As Chief Executive Officer of YWCA of San Diego County, Heather Finlay provides strategic oversight on mission delivery, fiscal governance, fund development, community engagement, and advocacy and public policy initiatives.

During her tenure as CEO for the past 10 years, Heather significantly expanded the Becky’s House® Domestic Violence Programs with multiple real estate acquisitions and service enhancements — as a result, YWCA is now the largest provider of domestic violence services in San Diego County.

In addition, Heather achieved financial sustainability for the organization by establishing the Future Fund and corresponding investment strategy, and increasing the organization’s network of community-wide ambassadors.

If you cannot perform your assigned duty, please arrange for a replacement.
Important Dates:
Sept 4th  La Mesa Rotary Board of Directors Meeting – 5:30 pm
Sept 5th  YWCA – Heather Finlay
Sept 12th  East County Community Action Service and Advocacy
Sept 15th  Rotary Leadership Institute and PrePETS
Sept 19th  Mark Barlow - GUHSD
Sept 22nd  5th Annual Interact Symposium
Sept 26th  Tashi Maldonado
Oct 3rd  Free To Thrive.org – Cierra Robinson & Jamie Quient

La Mesa Rotary
Charitable Giving Campaign

President Dani presents Jessica Lloyd, Vice Principal at Steele Canyon High School, with a check for $1,000! Ray Aguilar was the sponsor for this request.

Jessica let us know that they would use the funds towards their AVID program helping kids get to college. They will take them on college tours, help with the college application process and even offer scholarships for 1st generation college students.
Past President Tim Miller is the current President of the La Mesa Rotary Foundation. He wanted everyone to know that Nathan Oestreich has been named to the Foundation Board to replace La Mesa Rotary Club President-Elect Jerry Esqueda.

REMINDER:
Next Board of Directors Meeting is Tuesday September 4th @ 5:30 pm Crosspointe Church, La Mesa
Barbara Claire Caster (Culver)
November 23, 1931-August 20, 2018
(Excerpts taken from Barbara Caster's Obituary as posted on the Dignity Memorial Website)

Join the Caster family, and the Rotary Family in celebrating a life well lived!

Barbara Claire Caster (Culver) was born on November 23, 1931 in New Jersey. As a young woman she moved to Los Angeles where she met Terrence Robert Caster. On August 1, 1953 they married and she became Barbara Caster. Terry and Barbara’s union spanned more than 65 years. Together they raised 5 sons and 3 daughters while building a family business and developing a charity, Serving Hands International, along with many other philanthropic causes. She was a peaceful, graceful and calming presence in even the harshest of circumstances. She was smart, hardworking and so caring. She had a sweet, sweet spirit that was evident to anyone she met. Barbara’s legacy goes far beyond a successful family business and charitable works far too numerous to list. Her children; Terry Van, Jeff, Craig, Mechele, Brian, Jill, Barbi and Dan went on to create their own loving families that include 40 grandchildren, 48 great-grandchildren and more on the way! Barbara’s greatest source of joy and pride was in her family. She loved the church and she loved the Lord.

The Caster's have served and supported Rotary efforts generously for years! Barbara's life exemplified the Four Way Test as well as Service above Self. She truly was an inspiration for all who were privileged to know her.

Rosary Service will be held on Friday, August 31st 2018 @ 7:00 pm at Our Mother of Confidence Catholic Church -Address: 3131 Governor Drive San Diego, CA 92122
Funeral Service will be held on Saturday, September 1st 2018 at 11:00 am at Our Mother of Confidence Catholic Church Address: 3131 Governor Drive San Diego, CA 92122.
Luncheon at Parish Hall after Mass In lieu of flowers the Caster Family would like donations to Cristo Rey San Diego. Below is a link to the platform that will manage the donations. If writing a check; please write the check to Catholic Community Foundation of San Diego with a Memo: Cristo Rey San Diego/Barbara Caster Mailing Address: CCFSD P.O. BOX 81023 San Diego, CA 92138 Direct Credit Card Link: https://ccfsdindividualfund.kimbia.com/cristoreysandiego