



Attendance (by Sunday 6pm) to Steve Jenkins 4788 467

Pupuke Golf Club,
231 East Coast Rd,
Mairangi Bay.
www.ecbrotary.co.nz



**Next meeting
29 August**

**6 for 6.30 pm
English Language
Partners.
Mabel Msopero**

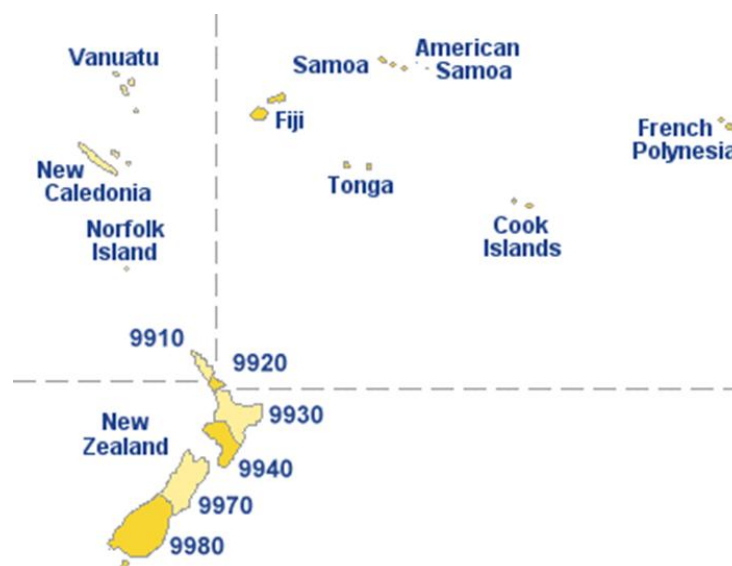
**Partners' night
Membership month**

The Speaker this week is Mabel Msopero who will speak about immigration and the need to help many immigrants with English language skills. See attachment. Guests welcome but let Steve know.

**Partners' night.
Rotarians an extra \$3
and Guests \$20.
Bob will be collecting on
Mon evening and he
apologises for the
confusion over costs.**

Morgan's Message

Last Monday, with the help of your Club Development Director Carol, we gave a presentation entitled "The Future of Rotary". The presentation described the fact that the future of Rotary is all about membership, in other words "it's a numbers game".



Based on the membership statistics for New Zealand and the Pacific Island nations within our region (i.e. Districts 9910, 9920, 9930, 9940, 9970 and 9980), on 1st July 2008 we had 10,063 members compared to just 8,506 members on 1st July 2015. At this rate of attrition, by 2020 we'll have 7,777 members, by 2040 we'll have just 4,333 members, and by 2nd September 2061 there won't be any Rotarians left!

Clearly membership retention and growth are paramount to the future of Rotary. As such I have set the following Club development goals for this Rotary year:-

- To strive for a 100% membership retention rate
- To find 5 new members
- To start a new Satellite Club in the Hobsonville area (minimum of 8 new members)
-

The plan to achieve these goals is a work in progress, but starts by asking 5 key groups of the Club to find one new member each. These key groups being:-

- Foundation/International Committee – find one new member
- Local Projects Committee – find one new member
- Fellowship Committee – find one new member

	29 August	5 September	12 September	19 September
	English Language Partners. Mabel Msopero	Club Meeting. Committee Meetings	Health & Wellness Kylie Head	Mindfulness Steve Quincey
Grace	Keith Young	Robin Young	Alan Astrop	Amanda Chambers
Reception	Rod Fergusson	Sue Yi	Beverly Lea	Don Pratt
Attendance	Steve Jenkins	Steve Jenkins	Steve Jenkins	Steve Jenkins
Cash Desk	Bob Baird			
Fellowship	Paul Asquith	John Pearson	John Pearson	John Pearson
	Sue Yi	Warwick Moulton	Warwick Moulton	Warwick Moulton
	John Drake	Bob Baird	John Drake	Paul Asquith
Stewards	Jim Mayo	David Aickin	Lynette Miller	Graham Rice
	Barry Mclean	Monica Webb	Bruce Dunlop	Steve Goeldner
	Alan Astrop	Warren Patterson	Martin Reiss	Robin Young
3 Min. Talk		Graham Rice		
Intro. Speaker	Monica Webb		Sue Yi	David Aickin
Thank Speaker	Alistair New		Don Hall	Martin Reiss
Parting Thought	Lynette Miller	Sherida Penman-Walters	Warren Patterson	Don Hall
Tola	Alistair New	Sue Yi	Peter Jollands	Keith Young
Sebastian	John Pearson	Warwick Moulton	Bernie Woods	Lynette Miller
If you cannot carry out your allocated duty, it is your responsibility to arrange for someone else to do that duty				
Our Exchange Students Contact Details:				
Tola is now with; Dr.(Mr) Naseem Ali & Dr. (Mrs) Nazimah Hamid, 18 Kilear Close, Pinehill Ph. 476 8649				
Tola's direct contact; Mobile; 021 052 5120 or Email; sorntola.nfc@gmail.com				
Sebastian is now with; Steve & Sharyn Goeldner, 7 Denim Place, Albany. Ph. 414 4374				
Sebastian's direct contact; Mobile 021 1362256 or Email; sebastianholthusen@gmail.com				

Notices

Pres Gary said the board had fixed membership subs at \$100 from 01 September and \$105 from 1 January 2017. This still means the club will have a funding shortfall. Meals will be \$20 for guests and \$5/\$25 for partners nights.

Sebastian is on study leave and has spare time. Take him out somewhere if you can.

Golf – the Well Foundation have been able to access a top grade posturepedic bed for the club to use as an auction item or a prize or ?. If you know a sign writer please contact Rod.

Pres Gary and PP Carol gave us a presentation about Rotary. It is a numbers game. Nobody knows about us, we are almost a secret society and we are heading for the rocks. Rotary is in 200 countries and has over 35,000 clubs but numbers in 1989 with 1.2 million are the same as 2016. We have a problem. There is a migration of Rotarian numbers from West to East. Asian regions are increasing with Korea having waiting lists. At the current rate of decline we will have no members in 2061(NZ current 7700, 2020-4300). Our club has 31 men, nine women and seven honorary members with an overall average age of 64. Our goal is to increase by five which realistically means getting seven or


eight new members to allow for attrition. Each committee in the club has been charged with getting one new member. It is hoped to set up a satellite club in Hobsonville where members are likely to be in the 30 to 40 age bracket. District will provide some of the setup costs and there will be some flexibility in meeting times and attendance. The main emphasis will be on projects. There were enough volunteers from club members to form a committee.

What Works?

- The face to face approach is still best
"make the ask"
- Have a Membership ~~drive~~ strategy
- Make change where needed
- Do stuff! – projects
- Tell people what we do – PR
- Value and promote what's in it for us
- Give ourselves permission to have fun
- Look at our Club – our Rotary "product"

The 2016 Rotary Year

D9910	1,109	+20
D9920	1,542	+55
D9930	1,688	-25
D9940	1,748	-5
D9970	1,200	-16
D9980	1,251	+3
Total		+32



Keith said he was in the UK for the Brexit vote and there was a clear class division. "Blue-collar workers" wanted out and the more professional people wanted to stay in. Many voted on a single issue to keep out foreigners. After the vote neither group knew what to do. He thought New Zealand would benefit with more trade with Britain and more trade with Europe trading on the anti British sentiment in Europe. They were in Crete in June and were surprised at the lack of tourists and unsurprisingly got into an argument when mentioning the fact that Greeks paid no tax. They also went to the Commonwealth Cemetery at Souda Bay which has 1500 Australian and New Zealand graves, half of which are unnamed. Keith finished with a poem. See below.

Moving further under the Umbrella
 I chance to look to the mountains
 No cold drink service
 Or cooling sea
 For the Kiwi assisted
 Partisans of the war.

Their hotel
 A rocky cave
 Their four course degustation
 Rabbit goat rabbit goat
 Their Sancerre
 A rough Wednesday vintage red

Drifting in time
 Another drink Sir?
 I saw the puff
 Of rifle fire high
 On the hill
 And the white pillows
 Of German replies.



My reverie was broken
 I returned to the present
 And they to their eternal rest
 At Souda Bay