







# The indispensable first step to getting the things you want out of life is this:

Ben Stein



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**DECIDE WHAT YOU WANT.** 

Ben Stein



# WHAT ARE WE TRYING TO ACHIEVE

## Good place to start is our mission statement:

- Caring for people
- Transforming lives
- Reforming society



## **HOW WILL WE ACHIEVE IT?**

## **Step One:**

- Who are we targeting?
- When are they most likely to be interested?
- What are they most likely to be interested in?
- Where are they most likely to be interested?

## **Step Two:**

Thinking steps, not programmes



## **STRATEGY – TO ACHIEVE THE ANSWERS**

#### **BIG PICTURE**

- Interview the Key People in the Community
- Data from the Statistics NZ

#### **CLOSE-UP VIEW**

"Survey" from the people living with-in the Community

#### **RESOURCES AND NEEDS**

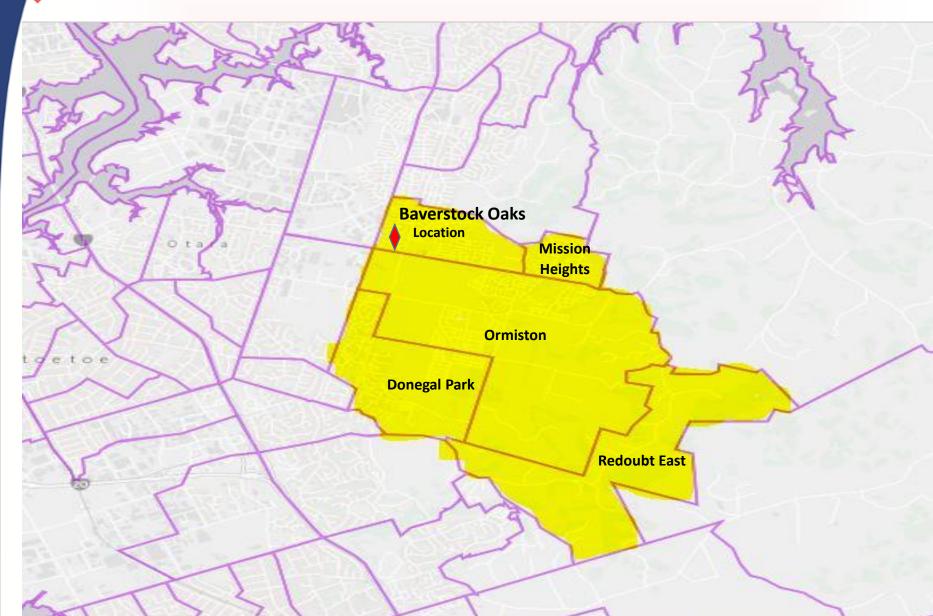
Meeting the people and Organisations

#### OFFER AS THE SALVATION ARMY

Resources we have and will need to have to meet the projected needs of the community as per our Mission

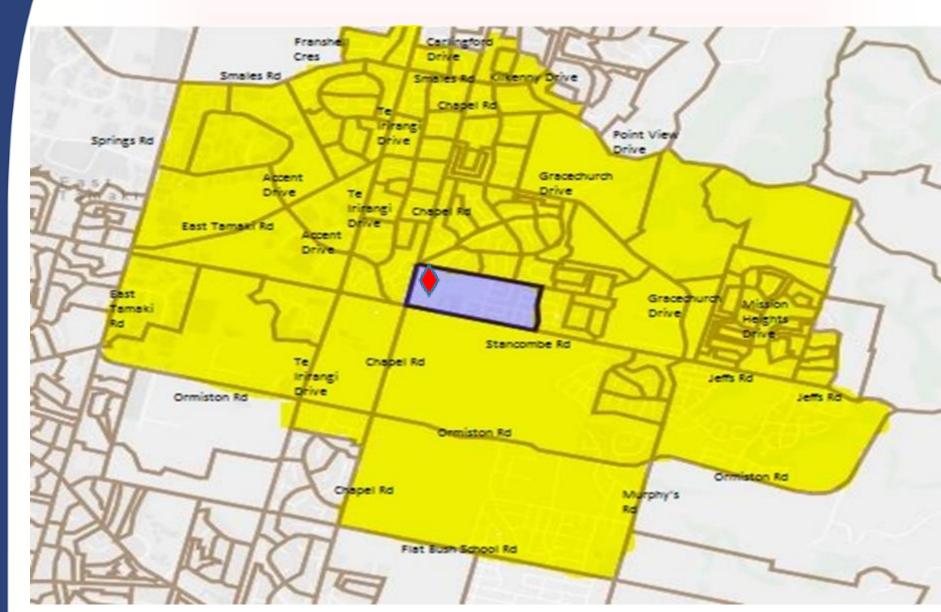


# **COUNCIL DEFINED BOUDARIES: FLAT BUSH**





# **EXPECTED COMMUNITY**





# POPULATION AGE (2013 CENSUS)

Age of Population	0 – 14 Years	15 – 64 Years	65 Years and Over
New Zealand	20.4%	65.3%	14.3%
Auckland	20.9%	67.5%	11.5%
The Formal Sample	23.3%	69.6%	7.1%
Surrounding Community Sample	22.9%	71.0%	6.2%



# **RELIGIOUS GROUPS**

Major Religious Groupings 2013	New Zealand	Auckland	Local Community
No Religion	38.6%	34.6%	25% - 29%
Buddhist	1.4%	2.3%	7% - 8%
Christian	43.8%	43.5%	34% - 37%
Hindu	2.1%	4.3%	12% - 13%
Sikh	0.5%	0.8%	4% - 5%
Islam	1.1%	2.2%	4% - 5%
Object to Answering	4.1%	3.4%	2% - 3%
Not Specified	8.2%	8.6%	6% - 7%



# ETHNICITY (2013 CENSUS)

_	European		Desifie					Total	
		Mäori	Pacific Peoples	Asian	ME/LA/A **	New Zealander	Not Specified	Ethnicity	Total Population
4	2,969,391	598,602	295,941	471,711	46,956	67,761	230,649	4,681,011	4,242,04
%	70.0%	14.1%	•	11.1%	·				, ,
	789,306	142,767	194,958	307,230	24,945	15,642	84,123	1,558,971	1,415,55
%	55.8%	10.1%	13.8%	21.7%	1.8%	1.1%	5.9%	110.1%	
<b>—</b>	F (07	756	905	42.001	601	120	762	20.902	10.55
	5 DU/	756	885	12,081	681	120	762	20,892	7016
%	28.5%	3.8%	4.5%	61.4%	3.5%		3.9%		
		789,306	789,306 142,767 % 55.8% 10.1%	789,306 142,767 194,958 % 55.8% 10.1% 13.8%	789,306 142,767 194,958 307,230 % 55.8% 10.1% 13.8% 21.7%	789,306 142,767 194,958 307,230 24,945 % 55.8% 10.1% 13.8% 21.7% 1.8%	789,306 142,767 194,958 307,230 24,945 15,642 % 55.8% 10.1% 13.8% 21.7% 1.8% 1.1%	789,306 142,767 194,958 307,230 24,945 15,642 84,123 % 55.8% 10.1% 13.8% 21.7% 1.8% 1.1% 5.9%	789,306 142,767 194,958 307,230 24,945 15,642 84,123 1,558,971 % 55.8% 10.1% 13.8% 21.7% 1.8% 1.1% 5.9% 110.1%



# **HOUSEHOLD INCOME**

	-ve to \$20,000	\$20,001 - \$50,000	\$50,001 - \$100,000	> \$100,000
New Zealand	9.4%	24.3%	27.7%	23.4%
Auckland	8.3%	19.3%	25.7%	30.2%
Formal Sample	5.7%	14.2%	26.3%	37.7%
<b>Surrounding Community</b>	5.4%	12.9%	25.6%	41.7%



# **MOST LIKELY SERVICE RECIPIENTS**

Ethnicity	Asians 61.4 %	Europeans 28.5 %	
Age Group	15–64 years 71 <b>.</b> 0%	0-14 years 22.9 %	
Religious Back Ground	Christians 34-37%	No Religion 25- 29% Hindu/Sikh 16-18%	
Household	One or more Families living together		



# Contextualising



# BRIDGE

# **LEARN ENGLISH WITH US**

Free, small, part time classes Beginner to intermediate levels In your neighbourhood

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Free, small, part time classes • Beginner to intermediate levels • In your neighbourhood



#### Contact The Salvation Army Flat Bush

Phone: 09 277 6829 or 09 535 0847 Email: ameet\_londhe@nzf.salvationarmy.org or jessica\_londhe@nzf.salvationarmy.org





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# FIRST CLASS AT BAVERSTOCK OAKS SCHOOL





























## **NETWORK & PARTNERSHIP**

- Baverstock Oaks School
- English Language Partners, NZ
   (working for Immigrants and Refugees)
- Lollipops (Botany Junction & Town Centre)
- MECOSS (Manukau and East Council of Social Services)
- Bhartiya Samaj Charitable Trust
- Botany and Ormiston Times
- Citizens Advice Bureau (Botany Town Centre)
- Police
- Social Organisations
- Buisnesses
- Etc.











Centenarion Clara Browne has afways walked and never driven a car. She did her own tax returns till she was 90. Pg 2

Thursday, May 26, 2016

Germani 271 8000 ■ Classified 371 8001 ■ Delivery Engages 271 8014 ■ Website growth in London

Vol 2, No 35



# New community outreach

#### S ST FARIDA MARTEE

The Selveton Army is doing a recor as they whend to start services to the community in FM Bush, Lieutenant Jessica Lincibe and husband Laurenium Amen's Landing South Search appointed as the new Salvation

Army leaders for the Part Suin-Community Officers for Flat Burth outpool; East City-Corps. extending the tent page of East City Corps Hawkith to File Stark. Arrest and Jesses are surrently don't at an interpretated and leadanians, many scan of the busiling Plan Bushaves.

"The Salvetoni Alony - New Zoeland, Fig. and Yonga Yerritory to nding to extend our provins or Flat Bush, through the property at the operar of Chapel Road and Saveranck Clairs Road," July's Amerit, support of the church.

They are meeting key people and influences in the area and trying

to establish when is it that the amorping community results. The couple have been invested:

with the requirembelly to start a resi Selvation Army Church and Community Services, on the five actes of land that the Salveton Army has owned for the last loss In Service proges 2

#### Driver sentenced a year after crash

The driver of a uty who pleaded guilty to carefest droving country death fullyways a springe on Windows Rusel on May 8 last year from Deven sentonicast.

Tradeuman Carl Brown adminsed the charge and three counts of carefros difying causing injury at an

He was sentanced in the Manual District Court last week to six weeks' community detection 200 hours community service, been barried from driving for 16 months and must pay \$12,000 to his victims or 540 a work.

Shower's user ploughed and an eight water remainer driving along whicked Ad toward repeick carrying a Dutch family - couple arrown and Roda Hondona, their three pore aged 2 to 5 and the econglish grandinother Margaret de Vres.

A media report said life; de Vran-was critically fourt with signifique bonder for soldler and whish said that boys each looks their collarbores. while the youngest also suffered a Alleganised a Albania.

Mrs ste Voles, what did require consciousness, was watched for Earnilly fine 104 share but still that purpose after treatment was stopped > Sewtopage 3

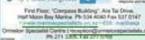
GREEN GANG GONE>>> 3

ORTHAVEL DEADLINE >> 5

LIV MAKES US OPEN >> 23

#### + marina specialists " Skin Cancer Surgery Cosmetic Plastic Surgery

Hand Surgery ■ Breast Reconstruction Surgery The Danie appears









Whitford Dental Group

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Call us now on £30 84s1 or 530 8271 Writing Hope, Writed, Automi-

Bick Porfit B.D.S. + Shelley Chadwick + David Cain B.D.S. (UK) +



# WHAT NEXT?



# Established RECON Team



# **Basic Conversation at the Airport**





# **Basic Conversation while Shopping**





# **Today**







# Meeting with the Police





## Visit of MP

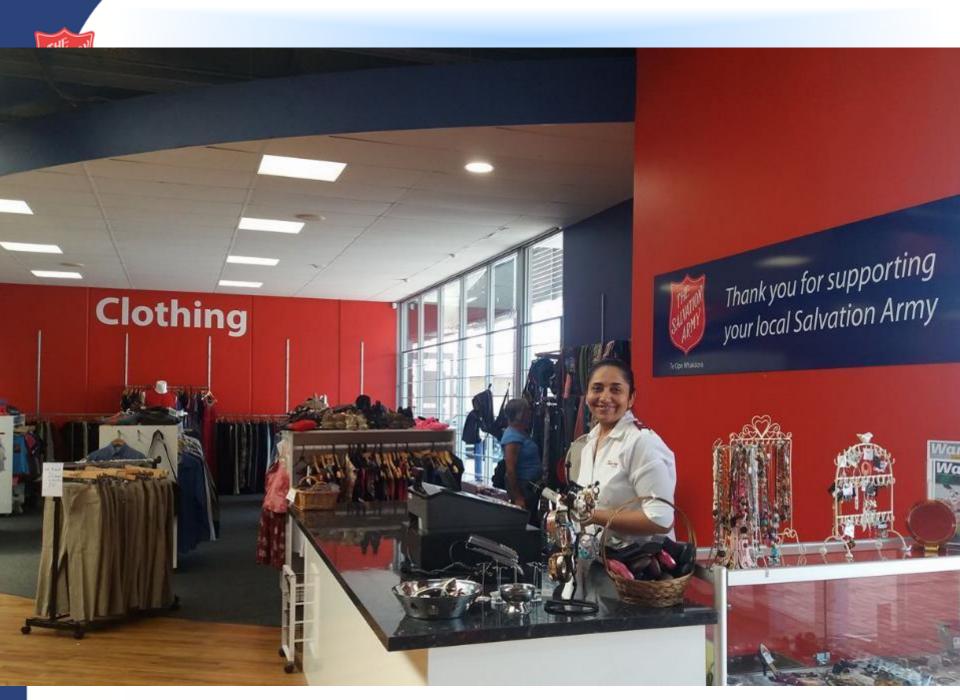




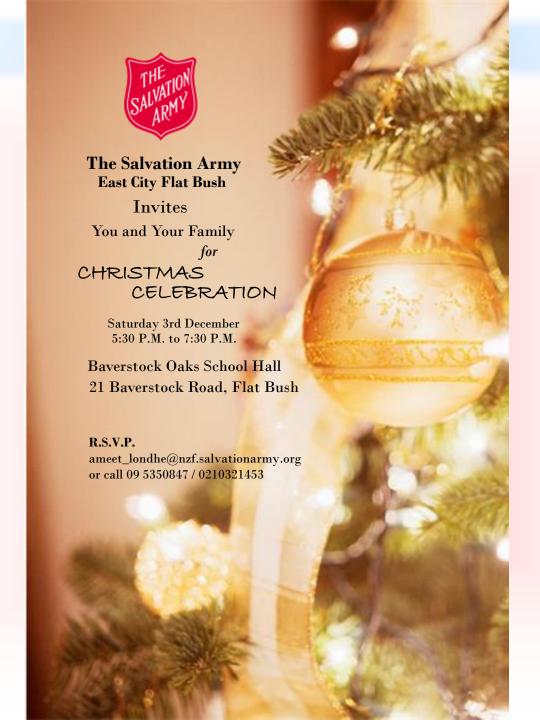






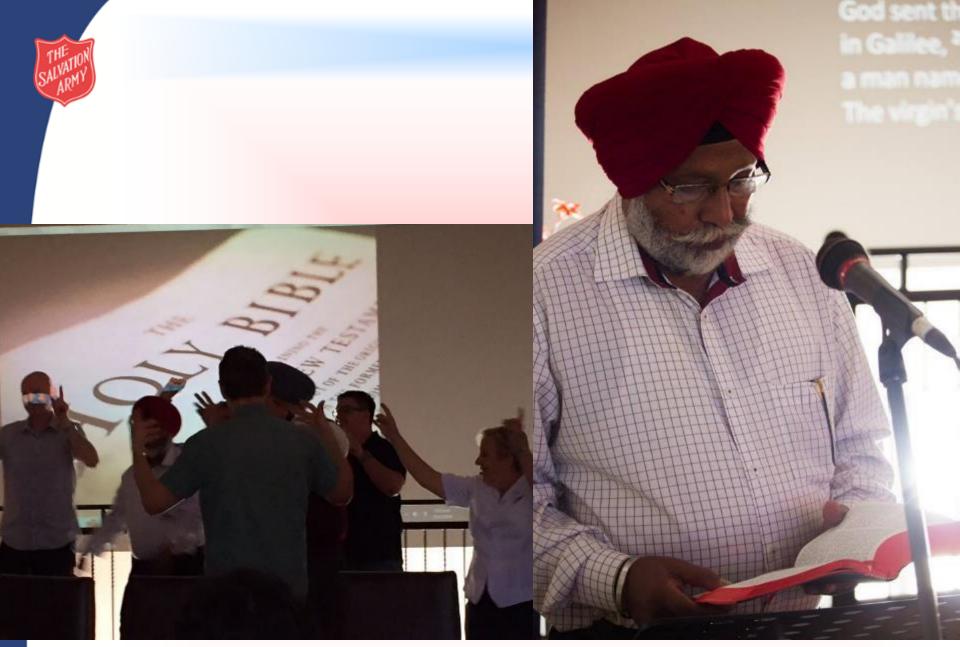














#### **COMMUNITY DAY AT BOTANY TOWN CENTRE**



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### **COMMUNITY DAY AT BOTANY TOWN CENTRE**







# First Sunday Meeting For SALVATION ARMY FLAT BUSH

Sunday 12<sup>th</sup> February 2017





















# **Celebrating Cultures**





# **Special Events – Mothers Day**









# Fo Guang Shan Buddhist Temple



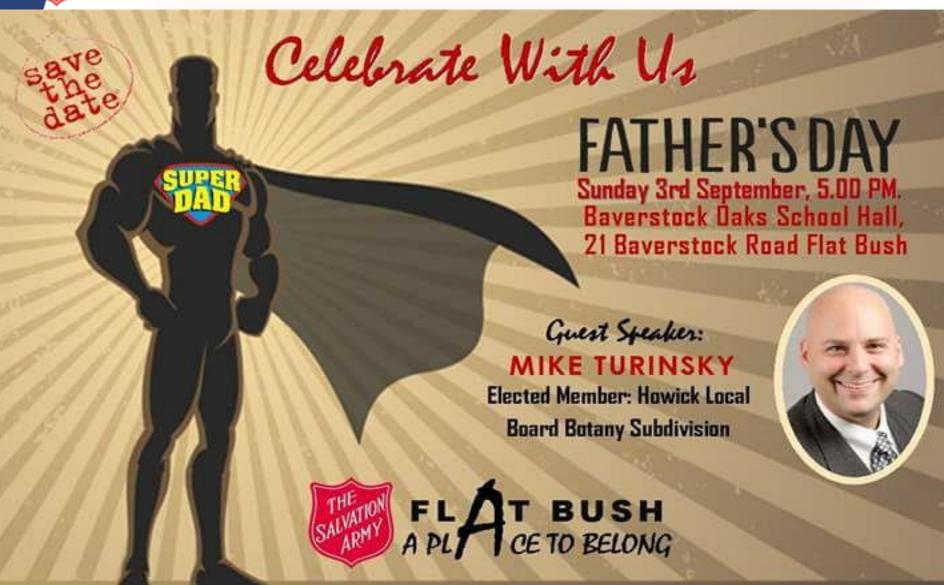


# Fo Guang Shan Buddhist Temple





## You are invited to Celebrate Fathers Day



The righteous man walks in his integrity; His children are blessed after him. Prov. 20:7