

CLASSIC SPONSORSHIPS

Bronze Sponsor - \$500

- 50 small basketballs with your logo
- Banner at all games
- ¼ page ad in Classic program
- Acknowledgement in event program, on website, and at awards luncheon
- 2 tournament passes

Silver Sponsor - \$1000

- All Bronze Sponsorship benefits
- Increase to 75 small basketballs with your logo
- Increase to ½ page ad in Classic program

Gold Sponsor - \$2500

- All Bronze Sponsorship benefits
- Increase to 100 small basketballs with your logo
- Increase to full page ad in Classic program
- Increase to 4 tournament passes
- Name on an event bracket
- Table display space in main lobby at the Classic

Platinum Sponsor - \$5000

- All Gold sponsorship benefits
- Name or logo included in all advertising, on front page of website, and on promotional t-shirts
- Individual banner in main lobby at the Classic
- Acknowledgement during all games

CLASSIC PROGRAM ADVERTISING

Full Page Advertisement - \$275

- orientation – vertical
- non-bleed
- size – 4 ¾” w x 7 5/8” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

Half Page Advertisement - \$175

- orientation - horizontal
- size - 4 ¾” w x 3 ¾” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

Quarter Page Advertisement - \$125

- orientation - vertical
- size – 2 ¼” w x 3 ¾” h
- black and white
- resolution - 300 dpi preferred (must be 200 dpi or higher)
- file type - native file supplied as .pdf (preferred), .eps, or .tif file

PLEASE CONTACT ME

ABOUT SUPPORTING THE HOLIDAY CLASSIC IN THE FOLLOWING WAY:

_____ Bronze Sponsor (\$500)

_____ Silver Sponsor (\$1000)

_____ Gold Sponsor (\$2500)

_____ Platinum Sponsor (\$5000)

_____ Quarter Page Advertiser (\$125)

_____ Half Page Advertiser (\$175)

_____ Full Page Advertiser (\$275)

Commitment requested by Nov. 1, 2017.

_____ I would like to submit a new advertisement for the Classic program.

_____ I would like to modify my advertisement from last year's program.

_____ I would like to use the same advertisement I used in last year's program.

Name: _____

Business: _____

Email: _____

Phone #: _____

_____ Payment is enclosed.



December 28 & 29, 2017

**Support local youth,
reach potential customers,
and be associated
with the biggest
high school holiday
basketball event
in the area!**

**The Rotary Holiday Classic
has provided \$895,285
in community grants
over the past 29 years.**

LAST YEAR'S GRANT RECIPIENTS

- Bear Creek
- Bella Voce
- Boys and Girls Club Rochester
- Century HS Basketball Booster Club
- Channel One
- GATEway
- Honors Choirs
- John Marshall Basketball Booster Club
- Lourdes HS Basketball Programs
- Mayo Hardwood Club
- Mayo National Honor Society
- Rochester Area Family YMCA
- Rochester Better Chance
- Rochester Public Library
- Rotary Clubs of Rochester Youth Programs
- Salvation Army
- SEMYO
- Somalia Rebuild
- STRIVE

Place in envelope and mail with
payment to:

Holiday Classic

PO Box 7566

Rochester, MN 55903-7566