

Rotary e-Club of Change Makers
Club Administration Report
Performance Monitoring 2026 - 2027



Objective	Performance Indicator	Lead/ Lag	Unit	Period	Performance Standard	Previous Period	Jul 2026	Aug 2026	Sep 2026	Oct 2026	Nov 2026	Dec 2026	Jan 2027	Feb 2027	Mar 2027	Apr 2027	#####	Jun 2027	Comments	Source
Grow Membership	Total Active Members added	Lag	Number	Monthly	N/A	N/A	1	1												Strategic Plan 2024 - 2027, Membership Action Plan (MAP) & Fit for Purpose
	Total Active Members terminated	Lag	Number	Monthly	N/A	N/A	0	1												
	Total Active Members	Lag	Number	Financial YTD	53	48	49	49												
Grow Membership	Active Members Under 40 added	Lag	Number	Monthly	N/A	N/A	0	0												Strategic Plan 2024 - 2027 & Membership Action Plan (MAP) & Fit for Purpose
	Active Members Under 40 lost	Lag	Number	Monthly	N/A	N/A	0	0												
	Active Members Under 40	Lag	Number	Financial YTD	1	3	3	3												
Engage Membership	Active Members Completed Member Engagement Check In	Lag	Number	FYTD Nov 2026	N/A	N/A	0	0												Strategic Plan 2024 - 2027 & Membership Action Plan (MAP) & Fit for Purpose
	Total Active Members	Lag	Number	FYTD Nov 2026	N/A	N/A	49	49												
	% Active Members Completed Member Engagement Check In	Lag	%	FYTD Nov 2026	80.00%	N/A	0.00%	0.00%												
Engage Membership	Hold District Assembly to discuss Engagement Check In Results	Lead	Number	FYTD Mar 2026	1	N/A	0	0												Membership Action Plan (MAP)
Leadership Development	President Elect attends PELDS	Lead	Number	FYTD May 2026	1	N/A	0	0												Membership Action Plan (MAP)
Leadership Development	Number of Board Members attend District 9790 Assembly	Lead	Number	FYTD May 2026	3	N/A	0	0												Strategic Plan 2024 - 2027 & Membership Action Plan (MAP)
Leadership Development	Board director completes the relevant Rotary.org online training module	Lead	Number	FYTD Jun 2026	3	N/A	0	0												Strategic Plan 2024 - 2027
Mentoring	Members with less than 2 years Rotary service	Lag	Number	FYTD	N/A	N/A	20	19												Strategic Plan 2024 - 2027 Fit for Purpose
	Members with either a Mentor or indicate No Mentor Required	Lag	Number	FYTD	N/A	N/A	34	34												
	Mentors of Members with less than 2 years Rotary service	Lag	Number	FYTD	N/A	N/A	0	0												
	Proportion of Members either assigned a Mentor or designated No Member Required	Lag	%	FYTD	100.00%	N/A	69.39%	69.39%												

Rotary e-Club of Change Makers
Club Administration Report
Club Central Goals 2026 - 2027

No	Goal Title	Goal Description	Goal Rank	Goal Type	Goal Source	Goal	Unit	Achievement	Count	Evidence
1	Club Membership	How many total members does your club want by the end of the Rotary year?	Priority	Expand our reach	Strategic Plan	53	members	49	0	ClubRunner as at 2026.08.31
2	Strategic Plan	Does your club have an up-to-date strategic plan?	Priority	Increase our ability to adapt	Strategic Plan	Yes	unitless	Yes	1	Strategic Plan Year 3 (2026-2027)
3	Service participation	How many members will participate in club service activities during the Rotary year?	Priority	Enhance Participant Engagement	Other	25	members		0	
4	Annual Fund contributions	How much money (USD) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?	Priority	Increase our impact	Other	2 500	USD		0	
5	PolioPlus Contributions	How much money (USD) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?	Priority	Enhance Participant Engagement	MAP Item 10	750	USD		0	
6	Social Activities	How many social activities will your club hold outside of regular meetings during the Rotary year?	Other	Enhance Participant Engagement	Strategic Plan	6	activities		0	0
7	Service Projects	How many service projects will you complete during the year?	Other	Increase our impact		5	projects completed		0	
8	New Member Sponsorship	How many members will sponsor a new club member during the Rotary year?	Other	Expand our reach	Other	10	member sponsors		0	
9	Online presence	Does your club's branding (promotional materials, website, social media accounts) use current and correct Rotary logos and portray members as People of Action?	Other	Increase our ability to adapt	Other	Yes	unitless		0	Rotary e-Club of Change Makers web site: https://www.rotarychangemakers.org.au/ - Home Page Photo Albums - Home Page Story Albums Rotary e-Club of Change Makers facebook page: https://www.facebook.com/www.9790erotary.club/
10	Rotary Action Group participation	How many club members will be members of at least one Rotary Action Group (RAG) during the Rotary year?	Other	Expand our reach	Other	8	individuals		0	Susan Benedyka: Rotary Action Group for Peace Kathryn Chivers: Environmental Sustainability Rotary Action Group (ESRAG) Phil Clancy: Environmental Sustainability Rotary Action Group (ESRAG) Jennifer Foster: Environmental Sustainability Rotary Action Group (ESRAG) Heather Redmond: Rotary Action Group for Community Economic Development Darrel Steer: WASH Rotary Action Group Roslyn Stewart: Environmental Sustainability Rotary Action Group (ESRAG)
11	Update website and social media	During the Rotary year, how many times per month will your club's website and social media accounts be updated to reflect current activities and information of interest to the public?	Other	Increase our ability to adapt	Other	4	updates/month		0	Monthly updates to the web site include: 1. Next Zoom Meeting - 2/month (min). 2. Bulletin - 2/month (min). 3. Upcoming events - 2/month (min). 4. Home Page Stories - 1/month (min).
12	Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?	Other	Enhance Participant Engagement	Strategic Plan	8	members		0	0
13	District conference attendance	How many members will attend your district conference?	Other	Enhance Participant Engagement	Other	10	members		0	Rotary District 9790 Conference 2026.03.21-22 Chapter Place, 1 Pentridge Boulevard, Coburg VIC 3058 Attended: Susan Benedyka, Kathryn Chivers, Sophie Enders, Clark Fletcher, Jenny Foster, Mary Henley-Collopy, Liz Long, Heather Redmond, Clive Walker

Rotary e-Club of Change Makers
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Club Central Goals 2026 - 2027

No	Goal Title	Goal Description	Goal Rank	Goal Type	Goal Source	Goal	Unit	Achievement	Count	Evidence
14	Use of official Rotary promotional materials	Did your club use Rotary International's promotional, advertising and public service materials (videos, social media graphics, digital banners, etc.) available in the Brand Center, to post/share content to promote Rotary in your community throughout the Rotary year?	Other	Enhance Participant Engagement	Other	Yes	unitless		0	Rotary e-Club of Change Makers web site: https://www.rotarychangemakers.org.au/ - Home Page Top Banner Dynamic Carousel: Together we Connect, End Polio, Inspire, Transform - Rotary People of Action - Home Page Rotary International News Widget: https://www.rotary.org/en/rss.xml Rotary e-Club of Change Makers facebook page: https://www.facebook.com/www.9790erotary.club/
15	Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?	Other	Expand our reach	MAP Item 4.		4 media stories		0	
16	Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?	Other	Enhance Participant Engagement	Other		8 members		0	Kevin Carey: Rotarian e-Club Fellowship Phil Clancy: International Fellowship of Scouting Rotarians Clark Fletcher: Rotarian e-Club Fellowship Robyn Jones: Rotary Wine Appreciation Group
17	District training participation	How many of your club's leaders will attend a learning event to prepare for their role?	Other	Enhance Participant Engagement	Strategic Plan		4 members		0	
Total Complete									1	
Total Incomplete									16	
Total Goals									17	

Rotary e-Club of Change Makers
Club Administration Report
Membership Action Plan (MAP) 2026 - 2027

GOAL	ACTIONS	REQUIRED	YOUR CLUB'S ACTIONS	EVIDENCE	IMPACT/WHAT WE LEARNED	POSSIBLE POINTS	COMPLETED POINTS
1. Increase Our Impact	1. Participate in a local service project addressing one or more Rotary Areas of Focus.			Photo, link, project summary or other evidence of participation		50	
	2. Engage in the Polio Baton Relay			Photo, event record or brief confirmation of participation.		50	
	3. Share one impact story demonstrating community outcomes from a Rotary project undertaken in 2026–27.			Link, screenshot or copy of the published/shared story.		50	
2. Enhance Participant Engagement	4. Enter and monitor a minimum of 13 goals in Rotary Club Central aligned with the Rotary Action Plan.	Required	Enter 17 goals into Rotary Club Central aligned with the Rotary Action Plan	Screenshot from Rotary Club Central. As at 2026.09.06: < 2026-27 > * * * * 1 goal achieved of 17 selected		50	50
	5. Conduct a member listening or check-in activity, identify key themes and implement at least one improvement. Clubs may use the D9790 Member Engagement Check-In (Quick or Extended), Rotary Member Satisfaction Survey, a Stop–Start–Continue discussion, club assembly, interviews, conversations, or another suitable member listening approach.	Required		Brief description of the listening activity, key themes identified and at least one improvement implemented.		50	
	6. Attend a Membership session at District Assembly.			Name/s of club representative/s attending.		10	
	7. Attend President Elect Learning and Development (PELDS).			Name of attendee.		10	

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GOAL	ACTIONS	REQUIRED	YOUR CLUB'S ACTIONS	EVIDENCE	IMPACT/WHAT WE LEARNED	POSSIBLE POINTS	COMPLETED POINTS
	8. Club Membership Chair or representative to attend at least one of two online membership sessions conducted by the District Membership Committee.			Name of attendee and session attended.		20	
	9. Attend District Conference.			Name/s of club representative/s attending.		10	
3. Expand Our Reach	10. Achieve a net gain of two members by mid-May 2027, with a focus on diversity and the future sustainability of club membership.			Club membership numbers at the beginning of the Rotary year and mid-May 2027. Rotary Club Central may be used to verify figures. As at 2026.07.01 members = 48		100	
	11. Appoint a Membership Chair or Membership Contact person and include membership as a standing Board agenda item or regular club discussion item.	Required	Appoint Membership Chair Standing Board Meeting agenda item.	Name/s of Membership Chair/Contact and an example Board agenda, minutes or other evidence of regular club discussion. Susan Benedyka Rotary e-Club of Change Makers Board Meeting Minutes 2026.07.14: - Section 4.2 Actions from the Minutes of the Previous Meeting, Action 9. Circulate names of potential new members when ready. - Section 5.12 Membership		50	50
	12. Complete a Membership Snapshot outlining your club's current membership position and target. Clubs are encouraged to use membership information and history available through Rotary Club Central, with support from a Club Mentor or District Membership Committee member if needed.			Completed Membership Snapshot (see toolkit).		50	
	13. Using your Membership Snapshot, develop clear membership goals and priorities for action.	Required		Membership goals and 2-3 priority actions.		50	
	14. Create and implement a media and communications calendar promoting club projects, events and member stories.			Copy or screenshot of calendar and at least one example of published content.		75	

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GOAL	ACTIONS	REQUIRED	YOUR CLUB'S ACTIONS	EVIDENCE	IMPACT/WHAT WE LEARNED	POSSIBLE POINTS	COMPLETED POINTS
	15. Conduct a membership attraction activity – for example, a Discover Rotary event, Bring a Friend activity or community showcase.			<i>Invitation, photo, promotional material or brief event summary.</i>		50	
	16. Share one membership success story, experiment or innovation through District channels – for example, the District Newsletter, Facebook or Instagram.			<i>Link, screenshot or copy of the story submitted or published.</i>		50	
4. Increase Our Ability To Adapt	17. Implement one sustainable improvement that increases flexibility, accessibility or inclusion within the club.			<i>Brief description of the change and how it improved flexibility, accessibility or inclusion.</i>		50	
	18. Conduct one Small Experiment designed to improve membership, engagement, retention or the club experience and document what you learned.			<i>Completed Small Experiment template (see Toolkit), or equivalent: What we wanted to improve / What we tried / What happened / What we learned / What we will do next.</i>		75	
	19. Contribute a resource, template, case study or lesson learned to the D9790 Membership Resource Hub. The District Membership Committee can upload the resource to the Membership Resource Hub on behalf of the club.			<i>Resource submitted or link to the resource.</i>		50	
Total						900	100

Awards to be presented at 2027 District Changeover.

Award
Gold Award
Silver Award
Bronze Award

Minimum	Maximum
800	
650	799
500	649

Helpful links

[My Rotary / Rotary Club Central – clubs can access their own membership information, history and goals after signing in.](#)
[Rotary membership resources – additional Rotary resources to support membership and club development.](#)

Awards

Gold Award: 800 points or more | Silver Award: 650–799 points | Bronze Award: 500–649 points

To qualify for an award, clubs must also complete all actions identified as REQUIRED.

Rotary e-Club of Change Makers
Club Administration Report
Strategic Plan 2026-27 (Year 3) 2026 - 2027



Strategic Plan Year 3 (2026-2027)

Category	Expand our impact	Actions Completed	Comments
Membership growth:	5 new members or associate members		
Project review:	Review long term projects and develop path to exit/handover as appropriate		
Project consolidation:	Build on new projects introduced in Year 2		
Inter-club collaboration:	leverage partnerships for international impact		
Online presence:	Refresh our website as a hub for resources, stories, membership reach out		
Online presence:	Regularly host dynamic online events and speakers		
Online presence:	Elevate our social media presence to share our Rotary journey and attract like-minded members		
Member outreach:	Include international associates in meaningful community projects		
Social events:	2-3 face to face or online fun social events		
Fundraising:	Review current and past fundraisers, build what is working		
Club structure:	Continue renewal of roles and succession planning		
Club structure:	Encourage and support new members to take on leadership roles		
Strategic Plan	Review and renew.		