The Tattler

Rotary Club of La Mesa

Volume 2017-18, No.153

Meeting Date: 8/16/17 Wednesday's @ Noon, La Mesa Community Center,

4975 Memorial Drive, La Mesa CA 91942



www.LaMesaRotary.org

Lunch Time Service **Opportunities**

August 16, 2017

Martin Brickson
Mike Fellows
John Kalas
Tim Miller
Jay Thompson
Ray Aguilar Jr.
Becki Schwartz

August 23, 2017

Greeter	John Carlson
Songs	John Fistere
Pledge	Scott Kilian
Thought	Ron Morell
Raffle	Bonnie Welch
Fines	Bill Ashman
4-Way	Rob Sauvajot

August 30, 2017

Greeter	Gary Clasen
Songs	Jenny Flynn
Pledge	Jim Kline
Thought	Nathan Oestreich
Raffle	John Witt
Fines	Mark Bagula
4-Way	Sue Richardson

If you cannot perform your assigned duty, please arrange for a replacement.

District Governor Scott Carr



Scott Carr is the 2017-18 Governor for Rotary International District 5340. A marketing and media professional, Mr. Carr is a member of the Rotary of San Diego Downtown Breakfast, where he served as President from 2011-12.

After concluding his term as president, Mr. Carr served in several roles within District 5340, including website chair, public relations chair, District Training Assembly chair, Chief of Staff to District Governor Louise Andres, and Assistant Governor. He is a member of the Paul Harris Society, and a multiple Paul Harris Fellow. He is also a member of the Millions For HOPE committee, which has raised over \$30 million in bequests and direct contributions for the Rotary Foundation.

An accomplished writer and speaker, Mr. Carr regularly trains Rotarians on web design, content marketing, and social media. He has served as a facilitator at President-elect Training Seminar (PETS). District Training Assembly, and Rotary Leadership Institute. He also regularly speaks to clubs on social media and online promotion. He also served as the first Zone Communications Officer for all Rotary districts along the west coast of North America.

Importa	nt Dates:
Aug 16 th	District Governor Scott Carr
Aug 23 rd	CalTrans
Sept 5 th	La Mesa Rotary Board of Directors meeting – 5:30 pm
Sept 6 th	Rotary Night with the San Diego Padres
Sept 9 th	Interact Club Symposium – Liberty Station – 8:30 am – 3:30 pm
Sept 16 th	District Peace Leadership Seminar – Ronald McDonald House – 9 -12:30
Sept 23 rd	2017 Foundation Seminar – Poway Center for Performing Arts 8:00 am
Oct 14 th	LEAD youth Conference

Bring your Shoes to Rotary!



Help us with our *Soles for Souls* Shoe Drive!! Bring your shoes to lunch and we will add them to the shoes we are collecting for the shoe drive!! Special thanks to Marsha Starr for spearheading this campaign!

La Mesa Rotary Charitable Giving Campaign

Our annual fall Charitable Giving Campaign has begun. Each member of the La Mesa Rotary can submit a request to the Charitable Giving committee for their consideration.

If you have a 501©3 charitable foundation that you support you can get a letter from them with the reason for the request. Then you must write a letter explaining why you think La Mesa Rotary should consider the request in your name. Please keep the goals of La Mesa Rotary in mind when choosing your charity. We do focus on East County.

These requests then must be submitted to Sam Bauchmann who is chair of that committee. Once the committee receives a budget from the board they will go through all submissions and get them to fit within the budget. The committee will then submit this to the board for final approval.

Someone from your charity must be able to attend a lunch meeting to receive their check.

Visit the La Mesa Rotary online! <u>www.LaMesaRotary.org</u> Or find us on Facebook! Just search for La Mesa Rotary.

La Mesa Rotary TATTLER Editor: Scott Elam elamshallmark@cox.net

<u>La Mesa Rotary</u> <u>2017–18</u> <u>Board of</u> Directors

President: Jack Dargitz

President Elect: Dani Womack

Past President: Steven Looser

Secretary: Dolly Juntilla

Treasurer: Ron Morell

2017-19 Directors: Jenny Flynn John Kalas Rob Ridge

2016-18 Directors: Dale Bailey Jim Kline Parker Cox

Foundation President: Tim Miller

New Generations: Rose Hurst

Speakers Chair: Bill Ashman

Membership: Jen Flynn

Grants Chair: John Fistere

Social Chair: Marsha Darling Dolly Juntilla



A few people have asked for a more detailed explanation of the shoe drive, so in case you want to know more as well here are the details:

The company who processes the shoes (<u>www.Funds2Orgs.com</u>) pays us 40c a pound. They ask for up to 25 pairs of shoes for each bag, and the estimated value of each bag is approximately \$10.

We are committed to 300 bags which would equal \$3,000. With all of our members putting in a little effort I bet we could do 500 bags.

At the end of the drive the company picks up the shoes. They sell them at a slight profit, probably 70c a pound, to "micro-enterprises" people in 3rd world countries, in this case Haiti and Africa. These are people who have almost no employment opportunity at all, the poorest of the poor. So the most enterprising of them gets these shoes for very little and sells them for a bit of profit. I was just informed that one of these "entrepreneurs" in Haiti made enough in his shoe stand to send his son to law school. Beautiful stories like these warm the heart because here is an example of someone escaping poverty, a destiny he was able to detour.

As for acquiring the shoes, you don't have to be the supplier if you don't have any shoes of your own to part with. If you are courageous enough you could take a flyer to your local grocery store, dry cleaner, bank, etc... anywhere there is foot traffic, speak to a manager and ask if you could put a bin there for collection. Most of them are quite happy to be of help when they hear what we are doing with the funds generated......Would you be open to putting a bin in your store????.......If you feel like sticking your hand in your pocket you could do what I did yesterday afternoon. I went to a thrift shop and made a pitch to the proprietor, who gladly sold me shoes at a 50% discount (already priced very cheaply to begin with). So I got a huge bag of shoes for very little money outlay.

Oh, the shoes need to be tied together at the laces, hooked together with their straps of rubber banded together so they don't get separated... Marsha Starr