La Mesa Historical Society

The La Mesa Historical Society Mission
To promote, collect and educate on and about the history of La Mesa and its area of historical influence for the benefit of the community through the McKinney House Museum, Historical Archives and public programs.

The La Mesa Historical Society Vision
An organization actively engaged in preserving La Mesa’s unique heritage for future generations to see and enjoy.

The La Mesa Historical Society Invites
Its members to participate in becoming museum docents, archival volunteers, article writers, special event volunteers, promotions and fund raisers, historic preservation promoters and facility maintenance volunteers.

The Historical Society Is
- an all-volunteer organization, incorporated in 1975, with officers and directors elected by the general membership of the organization.
- a not-for-profit, tax-exempt, public benefit, educational California corporation, and exempt under Section 501(c)(3) of the Internal Revenue Code.
- funded by annual membership dues, contributions, bequests and memorials, grants and fund-raising events.
- actively collecting additional archival materials and objects associated with the history of La Mesa
- engaged with the La Mesa community and other civic institutions.
- an active advocate for historic preservation of La Mesa’s cultural resources.
- one of La Mesa’s hidden gem institutions.
- the sum of its membership and volunteer’s effort.

Lunch Time Service Opportunities

August 2, 2017
Greeter       Dale Bailey
Songs         Guy Elam
Pledge        Don Jenkinson
Thought       Mark Matthews
Raffle        Larry Scott
Fines         Dani Womack
4-Way         Marsha Starr

August 9, 2017
Greeter       Sam Bauchmann
Songs         Scott Elam
Pledge        Dolly Juntilla
Thought       Alek Mikolajczak
Raffle        Marsha Starr
Fines         Robert Aguilar
4-Way         Larry Scott

August 16, 2017
Greeter       Martin Brickson
Songs         Mike Fellows
Pledge        John Kalas
Thought       Tim Miller
Raffle        Jay Thompson
Fines         Ray Aguilar Jr.
4-Way         Becki Schwartz

If you cannot perform your assigned duty, please arrange for a replacement.
Important Dates:
July 30th  Padres Family Fun Day – Padres vs. Pirates 1:40pm
Aug 1st  La Mesa Rotary Board Meeting – President Jack’s house 7:00pm
Aug 2nd  La Mesa Historical Society – John Kalas
Aug 5th  Global Grants Hands-On Computer Lab  9:00 am – 12:00 pm  USD
Aug 9th  Grossmont Community College Athletic Program
Aug 16th  District Governor Scott Carr
Aug 23rd  CalTrans

New Member Profile

We have a prospective new member to La Mesa Rotary: Jerry Esqueda

Major Jerry Esqueda is an Associate Pastor in the Salvation Army with his wife Vicky. Jerry received his Bachelor’s degree in Biblical counseling and began with the Salvation Army in the Palm Springs area. Jerry & Vicky helped develop a church in the City Heights area and was on the ground breaking development team for the Kroc Center on University. Jerry has turned in an application to become a member of La Mesa Rotary. President Jack is his sponsor.

Please introduce yourself to Jerry at lunch and welcome him to La Mesa Rotary!
La Mesa Rotary
Board of Directors Meeting
Tuesday, August 1st
7:00pm
President Jack’s House
182 Dewitt Ct. El Cajon, Ca. 92020
447-1019 or cell 677-4999

Visit the La Mesa Rotary online! www.LaMesaRotary.org
Or find us on Facebook! Just search for La Mesa Rotary.
A few people have asked for a more detailed explanation of the shoe drive, so in case you want to know more as well here are the details:

The company who processes the shoes (www.Funds2Orgs.com) pays us 40c a pound.

They ask for up to 25 pairs of shoes for each bag, and the estimated value of each bag is approximately $10.

We are committed to 300 bags which would equal $3,000. With all of our members putting in a little effort I bet we could do 500 bags.

At the end of the drive the company picks up the shoes. They sell them at a slight profit, probably 70c a pound, to “micro-enterprises” people in 3rd world countries, in this case Haiti and Africa.

These are people who have almost no employment opportunity at all, the poorest of the poor. So the most enterprising of them gets these shoes for very little and sells them for a bit of profit. I was just informed that one of these “entrepreneurs” in Haiti made enough in his shoe stand to send his son to law school.

Beautiful stories like these warm the heart because here is an example of someone escaping poverty, a destiny he was able to detour.

As for acquiring the shoes, you don’t have to be the supplier if you don’t have any shoes of your own to part with. If you are courageous enough you could take a flyer to your local grocery store, dry cleaner, bank, etc… anywhere there is foot traffic, speak to a manager and ask if you could put a bin there for collection. Most of them are quite happy to be of help when they hear what we are doing with the funds generated......Would you be open to putting a bin in your store????...........If you feel like sticking your hand in your pocket you could do what I did yesterday afternoon. I went to a thrift shop and made a pitch to the proprietor, who gladly sold me shoes at a 50% discount (already priced very cheaply to begin with). So I got a huge bag of shoes for very little money outlay.

Oh, the shoes need to be tied together at the laces, hooked together with their straps of rubber banded together so they don’t get separated...

Marsha Starr