



Rotary Opens Opportunities

R.I. President – Holger Knaack
District Governor – Philip Archer
Assistant Governor – Graeme Lynas

Rotary Club of Eaglehawk



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eaglehawkrotary@gmail.com
www.facebook.com/eaglehawkrotaryclub
www.eaglehawkrotary.org.au
Club No 18317
ABN 18279406625
Chartered 8th August 1966
President – Mick Costello 0428 468 298
Secretary – John Jones 0419 113 065
Bulletin – Alison Bacon 0417 562 952

Our Rotary meetings are currently being held online via zoom.

See below for details on the program for each Club meeting.

SEPTEMBER

Birthdays

2nd Ann Lock
14th Mary Cunneen

Dates and Events for Your Diaries -

September 2 nd	Club General Meeting 6.45pm – Lisa Clark - Zoom – Log in using this link https://us02web.zoom.us/j/88102433477
September 9 th	Club General Meeting 6.45pm – PDG Peter Frueh - Zoom – Log in using this link https://us02web.zoom.us/j/88102433477
September 16 th	Club General Meeting 6.45pm – Board Meeting - Zoom – Log in using this link https://us02web.zoom.us/j/88102433477

Tattslotto Lucky Supplementary Number Draw

The Club's Tattslotto Comp is underway and we will list the winners each week here for you to see who won when you didn't! These numbers are still available if you want to join in the fun – 10, 16, 29, 34, 37, 39, 41.



Round 2 – details of winners –

4/7/2020	#36	David Dolman	8/8/2020	#19	Mick Costello
11/7/2020	#30	John Jones	15/8/2020	#45	Gary Frank
18/7/2020	#10	NO WINNER	22/8/2020	#20	Doug Harrison
25/7/2020	#11	John Jones	29/8/2020		
1/8/2020	#13	Barry Clayton	5/9/2020		

With only two weeks left of this current competition we are now selling for Round 3. Email alison@bendigo.com.au with your number choices – new comp will commence on Saturday 12th September.

President Mick's Report –

It was good to see Past President Colin Hutchieson attending our meeting last night, please feel free to join us whenever you like.

That goes for our other guest for the night, AG Graeme Lynas, Kim Kirkpatrick, Marg Walkington, Marg Gallagher and Mandy Costello you all added something to our meeting.

Our Presenter last Night was Kerry Kornhauser, presenting on the subject of “Why Rotary needs Women”.

Out of this presentation the thing that resounded with me was the Quote of the Day -

Definition of Insanity: Doing the same thing over and over and expecting different results

Our club has had a problem with retaining new member. Why?

I think it is time we looked at how we do things in our club and change it. Otherwise we are going to be as

Kerry said about the Melbourne Club - a group of old men in suits sitting around watching the World go past us.

Is that what we want? I am not prepared to sit around watch the world go by.

That is enough of my Rant. Thanks Kerry for opening my eyes and hopefully others as well.

Centenary of Rotary in Australia.

As part of the celebrations of 100 years of Rotary in Australia, one of the suggestion put forward was 100 Acts of Kindness, which we voted to be involved in.

These acts of kindness can be as simple as cooking a meal for an elderly neighbour, in these difficult time this is something that is desperately required.

Next week we have Lisa Clark Executive of Operations & *Backpack Bed* Co-designer as our Guest Speaker, Talking on the subject of Backpack Beds for the Homeless.

Invocation Alf Thorpe

Quiz Master Geoff Adcock

**Remember to join us at 6.45pm not 7.00pm next week for Drinks and Fellowship
(Via Zoom of Course)**

Mick Costello
President
Rotary Club of Eaglehawk

Mick's Quote of the Week –

Insanity: Doing the same thing over and over again and expecting different results.

- Albert Einstein and presented to us again last night by our presenter Kerry Kornhauser.

End Polio Now – great news!

It's official! The WHO region of Africa has been declared polio free! The [World Health Organization \(WHO\)](#) has announced that transmission of the wild poliovirus has officially been stopped in all 47 countries of its African region.

With this historic milestone, five of the six WHO regions – representing over 90 per cent of the world's population – are now free of the wild poliovirus, moving us closer to [End Polio Now](#) across the globe.

After decades of hard won gains in the region, Rotary and its partners in the Global Polio Eradication Initiative (GPEI) — WHO, U.S. Centers for Disease Control and Prevention [CDC](#), [UNICEF](#), the Bill & Melinda [Gates Foundation](#), and [Gavi, the Vaccine Alliance](#) — are proclaiming the milestone an achievement in public health. They offer it as proof that strong commitment, coordination, and perseverance can rid the world of polio.

In 1996, the great African leader Nelson Mandela launched the Kick Polio Out of Africa campaign with the support of [Rotary International](#), setting out a vision for a polio-free Africa. At the time, wild polio paralysed 75,000 children each year. To protect communities from this crippling disease, African leaders, health workers, volunteers, parents, global donors and organisations united to reach every child with polio vaccines.

Since then, 9 billion doses of oral polio vaccine have been provided, averting an estimated 1.8 million cases of wild poliovirus on the continent.

On 25 August 2020, after four years without a single case of wild polio, the African region was certified free of wild poliovirus.

By raising funds for polio eradication, advocating with world governments and national and local leaders, and raising awareness, Rotarians have contributed nearly US\$890 million to conquer polio in Africa.

[\(Article courtesy of Rotary Down Under\)](#)



Jennifer Jones

The times they are a-changing! For the first time in Rotary's 115-year history, a woman has been named Rotary International president-nominee. The inspiring Jennifer Jones, a member of the Rotary Club of Windsor-Roseland, Canada, has been nominated to become RI president for 2022-23, a selection that will make her the first woman to hold this office. A current Rotary Foundation trustee, Jennifer has been a member since 1997 and has served Rotary as vice president, director, training leader, committee chair, moderator, and district governor.

We were fortunate enough to have Jennifer as our keynote speaker at the South Pacific Presidents' Elect Training Seminar in Auckland, NZ, earlier this year, where she won over every seat in the house with her captivating storytelling, compassion and vivacious energy.

Congratulations Jennifer and well done. We can't think of a more fitting leader to carry us into 2022-23.



(Article courtesy of Rotary Down Under)

Face Masks –

Face coverings can be ordered by contacting Alison (alison@bendigo.com.au – 0417 562 952) or simply make a direct deposit into our Club's Account

BSB - 633000
Account Number - 131 067 761
Amount \$20.00 (for 4 masks)
Reference – Masks (yourname)

One of our Rotarians will be delivering them directly to your letterbox – social distancing at it's best!

Disclaimer – these are not medical grade face masks – they are made from a double layer of soft high quality cotton fabric of various colours (supply of black has now been exhausted) and are designed to provide a comfortable face covering in accordance with DHHS guidelines.

VIRTUAL Will2Walk 2020

Where there's a will, there's a way. Walk it, ride it, push it, move it.

This year, Will2Walk has gone VIRTUAL! Walkers across the country are invited to take part Sunday 11 October to raise much needed funds for SAV.

The Stroke Association of Victoria's (SAV) annual fundraiser unites communities, families and friends as they walk in support of stroke survivors across Victoria. This year, the event has gone VIRTUAL! This means that participants can now choose their own distance and complete their personalised route in their own neighbourhood while adhering to any restrictions that may be in place.

The event will be held on Sunday 11 October and will raise much needed funds to enable SAV to continue to support stroke survivors and their carers in their long term physical, mental and social recovery.

The journey is a gesture of respect, gratitude and encouragement for the stroke community. Everyone is affected differently by stroke, and each walker is united virtually in the goal of representing each and every stroke survivor and carer and the daily hurdles they overcome living with the effects of stroke.

Where: A walking track near you

Date: Sunday 11 October

To register: <https://will2walk-2020.raisely.com/>

Contact: info@strokeassociation.com.au / 03 9670 1117

Website: www.strokeassociation.com.au

Facebook: www.facebook.com/strokeassociationvictoria

Will2Walk

Where there's a will, there's a way

VIRTUAL

Walk it



Ride it



Push it



Move it



Sunday 11 October

Location: A walking track near you

Walk, run, ride or roll to support all Victorians affected by stroke.
Plan your route, gather your team, and get ready to walk with hundreds
of others from all across the country! Anyone can participate,
no matter where you live.



TO REGISTER: will2walk-2020.raisely.com

Donate to support an individual Stroke Support Centre or create your own fundraising page with images, personal messages and fundraising targets.

03 9670 1117

www.strokeassociation.com.au






















@strokeassociationvictoria



SPRING INTO ALICE ... VIRTUALLY ...

Rotary Zone 8 Conference: 19-20 September 2020

Click here to register: <https://e.mybookingmanager.com/E81217415202145>

DAY.1	Saturday 19 Sept. 11.30am-1.00pm	DAY.2	Sunday 20 Sept. 11.30am-1.00pm
	 11.30am-11.45am HOLGER KNAACK <i>Rotary International President 2020-2021</i> Welcome address		 11.30am-11.45am JENNIFER JONES <i>Past RI Vice President and TRF Trustee</i> A Modern Rotary
	 11.45am-12noon IAN RISELEY <i>Past RI President and TRF Trustee</i> The Rotary Foundation – the charity of choice for Rotarians		 11.45am-12noon BARRY RASSIN <i>Past RI President and TRF Trustee</i> The Rotary Foundation, doing good in the world
	 12.00pm-12.15pm STUART HEAL <i>Past RI Director</i> Winds of Change		 12.00pm-12.30pm ROTARY SHOWCASE <i>Australia</i> Australian Coordinators
	 12.15pm-12.45pm ROTARY SHOWCASE <i>New Zealand</i> New Zealand Coordinators		 12.30pm-12.45pm MIKE MCGOVERN <i>New Zealand</i> Chair End Polio Now, Past RI Vice President and Past TRF Trustee
	 12.45pm-1.00pm SARAH BROWN <i>CEO, The Purple House</i> Continuing story of the Purple House		 12.45pm-1.00pm DR JESSIE HARMAN <i>RI Director Elect</i> Member of the Rotary Club of Wendouree Breakfast in Ballarat, a past Governor of District 9780 and immediate past Chair of the Rotary International Membership Committee
 *All times listed AEST			

Gordon McKern AOM, talks about leadership

I joined Rotary in 1976 when setting up a factory in Eaglehawk, and was invited to a meeting by a contractor. It appealed as a way of getting to know other people in my new home, and so that marked the beginning of my long journey with Rotary.

My first five years were really active, as Eaglehawk is a "doing" club and I was working full time in my new business. I was elected as club President in 1981. Then I became involved at District level with, amongst other things, Overseas Vocational Exchange, President-elect training and the District Foundation Committee, all of which proved solid Rotary grounding. In 1992 I became District Governor, and was lucky to have a great Rotary International conference in Melbourne.

I have been involved in a range committees, including youth, polio, Rotary procedures, science and water and sanitation projects, and as training leader for international and district conferences.

Most significant in my career was the Bone Marrow Donor Institute (BMDI), and nominating that as my key project as District Governor. My successor DGE Rob Dunn agreed that it would take two years to achieve our plans, so we set out to raise \$1million. We achieved \$2million! That enabled the purchase of a property in North Melbourne as a research facility and hospital. Two years ago, BMDI, now known as Fight Cancer Foundation, approached us to help build a larger facility near the Children's Hospital. With Bronwyn Stephens, District Governor that year, we progressed a 'Rotary House' plan, which unfortunately is now on hold due to the pandemic.

Also, really important to me, has been expanding the Paul Harris Society. I just finished six years in the Chair.

I really believe that the qualities of a good Rotarian are commitment, passion, perseverance, flexibility and connectedness.

Outside Rotary, I continue community leadership as Chairman of the Bendigo Art Gallery, Ulumbarra Foundation, and Aspire Cultural & Charitable Foundation.



Member Engagement & Retention

The Current Situation

If we look at our District 9800, we have 65 Rotary clubs. This is down from the 67 of five years ago, and our membership has also declined from around 2,400 to 2,100 in that time, an average of about 5 members a club, or one per club per year. This is a long-term trend across all Districts in Australia and much of the developed world, but what would it take for us to have a net increase of two each year per club, rather than a decline of one?



Reasons for Leaving

Rotary International survey data shows that the main reasons people leave are:

- For members under 40 - life changing event (work, move, relationships, children), club environment, cost or time constraint
- For members 40 to 60 - cost or time constraints, club environment, unmet expectations
- For members 60+ - life changing event (relocation, health), club environment, cost or time constraint

Of course every individual has their own reasons for leaving and by the time they leave, some may not wish to share it. It is therefore up to club leaders and fellow members to observe those members who are perhaps not as engaged or are not attending meetings, and ask them how they are feeling about their Rotary club...is it meeting their needs? If not, can something be done about it.



Timing

Some people will be familiar with the U-shape of faults in manufactured goods. Problems show up either early in use, or much later on, as things wear out or age. Membership in Rotary has the same U-shape. In our District, 38% of members who leave do so in the first two years. Then the rate drops to 4% p.a. over the next eight years, before rising again for long term members.

EACH ONE BRING ONE



Solutions

This shows the importance of "onboarding" new members so they feel part of the club, how the club can meet their expectations, and provide learning about the broader aspects of Rotary International. Clubs need to have formal or informal mentoring in place and ensure this is happening. Ask and listen to what your newer club members say about their experience, help them find where their passion might be within Rotary, and then work with them to ensure they are able to initiate or participate in their first project or event. Recognise them publicly and make them part of the Rotary family.

The pandemic has hit all our members in some way or another (work, family, stress, financial). We need to show that we care for one another and allow people to share their issues—as the adage goes, a problem shared is a problem halved. Formal Zoom meetings may not provide the right platform for this to happen, and smaller breakout groups can help for larger clubs. However, nothing beats a phone call at a suitable time from a Rotary friend! You can prepare to make this call by checking out the RUOK website for tips: <https://www.ruok.org.au/> Also, why not consider reaching out to past members, friends of the club, volunteers and others in the broader Rotary community. We all appreciate this type of support.

Renewing Clubs

Finally, use this time to reimagine your club and get back to grass roots community-based projects in which members can get personally involved. Examples are assisting with foodsharing organisations, phone support for isolated elderly people, mentoring of people who have lost their job or are undergoing work transitions, etc. Reach out to local businesses to get their support for your new initiatives or ask them how you could help. Ask the local council about emerging issues in which your members can assist.

A healthy club focuses equally on membership growth and membership retention, and now is an ideal time to look at your club's approach to both areas.

(Article sourced from D9800 Web Site)

Create the club you wish existed

Lisa Hunter spent 12 years in Rotaract, joining several clubs as she moved around England. She also served on Rotary International's Rotaract Committee and as chair of Rotaract in Great Britain and Ireland. When she turned 30 in October 2011, she knew it was time to move on from Rotaract. "But I still wanted to be involved in the Rotary family," she says. "I'd given so much to it in the past and fundamentally believe in everything Rotary does and achieves."

The problem was that Hunter and her other friends in Rotaract couldn't find a club that fit their lifestyles. Hunter gathered the group in her home in Maidenhead, about 30 miles west of London, to compile a list of reasons that none of them, despite their enthusiasm for Rotary, had yet joined a Rotary club. It was a familiar litany: high costs, inconvenient meeting times, unreasonable demands on young professionals with new careers and families. "This clearly showed there were issues that had to be addressed," says Hunter. "So we talked about what we would want from Rotary — and the Rotary Club of Maidenhead Bridge



The eight-year-old club meets twice a month on Sundays in a local coffee shop. "This fits in with the style of our club," Hunter says. "It's relaxed and open to all, plus caffeine is needed on a Sunday morning. The meetings themselves are very informal: no toasts, no grace, not even a roll call. And you won't see any jackets and ties." Children are welcome, including Hunter's nine-year-old daughter, who has attended every club meeting and event.

"Our club is very hands-on," Hunter says. "We focus on community needs and how we can roll up our sleeves to help. We are keen to be seen doing things, showing Rotarians in action and shouting about it at the same time. This fits in with the fact that our members do not have large amounts of disposable income. It's much easier to donate our time rather than hand over cash."

“We find local leaders coming to our club and asking us to help them, which is wonderful.”

The club has nearly 50 members and continues to grow. “We attract members via our website and online marketing through Facebook, Twitter, Meetup.com, and Instagram,” Hunter says. “Our posts are engaging and motivating, and, most importantly, they show our club in action.” Members also work to establish and maintain relationships with local leaders in government and business. “They help us to promote our events and give us access to resources. We have proved ourselves as reliable and professional event organizers, and now we find those local leaders coming to our club and asking us to help them, which is wonderful.”

The club’s first project, an Easter Family Fun Day in 2012, attracted 250 people and has become its signature annual event. The residents of Maidenhead appreciate that it is a free children’s activity that promotes healthy lifestyles, Hunter says. “It’s also a great event for the children of our members to help out at and put their ideas into play.”

The club sets an annual goal of providing 1,700 hours of volunteer work — though last year, it surpassed the 2,400-hour mark. Among other things, it works with a local food bank, helping collect food donations each week. It has also boosted the profile of the food bank and other local charities through a program called (no kidding) Pimp My Community. “It’s a great hands-on project that our members are passionate about,” says Hunter. Members donate their time and expertise to help these organizations improve their branding, marketing, events, and websites, thereby elevating their impact.

“We’ve enjoyed pushing the boundaries of Rotary, changing opinions on what people think Rotary is and what a ‘normal’ Rotarian looks like,” Hunter says. “I hope that other clubs consider sponsoring the formation of new Rotary clubs to attract younger people. And I want to see former Rotaractors take the lead to form new clubs. Be persistent and create change. Rotary really can be whatever you want it to be.”

- This story originally appeared in the August 2020 issue of *The Rotarian* magazine.