# **Chiang Mai International Rotary Club**

Thank you for your interest in supporting the Chiang Mai International Rotary Club (CMIRC) through our website and bulletin advertising program.

# **Benefit of Targeted Audience:**

Chiang Mai International Rotary Club is the only Rotary Club in Northern Thailand to conduct all our business in the English Language. This plus the fact that we are very careful to keep our website up to date means that Rotarians from around the world often visit our website as they prepare to visit Chiang Mai. Many will be interested in your high-quality product and service.

Our monthly bulletin goes to over 800 people each month. These are interested in Chiang Mai International Rotary Club and our community. These readers may well be looking for exactly the service you provide.

## How it works:

The website displays sponsor ads. Ads appear in a random order. On the main page ads are currently in the left side. On other pages they appear in the right-hand side. Sponsor ads also appear in the monthly bulletin. When an ad is clicked the user is sent to the sponsor's website or Facebook page.

All ads are the same size:

Website - 180 px x 60 px. They appear in a random order.

Bulletin – 2 wide x 1 high (Need high resolution 1,800 px by 900 px minimum)

### **Contributions:**

Advertising contributions from our sponsors go to defer the expense of maintaining www.cmirotary.org. For the Rotary Years 2019 – 2020 we ask for a contribution of 12,000 THB per year. Existing sponsors will be guaranteed the same affordable rates for 2020 – 2021.

### **Restrictions:**

Sponsorship is only accepted from established Chiang Mai Area businesses with a good reputation among the members of our community. We accept a maximum of 4 ads at a time.

## **Secure Your Ad:**

To secure one of the 4 advertising opportunities on this website please contact Jerry Nelson at webmaster@cmirotary.org