



# HOWZAT!



## ROTARY CLUB OF NEWLANDS

“The club that appeals”



**President: Graham Finlayson**  
**Secretary: Bill Meyer**



Editor: Peter Ennis

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Newlands Rotary website: [www.newlands.org.za](http://www.newlands.org.za)

Rotary District 9350 website: [www.rotary9350.co.za](http://www.rotary9350.co.za)

31 July 2017

## WEEKLY UPDATE

P O Box 44735  
CLAREMONT  
7735

**MEETINGS:** Western Province Cricket Club Sports Centre, Ave De Mist, Rondebosch, every Monday at 18h00 for 18h15.

**ATTENDANCE:** Notice of apologies and guests and/or meal specifics to email Paul Spiller at [dr.paul.spiller@gmail.com](mailto:dr.paul.spiller@gmail.com) and copy to Bill Meyer at [meyport@iafrica.com](mailto:meyport@iafrica.com) before 10h00 on Monday mornings please.

### Comment

*Via Shân Biesman-Simons*

## WHY GOOD INTENTIONS AREN'T ENOUGH

By Sallyann Price

*Rotary member and author Marilyn Fitzgerald stresses the importance of community involvement for sustainable service projects.*

Rotary members, volunteers, and donors are usually excited to talk about successful projects. Marilyn Fitzgerald, a member of the Rotary Club of Traverse City, Michigan, USA, draws inspiration from a far less popular topic: failure.

A clinical psychologist and author, Fitzgerald has spent years studying economic development projects in poor countries, where well-intentioned efforts to improve lives sometimes backfire. Now she travels the world to consult on projects and speak to Rotary clubs about sustainability and lessons from her fieldwork. We caught up with her at One Rotary Center, where she had addressed Rotary staff.

**Q: How did you come to focus on sustainability in projects?**

A: Looking back on international projects I've been involved with, I realized that they often created a dependency on the Rotarians, outsiders coming into a community with money and good intentions. I asked myself why projects no longer existed, why the people we wanted to help weren't carrying on like we planned. I started to realize that those people were not included in project planning, and that's not sustainable.

What does it take for people to sustain a project themselves, and go on without our help? It's about getting away from the charity model, where we give things away, and getting into the opportunity model, where we empower people to carve their own paths out of poverty.

**Q: How does that work?**

A: I work with microloan programmes that provide entrepreneurs with capital to start or invest in a business, and the programmes I work with always incorporate an educational component. People sometimes don't know how to count or even the cost of the goods they're selling. They can get themselves into terrible financial trouble.

It's amazing to watch in the field: You teach financial literacy, and the people that will listen and learn are the youth and the mothers and grandmothers, the core of the community. In the past we've given loans mostly to men and learned when we give a loan to a man, he gets some money, develops a business, and often leaves his family. Women tend to take better care of the money and share their skills with the community.

**Q: How do we define sustainability with respect to humanitarian work?**

A: There are two main areas of humanitarian aid. One is relief aid, and we don't expect for that to be sustainable; we expect to take people out of dire straits and help them get back on their feet. Development aid has to do with people being able to do something for themselves, so they're not dependent on us. It's a simple litmus test: What will happen to these people if you walk away today?

I was involved in a scholarship programme in Indonesia where I was raising \$ 72,000 a year for 1,200 kids to go to school. I didn't think too much about what would happen if I didn't show up [with the money] one year, because I planned to keep showing up. You know who thought about it?

The mothers and the children — every year they worried if I was going to be there or not. That wasn't a sustainable source of income for tuition and we had to change our approach. Income from livestock eventually helped that community become more self-sufficient.

**Q: What steps can Rotary clubs take to make their projects more sustainable?**

A: The first step is to involve the community you want to help; talk to the people who live there about their priorities.

In Guatemala, I worked with women who lived and worked on a city dump. A group of Rotarians came in with the goal of providing shelter for these women and their children. But the houses they built were four miles from the dump, and it wasn't practical for the women to stay there during the workweek.

One woman later told me she had never asked for a house, that she was used to living outside, and what she really wanted was an education for her children. Do you know how much cheaper that would have been than building houses?

As Westerners, we often think we know the answers, we know people need clean water. What we forget to ask is whether they think they need clean water. Does what you're offering matter to them? If not, you have to go back to the drawing board and come up with something that will matter.

From [www.rotary.org](http://www.rotary.org)

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## E-CLUB CHARTER DINNER

*Pics of the Charter Dinner on 18 July 2017 from Menno de Wet*



On-line Charter members



Off-line Charter members



DG Lynette handing Charter to Peter Dekker



Graham Finlayson inducting President Peter Dekker



Some of the guests



Multiple Banner exchange

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## SOCKS

**Request from Brian Pickup:**

Please bring **clean, useable socks** to tonight's meeting. Brian has a project on socks.

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### Previous Meeting

Unfortunately the minutes of the previous meeting did not arrive in time for publication.

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[www.facebook.com/newlandsrotary](http://www.facebook.com/newlandsrotary)

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[Newlands Rotary Club Runner Calendar](#)

#### FUTURE FIXTURES

Year Planner

Please advise the secretary promptly of any additions or changes

**July 2017**

Mon 31 Ordinary – Pub Quiz

**August 2017**

Mon 7 Partners

**Mon 14 Stop Hunger Now event**

**Sun 20 One-to-One Cape Town Stadium**

Mon 21 Ordinary

Mon 28 Business

**September 2017**

**Mon 4 Partners - DG Visit**

Mon 11 Ordinary

**Sun 17 Cape Town Marathon**

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**Happy  
Birthday**

2 August  
Kenny van Aardt

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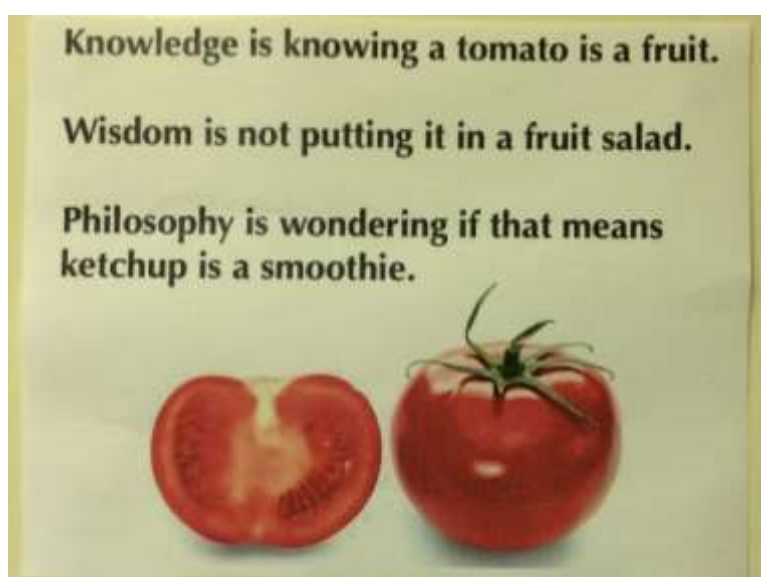
## UMPIRES AND SCORERS

DATE	31 July	7 August	14 August	21 August
MEETING	Ordinary (Pub Quiz)	Partners	Stop Hunger	Ordinary
SERGEANT	Jenny Ibbotson	Shân Biesman-Simons	Anthony Galloway	John Stephenson
4 WAY TEST/ OBJECT	Brian Pickup	Terry Lancaster	Jana Forrester	Christine Calothi
GRACE & TOAST	Heidi Andersson	Lucian Pitt	Pippa McLeod	Tinus de Jongh
ATTENDANCE	Jamie Hart	Pieter van Aswegen	Paul Spiller	Jenny Howard
FELLOWSHIP	Vanessa Rousseau	Graham Lowden	Janey Ball	Corinne Hudson
MINUTES	Glynis Menné	Melinda Stapleton	Regine le Roux	Colin Burke
COMMENT	Mike Young	Johan Beukman	Ian Pursch	Menno de Wet
THANK SPEAKER		Willie Wijenberg		Geraldine Nicol
INTRO SPEAKER		Nora See		Tony van der Lith

**Invited  
GUEST SPEAKERS**

7 Aug **André du Toit** – *Changing lives  
one talk at a time*

If you cannot do your job on the day, please find someone who can do it instead of you, then contact the Sergeant on the day to update the roster. Please don't leave this until the Monday afternoon – let the Sergeant know in advance if you have not been able to arrange a swap. If you are going to be away for particular future meetings let Peter Ennis know.



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## Rotary Club of Newlands Office Bearers

Graham Finlayson	President	graham@gfinarch.co.za
Bill Meyer	Secretary	meypport@iafrica.com
Peter Ennis	Treasurer	treasurer@newlands.org.za
Corinne Hudson	Community Service	corinne.hudson@gmail.com
Paul Spiller	Club Service	dr.paul.spiller@gmail.com
Lucian Pitt	International & Vocational Service	lucian.pitt@uct.ac.za
Regine le Roux	Public Relations	rotary@reputationmatters.co.za
Vanessa Rousseau	Youth Service	rousseau@iafrica.com
Shân Biesman-Simons	Membership	shan@biesman.co.za
Andy Ismay	Entrepreneurship	andy@quicktint.co.za
Chris Beech	Past President	christopher.beech67@gmail.com

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## Books for the World

For all educational school books and novels for age from early education to High school

**CONTACT: FRANCOISE NDAYIZIGIYE 0737317056**

**St Anthony's Catholic Church, Ndabeni Street, Langa**

