Membership:
Jen Flynn
Marsha Starr

Social Chair:
Marsha Darling
Dolly Juntilla



La Mesa Rotary Board of Directors Meeting Tuesday, February 2nd 6:00 pm via ZOOM

If you have anything to add to the agenda please email me so I can add it to the agenda. Scott

Join Zoom Meeting

<https://us02web.zoom.us/j/618141217>

Meeting ID: 618 141 217

Participant ID: 366111

Password: 008757



La Mesa Rotary

Our President-Elect Sue Richardson is attempting to fill out her Board of Directors for the 2021-2022 year. She is looking for volunteers for the following committees:

Fundraising
Environmental
Social Media/Branding
Tattler Editor
Website Editor

Please let Sue know if interested!



THE FACE OF GREETING CARDS & MORE

Your Neighborhood Gift Store

Elam's Hallmark | Guy & Mary Elam, Christie, Scott and Joni

Elam's Hallmark's mission is to put more care into the world, one card at a time. The family-owned business has a long history in San Diego. Guy and Mary Elam started it back in 1979, with the help of their kids, Christie, Scott and Joni. Since then, they have managed to take a national brand and create a local staple in the community.

Elam's nine locations, three of which are in North County, have a wide variety of products including greeting cards, licensed property and collectibles, like Star Wars and Harry Potter products, fashion and jewelry, gifts for men and women, a babies & toddlers section, home décor and more.

"That's what sets us apart. It's not just your greeting cards and your gift wrap anymore. It's a hallmark store, but people will come in and they're shocked at the breadth of the product that we carry," Scott Elam said.

"We try to get in new product every week. People can come in the store once a week and they will see something new and different every time." Elam's prides itself on providing affordable and high-quality products in a warm and friendly atmosphere that is here for the community.

"The biggest thing about us is that we employ your neighbors and friends," Scott said. "It's surprising how many people have either worked for Elam's or know somebody that has worked for Elam's in San Diego because we've been doing this for 45 years."

Now, more than ever, Elam's wants to help people build relationships and put more care into the world. "The amount of cards that we're selling that are just 'thinking of you' care cards have really grown," Scott said. "There's a new line called Just Because, and it's surprising how much the community seems to love it with people coming in and just wanting to give encouragement and support to the people around them." With Valentine's Day just around the corner, Elam's is the go-to shop for the perfect Valentine's Day gift or greeting card.

Customers can also donate to Elam's Hearts for CF, their annual Valentine's Day fundraising initiative that raises money for Cystic Fibrosis. In the last 8 years, Elam's has raised over \$100,000 for the cause. "We're local. We partner with local charities and organizations. We've been in these communities for such a long time and we like to encourage people to shop local and shop small. Help support your local business, and right now, we need that more than anything," Scott said.

To learn more about Elam's Hallmark or to find a store near you, visit

www.ElamsHallmark.com/