



Rotary Opens Opportunities

R.I. President – Holger Knaack
District Governor – Philip Archer
Assistant Governor – Graeme Lynas

Rotary Club of Eaglehawk



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eaglehawkrotary@gmail.com
www.facebook.com/eaglehawkrotaryclub
www.eaglehawkrotary.org.au
Club No 18317
ABN 18279406625
Chartered 8th August 1966
President – Mick Costello 0428 468 298
Secretary – John Jones 0419 113 065
Bulletin – Alison Bacon 0417 562 952

Our Rotary meetings are currently being held online via zoom.

See below for details on the program for each Club meeting.

NOVEMBER

Birthdays –

1st Carolyn Robinson
3rd Marj Jones
14th John Brook
28th Mick Costello

Inductions –

6th Alison Bacon (2013)
23rd Mick Costello (2011)

Dates and Events for Your Diaries -

November 4 th	Club General Meeting 6.45pm – Zoom – Adrian Campbell – RC Camberwell – ROMP - Log in using this link https://us02web.zoom.us/j/88102433477
November 11 th	Club General Meeting 6.45pm – Zoom – Log in using this link https://us02web.zoom.us/j/88102433477
November 18 th	Club General Meeting 6.45pm – Zoom – Log in using this link https://us02web.zoom.us/j/88102433477
November 25 th	Club General Meeting 6.45pm – Zoom – Log in using this link https://us02web.zoom.us/j/88102433477

Tattslotto Lucky Supplementary Number Draw

The Club's Tattslotto Comp Round 3 is underway - details of winners are -



Round 3 – details of winners –

12/9/2020	#6	Barry Clayton	17/10/2020	#3	Rod Hanson
19/9/2020	#33	Mick Costello	24/10/2020	#19	Ron Payne
26/9/2020	#14	John Jones	31/10/2020	#6	Barry Clayton
3/10/2020	#40	Mick Costello	7/11/2020		
10/10/2020	#3	Rod Hanson	14/11/2020		

President Mick's Report

At this week's meeting we started off by celebrating the Tigers success in the AFL Grand Final, well done to the best and most complete football organisation of the AFL.

Grange Raffle: ticket are selling well at the moment, remember to tell everyone you meet of the chance to win this great investment opportunity. Buying a ticket outright give you great odds or form a syndicate with your family and friends.

Lightning Hill Lookout: Brian is drawing up some plans for developing the lookout, we have formed a working committee to explore this possible project.

Committee: Brian Fitzpatrick, Geoff Gallagher, John Jones, Gary Frank and me.

Well done Brian on your initiative in leading this project.



Mechanics Hall: the plumber has finished with the bench replacement and installation of the dishwasher, as you can see it is looking good and I can't wait to get back in and use it (hopefully very soon).

We are going to have a working bee on Sunday 10.00am to clean up the grounds and the hall in preparation for our return.

To highlight the End Polio Now Campaign throughout the month of October, PP Ron Payne presented a newly produced video on the Polio eradication program, one of the interesting facts coming out of the video was the close similarities between the fight to eradicate Polio and what we are going to face getting on top of the COVID 19 Virus.

A call out for someone to do the Quiz for next week or else I will have to do the quiz on the AFL Grand Final.

Mick Costello
President 2020-2021

President Mick's Quote of the Week -

We have completely eradicated smallpox; we have almost eradicated polio. That's the miracle of vaccines, which is even greater than that of antibiotics.

[Bill Gates](#)

October is 'End Polio Support Month.'

Time is running out but there is still time to support Ron in this endeavour – if you haven't already done so please follow the link below and sponsor Ron's efforts. He's done a lot of K's throughout the month – let's show him how much we admire him and throw him some extra dollars for the cause!

Have you joined Ron's team yet – or maybe you simply want to donate to the cause – let's support PP Ron in this endeavour to raise funds and draw attention to this great fundraiser.

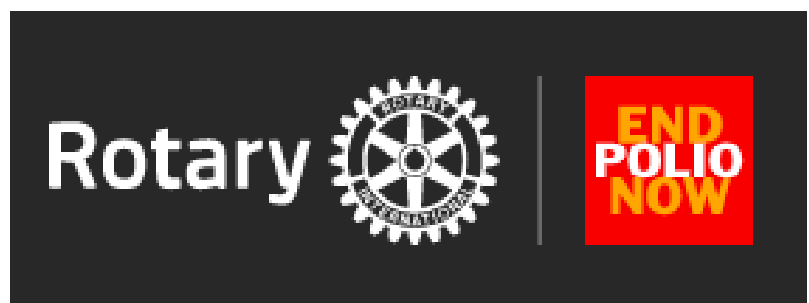


Please support my 'End Polio Now' fundraiser by joining my team at

<https://www.rotarywalkwithus.org/fundraisers/ronpayne>

while also making a valued contribution to world health. If you feel inclined to support this very important project further, please SHARE this post on Facebook or anywhere else you might be able to promote it. Thank you enormously in anticipation.

Ron Payne



THE GREAT GRANGE RAFFLE

A rare chance to WIN the world's most coveted wine

Only 200 tickets available @ \$200 ea

Enter the draw to win 10 consecutive vintages of Penfolds Grange, from 2007 through to 2016.

Valued at \$8000, you'll have a real chance to win this unique collection with only 200 tickets on sale.

Get your raffle ticket at: <https://www.raffletix.com.au/greatgrange2020>

All proceeds will benefit the Rotary Club of Eaglehawk's local and international projects.

Make up a syndicate or keep this opportunity all to yourself!

Additional information or enquiries to John Jones (PP/Secretary).
Phone 0419113065 or email jjones@netcon.net.au

Via raffle permit no: 10837/20. Raffle to be drawn 18 Dec 2020. Winner notified and result published on www.eaglehawkrotary.org.au and www.facebook.com/eaglehawkrotaryclub. There is an agreement with RaffleTix (abn: 24623631340) to promote or conduct this raffle for reward.

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Penfolds



Face Masks -

New batches being manufactured daily !

These are continuing to sell and raise funds for the club. A recent comment indicated that we should prepare for these to be worn for many months to come.

So, if it's time you changed to a good high quality double thickness cotton face mask then new stock is now available by contacting Alison.



alison@bendigo.com.au or by calling 0417 562 952

'GROW ROTARY BY MAKING MEMBERSHIP MEMORABLE'

Excerpts from an article by IPDG Ron Degenhart, District Membership Chair, District 9550 DG Newsletter, August 2020 edition



... Did you know that 80% of prospective members decide on their first visit whether they will join your club?

First impressions are critical. Think about your club – is there a friendly and welcoming atmosphere? Or are there cliques? Do you make special efforts to ensure a guest is introduced, and looked after during the whole of the meeting? Is your meeting fun? Does your meeting convey a sense of purpose, about what do you do and why do you do it?

People join, and remain members of a club because they get something in return. It may be friendships and social connections, or the opportunity to serve others. It may be a sense of achievement. These are important needs that Rotary can provide. But it is a package deal. People will not join if the club is not welcoming, and they will not stay if they do not make friends and build connections.

Rotary has a host of materials to assist you to strengthen your club. I recommend undertaking the **Club Health Check**. This will help you to identify your club's strengths and weaknesses, and where changes may be required. It may also be very useful to seek an outside opinion or assistance. ...

'WHY GROWING MEMBERSHIP IS SO IMPORTANT'

From Rotary Leader, September 2020 edition

One of the most important things your club can do is nurture and sustainably grow your membership. Surveys have shown that prospective members are attracted to our clubs that offer them flexible formats. It's also critical to encourage participation by offering people service projects that create lasting change in their communities. See some of the ways that clubs are being innovative and [watch this video](#) about the importance of providing a variety of formats for potential members.

'MEMBER ENGAGEMENT AND RETENTION'

Article by ARC PDG Peter Frueh

The Current Situation

If we look at our District 9800, we have 65 Rotary clubs. This is down from the 67 of five years ago, and our membership has also declined from around 2,400 to 2,100 in that time, an average of about five members a club, or one per club per year. This is a long-term trend across all Districts in Australia and much of the developed world, but what would it take for us to have a net increase of two each year per club, rather than a decline of one?

Reasons for Leaving

Rotary International survey data shows that the main reasons people leave are:

- For members under 40 - life changing event (work, move, relationships, children), club environment, cost or time constraint
- For members 40 to 60 - cost or time constraints, club environment, unmet expectations
- For members 60+ - life changing event (relocation, health), club environment, cost or time constraint.

Of course, every individual has their own reasons for leaving and by the time they leave, some may not wish to share it. It is therefore up to club leaders and fellow members to observe those members who are perhaps not as engaged or are not attending meetings, and ask them how they are feeling about their Rotary club...is it meeting their needs? If not, can something be done about it.

Timing

Some people will be familiar with the U-shape of faults in manufactured goods. Problems show up either early in use, or much later on, as things wear out or age. Membership in Rotary has the same U-shape. In our District, 38% of members who leave do so in the first two years. Then the rate drops to 4% p.a. over the next eight years, before rising again for long term members.

Solutions

This shows the importance of "onboarding" new members so they feel part of the club, how the club can meet their expectations, and provide learning about the broader aspects of Rotary International. Clubs need to have formal or informal mentoring in place and ensure this is happening. Ask and listen to what your newer club members say about their experience, help

them find where their passion might be within Rotary, and then work with them to ensure they are able to initiate or participate in their first project or event. Recognise them publicly and make them part of the Rotary family.

The pandemic has hit all our members in some way or another (work, family, stress, financial). We need to show that we care for one another and allow people to share their issues—as the adage goes, a problem shared is a problem halved. Formal Zoom meetings may not provide the right platform for this to happen, and smaller breakout groups can help for larger clubs. However, nothing beats a phone call at a suitable time from a Rotary friend! You can prepare to make this call by checking out the RUOK website for tips: <https://www.ruok.org.au/> Also, why not consider reaching out to past members, friends of the club, volunteers and others in the broader Rotary community. We all appreciate this type of support.

Renewing Clubs

Finally, use this time to reimagine your club and get back to grass roots community-based projects in which members can get personally involved. Examples are assisting with food sharing organisations, phone support for isolated elderly people, mentoring of people who have lost their job or are undergoing work transitions, etc. Reach out to local businesses to get their support for your new initiatives or ask them how you could help. Ask the local council about emerging issues in which your members can assist.

A healthy club focuses equally on membership growth and membership retention, and now is an ideal time to look at your club's approach to both areas.



EACH ONE BRING ONE



Rotary's All-Member Census is coming in November [LEARN MORE](#)



RAFFLE

\$5 per ticket

Thank you for supporting our valuable fundraising for the community

Each year Castlemaine Rotary supports a wide range of community groups and projects. Your continued support to help us raise funds in an extraordinary and challenging year will be gratefully received.



- **\$750 Original 'Big Mac' Painting**
(50x60cm) *donated by Geoff Hocking*
- **\$500 Fuel Voucher**
donated by Maine Civil
- **\$350 Soothing Stones Massage**
(for two x 80 mins) *donated by Endota Spa Complex Daylesford*
- **\$300 Mack Merchandise**
donated by CMV Trucks & Bus
- **\$250 CAT Merchandise**
donated by William Adams

PURCHASE TICKETS

Use the Photo Competition entry form to purchase raffle tickets

OR direct debit to BSB: 633 000 A/C: 1764 91678 Ref: (Your name)
and email details to castlemaine.truck.show@gmail.com

OR call 03 5470-6892 office hours (Mon-Thur) to purchase with your credit card

Purchased Ticket Numbers will be notified by email in lieu of physical tickets

FACEBOOK LIVE RAFFLE DRAW

Sunday 29 November 2020



'DEMOGRAPHICS'

Article by ARC PDG Brian Coffey

Government, business, and organisations all use demographics in decision makings; in Rotary they can be used in several ways from identifying a club's viability, locating new clubs, to determining assistance and communication needs by known behavioural identifiers.



These issues can impact matters of efficiency, risk, community support and club sustainability with better informed decision making. Districts can help clubs provide the right product or service for their community and members, by focusing on common issues around growth, productivity, sustainability, access, and risk.

Demographic factors shape the behaviours of communities and our organisation and need to be recognised with the objective of achieving the best possible outcome for all involved.

Some innovative Districts are using official population data from Census data to identify demographics for targeted outreach to attract new members, establishing satellite or even whole clubs to satisfy community demand for products and services, now and in the future.



As there is no one-size-fits-all answer to assist Rotary Clubs, members truly interested in their Club, community and principles of Rotary can benefit from allowing their ages to be securely shared on 'My Rotary' to allow District, and Rotary International, to determine the relevant demographics, so as to ultimately gain an understanding of the members, and address our needs.

The standard demographic criteria useful to any membership champion are:

Age: this data can expose powerful insights into the motivations and behaviours of your members. e.g. it is relevant at functions to determine the investment in food, beverages, entertainment, breaks and length of events, external support, and sponsor potential.

Gender: gender, including trans and non-binary, plays an important role in human behaviour and enables you to organise and identify opportunities to cultivate a member experience enjoyed by all.

Profession: is not so important now in Rotary, as at the end of the day we are all on the same level – volunteers; however, it is handy to enable you to identify potential new members or persons who may be of beneficial in some roles.

Behaviour patterns can also be identified by age demographics:

Traditionalists / Silent Generation (1927-1946) adhere to rules, are much disciplined, believe that you earn your own way through hard work, long, gruelling hours and believe that promotions and advancement should be the result of tenure and proven productivity. Enjoy stability and often prefer a conversation to an email.

Baby-boomer (1946-64) males are significantly less likely to respond to email invites to your events. Prefer low level technology and appreciate the opportunity to mentor, as Millennials are a threat.

Gen X (1966-85): threatened by the prosperous Boomers and the fast-moving Millennial, they are fiercely independent, adaptable to flexibility, change and technology – enjoy constructive feedback, intelligent leaders, and working to deadlines.

Millennial (1985-97) – the largest group in society, sheltered by their parents, but the highest educated and most independent of all generations, they do not take well to criticism. Seek recognition and work for a purpose, not money, and seek a work-life balance. They are the technological generation and seek quality in this area. Females who attend one event are very unlikely to attend another.

Demographics are important to assist in organising members, event attendants, etc. based on different criteria. By correlating your club/district demographics with those readily available from the ABS census data you may take a step forward and help yourself and others in making the right decisions for training and support – those who put barriers up are left with the challenge of managing their own future.

AUSTRALIA DAY AWARDS 2021
NOMINATION FORM
CITIZEN OF THE YEAR



The Rotary Club of Eaglehawk Australia Day Committee is seeking nominations for Citizen of the Year Award for an Individual who has made an outstanding voluntary contribution to the community of Eaglehawk. The person does not need to be a resident of Eaglehawk but their contribution must be substantially to the community of Eaglehawk.

To be eligible, the person must be older than 25 years on 26th January 2021.

Details of Person Being Nominated	
Surname:	Other names:
Private Address:	
Telephone (BH) :	(M)
Occupation:	Age:
Contribution/s to the Community for which the Person is being Nominated	
Other Significant Contribution/s and Achievements	

(If insufficient room, please provide a separate sheet with details and supporting material)

**AUSTRALIA DAY AWARDS 2021
NOMINATION FORM
CITIZEN OF THE YEAR**

Rotary
Club of Eaglehawk



Past and Present Membership of Community / Sporting / Professional Bodies etc :

Any Other Background Details or Supporting Information

Other Persons Who May Be Contacted for Further Information about the Nominee

Name:	Name:
Position:	Position:
Address:	Address:
Postcode:	Postcode:
Telephone:	Telephone:
Email:	Email:

To Be Completed By Person Submitting Nomination

Surname:	Other names:
Address:	
Suburb:	Postcode:
Telephone (BH) :	(AH) :
Organisation Represented (if Any) :	
Signature:	

Return of Forms

Eaglehawk Australia Day Chairperson PO Box 52 EAGLEHAWK Victoria 3556	
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Completed Forms Must be Returned by Friday 11th December 2020

Rotary
Club of Eaglehawk

To be eligible, the person must be less than 25 years on 26th January 2021.

Details of Person Being Nominated	
Surname:	Other names:
Private Address:	
Telephone (BH) :	(M)
Occupation:	Age:
Contribution/s to the Community for which the Person is being Nominated	
Other Significant Contribution/s and Achievements	

(If insufficient room, please provide a separate sheet with details and supporting material)

**AUSTRALIA DAY AWARDS 2021
NOMINATION FORM
YOUNG CITIZEN OF THE
YEAR**



Past and Present Membership of Community / Sporting / Professional Bodies etc :

Any Other Background Details or Supporting Information

Other Persons Who May Be Contacted for Further Information about the Nominee

Name:	Name:
Position:	Position:
Address:	Address:
Postcode:	Postcode:
Telephone:	Telephone:
Email:	Email:

To Be Completed By Person Submitting Nomination

Surname:	Other names:
Address:	
Suburb:	Postcode:
Telephone (BH) :	(AH) :
Organisation Represented (if Any) :	
Signature:	

Return of Forms

Eaglehawk Australia Day Chairperson PO Box 52 EAGLEHAWK Victoria 3556	
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Completed Forms Must be Returned by Friday 11th December 2020