# **The Tattler**

# Rotary Club of La Mesa

#### Volume 2017-18, No.151

Meeting Date: 8/2/17 Wednesday's @ Noon, La Mesa Community Center, 4975 Memorial Drive, La Mesa CA 91942



www.LaMesaRotary.org

### La Mesa Historical Society

#### The La Mesa Historical Society Mission

To promote, collect and educate on and about the history of La Mesa and its area of historical influence for the benefit of the community through the McKinney House Museum, Historical Archives and public programs.

#### The La Mesa Historical Society Vision

An organization actively engaged in preserving La Mesa's unique heritage for future generations to see and enjoy.

#### The La Mesa Historical Socitey Invites

Its members to participate in becoming museum docents, archival volunteers, article writers, special event volunteers, promotions and fund raisers, historic preservation promoters and facility maintenance volunteers.

#### The Historical Society Is

- an all-volunteer organization, incorporated in 1975, with officers and directors elected by the general membership of the organization.
- a not-for-profit, tax-exempt, public benefit, educational California corporation, and exempt under Section 501(c)(3) of the Internal Revenue Code.
- funded by annual membership dues, contributions, bequests and memorials, grants and fund-raising events.
- actively collecting additional archival materials and objects associated with the history of La Mesa
- engaged with the La Mesa community and other civic institutions.
- an active advocate for historic preservation of La Mesa's cultural resources.
- one of La Mesa's hidden gem institutions.
- the sum of its membership and volunteer's effort.

#### Lunch Time Service **Opportunities**

#### August 2, 2017

Greeter	Dale Bailey
Songs	Guy Elam
Pledge	Don Jenkinson
Thought	Mark Matthews
Raffle	Larry Scott
Fines	Dani Womack
4-Way	Marsha Starr

#### August 9, 2017

Sam Bauchmann
Scott Elam
Dolly Juntilla
Alek Mikolajczak
Marsha Starr
Robert Aguilar
Larry Scott

#### August 16, 2017

Greeter	Martin Brickson
Songs	Mike Fellows
Pledge	John Kalas
Thought	Tim Miller
Raffle	Jay Thompson
Fines	Ray Aguilar Jr.
4-Way	Becki Schwartz

If you cannot perform your assigned duty, please arrange for a replacement.

# Important Dates:July 30thPadres Family Fun Day – Padres vs. Pirates 1:40pmAug 1stLa Mesa Rotary Board Meeting – President Jack's house 7:00pmAug 2ndLa Mesa Historical Society – John KalasAug 5thGlobal Grants Hands-On Computer Lab 9:00 am – 12:00 pm USDAug 9thGrossmont Community College Athletic ProgramAug 16thDistrict Governor Scott CarrAug 23rdCalTrans

# New Member Profile

We have a prospective new member to La Mesa Rotary: Jerry Esqueda

Major Jerry Esqueda is an Associate Pastor in the Salvation Army with his wife Vicky. Jerry received his Bachelor's degree in Biblical counseling and began with the Salvation Army in the Palm Springs area. Jerry & Vicky helped develop a church in the City Heights area and was on the ground breaking development team for the Kroc Center on University. Jerry has turned in an application to become a member of La Mesa Rotary. President Jack is his sponsor.

Please introduce yourself to Jerry at lunch and welcome him to La Mesa Rotary!



# La Mesa Rotary Board of Directors Meeting

Tuesday, August 1<sup>st</sup> 7:00pm President Jack's House 182 Dewitt Ct. El Cajon, Ca. 92020 447-1019 or cell 677-4999



Visit the La Mesa Rotary online! <u>www.LaMesaRotary.org</u> Or find us on Facebook! Just search for La Mesa Rotary.

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#### <u>La Mesa Rotary</u> <u>2017–18</u> <u>Board of</u> Directors

President: Jack Dargitz

President Elect: Dani Womack

Past President: Steven Looser

Secretary: Dolly Juntilla

Treasurer: Ron Morell

2017-19 Directors: Jenny Flynn John Kalas Rob Ridge

2016-18 Directors: Dale Bailey Jim Kline Parker Cox

Foundation President: Tim Miller

New Generations: Rose Hurst

Speakers Chair: Bill Ashman

Membership: Jen Flynn

Grants Chair: John Fistere

Social Chair: Marsha Darling Dolly Juntilla



A few people have asked for a more detailed explanation of the shoe drive, so in case you want to know more as well here are the details:

The company who processes the shoes (<u>www.Funds2Orgs.com</u>) pays us 40c a pound. They ask for up to 25 pairs of shoes for each bag, and the estimated value of each bag is approximately \$10.

We are committed to 300 bags which would equal \$3,000. With all of our members putting in a little effort I bet we could do 500 bags.

At the end of the drive the company picks up the shoes. They sell them at a slight profit, probably 70c a pound, to "micro-enterprises" people in 3rd world countries, in this case Haiti and Africa. These are people who have almost no employment opportunity at all, the poorest of the poor. So the most enterprising of them gets these shoes for very little and sells them for a bit of profit. I was just informed that one of these "entrepreneurs" in Haiti made enough in his shoe stand to send his son to law school. Beautiful stories like these warm the heart because here is an example of someone escaping poverty, a destiny he was able to detour.

As for acquiring the shoes, you don't have to be the supplier if you don't have any shoes of your own to part with. If you are courageous enough you could take a flyer to your local grocery store, dry cleaner, bank, etc... anywhere there is foot traffic, speak to a manager and ask if you could put a bin there for collection. Most of them are quite happy to be of help when they hear what we are doing with the funds generated......Would you be open to putting a bin in your store????.......If you feel like sticking your hand in your pocket you could do what I did yesterday afternoon. I went to a thrift shop and made a pitch to the proprietor, who gladly sold me shoes at a 50% discount (already priced very cheaply to begin with). So I got a huge bag of shoes for very little money outlay.

Oh, the shoes need to be tied together at the laces, hooked together with their straps of rubber banded together so they don't get separated... Marsha Starr