

# The Tattler

## Rotary Club of La Mesa

Volume 2017-18, No.154

Meeting Date: 8/23/17

Wednesday's @ Noon, La Mesa Community Center,  
4975 Memorial Drive, La Mesa CA 91942



[www.LaMesaRotary.org](http://www.LaMesaRotary.org)

### Everett Townsend, CalTrans



Everett Townsend is the CalTrans District Division 11 Chief of Maintenance. Caltrans District 11 serves one of the most geographically and culturally diverse areas in the country and includes San Diego and Imperial counties. It spans the entire California-Mexico Border from the Pacific coast to Arizona and reaches north from the international border to Orange and Riverside counties. the district has roughly 1,000 centerline miles of urban and rural freeways and more than \$781 million in current construction.

The District's staff of about 1,200 employees is called upon to respond to conditions that can range from wildfires and mudslides, to snow and ice removal, emergency closures during sudden blinding desert sandstorms and responding to earthquakes that occur in and near the District.

With such diversity of the environment, the area is also known for the extraordinary variety of wildlife found in a single locale. San Diego County is second only to Hawaii when it comes to the number of native plants and animals listed as endangered or threatened species on the U.S. Fish and Wildlife Service Federal Register.

With all of the California-Mexico border within its bounds, the District serves the International trade community in addition to serving area residents and tourists. There are six land ports of entry within San Diego and Imperial counties including the world's busiest at San Ysidro and California's number one port of entry for international trade truck crossings at Otay Mesa. A project is underway to construct a new tolled highway that will serve the future Otay Mesa East Port of Entry – a state-of-the-art facility to be constructed just east of the Otay Mesa POE.

### Lunch Time Service Opportunities

#### August 23, 2017

Greeter	John Carlson
Songs	John Fistere
Pledge	Scott Kilian
Thought	Ron Morell
Raffle	Bonnie Welch
Fines	Bill Ashman
4-Way	Rob Sauvajot

#### August 30, 2017

Greeter	Gary Clasen
Songs	Jenny Flynn
Pledge	Jim Kline
Thought	Nathan Oestreich
Raffle	John Witt
Fines	Mark Bagula
4-Way	Sue Richardson

#### September 6, 2017

Greeter	Parker Cox
Songs	Ben Hamilton
Pledge	Dennis Knight
Thought	Kathy Olson
Raffle	Dani Womack
Fines	Dale Bailey
4-Way	Jerry Esqueda

**If you cannot perform  
your assigned duty,  
please arrange for a  
replacement.**

## Important Dates:

- Aug 23<sup>rd</sup> CalTrans – Everett Townsend
- Aug 26<sup>th</sup> La Mesa Historical Society Private Tour - Noon
- Sept 5<sup>th</sup> La Mesa Rotary Board of Directors meeting – 5:30 pm
- Sept 6<sup>th</sup> Rotary Night with the San Diego Padres
- Sept 9<sup>th</sup> Interact Club Symposium – Liberty Station – 8:30 am – 3:30 pm
- Sept 16<sup>th</sup> District Peace Leadership Seminar – Ronald McDonald House – 9 -12:30
- Sept 23<sup>rd</sup> 2017 Foundation Seminar – Poway Center for Performing Arts 8:00 am
- Oct 14<sup>th</sup> LEAD youth Conference



The La Mesa Historical Society is giving the members of La Mesa Rotary an opportunity to visit for a private tour of their research and archive facility. This will be done prior to their opening for research personnel.

Please RSVP to Keith Dindinger.

**Date: Saturday, August 26**

**Time: 12:00 pm (noon)**

**Place: 8369 University Ave, La Mesa  
Corner of University & Pine**

(Note: Archive / Research building is behind the historic McKinney House)

*Chartered  
1925*





## 5th Annual Fundraiser for Mary's House



Friday, September 29  
6:30pm - 10:30pm

Jen & Lauren's House  
3428 Juniper Street  
San Diego, CA 92014  
Questions? (860) 830-4454

### 5th Annual Fundraiser for Mary's House in Vietnam

#### Tickets \$50

- Live music by Steph Johnson
- Food by Epic Catering
- Open bar with beer and wine
- Silent auction and raffle

All ticket sales and donations tax-deductible through Giving It Back To Kids, a 501(c)3 non-profit

Tickets and donations:  
<https://givingitbacktokids.org/marys-house.php>  
Put attendees names in "comments"

Please invite friends and family to expand our giving community!  
These kids are amazing!



## La Mesa Rotary 2017-18 Board of Directors

President:  
Jack Dargitz

President Elect:  
Dani Womack

Past President:  
Steven Looser

Secretary:  
Dolly Juntilla

Treasurer:  
Ron Morell

2017-19 Directors:  
Jenny Flynn  
John Kalas  
Rob Ridge

2016-18 Directors:  
Dale Bailey  
Jim Kline  
Parker Cox

Foundation President:  
Tim Miller

New Generations:  
Rose Hurst

Speakers Chair:  
Bill Ashman

Membership:  
Jen Flynn

Grants Chair:  
John Fistere

Social Chair:  
Marsha Darling  
Dolly Juntilla

Visit the La Mesa Rotary online! [www.LaMesaRotary.org](http://www.LaMesaRotary.org)  
Or find us on Facebook! Just search for La Mesa Rotary.

La Mesa Rotary TATTLER Editor: Scott Elam  
[elamshallmark@cox.net](mailto:elamshallmark@cox.net)



## Look who got their Blue Badge!

Congratulations to the newest member of La Mesa Rotary Jerry Esqueda for receiving his Blue Badge at lunch on Wednesday!

Pictured with Jerry is President Jack and Membership Chair Jenny Flynn



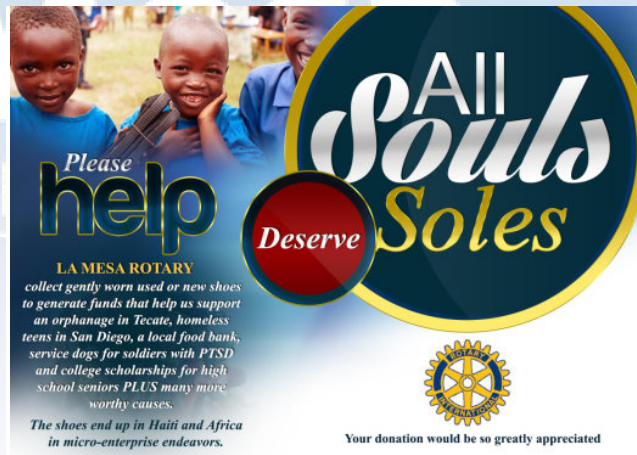
## Interested in being a future District Governor?

Not sure how it's done? We have answers for you!

The District will hold a meeting for all interested persons to discuss the requirements, the selection process and answer questions about the position on **September 11, 6:30 pm at the home of PDG Janice Kurth, 7225 Rue De Roark, La Jolla**. The current District Governor and several Past District Governors will be available at the meeting to talk with you - we urge you to attend!

Please RSVP by email to PDG Marilyn Sanderson  
[marilynsanderson1617@gmail.com](mailto:marilynsanderson1617@gmail.com) no later than **September 8**.

# La Mesa Rotary Shoe Drive



A few people have asked for a more detailed explanation of the shoe drive, so in case you want to know more as well here are the details:

The company who processes the shoes ([www.Funds2Orgs.com](http://www.Funds2Orgs.com)) pays us 40c a pound.

They ask for up to 25 pairs of shoes for each bag, and the estimated value of each bag is approximately \$10.

We are committed to 300 bags which would equal \$3,000. With all of our members putting in a little effort I bet we could do 500 bags.

At the end of the drive the company picks up the shoes. They sell them at a slight profit, probably 70c a pound, to “micro-enterprises” people in 3rd world countries, in this case Haiti and Africa.

These are people who have almost no employment opportunity at all, the poorest of the poor. So the most enterprising of them gets these shoes for very little and sells them for a bit of profit. I was just informed that one of these “entrepreneurs” in Haiti made enough in his shoe stand to send his son to law school. Beautiful stories like these warm the heart because here is an example of someone escaping poverty, a destiny he was able to detour.

As for acquiring the shoes, you don’t have to be the supplier if you don’t have any shoes of your own to part with. If you are courageous enough you could take a flyer to your local grocery store, dry cleaner, bank, etc... anywhere there is foot traffic, speak to a manager and ask if you could put a bin there for collection. Most of them are quite happy to be of help when they hear what we are doing with the funds generated.....Would you be open to putting a bin in your store????.....If you feel like sticking your hand in your pocket you could do what I did yesterday afternoon. I went to a thrift shop and made a pitch to the proprietor, who gladly sold me shoes at a 50% discount (already priced very cheaply to begin with). So I got a huge bag of shoes for very little money outlay.

Oh, the shoes need to be tied together at the laces, hooked together with their straps of rubber banded together so they don’t get separated...

Marsha Starr