



The Art Show 2025

The Art Show at The Begonia Festival, Ballarat.

Dear Artists,

We are writing to invite you to enter the 2026 Art Show at the Ballarat Begonia Festival. Last year was our first Art Show, during the Begonia Festival and over the March long weekend we sold \$28,000 in artwork for local and interstate artists. The art works were of a high standard and in 2026 we are looking to involve primary school students in the outside area at the back of the marquee. We will also be organising a “Vino and Van Gogh” evening in the space.

We are very excited to start organising entries for the 2026 Art Show to be held during the weekend of March 6th to March 9th and we hope you will consider entering and attending. We have attached the entry Form and Terms and Conditions information sheet. This year there will be a limit of 6 pieces of art per artist. We will also require a fee to enter of \$5 per art piece with the understanding this is helping to cover our marquee hire and security costs.

We were very happy with the overall presentation of Art and marquee hire in 2025 and we will be continuing to do the same for 2026. All artwork will be inside the marquee and security for the marquee and artwork will continue with Sectrol Security and a security guard sleeping overnight during the festival.

We will also be having a preview opening night on Thursday 5th March 2026, so please diarise this date. We will provide more details at a later time.

Can we please also ask that you distribute the attached entry form and T&C's to other artists you know who may also be interested. Please note the final date taken for entries with payment will be January 30th, 2026.

Looking forward very much to meeting you soon.

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