



Dear Community Leader,

We request your sponsorship support for the 18th Annual Marietta Pig Iron Fest and Car Show on 30 September 2023. The fest highlights the history of Marietta's pig iron industry, creates a focal point for the community, and draws a large crowd- all while generating funds for charitable causes. The bulk of our charitable donations come through sponsorships and we are hoping you will help us with this. Funds raised benefit local Fire Companies, area food banks, the maintenance of historic Marietta buildings and local canine organizations:

This year we are including our Dog Fest. a celebration of man's best friend: Dogs. The event will feature a number of judging booths as well as opportunities for vendors and businesses to market themselves to the dog loving community. The event features K-9 and service dog demonstrations, a car show, history exhibits, live music, food, a children's area, and a vendor area. Past events have seen crowds of over 2,000 people and we expect a similar turn out this year. Event details are in the attached flyer.

Sponsorship can come in several levels (Iron Master, Furnace Keeper, Stove Tender) and are detailed on the attached sponsorship form. Higher level sponsors receive signage opportunities and advertising space on social media and in the and brochure. Additional opportunities exist to sponsor a car show trophy and provide marketing materials for our gift bags.

Please contact me at 717-989 3039 for more information.

Sincerely,

Tom Knorr
Secretary
Donegal Area Rotary Club



**Sponsorship Information for the
18th Annual Pig Iron Fest ,Car Show and Dog Fest**

**COMMUNITY BIBLE CHURCH
331 Anderson Ferry Rd, Marietta, PA 17547**

Saturday, September 30, 2023

Sponsorship Levels:

Iron Master - \$500

- Sponsored trophy
- Two free booth spaces.
- Prominent banner/signage placement at the event (signage provided by sponsor)
- Full page ad in the program
- Recognition in the Merchandiser

Furnace Keeper - \$250

- Free booth space
- Banner placement at the event (Provided by you)
- ½ page ad in the program
- Recognition in the Merchandiser

Stove Tender - \$100

- Free booth space
- ¼ page ad in the program
- Recognition in the Merchandiser

Trophy- \$80: sponsor a car show trophy

Prizes: Contribute gifts, prizes, coupons, etc. for drawing. Sponsors name printed and announced.

Gift Bag: Contribute promotional items to the gift bag for car show participants.

Sponsor Form

Sponsor Information:

Business Name as it should be listed:

Sponsorship Contact: _____

Contact Email: _____

Contact Phone Number: _____

Sponsorship Level:

- Iron Master, \$500 _____ Enclosed _____ Invoice Me
- Furnace Keeper, \$250 _____ Enclosed _____ Invoice Me
- Stove Tender, \$100 _____ Enclosed _____ Invoice Me
- Trophy, \$80 _____ Enclosed _____ Invoice Me
- Gift(s) items _____

Submit sponsorship form, booth form (if applicable) and payment by Sep 5 to:

**Donegal Area Rotary Club
Attn: Tom Knorr
530 N Lime st
Elizabethtown, PA 17022**

**Please Make Checks Payable to:
Donegal Area Rotary Club**

Banners, Signage, Logos & Program Advertisement Information

Please include Contact Info (Phone, address, e-mail, web site) and copy art (photos, business card etc).

Please email all electronic files to: tom_knorr@mac.com

Preferred Formats are PDF, press or high quality print JPEG, 72 dpi minimum

Please contact us directly for banner/signage placement.

Event Proceeds benefit the local fire companies, area food banks, local canine organizations and' maintenance of historic Marietta buildings.