

**Rotary e-Club of Change Makers  
Club Administration Report  
Performance Monitoring**



Objective	Performance Indicator	Lead/Lag	Unit	Period	Performance Standard	Previous Period	Jul 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026	#####	Jun 2026	Comments	Source
Grow Membership	Total Active Members added	Lag	Number	Monthly	N/A	N/A	3	2	1	1	0	2	2	2	0	0	1		New Members for 2026.05: Susanna Pairman-Bradley	Strategic Plan 2024 - 2027, Membership Action Plan (MAP) & Fit for Purpose
	Total Active Members terminated	Lag	Number	Monthly	N/A	N/A	0	0	0	0	0	0	0	0	0	0	0			
	Total Active Members	Lag	Number	Financial YTD	35	30	33	35	36	37	37	39	41	43	43	43	43	44		
Grow Membership	Active Members Under 40 added	Lag	Number	Monthly	N/A	N/A	1	0	0	0	0	0	1	0	0	0	0		Sophie Enders & Ireland Letson	Strategic Plan 2024 - 2027 & Membership Action Plan (MAP) & Fit for Purpose
	Active Members Under 40 lost	Lag	Number	Monthly	N/A	N/A	0	0	0	0	0	0	0	0	0	0	0			
	Active Members Under 40 added net	Lag	Number	Financial YTD	1	0	1	1	1	1	1	1	2	2	2	2	2	2		
Engage Membership	Active Members Completed Member Engagement Check In	Lag	Number	FYTD Nov 2025	N/A	N/A	0	15	28	28	28	28	28	28	28	28	28		Membership survey results were discussed in the Board Meeting Summary 2026.10.21 Sent to Club from ClubRunner on 2025.10.27 at 10:41 Report sent by President Susan Bedyka to Carolyn O'Connell 2025.10.27	Strategic Plan 2024 - 2027 & Membership Action Plan (MAP) & Fit for Purpose
	Total Active Members	Lag	Number	FYTD Nov 2025	N/A	N/A	33	35	36	37	37	39	41	43	43	43	44			
	% Active Members Completed Member Engagement Check In	Lag	%	FYTD Nov 2025	80.00%	N/A	0.00%	42.86%	77.78%	75.68%	75.68%	71.79%	68.29%	65.12%	65.12%	65.12%	63.64%			
Engage Membership	Hold District Assembly to discuss Engagement Check In Results	Lead	Number	FYTD Mar 2026	1	N/A	0	0	0	0	0	0	0	0	0	1	1		D9790 Assembly 2026.04.26 in Benalla	Membership Action Plan (MAP)
Leadership Development	President Elect attends PELDS	Lead	Number	FYTD May 2026	1	N/A	0	0	0	0	0	0	0	1	1	1	1		PE Clark Fletcher 2026.02.14-15 President's Elect Learning and Development Seminar (PELDS)	Membership Action Plan (MAP)
Leadership Development	Number of Board Members attend District 9790 Assembly	Lead	Number	FYTD May 2026	3	N/A	0	0	0	0	0	0	0	0	0	5	5		D9790 Assembly 2026.04.26 in Benalla: Board Members: • Susan Bedyka • Kathryn Chivers • Phil Clancy • Clive Walker • Brendan Wilkinson Other Members • Jenny Foster • Heather Redmond	Strategic Plan 2024 - 2027 & Membership Action Plan (MAP)
Leadership Development	Board director completes the relevant Rotary.org online training module	Lead	Number	FYTD Aug 2025	3	N/A	0	0	0	0	0	0	0	0	0	0	0			Strategic Plan 2024 - 2027
Mentoring	Members with less than 2 years Rotary service		Number	FYTD Oct 2025	N/A	N/A	10	10	10	11	11	12	12	14	14	14	14		From Rotary e-Club of Change Makers Membership 2026.03.31 generated from ClubRunner From Rotary e-Club of Change Makers Membership 2026.03.31 generated from ClubRunner	Strategic Plan 2024 - 2027 Fit for Purpose
	Mentors of Members with less than 2 years Rotary service		Number	FYTD Oct 2025	N/A	N/A	0	10	10	10	10	10	9	9	9	9	9			
	% Members with less than 2 years Rotary service assigned a Mentor		%	FYTD Oct 2025	N/A	N/A	0.00%	100.00%	100.00%	90.91%	90.91%	83.33%	75.00%	64.29%	64.29%	64.29%	64.29%			

## Membership Action Plan (MAP) 2025 - 2026



ACTIONS	RECORD Email: carolyn.oconnell2@gmail.com	POSSIBLE POINTS	COMPLETED POINTS
<p><b>1. Enhance Participant Engagement: Engage, Strengthen and Grow</b>  <b>NB. This is a compulsory element.</b>                      Conduct a Member Engagement Check-In, ensuring a minimum response rate of 80% of club members to accurately assess engagement levels. rate of 80% of club members to accurately assess engagement levels.  <i>NB. If your club completed the Member Engagement Check-In last year, please complete the short Member Engagement Check-In 2. If your club <b>did not</b> complete the Health Check last year, please complete Member Engagement Check-In 1.</i>                      Discuss the results at a Club Assembly/gathering and implement <b>one or more</b> sustainable improvements from the report.</p>	<p><b>Documentation:</b>                      Membership survey results (Report - Membership Check In Survey 2025) were discussed in the Board Meeting Summary 2025.10.21                      Sent from ClubRunner to Club Members on 2025.10.27 at 10:41 Rotary Membership Check In Survey by Secretary, Clark Fletcher                      Record your actions and provide example(s) in the MAP Record and Audit Sheet.                      MAP Record and Audit Report shows:                      - List of sustainable improvements from Report - Membership Check In Survey 2025.                      - Example of sustainable improvement for each item on the list.</p>	100	100
<p><b>2. Expand our Reach: Engage, Strengthen, Grow</b>                      Watch Membership Membership Part 1.mp4 and Membership Membership Membership Part 2.mp4 as a club and discuss at a Club Assembly or similar gathering.  <b>NB These presentations might be challenging for some. The purpose is to bring members on the journey and gain shared understandings about using the MAP and membership ideas.</b>                      Set a goal in My Rotary to achieve a minimum net gain of 2 new members, aiming for at least one under the age of 40 years old.                      The Club President or Secretary should input the goal in Rotary Club Central on My Rotary and ensure that new members' date of birth is included in their profile.</p>	<p><b>Documentation:</b>                      Record your actions in the MAP Record and Audit Sheet.                      REVIEW ACTIONS                      Two new members under 40 years old (Sophie Enders and Ireland Letson)                      Membership as at 01.07.2025: 30                      New members since 01.07.2025: 13                      Members resigned: 0                      Total members at 28.02.2026: 43                      Rotary Club Central membership goal is set at 35, by 30.06.26                      All members date of birth recorded in ClubRunner.</p>	100	100
<p><b>3. Increase our Ability to Adapt: Strengthen and Grow</b>                      Evaluate your Public Image presence using the Social Media audit tool provided.                      Strengthen your presence on one Social Media platform so that it regularly promotes the positive actions of your club in an appealing and outward facing way</p>	<p><b>Documentation:</b>                      Complete the Social Media Audit in the MAP Record and Audit Sheet supplied and highlight the area to strengthen.                      Website established and maintained through ClubRunner Nova  <a href="https://www.rotarychangemakers.org.au/">https://www.rotarychangemakers.org.au/</a>                      A Facebook site that is refreshed and current with club activities.  <a href="https://www.facebook.com/www.9790erotary.club/">https://www.facebook.com/www.9790erotary.club/</a>                      Web page link to LinkedIn:  <a href="https://www.linkedin.com/groups/14602743/">https://www.linkedin.com/groups/14602743/</a>                      YouTube: No content as yet.  <a href="https://www.youtube.com/@Rotarye-ClubofChangeMakers">https://www.youtube.com/@Rotarye-ClubofChangeMakers</a>                      Utilising a club wide WhatsApp group.                      Rotary e-club of Change Makers Lead Generation                      - Advertisement video created by VCLA Video in Sydney through Rotary South Pacific.                      - Advertisement campaign ran 2026.03.09-31.                      - Generated 188 leads in a Google worksheet.                      - Transfer information to ClubRunner and still processing.</p>	50	50

Membership Action Plan (MAP) 2025 - 2026



ACTIONS	RECORD Email: carolyn.oconnell2@gmail.com	POSSIBLE POINTS	COMPLETED POINTS
	<p>Published club events in local newspapers:</p> <ol style="list-style-type: none"> <li>1. Newnham, Sophie 2025.09.26 'Rotarians and friends unite for film fundraiser to help end polio', Wangaratta Chronicle, Wangaratta VIC <a href="https://www.farmernews.com.au/news/rotarians-and-friends-unite-for-film-fundraiser-to-help-end-polio-dnzmlqrz">https://www.farmernews.com.au/news/rotarians-and-friends-unite-for-film-fundraiser-to-help-end-polio-dnzmlqrz</a></li> <li>2. Cooksley, Coral 2026.01.26 'Packing hope for remote Australia', The Ovens and Murray Advertiser, Beechworth VIC p. 2. (ClubRunner Photo Album: 2025-26 Rotary Year)</li> <li>3. Cooksley, Coral 2026.03.06 'Rotary e-Club member acknowledged with Paul Harris Fellowship', The Chronicle, p.19, Wangaratta</li> <li>4. Cooksley, Coral 2026.03.06 'Milestone charter anniversary was celebrated in Wangaratta', The Chronicle, p.19, Wangaratta</li> <li>5. Cooksley, Coral 2026.03.06 'Milestone charter anniversary was celebrated', Ovens and Murray Advertiser, p. 5, NEM</li> </ol>		
<p><b>4. Expand our Reach: Engage and Grow</b> Evaluate the cost of being a member. To attract a broader demographic and increase diversity, explore ways to reduce costs Implement at least one sustainable improvement.</p>	<p><b>Documentation:</b> Note which cost(s) you are lowering in the in the MAP Record and Audit Sheet</p> <p>As an e-Club, costs are substantially reduced by not attending live meetings. Club subscription is \$350, and there are no further costs after that.</p> <p>Major Non Club Expenses/Member (Assume 41 members):</p> <ol style="list-style-type: none"> <li>1. Rotary International Dues US\$39.25 + 10% GST x 6 monthly period x 2 = US\$86.35/(0.60 US\$/A\$) = A\$143.92/member</li> <li>2. District Dues = A\$100.00/member</li> <li>3. District Insurance = A\$62.00/member</li> <li>4. Rotary Down Under Magazine A\$39.95 x 12 (Issues/Year)/41 (members) = A\$11.69/member</li> </ol> <p>Total Major Non Club Expenses = A\$317.61/member</p> <p>Major Club Expenses/Member (Assume 41 members):</p> <ol style="list-style-type: none"> <li>1. ClubRunner and Website (Rate for 41 - 50 members) = US\$576.00/year +10% GST = US\$633.60/(0.60 US\$/A\$)/41 members = A\$25.75/member</li> <li>2. Video conferencing software - Zoom annual = A\$255.00 / 41 members = A\$6.22/member</li> <li>3. Incorporation annual fee = A\$50.00 / 41 members = A\$1.22/member</li> <li>4. Accounting and auditing = A\$100.00 / 41 members = A\$2.44/member</li> <li>5. Zero Accounting System = A\$300.00 / 41 members = A\$7.32/member</li> </ol> <p>Total Major Club Expenses = A\$42.95/member.</p> <p>Total Major Expenses/member = A\$317.61/member + A\$42.85/member = A\$360.46/member</p> <p>District 9790 District Assembly on 2026.04.26 in Benalla:</p> <ul style="list-style-type: none"> <li>- Membership assistance \$25/member rebate.</li> <li>- Public relations support \$25/member rebate.</li> </ul> <p>It was agreed that with the introduction of ClubRunner Nova and Xero accounting package there is an opportunity to implement a sustainable improvement.</p> <p>The Rotary e-Club of Change Makers Board Meeting 2026.05.11 decided to implement the following sustainable improvement:</p> <p><i>'Implement easier invoicing and payment of membership fees through Xero and ClubRunner Nova with invoicing and payment periods to include quarterly and monthly payment options with adding undue workload on the Treasurer.'</i></p>	50	50

## Membership Action Plan (MAP) 2025 - 2026



e-Club of Change Makers

ACTIONS	RECORD Email: carolyn.oconnell2@gmail.com	POSSIBLE POINTS	COMPLETED POINTS
<p><b>5. Increase our Ability to Adapt: Engage and Strengthen</b> Have your club watch How do we get Ourselves out of this Membership Crisis? by visiting <a href="https://vimeo.com/1020744810">how do we get ourselves out of this membership crisis Mark Huddleston</a> <a href="https://vimeo.com/1020744810">https://vimeo.com/1020744810</a> <b>NB Some of this content is challenging. Please approach this with a curious mindset and no judgement is a good idea. It is a conversa-on starter and helps to bring the members along the journey.</b></p> <p>Evaluate your club meetings. Implement at least one sustainable improvement that makes meetings more fun, engaging and efficient.</p>	<p><b>Documentation:</b> Complete the Meeting Audit and place example(s) in the MAP Record and Audit Sheet.</p> <p><b>Email:</b> Date: Saturday, 10 January 2026 7:29 AM From: Carolyn O'Connell (carolyn.oconnell2@gmail.com) To: Susan Benedyka (Susan@susanbenedyka.com) Cc: Clark Fletcher (cafletcher@westnet.com.au); Brendan Wilkinson (brendan.wilkinson@bigpond.com) Statement: "Stephen and I agree that given your club's progress, there is no need to watch the video in dot point 2." See MAP Record and Audit Sheet</p>	50	50
<p><b>6. Enhance Participant Engagement: Engage and Grow</b> <a href="https://vimeo.com/1021514144">Help your club understand what younger members are looking for by watching The Missing Millennials together at https://vimeo.com/1021514144, then discuss the insights as a group.</a></p> <p>Follow this by evaluating your club's current balance between fundraising and service using the Balance form provided.</p> <p>Hold a Club Assembly to explore what changes could make your club more appealing to younger people—and more engaging for current members.</p>	<p><b>Documentation:</b> Complete the Balance evaluation in the MAP Record and Audit Sheet.</p> <p>Reviewed Missing Millennials as a Club 2025.11.27 MAP Record and Audit Sheet, section 6. 'Balance Evaluation: Getting the Balance Right: Service projects and Fundraising' has been updated. Our club is very focused on recruiting younger members and making our club appealing to those prospects.</p>	50	50
<p><b>7. Enhance Participant Engagement: Strengthen</b> <a href="https://vimeo.com/1022455780">Have your Board watch Be a Change Enthusiast at https://vimeo.com/1022455780 to develop practical skills and a positive mindset for leading change.</a> This is to assist in developing practical skills and a curious mindset for leading change. Trust and accountability through goal-setting matters to members.</p> <p>Input and track at least 13 meaningful Club goals in Rotary Club Central, ensuring they align with each of Rotary's four priorities.</p>	<p><b>Documentation:</b> Club President or Secretary to work with the board and enter goals in Rotary Club Central on My Rotary.</p> <p>As as 2026.02.28, the Rotary e-Club of Change Makers has 17 meaningful goals in Rotary Central Record this action in the MAP Record and Audit Sheet.</p> <p>MAP Record and Audit Sheet, section 6. 'Input and track 13 meaningful Club goals' has recorded 17 meaningful goals that are in Rotary Central</p>	50	50
<p><b>8. Enhance Participant Engagement: Strengthen</b> The President Elect or their representative attends President's training and at least 3 Club Board members attend District Assembly.</p>	<p><b>Documentation:</b> Record this attendance in the MAP Record and Audit Sheet.</p> <p>President Elect Clark Fletcher attended PELDS 2026 on Sat, 14 Feb 2026, 12:30pm - Sun, 15 Feb 2026, 12pm AEDT</p>	100	100

**Membership Action Plan (MAP) 2025 - 2026**



ACTIONS	RECORD Email: carolyn.oconnell2@gmail.com	POSSIBLE POINTS	COMPLETED POINTS
	D9790 District Assembly 2026, Sunday, 26 April 2026, from 9 a.m. at Benalla P-12 College, 20 Faithfull Street, Benalla. Attended from the members for the 2026-2027 Board • Susan Benedyka • Kathryn Chivers • Phil Clancy • Brendan Wilkinson		
<p><b>9. Increase our Impact: Strengthen</b></p> <p>Help your members understand more about the power of The Rotary Foundation. Please view the video below as a club.  <a href="https://www.youtube.com/watch?v=rp92Jf2bMYI">https://www.youtube.com/watch?v=rp92Jf2bMYI</a></p> <p><b>The Rotary Foundation 2024 Showcase with Intro (long version)</b></p> <p>Support the Foundation by ensuring that a minimum contribution of \$10 is made on behalf of each active member, either individually or through a collective donation from the club.</p>	<p><b>Documentation:</b>                      Rotary e-Club of Change Makers - Club Meeting 2026.01.08 Agenda - On agenda</p> <p>Rotary e-Club of Change Makers – Club Meeting 2026.01.08 Meeting Summary - Reviewed and discussed at meeting.</p> <p>Donate to The Rotary Foundation.                      Record the action in the MAP Record and Audit Sheet.                      As at 2026.02.28, the Rotary e-Club of Change Makers has 43 members.                      Target is 43 members x \$10.00 = \$430.00                      As at 2026.02.28, the Rotary e-Club of Change Makers has 43 members.                      Target is 43 members x \$10.00 = \$430.00</p> <p>Club Goals – Club Central                      Rotary Foundation Annual Fund:                      • Goal: US\$ 1 500                      • Actual: US\$ 1 597 as at 2026.04.09</p> <p>Polio Plus:                      • Goal: \$500                      • Actual: \$1 024 as a 2026.04.09</p>	50	50
<b>Total</b>		<b>600</b>	<b>600</b>

Awards to be presented at 2026 District Changeover.

Gold Award  
 Silver Award  
 Bronze Award

600  
 500 - 550  
 400 - 450

**Gold Award**

Membership growth:

Expand our impact

Action

5 new members or associate members

Project innovation:

Identify one new transformative project

Project consolidation:

Continue to support and drive our signature projects

Project consolidation:

Work towards increasing on-ground community skills and ownership

Inter-club collaboration:

Host a virtual multi-club event or service project

Online presence:

Emphasise club's uniqueness as online, relationship focused community

Member communication and outreach:

Explore ways to enhance member communication

Member outreach:

Include international associates in meaningful community projects

Social events:

2-3 face to face or online fun social events

Fundraising:

Collaborate with online businesses and organisations for project sponsorship

Club structure:

Review first year of club structure, refine as required, mentor others into roles

Leadership development:

Encourage and support new members to take on leadership roles

Rotary e-Club of Change Makers  
Club Administration Report  
Strategic Plan 2025 - 2026 (Year 2)

Actions Completed

Membership:

- 2025.07.01: 30 members

- 2026.02.28: 43 members

Increase = 13 members

Comments

See Performance Monitoring tab

Jules Beckwith (Based in Switzerland)

-

Rendi Moke (Papua New Guinea citizen, studying in Melbourne)

- SHARE Project shipments to Papua New Guinea

Darrel Steer (Based in Cambodia)

- Cambodia Clean Water and Toilet Project

2025.07.06 Rotary District 9790 Changeover Event at Wangaratta Racecourse

2025.10.08 Polio Plus - Fund Raiser Movie Night

2025.12.11 Club Meeting - Dedicated to a social and fun event - Trivia Night

2026.02.22 Rotary e-Club of Change Makers - 10 Year Anniversary Event

2026.03.20 Rotary District 9790 District Conference - Pre Conference Dinner

2026.04.19 Book Sale Preparation and Social Afternoon

2026.06.11 Club Meeting - Dedicated to a social and fun event - Trivia Night

Sophie Enders (New member 2025.07.02)

- President Elect Designate 2027 - 2028

Renee Fletcher (New member 2025.02.21)

- Bulletin Editor 2025 - 2026

Charmaine Hall New member 2025.10.29

- Club Treasurer (2026 - 2027)

Brendan Wilkinson (New member 2025.02.21):

- Club Administration 2025 -2026

- Club Secretary 2026 -2027

- Bulletin Editor 2026 - 2027

Refer to ClubRunner

Category	Expand our impact Action	Actions Completed	Comments
Leadership development:	Actively participate in Rotary leadership development programs to strengthen our club (eg PELDS, District Assembly, online training)	1. Susan Benedyka <ul style="list-style-type: none"> <li>1.1 2026.02.14-15 President's Elect Learning and Development Seminar (PELDS)</li> <li>1.2 2026.04.26 District 9790 Assembly</li> </ul> 2. Kathryn Chivers 2026.04.26 District 9790 Assembly 3. Phil Clancy 2026.04.26 District 9790 Assembly 4. Clark Fletcher 2026.02.14-15 President's Elect Learning and Development Seminar (PELDS) 5. Heather Redmond 2026.04.26 District 9790 Assembly 6. Clive Walker 2026.04.26 District 9790 Assembly 7. Brendan Wilkinson <ul style="list-style-type: none"> <li>7.1 2026.02.25-26 Rotary Leadership Institute (RLI) Level 1: New Member Orientation</li> <li>7.2 2026.04.26 District 9790 Assembly</li> </ul>	
Club improvements:	Complete all actions for District 9790 Membership Action Plan	See MAP tab	See MAP tab

Club Goals - Club Central



No	Goal Title	Goal Description	Goal Rank	Goal Type	Goal Source	Goal	Unit	Achievement	Count	Evidence
1	Club Membership	How many total members does your club want by the end of the Rotary year?	Priority	Expand our reach	Strategic Plan	35	members	41	1	ClubRunner as at 2026.02.07
2	Strategic Plan	Does your club have an up-to-date strategic plan?	Priority	Increase our ability to adapt	Strategic Plan	Yes	unitless	Yes	1	Strategic Plan Year 2 (2025-26)
3	Service participation	How many members will participate in club service activities during the Rotary year?	Priority	Enhance Participant Engagement	Other	15	members	15	1	1. Susan Benedyka (e.g. ClubRunner Photo Album 2026.01.17 SHARE Shed - Bushfire Preparation) 2. Katherine Chivers (e.g. ClubRunner Photo Album 2025.11.08-09 Beechworth Fundraising Street Stall 2025) 4. Phil Clancy (e.g. Rotary Peace Arboretum) 5. Kathleen Croughan (e.g. ClubRunner Photo Album 2026.01.17 SHARE Shed - Bushfire Preparation) 6. Clark Fletcher (e.g. ClubRunner Photo Album 2025.07.12 Fundraiser Barbecue) 7. Jenny Foster (e.g. SHARE - <a href="https://rotarychangemakers.org.au/page/the-share-project">https://rotarychangemakers.org.au/page/the-share-project</a> ) 8. Sandi Fulcher (e.g. End Trachoma - <a href="https://www.endtrachoma2020.org.au/">https://www.endtrachoma2020.org.au/</a> ) 9. Robyn Jones (e.g. ClubRunner Photo Album 2026.01.17 SHARE Shed - Bushfire Preparation) 10. Jeanette Johnstone (e.g. Teacher in a Box - <a href="https://www.teacherinbox.org.au/materialis/about-us/meet-the-team/">https://www.teacherinbox.org.au/materialis/about-us/meet-the-team/</a> ) 11. Lawrie Leeman (e.g. Rice for Cambodia - <a href="https://www.riceforcambodia.org.au/about-us">https://www.riceforcambodia.org.au/about-us</a> ) 12. Liz Long (ClubRunner Photo Album 2025.07.12 Fundraiser Barbecue) 13. Heather Redmond (e.g. Teacher in a Box - <a href="https://www.teacherinbox.org.au/materialis/about-us/meet-the-team/">https://www.teacherinbox.org.au/materialis/about-us/meet-the-team/</a> ) 14. Darrel Steer (e.g. ClubRunner Photo Album 2026.01.15 Cambodia Support for Displaced Families) 15. Clive Walker (e.g. ClubRunner Photo Album 2025.07.12 Fundraiser Barbecue)
4	Annual Fund contributions	How much money (USD) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?	Priority	Increase our impact	Other	1 500	USD	1 597	1	Club Central - Club Goals as at 2026.04.09
5	PolioPlus Contributions	How much money (USD) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?	Priority	Enhance Participant Engagement	MAP Item 10	500	USD	1 024	1	Club Central - Club Goals as at 2026.04.09
6	Social Activities	How many social activities will your club hold outside of regular meetings during the Rotary year?	Other	Enhance Participant Engagement	Strategic Plan	6	activities	6	1	2025.07.06 Rotary District 9790 Changeover Event at Wangaratta Racecourse 2025.10.08 Polio Plus - Fund Raiser Movie Night 2025.12.11 Club Meeting - Dedicated to a social and fun event - Trivia Night 2026.02.22 Rotary e-Club of Change Makers - 10 Year Anniversary Event 2026.03.20 Rotary District 9790 District Conference - Pre Conference Dinner 2026.04.19 Book Sale Preparation and Social Afternoon 2026.06.11 Club Meeting - Dedicated to a social and fun event - Trivia Night
7	Service Projects	How many service projects will you complete during the year?	Other	Increase our impact		8	projects completed	3	0	2026.04.12 Packing Day for hygiene kits for ?? 2026.04.29 End Trachoma - Australia becomes the 30th country to eliminate trachoma as a public health problem (WHO). 2026.05.16 Epic Day of Service - SHARE Shed 2026.05.16 Epic Day of Service - M'Bunghara Mount Zeil Community Cleanup

## Club Goals - Club Central



No	Goal Title	Goal Description	Goal Rank	Goal Type	Goal Source	Goal	Unit	Achievement	Count	Evidence
8	New Member Sponsorship	How many members will sponsor a new club member during the Rotary year?	Other	Expand our reach	Other	5	sponsors	6	1	Membership data extracted from ClubRunner 2026.02.09: 1. Susan Bedyka (Juliet Beckwith, Sophie Enders, Rachael Gadd, Ireland Letson, Liz Muturi) 2. Kathryn Chivers (Vani Laupaama) 3. Phil Clancy (Jeanette Johnstone) 4. Clark Fletcher (Kathleen Croughan) 5. Jennifer Foster (Francis Acquah AM, Ashoup Atar) 6. Robyn Jones (Charmaine Hall)
9	Online presence	Does your club's branding (promotional materials, website, social media accounts) use current and correct Rotary logos and portray members as People of Action?	Other	Increase our ability to adapt	Other	Yes	unitless	Yes	1	Rotary e-Club of Change Makers web site: <a href="https://www.rotarychangemakers.org.au/">https://www.rotarychangemakers.org.au/</a> - Home Page Photo Albums - Home Page Story Albums Rotary e-Club of Change Makers facebook page: <a href="https://www.facebook.com/www.9790erotary.club/">https://www.facebook.com/www.9790erotary.club/</a>
10	Update website and social media	During the Rotary year, how many times per month will your club's website and social media accounts be updated to reflect current activities and information of interest to the public?	Other	Increase our ability to adapt	Other	4	updates/month	7	1	Monthly updates to the web site include: 1. Next Zoom Meeting - 2/month (min). 2. Bulletin - 2/month (min). 3. Upcoming events - 2/month (min). 4. Home Page Stories - 1/month (min).
11	Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?	Other	Enhance Participant Engagement	Strategic Plan	5	members	7	1	1. Susan Bedyka 1.1 2026.02.14-15 President's Elect Learning and Development Seminar (PELDS) 1.2 2026.04.26 District 9790 Assembly 2. Kathryn Chivers 2026.04.26 District 9790 Assembly 3. Phil Clancy 2026.04.26 District 9790 Assembly 4. Clark Fletcher 2026.02.14-15 President's Elect Learning and Development Seminar (PELDS) 5. Heather Redmond 2026.04.26 District 9790 Assembly 6. Clive Walker 2026.04.26 District 9790 Assembly 7. Brendan Wilkinson 7.1 2026.02.25-26 Rotary Leadership Institute (RLI) Level 1: New Member Orientation 7.2 2026.04.26 District 9790 Assembly
12	District conference attendance	How many members will attend your district conference?	Other	Enhance Participant Engagement	Other	6	members	9	1	Rotary District 9790 Conference 2026.03.21-22 Chapter Place, 1 Pentridge Boulevard, Coburg VIC 3058 Attended: Susan Bedyka, Kathryn Chivers, Sophie Enders, Clark Fletcher, Jenny Foster, Mary Henley-Collopy, Liz Long, Heather Redmond, Clive Walker
13	Rotary Action Group participation	How many club members will be members of at least one Rotary Action Group (RAG) during the Rotary year?	Other	Expand our reach	Other	5	individuals	7	1	Susan Bedyka: Rotary Action Group for Peace Kathryn Chivers: Environmental Sustainability Rotary Action Group (ESRAG) Phil Clancy: Environmental Sustainability Rotary Action Group (ESRAG) Jennifer Foster: Environmental Sustainability Rotary Action Group (ESRAG) Heather Redmond: Rotary Action Group for Community Economic Development Darrel Steer: WASH Rotary Action Group Roslyn Stewart: Environmental Sustainability Rotary Action Group (ESRAG)
14	Use of official Rotary promotional materials	Did your club use Rotary International's promotional, advertising and public service materials (videos, social media graphics, digital banners, etc.) available in the Brand Center, to post/share content to promote Rotary in your community throughout the Rotary year?	Other	Enhance Participant Engagement	Other	Yes	unitless	Yes	1	Rotary e-Club of Change Makers web site: <a href="https://www.rotarychangemakers.org.au/">https://www.rotarychangemakers.org.au/</a> - Home Page Top Banner Dynamic Carousel: Together we Connect, End Polio, Inspire, Transform - Rotary People of Action - Home Page Rotary International News Widget: <a href="https://www.rotary.org/en/rss.xml">https://www.rotary.org/en/rss.xml</a> Rotary e-Club of Change Makers facebook page: <a href="https://www.facebook.com/www.9790erotary.club/">https://www.facebook.com/www.9790erotary.club/</a>

## Club Goals - Club Central



No	Goal Title	Goal Description	Goal Rank	Goal Type	Goal Source	Goal	Unit	Achievement	Count	Evidence
15	Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?	Other	Expand our reach	MAP Item 4.	4	media stories	4	1	1. Newnham, Sophie 2025.09.26 'Rotarians and friends unite for film fundraiser to help end polio', Wangaratta Chronicle, Wangaratta VIC <a href="https://www.farmernews.com.au/news/rotarians-and-friends-unite-for-film-fundraiser-to-help-end-polio-dnzmlqrz">https://www.farmernews.com.au/news/rotarians-and-friends-unite-for-film-fundraiser-to-help-end-polio-dnzmlqrz</a> 2. Cooksley, Coral 2026.01.26 'Packing hope for remote Australia', The Ovens and Murray Advertiser, Beechworth VIC p. 2. (ClubRunner Photo Album: 2025-26 Rotary Year) 3. Cooksley, Coral 2026.03.06 'Rotary e-Club member acknowledged with Paul Harris Fellowship', The Chronicle, p.19, Wangaratta 4. Cooksley, Coral 2026.03.06 'Milestone charter anniversary was celebrated in Wangaratta', The Chronicle, p.19, Wangaratta
16	Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?	Other	Enhance Participant Engagement	Other	4	members	4	1	Kevin Carey: Rotarian e-Club Fellowship Phil Clancy: International Fellowship of Scouting Rotarians Clark Fletcher: Rotarian e-Club Fellowship Robyn Jones: Rotary Wine Appreciation Group
17	District training participation	How many of your club's leaders will attend a learning event to prepare for their role?	Other	Enhance Participant Engagement	Strategic Plan	4	members	7	1	1. Susan Benedyka 1.1 2026.02.14-15 President's Elect Learning and Development Seminar (PELDS) 1.2 2026.04.26 District 9790 Assembly 2. Kathryn Chivers 2026.04.26 District 9790 Assembly 3. Phil Clancy 2026.04.26 District 9790 Assembly 4. Sophie Enders 2026.04.26 District 9790 Assembly 5. Clark Fletcher 2026.02.14-15 President's Elect Learning and Development Seminar (PELDS) 6. Rachael Gadd 2026.04.26 District 9790 Assembly 7. Brendan Wilkinson 7.1 2026.02.25-26 Rotary Leadership Institute (RLI) Level 1: New Member Orientation 7.2 2026.04.26 District 9790 Assembly

**Total Complete**  
**Total Incomplete**  
**Total Goals**

**16**  
**1**  
**17**