



Rotary District 9920

SAVE A HEART Project



You are invited to attend the launch of the above on 14th February at Rotary Newmarket's luncheon at Ellerslie Racecourse at 12 noon until 1-30pm.

We are delighted that Dr John Mayhew, former All Blacks and current Warriors doctor, will be our guest speaker. John has also agreed to be our Ambassador for this District wide initiative.

"Doc" Mayhew's life was saved last year by an AED (Automated External Defibrillator) so he is passionate about getting more AED's into the community and that is what we are going to do!!!

"Doc" will share his work with the AB's & the Warriors and then he will talk about why we need more AED's.

We want your club to be involved in this initiative.

The project **goal is at least one AED per club in the District** to be placed into your local community. All the hard work has been done -all you need is commit your club to be part of this initiative, find somewhere in your community that is a good location for the unit and then present it. We will support you with ordering, co-ordination, labelling, publicity material and technical advice.

Why are we doing this?

- 1) There is a shortage of AED's in NZ
- 2) Community involvement
- 3) District wide project which will generate more PR & exposure for Rotary
- 4) A co-ordinated District project with maximum impact for your own communities.

We have negotiated a **special price** for an AED of NZ\$1495 + GST per unit. Alternative models are available.

For smaller Auckland clubs some 50% co-funding maybe available from the June Gray, Chenery Memorial & Lois Dalley Trusts. (charities@cglord.co.nz), on application

These can also be supplied to our Pacific Island Clubs with freight additional.

There is a myth that AED's are only needed for older people. Simon Curran's 5yr old daughter's life was saved by an AED. Simon is supporting our initiative and told us their family story-

"Our 5 year old daughter suffered a cardiac arrest in January of last year. She was perfectly fit and we believed perfectly healthy. The only difference between life and death for Jasmine was (miraculously) her event happened less than 100 meters from a defibrillator. We were more than lucky; it was nothing short of a miracle. We've since learnt that cardiac arrests are the second largest killer of kiwis each year. 85% of all those that suffer one, die. Cardiac arrests do not discriminate and often come with no warning. Every day 5 kiwis lose their life from this tragic event. And what's truly tragic about that statistic, each of these lives are deemed 'saveable' if only they had early access to a defibrillator. We have since learnt that every minute you are without one, your chance of survival drops by 10%.

As a country, NZ is tragically short on publicly accessible defibrillators. We've been told we need another 4500 to get us to what might be considered acceptable.

So every single defibrillator we can get into circulation really does make a difference.

From a family that could have lost a child without one, I can assure it really does matter"

We ask your Club to commit to this project and hope your club can be represented at the launch on 14th February.

If you are able to attend the launch would you please advise names to Brian McMath by Monday 13th February mcmath@paradise.net.nz.

If you are unable to attend but want your club involved please advise Brian who is co-ordinating the project, or if you want more details please contact Brian 021 914439. For Island Clubs: (0064)21914439 or email as above

We thank you for your support, and with your help we can get many AED's into our communities and Save Lives.

Roger

Roger Harvey

Governor

Rotary District 9920

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