



Chartered October 26, 1925
Wednesday 12:00 noon
La Mesa Community Center
4975 Memorial Drive
La Mesa, CA 91942

Board Members

President Bonnie Welch
President-elect
Gabriella Misirlioglu
Past President
Becki Schwartz
Secretary Kathy Olsen
Treasurer Ryan Barnhill

Board Members

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Dale Bailey
Marsha Darling
Mary Elington
Greg Erickson
Mike Fellows
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Membership

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Youth Service

Mark Matthews

Speaker Chair

Bill Ashman



THE MAGIC
OF ROTARY



How to Treat Guests/Members to Your Club



Customer service expert and motivational speaker **Barbara Khozan** delivered a high-energy, interactive presentation on elevating customer experience—and showed how those same principles can strengthen **Rotary membership and retention**. With her trademark wit, Barbara offered practical, actionable strategies tailored to club life. Before her talk even began, Barbara quietly spent thirty minutes meeting members one-on-one, learning names without anyone realizing her purpose. She opened her presentation by going table to table, recalling every name—a powerful demonstration of the impact of personal connection.

Barbara outlined **three key workflows to WOW guests**:

1. Warm Welcome Greet guests with a smile, handshake, and visible nametag. Human connection sets the tone. She reminded us of poet Cesare Pavese's insight: *"We remember moments, not days."*
2. Meaningful Involvement Invite guests to sign the guest book, introduce themselves, share what brought them to Rotary, and offer their thoughts at the end of the meeting. Engagement builds belonging.
3. Thoughtful Follow-Up Send a follow-up email or call, schedule a one-on-one meeting, mail a thank-you note, and include them in club communications such as the website or Tattler Barbara emphasized that every member plays a role in helping guests feel welcome and encouraging them to return. The Greeter position, in particular, is vital to shaping first impressions. Her key reminder: 70% of people return because of how you make them feel.

Lunch Assignments

Please exchange with someone if you're unable to perform your assignment.

April 29, 2026

Greeter Mike Fellows
Pledge Mary Elington
Thought Dale Bailey
4 Way Test Gabriela Misirlioglu

May 6, 2026

Greeter Marsha Darling
Pledge Louise Herr-Marshall
Thought Marsha Starr
4 Way Test Ron Morell

May 13, 2026

Greeter Ron Morrell
Pledge Ryan Barnhill
Thought Becki Schwartz
4 Way Test Mary Elington

April 30th Meeting



We will be holding our regular meeting at the **Mc Grath YMCA** on **Wednesday, April 29th**. Lunch will be provided by the "Y".

We are honored to be guests of Greg's who is using this as his Grotarian meeting.

The Mc Grath YMCA is located near Hooley's in Rancho San Diego.

Address: **12006 Campo Rd.
Spring Valley, CA 91978**

Camp Julian Oaks Beautification Workday Saturday, May 2nd

Volunteers are needed for the Camp Julian Oaks beautification workday. Volunteers will help prepare the campgrounds and facilities to receive foster kids for summer camp.

Please connect with Becki if you can help.

Operation Flags 4 Vets



Our District 5340 Rotary family and our community come together to honor those who gave so much for our nation.

**📍 Place Flags: Saturday, May 23,
arrive at 12 p.m.**

**📍 Remove Flags: Tuesday, May 26,
arrive at 3 p.m.**

Memorial Day weekend, we have an opportunity to do something simple, beautiful, and deeply meaningful. Rotary District 5340 is proud to support Operation Flags for Vets at Miramar National Cemetery, where volunteers will help place 3,000 American flags on the graves of our military heroes, veterans, and their families. Each flag is a symbol of gratitude. Each grave tells a story of sacrifice. Each moment of service is a reminder that freedom is never free.



WORLD IMMUNIZATION WEEK 24-30 APRIL



TOGETHER, WE END POLIO



Recommitting to the cause, together

In February, member states of the World Health Organization [reaffirmed their collective commitment to finishing polio eradication](#). Coming after the global pledging event in Abu Dhabi in December, a meeting of WHO's leaders from around the globe reinforced a clear message: The world remains united behind the goal of a polio-free future. Partners in the effort, including Rotary International, were recognized for their ongoing work in advocacy and community engagement.

Japan contributes US\$6.3 million for polio eradication and immunizations in Afghanistan

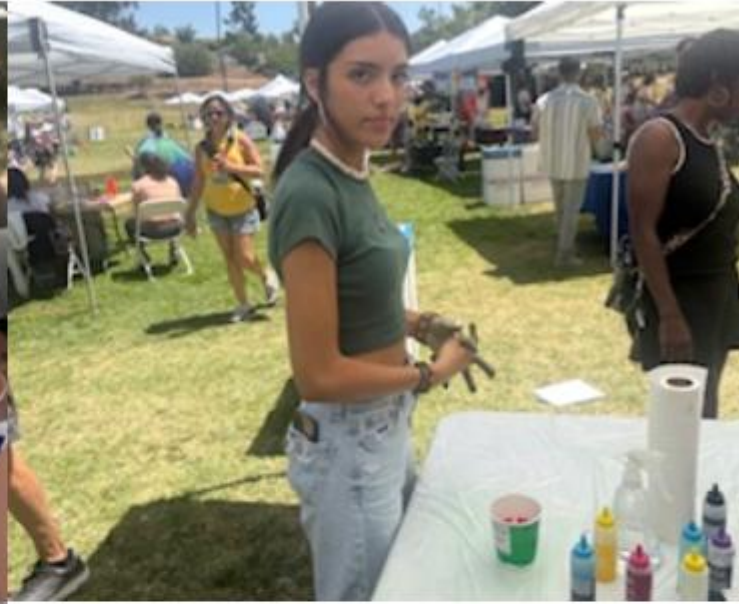
The government of Japan, through its Japan International Cooperation Agency (JICA), has [given US\\$6.3 million to renew its partnership on polio eradication and strengthen routine immunizations](#) throughout Afghanistan. The 12-month initiative aims to reach over 12 million children under age five with lifesaving polio vaccines.

Rotary supports Pakistan in protecting 27 million children against polio

Rotary has [granted US\\$9.9 million](#) to the World Health Organization (WHO) in Pakistan to help vaccinate 27 million children against polio in high-risk districts. This partnership will reinforce the Pakistani government's polio eradication initiative, which each year vaccinates over 45 million children through both nationwide door-to-door campaigns and smaller ones.

La Mesa Earth Day

Grossmont High School Interact students helped the children with some painting and tie-dying. Jade, from Grossmont College, was a greeter and helped children to get stamps on their day record card for prizes.



Grossmont High Interact Members at RYLA

Four **Grossmont H.S. Interact students** attended **District 5340 RYLA** for the weekend. They all had **GREAT** experience learning leadership skills, hearing guest speakers, and making new friends.



Event	Date/Time	Location
NAMI Walk	7 - 11 AM April 25, 2026	NTC Liberty Park
Multi-District Conference Register on line at rotary5340.org	April 24 - 26, 2026	Gaylord Pacific Resort & Convention Center 1000 H Street, Chula Vista
Camp Enterprise	April 23 - 25, 2026	
Camp Julian Oaks Workday	May 2 nd Time: TBD	
Epic Day of Service	May 16, 2026	TBD
Operation Flags for Vets	Place Flags May 23 rd 12 - 3 Remove Flags May 26 th 3pm	Miramar National Cemetary