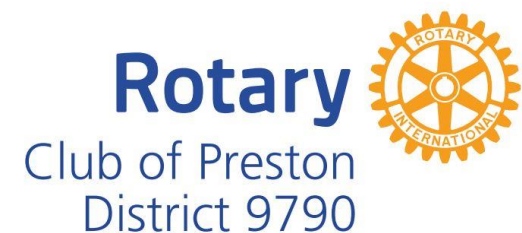


The Personal Care Pack Project

ROTARY CLUB OF PRESTON AND PINCHAPOO



The first
label



**KATE
AUSTIN**



Founder and
CEO of
PINCHAPOO



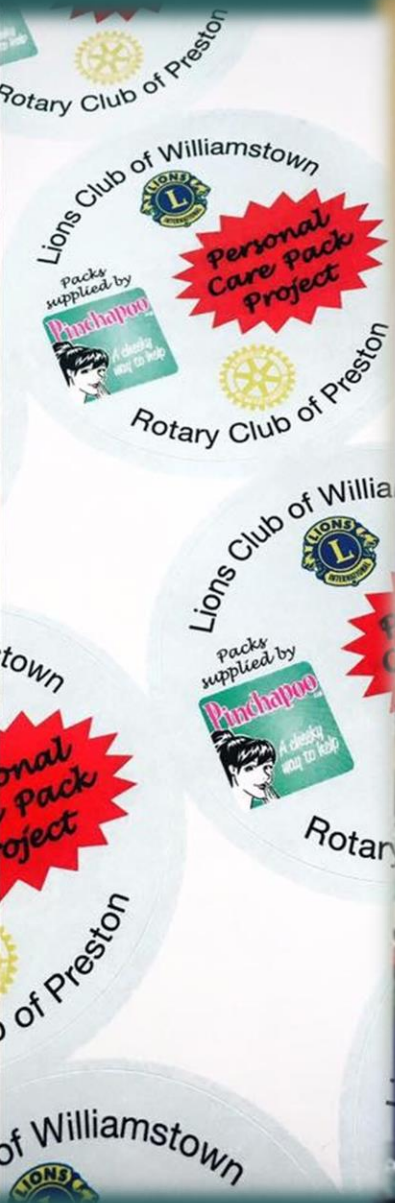
Pinchapoo (slang expression for pinch-a-shampoo) is proudly responsible for creating a cheeky hotel toiletry 'pinching' movement 11 years ago...

Who, What and Why of Pinchapoo?

- ▶ Not for profit
- ▶ Exists on donations and grants – no government funding
- ▶ Largest NFP provider of toiletries in Australia
- ▶ Pinchapoo works with over 500 leading organisations nationally as a total hygiene solution, providing customised packs to people in need via shelters, crisis housing, refugees, schools, hospitals, jails, soup vans, community shower programs, outreach healthcare, therapy camps, aboriginal communities and natural disaster relief projects.

Because-

- ▶ 1 in 6 families have to decide whether to buy food or toiletries each week in their grocery shopping.



What is in each pack?

All travel toiletries in our packs are unopened, unused items. No partly used toiletries are used by Pinchapoo.

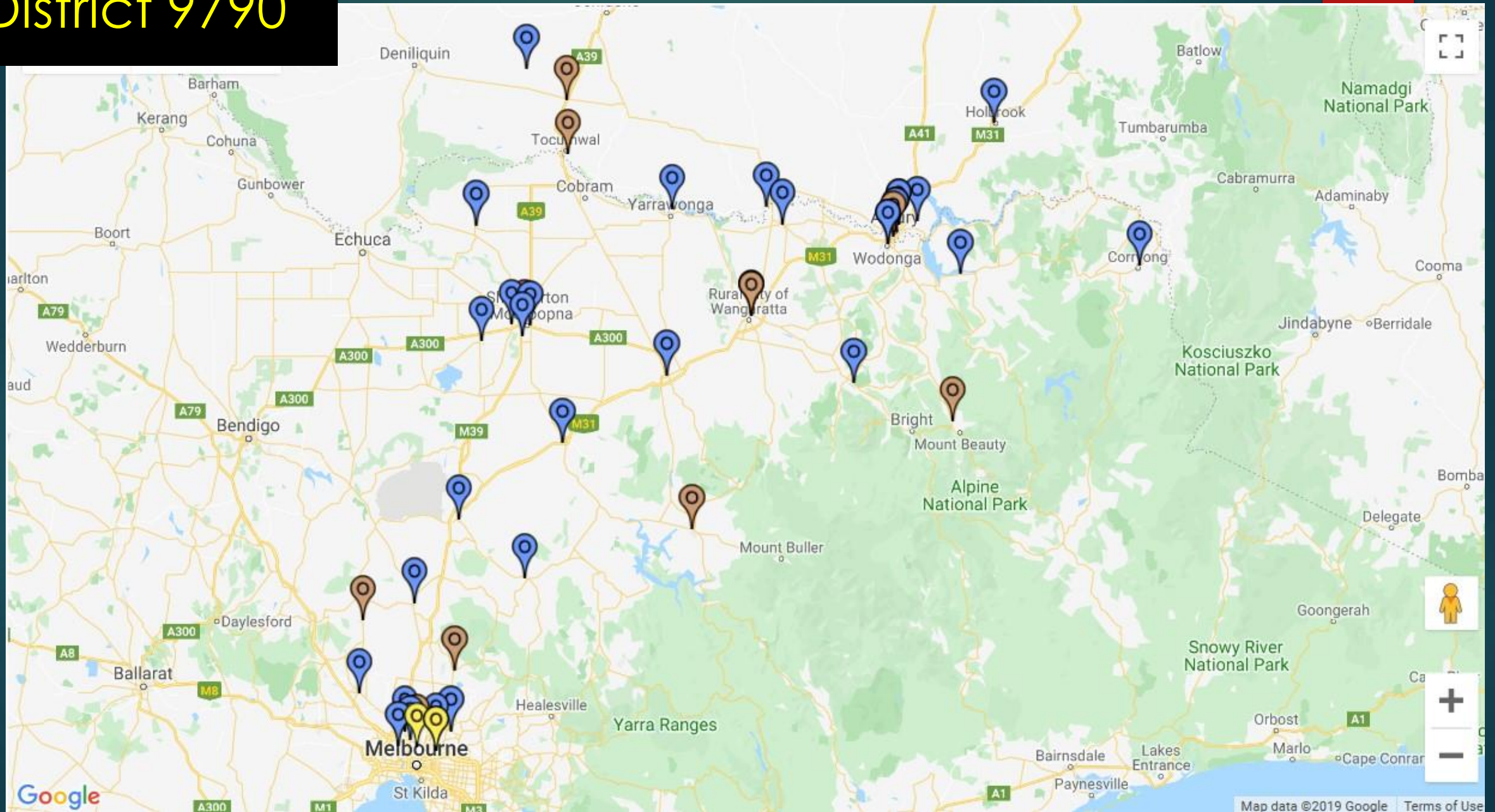
MALE Packs contain:

- shampoo
- conditioner
- toothbrush
- small toothpaste
- soap
- razor

FEMALE Packs contain all of the above with the addition of sanitary pads.



District 9790



The Basics . . .

- ▶ Our Club sends out an invitation for Clubs to order packs needed by local community groups who support those in need, e.g. Neighbourhood Houses, Mens' Shelters, Women's Refuges, Youth homelessness support groups, Salvos, Vinnies etc.
- ▶ 4 times per year
- ▶ Pinchapoo supplies the packs
- ▶ Club members box up the packs according to the orders and assist with delivery of packs throughout the District.



Money

- ▶ We ask each Club ordering packs to arrange a donation directly to Pinchapoo equivalent to \$1 per pack ordered. This allows Pinchapoo to purchase the bags and labels for the packs.
- ▶ Our Club does not receive any money in relation to the Project
- ▶ An Annual Budget allocated by the Club Board covers recurrent costs, labels, post, tape etc



Opportunities . . .

- ▶ There is no shortage of need -
- ▶ Many people bring home their hotel / travel toiletries and forget about them
- ▶ Some Rotary and Lions Clubs have found that there are groups working in their local communities with whom they haven't had a suitable opportunity to link
- ▶ When Rotarians or Lions are limited in their mobility, counting out packs into boxes, or labelling packs gives them an opportunity to contribute – and they enjoy the camaraderie!



Where do the Products Come From?

- ▶ Pinchapoo has a network of Collection Coordinators across Australia-wide to whom individuals can donate travel toiletries or full size toiletries;
- ▶ A number of corporates whose employees travel on business have collection boxes in their offices
- ▶ The Melbourne Racing Club allows Pinchapoo to locate their purple collection bins at Caulfield on one race day each year;
- ▶ Some Rotary Clubs collect toiletries from their members and then order packs through us
- ▶ Increasingly, Pinchapoo is receiving end-of-line stock or stock no longer sold due to brand / label changes



Kate's facebook Post



At District
Conference
2018

Rotary Club
of Preston
presents Kate
with cheque
for purchase
of new
Pinchapoo
van





Pinchapoo^{Ltd}

A cheeky way to help

On the road thanks to: Rotary
Club of Preston Inc

