

## 2019 BULLETIN/WEBSITE SURVEY

### **Survey Highlights:**

- Only 38% of members read the Bulletin thoroughly; 19% on specific sections
- Most are now using Links – 3 still don't
- 3 members have never looked at our website; 16 view only once or twice a year
- Only 50% know they can view everything in the Bulletin on the website.

### **Bulletin Contribution:**

- Bulletin Contributions need to be shorter – 200-250 words only?
- Vast majority what it continued.
- At least 8 indicated they'd like it to continue as a weekly Bulletin item.
- 14 didn't indicate any preference; but same number suggested monthly or fortnightly.

### **Some other items:**

- Highlighting Committee activities and projects (*I think we already do this?*). Also, what other clubs are doing in the Hutt Valley and Wellington regions.
- Board and Committee reports. These can be displayed as a Link in the Bulletin from the website; the Bulletin must be short and snappy, I feel.
- Who is on Extended Leave and resignations.
- Featuring items from our Archive files.