

# The Tattler

## Rotary Club of La Mesa

Volume 2018-19, No.206

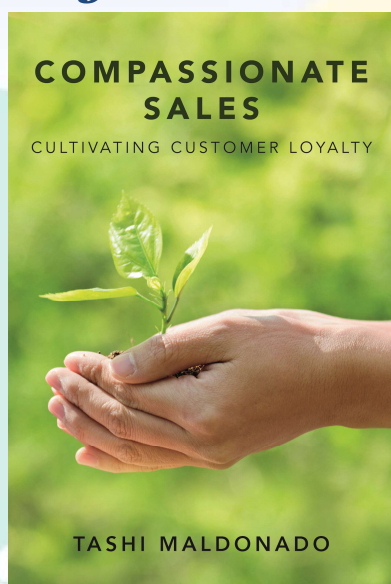
Meeting Date: 9/26/18

Wednesday's @ Noon, La Mesa Community Center,  
4975 Memorial Drive, La Mesa CA 91942



[www.LaMesaRotary.org](http://www.LaMesaRotary.org)

### **Tashi Maldonado** **Author: *Compassionate Sales:*** ***Cultivating Customer Loyalty***



Tashi Maldonado has been in the sales industry for twenty-five years. She has sold products to several industries, including hospitality, healthcare, government, multifamily, and beauty.

Tashi has a passion for leading and developing, but sales is her first love. She currently manages a team of outside sales representatives in Southern California.

With *Compassionate Sales*, Tashi wants to share a new mindset about the sales process that is inclusive, authentic, and a progressive way to cultivate long-term customer loyalty.

### **Lunch Time Service Opportunities**

#### **September 26, 2018**

Greeter	Maggie Eggers
Songs	Louise Marshall
Pledge	Larry Mascari
Thought	Larry Perna
Raffle	Dale Bailey
Fines	Gary Clasen
4-Way	Nathan Oestreich

#### **October 3, 2018**

Greeter	Guy Elam
Songs	Rose Hurst
Pledge	Mike Mascari
Thought	Sue Richardson
Raffle	Martin Brickson
Fines	Jerry Esqueda
4-Way	Ron Morell

#### **October 10, 2018**

Greeter	Scott Elam
Songs	Terrence Young
Pledge	Mark Matthews
Thought	Becki Schwartz
Raffle	John Carlson
Fines	Jack Dargitz
4-Way	Tim Miller

**If you cannot perform  
your assigned duty,  
please arrange for a  
replacement.**

## Important Dates:

- Sept 26<sup>th</sup> Tashi Maldonado – HD SUPPLY
- Sept 29<sup>th</sup> Foundation Seminar – Grossmont College
- Oct 2<sup>nd</sup> Board of Directors Meeting – 5:30 pm
- Oct 3<sup>rd</sup> Free To Thrive.org – Cierra Robinson & Jamie Quient
- Oct 11<sup>th</sup> East County Intergenerational Games – La Mesa Arts Academy



# 45<sup>th</sup> Annual District 5340 FOUNDATION SEMINAR

▶ SATURDAY, SEPTEMBER 29, 2018

**COST:**

Rotarians | \$25  
Rotaract | \$10

**REGISTER:**

at [rotary5340.org/events](http://rotary5340.org/events)

**WHERE:**

Grossmont College, Theater #21  
8800 Grossmont College Drive  
El Cajon, CA 92020

**CONTINENTAL BREAKFAST:**

8:00 am

**PROGRAM & CLUB PRESENTATIONS:**

8:45 am to 12:00 pm

**FREE FLU SHOTS** available for  
Rotarians & guests from 8:00-8:45 am

## La Mesa Rotary Charitable Giving Campaign

Good Morning La Mesa Rotary,

The Charitable Giving Committee is now accepting requests from Club members until October 13, 2018.

The requirements for a proper submission:

- Request must be accompanied with a letter from the club sponsor specifying why we should consider this request.
- A letter from the charity specifying on how they plan on utilizing the funds requested.
- The Charity must be a 501(c)(3)
- Amount of request cannot be greater than \$1,000 per fiscal year.
- Their Federal Tax Number and their California Tax Exempt number.
- The charity must be able to make an appearance at a club meeting to be presented with the donation.

The more information provided by the charitable organization on how the funds will be utilized, the more likely the better chance they have.

Please forward all the required documentation to Kathy Olsen at [kolsen@rcpbblock.com](mailto:kolsen@rcpbblock.com)

Warm regards,

Kathy Olsen

Chair

La Mesa Rotary Foundation Community Giving Committee

Visit the La Mesa Rotary online! [www.LaMesaRotary.org](http://www.LaMesaRotary.org)  
Or find us on Facebook! Just search for La Mesa Rotary.

La Mesa Rotary TATTLER Editor: Scott Elam  
[elamshallmark@cox.net](mailto:elamshallmark@cox.net)

## La Mesa Rotary 2018-19 Board of Directors

President:  
Dani Womack

President Elect:  
Jerry Esqueda

Past President:  
Jack Darhitz

Secretary:  
Dolly Juntilla

Treasurer:  
Ron Morell

2017-19 Directors:  
Jenny Flynn  
John Kalas  
Ray Aguilar, Jr

2018-19 Directors:  
Mark Matthews  
Kathy Olsen  
Marsha Starr  
Foundation President:  
Tim Miller

New Generations:  
Rose Hurst

Speakers Chair:  
Bill Ashman

Membership:  
Jen Flynn

Grants Chair:  
John Fistere

Social Chair:  
Marsha Darling  
Dolly Juntilla



# La Mesa Rotary Club RAFFLE



## GRAND PRIZE



**WIN 4 nights in  
Puerto Vallarta  
PLUS \$250 cash**

## 2nd PRIZE



**WIN 3 nights at  
Planet Hollywood  
in Las Vegas  
PLUS \$250 cash**

### PROCEEDS TO FUND LA MESA ROTARY CLUB YOUTH SERVICES:

- LEAD 8th Grade Leadership Camp
- Scholarship Program Patrick Henry H.S.
- Sponsor 4 Interact Clubs at Patrick Henry H.S.; Mt. Miguel H.S.; REACH Academy; La Mesa Arts Academy
- Primary School Rotary 4 Way Test to improve citizenship
- RYLA Leadership Camp for High School Juniors
- Annual Bikes for Kids
- Fill a Bag – Feed a Kid

**Tickets are a \$20 Donation  
Drawing to held October 17, 2018**

Have you bought your Raffle Tickets yet? Only \$20 each! You can buy them at lunch any Wednesday!

Also, pick up a pack to sell! We need all the help we can get!