



Dear Friend,

The Rotary Club of Richland County is looking forward to hosting the **15th Annual Rotary Lights in the Park!** Opening Night will be Thursday, November 27th and the event runs nightly through December 31st.

As we plan for the 2025 lights display, it's a great time to highlight a few noteworthy takeaways from our 2024 show, and the positive impact it had on the community:

- To date we've welcomed over 136,600 guests.
- Provided memories for over 10,000 visitors in 2024 alone!
- Last year, we collected 5,107 non-perishable food items and cash totaling more than \$3,800 for the Richland Community Food Pantry.
- Powered the entire display with energy efficient LED lights.
- Featured our 45' tall mega tree! Its' 29,000 lights were synchronized to music.
- Donated \$3,500 to our "Freezin' for a Reason" program, through which volunteers earn money for local charitable organizations.

Furthermore, many people expressed their appreciation for the event and have shared their anticipation for the 2025 display. Rotary Lights in the Park's goals are to showcase our extensive lighted tree display, bring people to Richland Center, support the Food Pantry and local charitable organizations, and other surprises you won't want to miss!

The continued growth of this event is not possible without private financial sponsorship. Therefore, we are asking for your financial contribution to help us achieve our 2025 goals. We provide advertising for you! The Rotary Foundation of Richland County is a charitable non-profit 501(c)(3) corporation, which makes your cash donation 100% deductible. Please consider contributing financially to this very popular community event! If you have questions about contributing or volunteering, please contact Rotarian, Kari Honer cell: 608.391.0770 or email: rotaryfoundationofrc@gmail.com.

With your help, **Rotary Lights in the Park 2025** will light up Krouskop Park, provide much needed support for the Richland Community Food Pantry and continue to make Richland Center a "drive-to" destination!

In the spirit of Rotary Lights in the Park,
Rotary Lights in the Park Committee



Rotary Foundation of Richland County, Inc.
P.O. Box 14, Richland Center, WI 53581-0014

For more information about joining the Rotary Club of Richland County, visit our website www.rotaryclubofrichlandcounty.com or email us at rotaryfoundationofrc@gmail.com



2025 Sponsorship Application

Sponsorship Type: Business Memorial Non-Profit or Club Other: _____

Sponsorship Name: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Have You Sponsored Previously: Yes No If 'Yes', sponsorship name will appear on sign as previous year.

If 'No', please indicate how the sponsorship name should appear on the sign:

Please mark the Sponsorship Level you wish to apply for. See reverse side for benefits of each level:

SPONSORSHIP LEVELS:

North Pole
\$3,500 - Top



Santa
\$1,000 - \$3,499



Reindeer
\$750 - \$999



Sleigh
\$500 - \$749



Elf
\$250 - \$499



Toy
\$100 - \$249



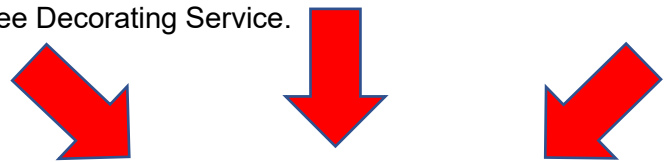
PAYMENT METHOD:

_____ Check
(Payable to Rotary Foundation of Richland County, Inc.)
_____ Cash

We offer an optional tree decorating/undecorating service for an extra **\$50**. The sponsor is responsible for supplying the committee with their **decorations**, a **40' extension cord**, and **LED lights** no later than **Friday, November 7th, 2025**. We will decorate and undecorate your tree. When undecorated, we will put all lights and decorations in a storage bin that **you provide to us** and return to either your place of business or stored by us.

I want the tree decorating service: Yes No If 'Yes' Stored by you or Stored by Rotary
If 'Yes', please include an additional **\$50** for our Sponsor Tree Decorating Service.

Sponsor Level: \$ _____
Tree Decorating Service: \$ _____
Total: \$ _____

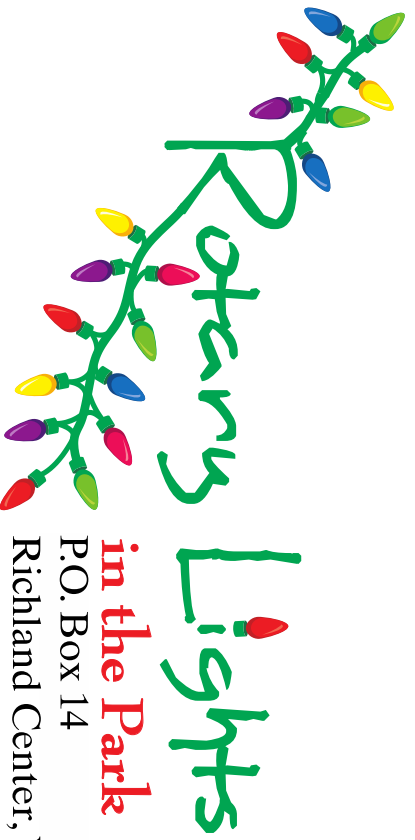


APPLICATION DUE DATE

Application along with payment needs to be received **NO LATER THAN Saturday, November 1, 2025** to be listed in our sponsorship recognition program.

Please make checks payable and mail to:
Rotary Foundation of Richland County, Inc
PO Box 14, Richland Center, WI 53581







*Rotary Club is limited to the number of sponsor trees to display in the park.
Applications are processed on a first-come, first-serve basis. Please return your applications promptly!*



P.O. Box 14
 Richland Center, WI 53581

2025

Sponsorship Application

| | North Pole  | Santa  | Reindeer  | Sleigh  | Elf  | Toy  |
|-----------------------------------|--|--|--|--|---|---|
| Sponsorship Amount | \$3,500 - Top | \$1,000 - \$3,499 | \$750 - \$999 | \$500 - \$749 | \$250 - \$499 | \$100 - \$249 |
| Recognition in Welcome Flyers | X | X | X | X | | |
| Name on Recognition Board | X | X | X | X | X | |
| Recognition in Thank You Print Ad | X | X | X | X | X | X |
| **Sponsorship Tree | X | X | X | X | X | X |

**Sponsorship tree and signage is included with donation. The Sponsor is responsible for their own decorations, a 40-foot extension cord to reach the power source, and LED lights. However, having a sponsorship tree is optional and is not required to be a sponsor of our event.

ROTARY LIGHTS IN THE PARK 2025

Things to Know for Decorating & Undecorating Your Sponsor Tree

DECORATING THE TREE

Be sure the person doing this part has this information

1. Rotary will set up a live tree approximately 7 feet tall.
2. There will be a "Tree Locator List" that will give you the general location of your tree within the park.
3. Decorations must be in good taste, and acceptable for children to see. Rotary Lights in the Park has the final decision on acceptability of decorations. **BE CREATIVE. HAVE FUN WITH IT!**
4. Decorating can begin **NOON FRIDAY, NOVEMBER 21, 2025.**
5. Use only **LED lights**. Non-LED lights will be removed.
6. **Secure decorations tightly to the tree branch, wrap ornament hook around the branch** – just hooking them will not hold them on the branch. Decorations **MUST** withstand high wind, rain, and wet heavy snow.
7. **THIS IS A CRITICAL STEP - All female ends on light string sockets must be covered with electrical tape. See picture on back of this sheet.**
8. Use outdoor quality extension cords to connect to the plug-in box provided by Rotary. **Add your name to your cord.** Have at least a **40 ft. long cord** to ensure it will reach the place where it will be plugged in. The direction to the plug-in from your tree will be shown with an arrow on the tag.
9. Use only one plug in socket provided by Rotary Lights in the Park.

UNDECORATING THE TREE

Be sure the person doing this part has this information

Undecorating your sponsor tree can take place anytime between: **January 1st through Sunday, January 11, 2026.**

1. Remove from your tree all decorations, wires, strings, twine, rubber bands, and anything else that would likely bind or wrap in a wood chipper mechanism. **Do not take the sign & sign frame or Rotary's extension cords.**
2. Remove debris from the ground at and around your tree area. Take debris home with you for proper disposal.
3. Remove cable ties that holds the tree to the post; take ties home for disposal.
4. Take your tree to a place near the trail entry by the parking lot. Make a pile/grouping of trees. Your participation embraces the Rotary International motto, **"Service Above Self"**.

THANK YOU FOR SPONSORING ROTARY LIGHTS IN THE PARK!

For questions regarding sponsor tree set up/take down, please contact one of our **Grounds Committee Members:**

Richard Wastlick, cell phone: 608.604.2064

Keith Behling, cell phone: 608.604.9146

For more information about joining the Rotary Club of Richland County, visit our website www.rotaryclubofrichlandcounty.com or email us at rotaryfoundationofrc@gmail.com

