



Year 2 Update (2015-2016)

Object of Rotary International:

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise. This ideal of service is fostered through the development of acquaintance as the opportunity for service; the promotion of high ethical standards in business and professions; through service in one's personal, business and community life; and the advancement of international understanding, goodwill and peace.

Aim of the Rotary Club of Appin Park, Wangaratta:

The Rotary Club of Appin Park, Wangaratta provides opportunities for its members to positively change lives in communities at home and overseas.

Key Principles of the Rotary Club of Appin Park Wangaratta:

Our Rotary Club will operate under the guiding influence of the following principles:

1. Leadership – achieved through appropriate and effective communication, clarity of direction and innovation.
2. Service – through the recognition and actions of social justice, working to make our community and the world a better place and living the motto “service above self”
3. Fellowship – through the enjoyment of activities shared together, supporting each other, bringing together different professional experiences, talents and skills and seeking to understand and accept our differences.
4. Diversity – through encouraging and accepting a wide range of ideas and innovations, welcoming and acknowledging differences in gender, ethnicity, religion, abilities, life experiences and socio economic circumstance.
5. Integrity – through our deeds and our words, we will consistently act with integrity and ethics. Our integrity will be demonstrated through our honesty, reliability, credibility, commitment, and genuine respect for ourselves and others.

Our Values are Rotary Values -The Four Way Test

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Rotary Club of Appin Park Wangaratta
Our Vision

A highly active, visible Rotary Club with engaged members contributing to Rotary projects in our community and internationally.

By 2017, the Rotary Club of Appin Park Wangaratta will be/have:

- An active and engaged club, which balances fun and friendship with service
- 50 members who are reflective of the community, and who reduce our age average (using 2014 as our base)
- A clear leadership plan in place, and being enacted
- Clearly defined membership categories
- New members who are supported and mentored
- Strong links to District, including club members on District Committees
- Strong, overt support for Rotary Foundation

We want the Rotary Club of Appin Park to be known as:

- The 'go-to' Rotary Club in Wangaratta, a club of first choice for new members
- A visible face of Rotary in our community
- The recognised facilitator of successful and beneficial projects within our community

Our community and club service will be characterised by:

- Real actions - sustainable and targeted – across the five avenues of service
- Defined and shared projects plans and structure – clearly defining what we will support, a process for decision making, budget and targets
- A year round calendar – based on a strategic approach to community projects and events
- Professional principles – plan-do-evaluate

How do we get there?

Rotary International's strategic plan emphasises three areas:

- Support and strengthen clubs
- Focus and increase humanitarian service
- Enhance public image and awareness

To achieve our club's vision, and ensure a fit with Rotary International's strategic directions, the Rotary Club of Appin Park will implement this Club Plan across the five avenues of service:

- Club Service
- Vocational Service
- Community Service
- International Service
- Youth Service

This Plan also has a specific focus on leadership, membership development, Rotary International and public relations.

Over the next three years, we aim to:

- Increase our **membership** to 50, through attracting new and younger members reflective of our community, and through increased retention of current members
- Develop members of our club into confident, skilled **Rotary leaders** at club and District level (with at least one third of Board renewed annually)
- Encourage all members to participate in Rotary district, national and international activities – eg district conference, international convention, Rotary Fellowships, Rotary Action Groups, Rotary Friendship Exchanges, GSE and Vocational Training Teams hosting (at least 30% of club members take part in one or more of these activities)
- Increase our targeted financial contributions to **Rotary Foundation**, at the same time as increasing club members' awareness of Rotary Foundation programs (and where our money goes), and obtain at least one matching grant per annum
- Smoothly and seamlessly manage the operations of our **club**, incorporating fun, engaging social events for members and families
- Increase the opportunity for members to be exposed to **vocations** represented in the club and in Wangaratta, and increase opportunities for service through members' vocations, and through recognising excellence in vocations in the community
- Undertake and deliver at least one major **community service** project each year in Wangaratta
- Continue to implement a high level of **community service and fundraising** through events, and donations to targeted causes
- Build on our relationships that enable us to deliver **international service** projects (eg Timor Leste) and investigate other international projects. Continue our strong support for disaster recovery programs in collaboration with other Rotary clubs.
- Continue our strong support of **new generations** through RYLA, RYPEN, NYSF, Typo Station, NESAY Linx2Home, Life Education van, annual school scholarships, and the Eric van Leeuwen award, and investigate reintroduction of youth exchange (including newer models more suited to current club membership)
- Increase the profile of both the Rotary Club of Appin Park Wangaratta, and of the Rotary services provided to our community through planned **public relations**

Year 2 (2015-16)

President Meryn Pease

Four key objectives:

1. Raise the profile of Rotary and the Rotary Club of Appin Park within the community
2. Link every fundraising activity with a recipient project
3. Continue our club's strength and focus on youth
4. Continue to build and strengthen our relationships with other Rotary Clubs and service clubs in Wangaratta in the collective service of our community

Strategies and Targets

Topic Area	2015-16 (Year 2)	Responsibility	2016-17 (year 3)
Membership	<input type="checkbox"/> 40 members <input type="checkbox"/> Average age of 55? (tbd) <input type="checkbox"/> Refresh mentoring process and remind club members <input type="checkbox"/> Mentoring in place <input type="checkbox"/> Membership categories reviewed <input type="checkbox"/> Annual membership function (friendship night) <input type="checkbox"/> All members to have participated in at least 2 service projects and 2 club activities <input type="checkbox"/> All members to identify one way in which they can participate in wider Rotary activities during the year <input type="checkbox"/> Service hours to be logged <input type="checkbox"/> Annual survey (or some form of membership feedback) conducted	All club members – monthly board report Membership committee Membership committee Membership committee All club members (club night) All club members (club night) Board to set up process Membership committee	<input type="checkbox"/> 50 members <input type="checkbox"/> Average age of 55? (tbd) <input type="checkbox"/> Members feedback forum held <input type="checkbox"/> All members to have participated in at least 2 service projects and 2 club activities <input type="checkbox"/> All members to identify one way in which they can participate in wider Rotary activities during the year
Leadership	<input type="checkbox"/> Update club leadership plan <input type="checkbox"/> New members quickly incorporated into leadership development positions <input type="checkbox"/> One leadership development activity at club level <input type="checkbox"/> 5 or more club members have roles at District level <input type="checkbox"/> 3 members undertake Rotary leadership training	Board Board Board Members – report to Board Board and members	<input type="checkbox"/> 5 or more club members have roles at District level <input type="checkbox"/> One leadership development activity at club level <input type="checkbox"/> Five members undertake Rotary leadership training <input type="checkbox"/> At least one third of board members are new to board

Topic Area	2015-16 (Year 2)	Responsibility	2016-17 (year 3)
	<input type="checkbox"/> At least one third of board members are new to board <input type="checkbox"/> Position descriptions established for all directors and board member positions (and on clubrunner site)	President Elect Board and Club Service committee	
Rotary Foundation	<input type="checkbox"/> Establish target for annual Rotary Foundation giving <input type="checkbox"/> Ensure Rotary Foundation target is met <input type="checkbox"/> Enrol 10% of club members in Rotary Direct giving program <input type="checkbox"/> Apply for one matching grant (eg Erromango or Colombo North) <input type="checkbox"/> Hold Rotary Foundation celebration night (November) <input type="checkbox"/> Acknowledge World Rotary Day (23 February) and World Polio Day (24 October)	Rotary Foundation committee Rotary Foundation committee Members – report to Foundation International committee – with Foundation Rotary Foundation committee Program	<input type="checkbox"/> Ensure Rotary Foundation target is met <input type="checkbox"/> Enrol 10% of club members in Rotary Direct giving program <input type="checkbox"/> Apply for one matching grant <input type="checkbox"/> Report on meeting target for Rotary Foundation donations and programs <input type="checkbox"/> Acknowledge World Rotary Day (23 February) and World Polio Day (24 October)
Club Service and Administration	<input type="checkbox"/> Conduct annual program review <input type="checkbox"/> Allow at least one club night per quarter for planning, club forum and committee work <input type="checkbox"/> Website/clubrunner in common use <input type="checkbox"/> Develop board budget with service expenditure across all avenues of service <input type="checkbox"/> Update documentation of club history (and online) <input type="checkbox"/> Assign new group of club historians to share load <input type="checkbox"/> Hold at least one social activity for club members and families <input type="checkbox"/> Develop strong affiliations with other service clubs – at least one interservice club activity/function per annum <input type="checkbox"/> At least 2 scatter nights held per annum	Club Service Program Set up key 'go to' people with responsibility to update Board and treasurer Club Historians PP David Battin and PP Adrian Twitt Club Service President Program Program	<input type="checkbox"/> Review membership make-up and recommend next three year targets <input type="checkbox"/> Allow at least one club night per quarter for planning, club forum and committee work <input type="checkbox"/> Hold at least one social activity for club members and families <input type="checkbox"/> Develop strong affiliations with other service clubs – at least one interservice club activity/function per annum <input type="checkbox"/> At least 2 scatter nights held per annum <input type="checkbox"/> Review Club Strategic Plan <input type="checkbox"/> Establish new 3 year Strategic Plan (2018-2021)

Topic Area	2015-16 (Year 2)	Responsibility	2016-17 (year 3)
	<input type="checkbox"/> Conduct Club Runner Blitz night – update all details and training for club members	Program, and club runner “wizzes”	
Vocational Service	<input type="checkbox"/> Encourage club members to identify and participate in one key service or mentoring activity within their vocation, and report back to club (club night) <input type="checkbox"/> Undertake two club vocational visits per annum <input type="checkbox"/> Lead one awards program recognising vocational excellence in community <input type="checkbox"/> Maintain participation in Shine On awards <input type="checkbox"/> Maintain participation in Computers for Kids	Vocational Service committee Club night Vocational service Program Vocational service Vocational service Vocational service	<input type="checkbox"/> Encourage club members to identify and participate in one key service or mentoring activity within their vocation, and report back to club <input type="checkbox"/> Undertake two club vocational visits per annum <input type="checkbox"/> Lead one awards program recognising vocational excellence in community <input type="checkbox"/> Maintain participation in Shine On awards <input type="checkbox"/> Maintain participation in Computers for Kids
Community Service and Service Projects	<input type="checkbox"/> Develop fundraising target and plan for fundraising <input type="checkbox"/> Develop standard project plan format for fundraising and community service activities <input type="checkbox"/> Use standard project planning format <input type="checkbox"/> Continue strategic partnership with Rural City of Wangaratta to achieve a local project <input type="checkbox"/> Investigate community project to deliver jointly with another service club in Wangaratta <input type="checkbox"/> Undertake at least one high profile community project in Wangaratta <input type="checkbox"/> Continue to develop profile and professionalism of Art Show, and Community	Club Service Director and Board Board All members President Board Community Service Director President Board Community Service Director President Board Community Service Director All members Art Show committee Community Raffle committee Public Relations committee	<input type="checkbox"/> Develop fundraising target and plan for fundraising <input type="checkbox"/> Undertake at least one high profile community project in Wangaratta <input type="checkbox"/> Continue to develop profile and professionalism of Art Show, and Community Raffle as major fundraisers <input type="checkbox"/> Develop events and fundraising calendar

Topic Area	2015-16 (Year 2)	Responsibility	2016-17 (year 3)
	<p>Raffle as major fundraisers</p> <ul style="list-style-type: none"> <input type="checkbox"/> Continue to support Typo Station with working bees, fundraising and support (at least 2 per year) <input type="checkbox"/> Finalise Log Cabin MOU with users (fishing clubs) <input type="checkbox"/> Develop events and fundraising calendar (include in Club Runner Blitz) <input type="checkbox"/> Continue positive relationship with local indigenous community – fundraising, support for events, guest speakers etc 	<p>Community Services</p> <p>Club Services Board</p> <p>All committees – Club Runner Blitz night Public Relations</p> <p>Community Services Program</p>	
New Generations (youth service)	<ul style="list-style-type: none"> <input type="checkbox"/> Establish micro-loans for young people developing social enterprises <input type="checkbox"/> Continue relationship with Wangaratta Primary School and Telstra regarding community gardens and Bluearth support <input type="checkbox"/> Continue NYSF <input type="checkbox"/> Continue Murray Darling Freshwater Research Program <input type="checkbox"/> Identify and support participants for RYPEN, RYLA and other youth programs <input type="checkbox"/> Continue relationship with Linx2Home and NESAY <input type="checkbox"/> Investigate and implement one new, new generations initiative <input type="checkbox"/> Continue work with Life Education Van <input type="checkbox"/> Continue annual secondary school scholarships <input type="checkbox"/> Continue Eric van Leeuwen Scholarship for talented Year 11 student 	<p>Board Youth services</p> <p>Youth Services Board</p> <p>Youth Services Youth Services</p> <p>Youth Services</p> <p>Youth Services</p> <p>Youth Services</p> <p>Youth Services Members</p> <p>Youth Services Board</p> <p>Youth Services Board</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Continue NYSF <input type="checkbox"/> Continue Murray Darling Freshwater Research Program <input type="checkbox"/> Identify and support participants for RYPEN, RYLA and other youth programs <input type="checkbox"/> Continue relationship with Linx2Home and NESAY <input type="checkbox"/> Investigate and implement one new, new generations initiative <input type="checkbox"/> Continue work with Life Education Van <input type="checkbox"/> Continue annual secondary school scholarships <input type="checkbox"/> Continue Eric van Leeuwen Scholarship for talented Year11 student

Topic Area	2015-16 (Year 2)	Responsibility	2016-17 (year 3)
International Service	<input type="checkbox"/> Continue partnership for Timor Leste work with focus shifting to health <input type="checkbox"/> Develop exchange or/hosting with sister club (Colombo North, Sir Lanka) <input type="checkbox"/> Promote and participate in RAWCS trip with other clubs and community <input type="checkbox"/> Participate in VTT or RFE program <input type="checkbox"/> Register Erromango as RAWCS project <input type="checkbox"/> Support DIK donations for Erromango project <input type="checkbox"/> Continue to support and develop Sri Lanka physiotherapy project (NE Physiotherapy and Colombo University)	International International Board International International Board All International Board	<input type="checkbox"/> Investigate/review Timor Leste partnerships – with to recommend renewal or moving to new focus <input type="checkbox"/> Promote and participate in RAWCS trip with other clubs and community <input type="checkbox"/> Participate in GSE, VTT or RFE program
Public Relations	<input type="checkbox"/> Support each member to confidently use clubrunner <input type="checkbox"/> Increase use of social media for events, publicity, planning <input type="checkbox"/> Establish Facebook and Twitter accounts for Club <input type="checkbox"/> Leverage our events and activities through social media <input type="checkbox"/> Regularly update website <input type="checkbox"/> Increase club profile in community <input type="checkbox"/> Explore TryBooking and other public sites to ease event booking and management <input type="checkbox"/> Support club members with media/comms <input type="checkbox"/> At least 6 stories in local media per annum <input type="checkbox"/> At least 1 story in Rotary Downunder per annum <input type="checkbox"/> At least 3 stories in District newsletter/website per annum	Club Runner champions (Club Runner Blitz night) Public Relations Public Relations All members Assign responsible person All members Club Service Art Show Committee Public Relations Public Relations Public Relations Public Relations	<input type="checkbox"/> Support each member to confidently use clubrunner <input type="checkbox"/> Increase use of social media for events, publicity, planning <input type="checkbox"/> Regularly update website <input type="checkbox"/> Increase club profile in community <input type="checkbox"/> Support club members with media/comms <input type="checkbox"/> At least 6 stories in local media per annum <input type="checkbox"/> At least 1 story in Rotary Downunder per annum <input type="checkbox"/> At least 3 stories in District newsletter/website per annum