



ANNUAL FALL FESTIVAL VETERANS DAY CAR SHOW

2024 SPONSORSHIP INFORMATION

Dear Community Partners:

The Rotary Club of Chester invites you to participate as a sponsor in our annual **Fall Festival Veterans Day Car Show** scheduled **SATURDAY, NOVEMBER 9, 2024, from 12:00 p.m. – 4:00 p.m.** This annual event is a premier fundraiser for the year and offers an opportunity for your business to be showcased and featured in the Greater Chester Community. With your participation **local Non-Profits** can provide greater and more diverse support to fulfill the needs across our communities of interest.

Sponsorships received go right back into the local community to support many needs here, as well as across the Richmond-Metro Region, throughout the U.S., and internationally. Past recipients include: Alamo Addiction and Recovery Center, The Chesterfield Cultural Arts Foundation, Bright Beginnings, BSA Troops, CCPD K-9 Unit, Chesterfield County Public Schools, Chesterfield Food Bank, Jackson Field Behavioral Health Services, L.C. Bird Robohawks, Mercy Mall, Resilience Mental Health, Tri-Cities Workcamp, VDAF Mission of Mercy Dental Clinic, and The Chester YMCA. These are just a few of the many organizations your sponsorship dollars will help support. All charities can be found on our website, <http://chestervarotary.org>, under the "Who We Support" tab.

Attached to this letter is the sponsorship application for your consideration as well as a flyer for the event. We ask, regardless of your decision, to please use the flyer to help advertise and raise awareness for this community event. We appreciate your consideration to be a sponsor for the great charity event.

In Service Above Self,

The Rotary Club of Chester
P.O. Box 3022
Chester, VA 23831
(804) 715-1829
Email: chestervarotary@gmail.com
Website: <http://chestervarotary.org>



ADDITIONAL INFORMATION: Additional information, packets, and payments can be found online at <http://chestervarotary.org>. For additional questions, request, or information please email us at chestervarotary@gmail.com or call (804) 715-1829. **No rain date.** Due to the needs of the community and the support provided by the Rotary Club of Chester to local organizations, no refunds will be issued to sponsors.

This is an all-volunteer organization, and responses may not be immediately, please be patient.



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2024 SPONSORSHIP APPLICATION

DEADLINES: All Sponsorships must be **RECEIVED BY OCTOBER 25, 2024**. Any sponsorships received after the deadline will be accepted but not guaranteed benefits. Online payments, checks, or money orders **PAYABLE TO: Chester Rotary** are accepted. Any returned checks will be assessed a \$35 return fee.

EVENT DATE: **SATURDAY, NOVEMBER 9, 2024, from 12:00 p.m. – 4:00 p.m.**

EVENT LOCATION: **Chesterfield County Central Library, 7051 Lucy Corr Blvd., Chesterfield, VA 23832.**

SPONSOR ENTRANCE: **MUST USE THE LORI RD | FRITH LN ENTRANCE.**

Business Name: _____

Contact Name: _____

Contact Number: _____ **Contact Email (required):** _____

Website: _____ **Utilizing Vendor Space** Y N

Slogan (Platinum Sponsors Only): _____

\$500 Platinum Sponsor

- Single Sponsorship announcement throughout event (once per hour) with slogan
- 1 free vendor space
- Your business logo and link to your website provided on the Chester Rotary website for 12 months

\$300 Gold Sponsor

- Group Sponsorship announcement throughout event (once per hour)
- 1 free vendor space
- Your business logo and link to your website provided on the Chester Rotary website for 6 months

\$150 Silver Sponsor

- Group Sponsorship announcement once during event
- 1 free vendor space
- Your business logo and link to your website provided on the Chester Rotary website for 3 months

In consideration to signing this form, I (the undersign, their staff, and their affiliates), do hereby release any and all rights and claims against The Rotary Club of Chester, The Annual Fall Festival Veterans Day Car Show, its Coordinators, and assigns for any and all injuries and incidents suffered or by loss at the festival. I further authorize The Rotary Club of Chester to utilize my business name, logo, and website on all promotional materials (verbally, printed, and digitally).

Signature: _____

Date: _____

By signing the above, I am stating that I have read and understand the application and information sheet enclosed.