



THE PILOT



A ROTARY STORY AT A CROSSROADS

For more than 30 years, Rotary membership across Australia, New Zealand and the Pacific has been gradually declining. Clubs are working harder, volunteers are busier than ever, and many leaders feel they spend too much time managing Rotary instead of enjoying Rotary.

The Rotary South Pacific Pilot is our chance to explore a better way.

**WHY ARE WE
TRYING
SOMETHING
NEW?**



IT STARTED WITH A BIG QUESTION

WHAT IF WE SUPPORTED CLUBS DIFFERENTLY?

In 2024, after more than two years of planning, Rotary International approved the Rotary South Pacific Pilot.

The idea was simple:
Instead of asking clubs to fit the system, could we redesign the system to better support clubs?

The Pilot isn't about changing who clubs are.

It's about helping clubs do what they do best: connect people, serve communities, and create lasting change.



WHAT ARE WE TRYING TO SOLVE?

The Pilot was created to address challenges many Rotarians already recognise:

- Declining membership
- Increasing pressure on volunteers
- Duplication of effort
- Inconsistent support across the region
- Difficulty building large partnerships
- Too many layers between clubs and resources

The goal isn't change for the sake of change.

The goal is stronger clubs and better member experiences.

**THE
CHALLENGES
WE CAN ALL
SEE**



CLUBS STAY AT THE CENTRE

WHAT DOESN'T CHANGE?

- Clubs remain the heart of Rotary
- Club Presidents still lead their clubs
- Club Boards still govern their clubs
- District Governors continue to serve and support clubs throughout the Pilot

The Pilot adds support. It does not remove club autonomy.

The club remains the most important part of Rotary.



WHAT SUCCESS LOOKS LIKE

THE SIX GOALS OF THE PILOT

The Pilot is working toward six key outcomes:

1. Better leadership opportunities
2. More consistent strategy
3. Stronger collaboration and partnerships
4. A stronger Rotary brand
5. Reduced duplication and improved efficiency
6. More engaging experiences for members and clubs

Every Pilot initiative should help deliver one or more of these goals.



ENTER THE COMMUNITY GROUP

BETTER TOGETHER

A major innovation of the Pilot is the creation of Rotary Community Groups (RCGs).
Community Groups bring clubs together to:

- Support, innovate and engage one another
- Collaborate on projects that expand Rotary's impact and reach
- Access skills across multiple clubs
- Grow membership

Instead of each club trying to solve every challenge alone, clubs can achieve more together.



MEET THE ROTARY COMMUNITY LEADER

THE CONNECTOR

Every Community Group is supported by a Rotary Community Leader (RCL).

They're a facilitator, connector, partner, collaborator and coach.

They help clubs:

- Find opportunities
- Access resources
- Connect with experts
- Share good ideas
- Ensure local voices are heard

Think of an RCL as someone who helps clubs navigate the journey, rather than telling them where to go.



NEW SUPPORT ACROSS THE REGION

The Pilot created new regional support systems to help clubs succeed.

These include:

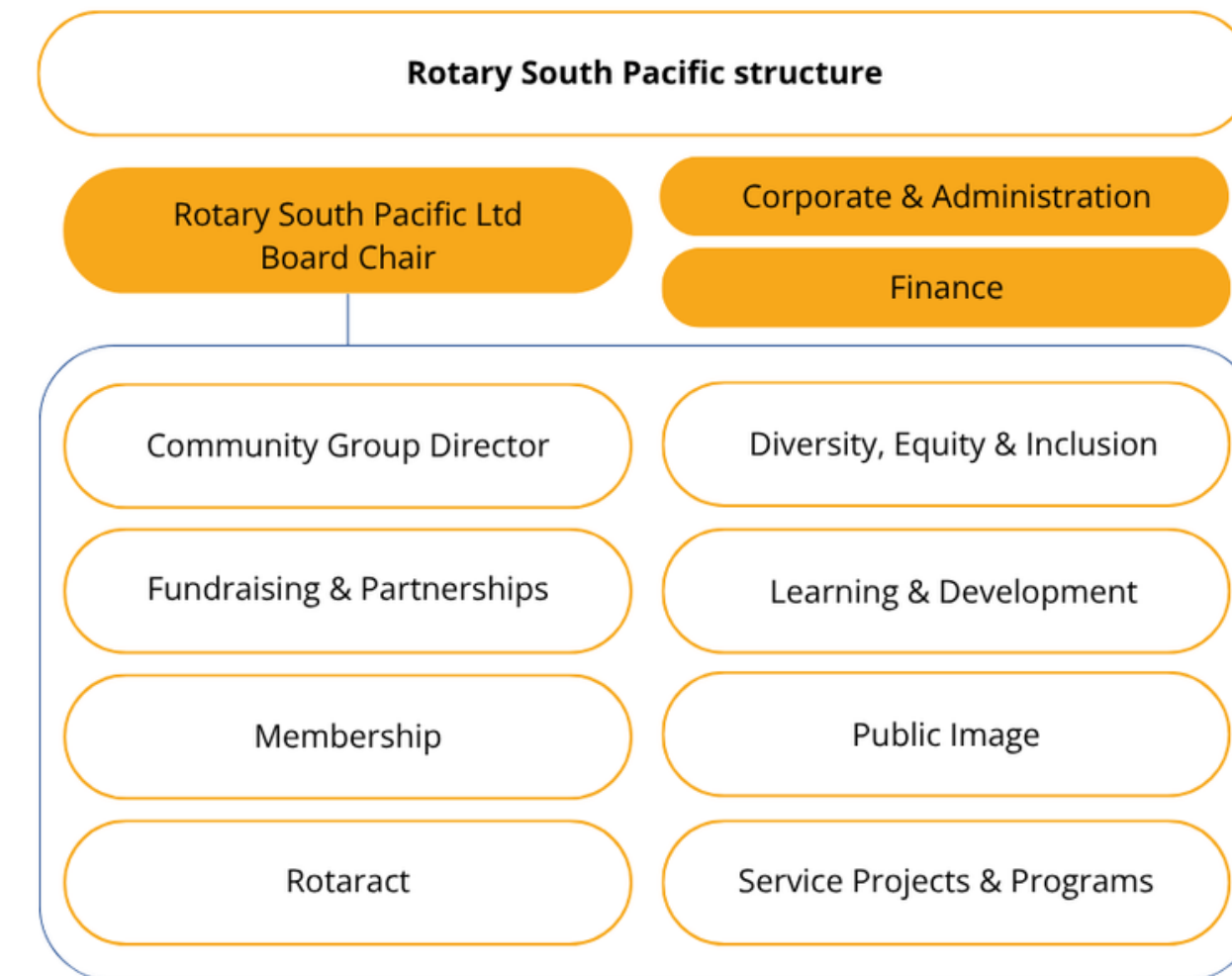
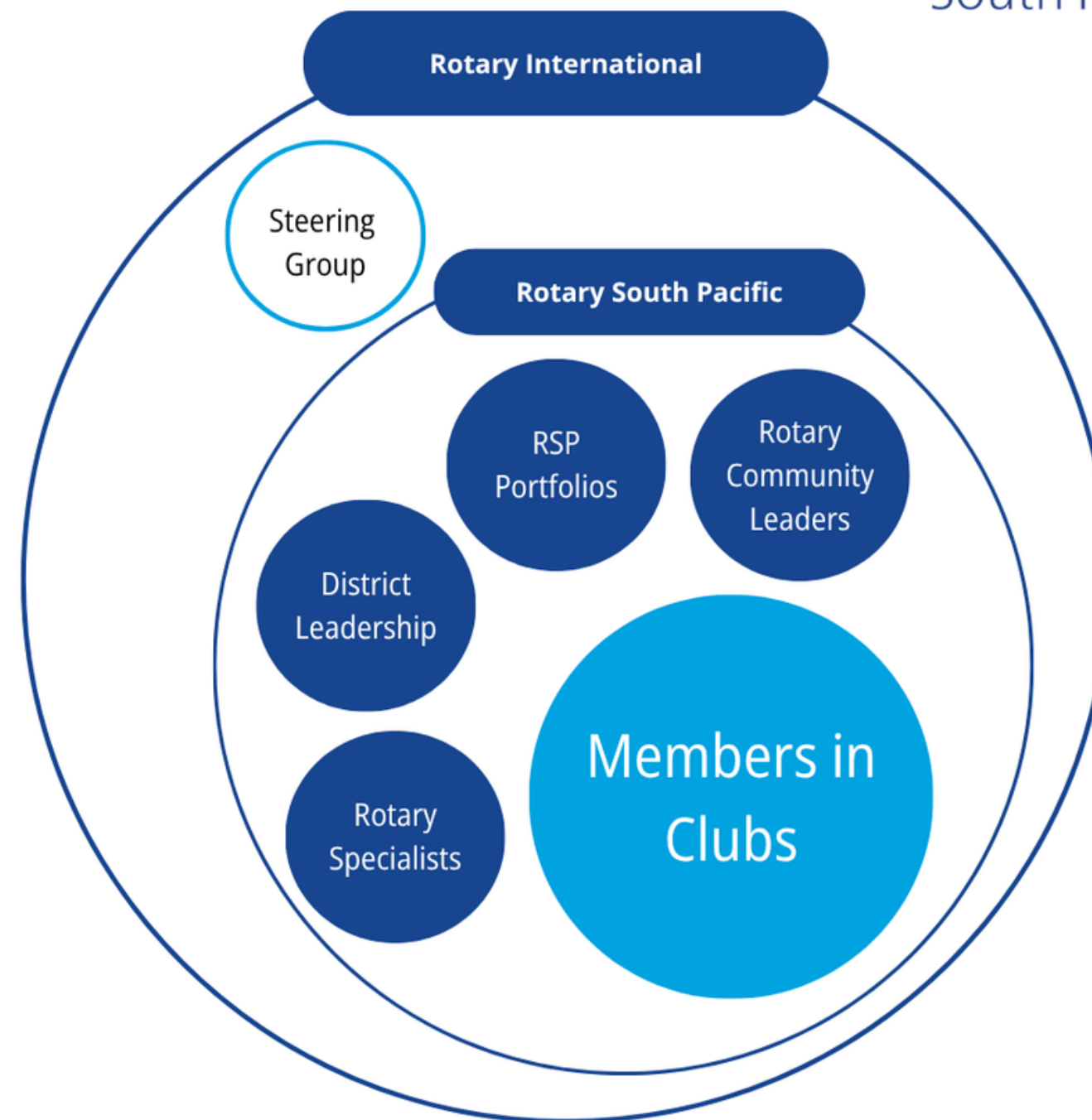
- The Rotary South Pacific Board
- Portfolios
- The Specialist Hub
- Regional projects and partnerships
- Shared learning and development opportunities

For clubs, this means easier access to expertise and support from across the entire region.

ONE ROTARY SOUTH PACIFIC NETWORK



ROTARY SOUTH PACIFIC



Each of the Directors of RSP has a Portfolio.
Team Members from each Portfolio are drawn from across the South Pacific.
The Director is responsible for the strategic direction of their Portfolio.
Portfolio Team Members are responsible for getting the job done; implementing programs, providing guidance to clubs and members.



THE JOURNEY CONTINUES

The Rotary South Pacific Pilot is exactly that, a pilot.

It's an opportunity to test new ideas, learn what works and create a stronger future for Rotary in our region.

The Pilot has been extended through June 2028 to continue gathering insights and measuring results.

It's a story about helping clubs thrive.

Because when clubs flourish, Rotary flourishes.

**BUILDING
ROTARY'S
FUTURE
TOGETHER**



ROTARY SOUTH PACIFIC LTD



Front L > R: Liz Courtney (Learning & Development), Stephen Lovison (Deputy Chair & Community Group Director), Jennie Herring (Chair), Joe Martinovic (Rotaract), Liz McDougall (Public Image)

Second row L > R: David Carruthers (Treasurer), Tony Monley (Secretary), Amanda Barnes (Service Projects & Programs), David Barton (Membership), Edith Chaney (DEI), Peter Rogers (Fundraising & Partnerships), Alan Eyes (Corporate & Administration)

For Rotary South Pacific:

Rita Bou Lattouf: RSP Coordinator

Jasmine Van Den Hoek: Communications Lead

Jacqueline Sherlock: Treasury



CONNECT WITH RSP

Website rotarysouthpacific.org

- Member news and events
- Resources and support

RSP All-member emails

- Pilot updates and announcements
- Project & Program articles

RDU.One

- Success stories

Social channels [#rotarysouthpacific](#)

Club and Community Group meetings

**TOGETHER, WE'RE
NOT JUST
NAVIGATING
CHANGE.**

**WE'RE SHAPING THE
NEXT CHAPTER OF
ROTARY SOUTH
PACIFIC.**





rotarysouthpacific.org

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