

## ROTARY CLUB OF HOWICK

### SURVEY

Responses from questions asked are as noted below. The membership committee will review these and report back to members with any recommendations for trial in the second half of the Rotary year.

Please send and further thoughts through to Ian.

#### **Question 1 - What is it you most like about our club?**

- Bookarama
- Student interaction – apprentice awards – speech competition – involvement in schools
- Sense of achievement
- Exchange student involvement
- Charity projects
- Fun Run
- Fellowship – social interaction – comradeship – friendship – support and trust – lifelong friends
- Involvement in the community
- What Rotary gives back
- The people – like minded people
- Proximity – local
- Dinner
- Mangemangeroa
- Howick Historic Village
- Involvement in global projects
- Youth Leadership Awards
- Not parochial or political

#### **Question 2 - What are the most important things we now do we should retain and not change?**

- Meeting – change frequency – do not need to meet weekly.
- Activities:
  - Fun Run, exchange students, Bookarama, involvement with Howick College, RYLA
- More information required about what the club is doing.
- Support in the community
- Extensive social activities
- The 'Brand.'
- The values
- The 4 Way Test
- Partnership with Howick College, HHV,
- The financial structure
- The three committee structure
- Meal – not always the same.
- Fellowship – social interaction
- Sergeant
- Grace – not invocation
- Guest speaker
- Vocational visits
- Coastguard
- Retain some form of structure or purpose for the meeting.

**Question 3 - What do you believe to be the most significant factors that stop us from attracting new members?**

- Age
- Social groups
- Community perception – ‘older people’
- Time commitment with meetings every week.
- Cost – true cost – especially for a couple
- Comments from a relatively new member
  - Left on the outside
  - Not overly welcomed into groups
  - Need to be outgoing personality to survive
- Not ‘exciting – interesting’
- Stale – poor speakers
- Not telling people what we do well.
- Relevance – connectivity
- Lack of feeder clubs – interact – Rotaract
- Lack of PR activity.

**Question 4 - Thinking about our standard meeting format what changes would you like to see, if any?**

- Fortnightly meetings – reduce cost
- More imaginative food offerings
- More welcoming
- More branding
- Programme – meeting planning – needs more resource
- Methods of taking key meetings to the public
- Variation – invocation
- No speaker every meeting
- Meals varied – new caterers? – Cost currently prohibitive – losing money for the club
- Need cost reduction overall
- Question need for sergeant session
- Mentor new members
- Project meetings good idea
- Real cost per meeting is \$56pp
- Number of meetings per month reduce to two or three – not four
- Lighter meetings – more fun required.
- What’s happening in the club – more shared information.
- Citation requires Foundation money each year – do away with this requirement
- Project meetings – Bookarama – fun run
- Rotary is too expensive.
- Merge clubs to survive
- More local involvement with other Rotary Clubs – better speakers – larger audience.
- Committee night not dinner – meet for supper or drinks before dinner.
- Fortnightly meetings as club with separate meetings for committee meetings and social.
- Dispense with invocation, shrapnel box, and sergeant’s session.
- Trial ideas from January to June and review.
- Committee to arrange their own meetings
- No formal meetings on committee nights
- Occasionally change meetings to breakfast or lunchtime
- Speakers given decent time frame – no sergeant session that night
- Sergeant’s role – structure, timing of meeting – 1 min speakers – manage meeting timeframes.
- Streamline meetings – president welcome – sergeant welcome – president farewell.