



# Rotary Christmas Gift Box Promotion to Rotary Clubs.

## Introduction

The purpose of this document is to outline how we intend to deal with a Rotary Club to gain their support in selling our Christmas gift box.

## Allocated Club

Thank you for agreeing to work and mentor the Rotary Club or Clubs. It is our purpose to have the Club nominate one person within the club to coordinate the clubs activities for this promotion.

We ask that you act as the go between. This is to answer their questions and to encourage and support them towards a successful conclusion. We don't expect you to have all the answers and when you come across something you need help with, then one of either, Robin Schulz, Graham Copp or Nigel Burson will happily find out for you.

## Master list

**Rotary Gift Packs November 2024**

Region	Location	Clubs	Rotarian	Contact	Email address	Mobile	Orders
			Our club	Rotary Club			Estimate
Nelson Marlborough	Blenheim	Blenheim	Ross Skinner				
	Blenheim	Blenheim South	Ross Skinner				
	Motueka	Motueka	Ross Skinner				
	Nelson	Nelson	Ross Skinner				
	Nelson	Nelson West	Ross Skinner				
	Nelson	Richmond	Ross Skinner				
	Nelson	Whakatu	Ross Skinner				
	Nelson	Rutherford Nelson	Ross Skinner				
West Coast	Greymouth	Greymouth	John McKenzie	Paul Schramm	paulschramm007@gmail.com		
	Westport	Westport	John McKenzie				
Christchurch	Christchurch	Avonhead					
	Christchurch	Belfast Kaipoi					
	Christchurch	Bishopdale Burnside					
	Christchurch	Cashmere					
	Christchurch	Christchurch					
	Christchurch	Christchurch Avon-Otakaroa					
	Christchurch	Christchurch New Horizons					
	Christchurch	Christchurch South					
	Christchurch	Christchurch Sunrise					
	Christchurch	Ferrymead					
	Christchurch	Garden City Christchurch	Michael Burson	Ken + Parry Fields			
	Christchurch	Hornby					

We are maintaining a master list of all clubs including who in our club is working with that Club, who their contact is along with contact telephone number and email address. We have added a column to insert the order estimate for the club

## **Bulk email**

All contacts in the Rotary district will receive an email from [sales@sunrisemarket.co.nz](mailto:sales@sunrisemarket.co.nz) in the next few days to endeavour to spark interest. Please don't wait if you have a contact in a Club. Please progress and contact them.

The email will feature this slide from the presentations as a little bait.



**Making money is easy!**

Oamaru Club made  
**\$6,475!**

**Why can't we!**

**Sunrise Market**

A great way to thank your clients,  
and support our community

## **Resources to support you**

You will see below a screen shot of our Club website. When you click on the Club News and Projects tab, go to the Sunrise Market tab. Click on this and it will open up revealing all the promotional support material that everyone can use. This is for us but most importantly it is for the Club or Clubs you are working with.

## LATEST NEWS

### Rotary Gift Box 2024

Good Day,

I am delighted to announce that we are running our Christmas presentation gift box fundraiser again this year.

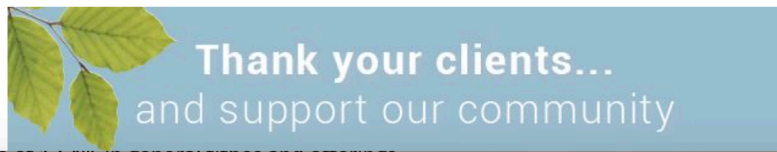
The Christmas box features a selection of Barkers items complimented by an outstanding bottle of Pinot Noir. This Pinot Noir comes from the same vineyard that won the best Pinot Noir in 2024.

This is the perfect gift box for businesses to give to their special customers or for gifting to friends or family this holiday season. Not only will you be spreading holiday cheer with this gift, but this will allow us to generate income that will support our local charities and causes within our local community.

We are asking you to promote this to your friends and family as well as to all business contacts you. You will be amazed at the response you receive when they learn that all profits from this promotion go to support local causes.

We have a webpage with more details and forms at <https://www.sunriserotary.org.nz/sitepage/sunrise-market>

Thank you for your support and if you have any questions please ring me on 021990397



## Files

[Rotary Gift Pack Flyer 2024](#)

[Rotary Gift Pack Purchase Order Form 2024](#)

[Rotary Gift Pack Presentation to end customer 2024](#)

[Rotary Gift Pack Presentation to Rotary clubs 2024](#)

[Script to sell the Rotary Gift Pack to customers 2024](#)

[Script to sell the Rotary Gift Pack to Rotary clubs 2024](#)

Further flyer info and order form packs etc can be obtained by contact through [sales@sunrisemarket.co.nz](mailto:sales@sunrisemarket.co.nz) or direct contact to:  
**Nigel Burson - Sales + Marketing Coordinator** on +64 21 990397.



## **Resources to support you continued**

Included in the resources are:

A Powerpoint presentation designed for us to present initially to a Rotary Club.

A Powerpoint presentation designed for your contact to present to their Club.

This presentation as a video

A script outlining things to say when you talk the first time to the Club contact.

A script for all of us to say when we talk to an individual or company asking them to support this project.

A Powerpoint presentation tailored for Bayleys Real Estate. We can produce these customised for any potential customer. Simply ask one of our team and they can get this produced for you or for any Club.

## **What we require from the Club you are working with**

1. **The nominated contact person and details.**
2. **An order for a Rotary Christmas Presentation Gift Box. We recommend that they purchase one gift box to use as a sample in their sales pitch.** The normal retail is \$135 inc GST but plus freight but we will be selling this for **\$100.50 including GST plus freight.** This is our cost and ensures that the club is on board. At the end of the promotion they can sell this for \$135 getting their money back and a \$30 profit.
3. **Provide us with an order for the printed brochure and order forms.** These are free of charge but we need to know how many of each they need and these will be sent to them at the same time as the sample box, detailed in line 2 above

## **Where to from here**

November 1 is very close. We need you to get on and contact the Club as soon as possible.

Please, please please come back and ask when you hit any obstacle.

We are all very excited to see how many Rotary Clubs can benefit from our fundraising program and this proven sales initiative.

This is a great project and a great promotion.