Michelle Zive

How Stories Connect Us and Why This Matters

We are all storytellers. We’ve been telling stories for over 60,000 years. Yet, today it seems only certain narratives and stereotypes are shared in popular media, social media, and overheard in conversations in the gym, grocery store, or at the workplace. This interactive presentation focuses on how and why stories connect us, and why it’s important to share your story. By the end of the presentation, you will understand how sharing stories can transform us as individuals and create diverse and inclusive communities, organizations, and places.

Michelle Zive received her PhD in Leadership at the University of San Diego. She is the founder of ONE TRIBE Connect. For more information, you can go to www.onetribeconnect.com.

REMINDER:
Next Board of Directors Meeting is
Tuesday August 7th
5:30pm
Crosspointe Church, La Mesa
Important Dates:

Aug 4th  District 5340 Membership Rally  8:30 am – 12:00 pm
Aug 7th  Board of Directors Meeting
Aug 8th  One Tribe: Stories Connect People – Michelle Zive
Aug 14th  Rotary Day at the Ballpark: Padres vs. Angels
Aug 15th  Lia Smith-Pratt: CEO of A Better Solution and will be talking about "Aging with Dignity"
Sept 15th  Rotary Leadership Institute and PrePETS

Help collect School Supplies

I still see only three deals. Maybe later there will be more. 70-page spiral-bound notebooks are available at these stores for 25 cents. If your choice is between "college ruled" and "wide ruled", select wide as K thru 3 use wide and 4-5 use college ruled.

Staples - limit 30
Office Depot - limit 6
Walmart - I think no limit
Target has mixed signals.

The Target in Mission Valley sold me 40 for 25 cents this morning, no problem. Kearny Mesa Target tried to charge me 89 cents yesterday and today. I had a hassle to get them for 25 cents. Target's Sunday, July 8, ad said "Low all season 25 cents" on a picture of the notebook.

Next is picture of a box of "classic colors" crayons. If they are really available for a quarter, buy them. I won't be back to Kearny Mesa. Apparently a "season" at Kearny Mesa is two weeks. Kearny Mesa has a pallet of about 50 cartons of 48 count notebooks. The cartons say "70 ct", but there are only 48 in each carton. They won't sell many if they are 89 cents each.

The other two deals are at Dollar Tree. One is a glue stick- pack of 8. The other is Jot brand filler paper-200 sheets. Wide ruled preferred. Both $1.

Martin
In Loving Memory

Rosemary Clasen
April 30 1921 – July 5, 2018
Mother of 5
Grandmother of over 30!
Great Grandma to 1
You will be missed!
Love Gary

Visit the La Mesa Rotary online! www.LaMesaRotary.org
Or find us on Facebook! Just search for La Mesa Rotary.

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Lia Smith-Pratt is an author of *The Home Care Bible, Tips of the Trade from the CEO Perspective* and the CEO of *A Better Solution*. She began her career in health and home care as a Caregiver and CNA working for private duty agencies and skilled care facilities in her late teens.

In April of 2000, she had gained the knowledge and skills she needed to start her own agency, and A Better Solution In Home Care, Inc. was born. At the time of this publication, Ms. Smith-Pratt has been in business for over 18 years, and manages a staff of over 300 trained Caregivers and Nurses, serving all of San Diego County.

A Better Solution recently got certified by Medicare to offer skilled home health care in addition to the company's existing private pay home care services. Her book, *The Home Care Bible, Tips of the Trade from the CEO Perspective*, is a culmination of both the winning strategies and missteps that she has seen not only her "Baby CEO's" make—but also owners all over the country, when trying to establish themselves in the industry—herself included. Ms. Smith-Pratt illuminates the fact that true success in this people-centric industry comes from remaining teachable, and, in her book, provides the reader with a birds-eye view of how her success in business was made possible by her ability to learn from her own mistakes and use those instances to adjust her philosophies and methods.

Although she is a fiercely competitive business woman, Ms. Smith-Pratt understands that you "cannot keep what you do not give away," and through her book and other mediums has been able to raise the quality of life, business and care for many. She has channeled this competitive spirit into the Spirit of Service.

All of this transparency of "process," acknowledgement of the need to be inclusive, and consistent, intentional, enduring work on her part has elevated her brand name and reputation within the industry. She is a popular and sought-after mentor and speaker: Her experience, viewpoint and hard-won wisdom prove to be consistently helpful to owners who do not want to make costly mistakes, and who want to create financially successful agencies while maintaining an environment and company culture of integrity and dedication to the Seniors and Medically Fragile population in their care.

Feeling confident about the systems in place within her business model, Ms. Smith-Pratt can now turn her focus outward, as well, and has formed A Better Solution Community Resource Organization, ("ABSCRO"), a nonprofit organization created to support the San Diego area with programs like feeding the homeless and providing them with supplies needed for the winter months.