

# The Tattler

## Rotary Club of La Mesa

Volume 2018-19, No.200

Meeting Date: 8/8/18

Wednesday's @ Noon, La Mesa Community Center,  
4975 Memorial Drive, La Mesa CA 91942



[www.LaMesaRotary.org](http://www.LaMesaRotary.org)



### How Stories Connect Us and Why This Matters

We are all storytellers. We've been telling stories for over 60,000 years. Yet, today it seems only certain narratives and stereotypes are shared in popular media, social media, and overheard in conversations in the gym, grocery store, or at the workplace. This interactive presentation focuses on how and why stories connect us, and why it's important to share your story. By the end of the presentation, you will understand how sharing stories can transform us as individuals and create diverse and inclusive communities, organizations, and places.

Michelle Zive received her PhD in Leadership at the University of San Diego. She is the founder of ONE TRIBE Connect. For more information, you can go to [www.onetribecconnect.com](http://www.onetribecconnect.com).

#### REMINDER:

Next Board of Directors Meeting is

Tuesday August 7<sup>th</sup>

5:30pm

Crosspointe Church, La Mesa

### Lunch Time Service Opportunities

#### August 8, 2018

Greeter	Martin Brickson
Songs	Maggie Eggers
Pledge	Don Jenkinson
Thought	Mark Matthews
Raffle	Jay Thompson
Fines	Terrence Young
4-Way	Marsha Starr

#### August 15, 2018

Greeter	John Carlson
Songs	Guy Elam
Pledge	Dolly Juntilla
Thought	Alek Mikolajczak
Raffle	Bonnie Welch
Fines	Ray Aguilar
4-Way	Larry Scott

#### August 22, 2018

Greeter.	Gary Clasen
Songs	Scott Elam
Pledge	John Kalas
Thought	Tim Miller
Raffle	John Witt
Fines	Bill Ashman
4-Way	Becki Schwartz

**If you cannot perform  
your assigned duty,  
please arrange for a  
replacement.**

## Important Dates:

- Aug 4<sup>th</sup> District 5340 Membership Rally 8:30 am – 12:00 pm
- Aug 7<sup>th</sup> Board of Directors Meeting
- Aug 8<sup>th</sup> One Tribe: Stories Connect People – Michelle Zive
- Aug 14<sup>th</sup> Rotary Day at the Ballpark: Padres vs. Angels
- Aug 15<sup>th</sup> Lia Smith-Pratt: CEO of A Better Solution and will be talking about "Aging with Dignity"
- Sept 15<sup>th</sup> Rotary Leadership Institute and PrePETS

## Help collect School Supplies

I still see only three deals. Maybe later there will be more. 70-page spiral-bound notebooks are available at these stores for 25 cents. If your choice is between "college ruled" and "wide ruled", select wide as K thru 3 use wide and 4-5 use college ruled.

Staples - limit 30

Office Depot - limit 6

Walmart - I think no limit

Target has mixed signals.

The Target in Mission Valley sold me 40 for 25 cents this morning, no problem. Kearny Mesa Target tried to charge me 89 cents yesterday and today. I had a hassle to get them for 25 cents. Target's Sunday, July 8, ad said "Low all season 25 cents" on a picture of the notebook.

Next is picture of a box of "classic colors" crayons. If they are really available for a quarter, buy them. I won't be back to Kearny Mesa. Apparently a "season" at Kearny Mesa is two weeks. Kearny Mesa has a pallet of about 50 cartons of 48 count notebooks. The cartons say "70 ct", but there are only 48 in each carton. They won't sell many if they are 89 cents each.

The other two deals are at Dollar Tree. One is a glue stick- pack of 8. The other is Jot brand filler paper- 200 sheets. Wide ruled preferred. Both \$1.u  
Martin



*In*  
**Loving  
Memory**

**Rosemary Clasen**

**April 30 1921 – July 5, 2018**

**Mother of 5**

**Grandmother of over 30!**

**Great Grandma to 1**

**You will be missed!**

**Love Gary**

Visit the La Mesa Rotary online! [www.LaMesaRotary.org](http://www.LaMesaRotary.org)  
Or find us on Facebook! Just search for La Mesa Rotary.

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**2018-19**  
**Board of**  
**Directors**

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Past President:  
Jack Darhitz

Secretary:  
Dolly Juntilla

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John Kalas  
Ray Aguilar, Jr

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Social Chair:  
Marsha Darling  
Dolly Juntilla



## Guest Speaker for August 15th Lia Smith-Pratt, CEO of A Better Solution "Aging with Dignity"



Lia Smith-Pratt is an author of **The Home Care Bible**, *Tips of the Trade from the CEO Perspective* and the CEO of **A Better Solution**. She began her career in health and home care as a Caregiver and CNA working for private duty agencies and skilled care facilities in her late teens.

In April of 2000, she had gained the knowledge and skills she needed to start her own agency, and A Better Solution In Home Care, Inc. was born. At the time of this publication, Ms. Smith-Pratt has been in business for over 18 years, and manages a staff of over 300 trained Caregivers and Nurses, serving all of San Diego County.

A Better Solution recently got certified by Medicare to offer skilled home health care in addition to the company's existing private pay home care services.

Her book, **The Home Care Bible**, *Tips of the Trade from the CEO Perspective*, is a culmination of both the winning strategies and missteps that she has seen not only her "Baby CEO's" make—but also owners all over the country, when trying to establish themselves in the industry—herself included. Ms. Smith-Pratt illuminates the fact that true success in this people-centric industry comes from *remaining teachable*, and, in her book, provides the reader with a birds-eye view of how her success in business was made possible by her ability to learn from her own mistakes and use those instances to adjust her philosophies and methods.

Although she is a fiercely competitive business woman, Ms. Smith-Pratt understands that you "cannot keep what you do not give away," and through her book and other mediums has been able to raise the quality of life, business and care for many. She has channeled this competitive spirit into the Spirit of Service.

All of this transparency of "process," acknowledgement of the need to be *inclusive*, and consistent, intentional, enduring work on her part has elevated her brand name and reputation within the industry. She is a popular and sought-after mentor and speaker: Her experience, viewpoint and hard-won wisdom prove to be consistently helpful to owners who do not want to make costly mistakes, and who want to create financially successful agencies while maintaining an environment and company culture of *integrity* and *dedication* to the Seniors and Medically Fragile population in their care.

Feeling confident about the systems in place within her business model, Ms. Smith-Pratt can now turn her focus outward, as well, and has formed A Better Solution Community Resource Organization, ("ABSCRO"), a nonprofit organization created to support the San Diego area with programs like feeding the homeless and providing them with supplies needed for the winter months.