

Rotary Focus - *arotahi* Rotary



District 9980 Rotary Club of Waimate Newsletter - 24 August 2017

Apologies txt 027 6896006 by midday Wednesday

undergoing
DIY MARKETING
.CO
SMALL BUSINESS MARKETING
100% BULLSHIT FREE

DIY Marketing.Co "100% Bullshit Free"

DIY Marketing.Co was founded by Cara Tipping Smith, a small business copywriter who started writing advertising for businesses more than 20 years ago.

Over time, she got sick of seeing small business owners stumble over their marketing; alternating between feeling "ripped off" and "feeling stupid" by marketing 'sharks'. She decided to do something about it! She's gathered up decades of marketing savvy, some truly great marketing professionals and she's willing to share. She's all about the essential marketing secrets for small business owners. Those things that: Save time. Saves money. Sell more.

Cara spoke about the importance of connecting people through social media such as Facebook, LinkedIn, Twitter, Google, Mail Chimp. Cara offered an extremely useful resource - "Ten tips to improve your website" which can be downloaded free from her website [www. Diymarketing.co](http://www.Diymarketing.co)

Sergeant Ewan's Session

The Meyer family are earning their keep, Rotarians drinking the table water, Allan Laurie has a Scottish contractor practicing throwing the caber, Ryan another farm with the Mycoplasma bovis, Bev wearing her daffodil, Dylan and Rebecca Augustine street lost power, Tony A seen holding up seven cars in St Andrews, Martyn asked why when farmers travel overseas its always for education, Mick L puncture on tractor, Harvey promoting the pharmacy, Russell going fishing on Friday.

Notices

Raffle Winners - Allan Laurie and Carolyn Johns

Birthdays - Raymond Francis on 24 August, Patti Meyer (Alan) on 25 August and Gloria Jensen (Martyn) on 28 August.

Rotakids AGM - This Sunday 27 August 2 - 4pm at the Waimate Event Centre. Bring a small plate. RSVP to Sharyn shazzacain18@icloud.com or text 0272771973.

Abandoned Husbands Brew Club Vocation Day - 2 September Any time between 10am - 5pm @ 10 Augustine St. Please reply to Dylan's invitation (emailed Sunday 5 August)

Clutha Gold Cycle Trip next March 2018 - 3 day cycle trip Alexandra to Lawrence, maximum of 20 people, already have 11 people plus a possible 2 more. Check out www.cluthagold.co.nz and let Russell know your interest by end of August.

Adelaide Trip - 17 - 30 April 2018 - includes House boat on the Murray river, explore Adelaide and possible Rotary billeting and Cattle Station experience.

Bruce The Conference in Dunedin May 2018 - A Brilliant Rotary Unique Conference Experience

Have you checked out **Club Runner**?

International Committee Meeting

Wednesday 30 August, 7.30pm at Russell's home 185 Brownleas Road.

Topic: International/Foundation night planning.

A good attendance please.



Parting Thoughts— A Dutchman was explaining the red, white, and blue Netherlands flag to an American. "Our flag is symbolic of our taxes. We get red when we talk about them, white when we get our tax bills, and blue after we pay them." The American nodded. "It's the same in the USA only we see stars too!"

A politician needs the ability to foretell what is going to happen tomorrow, next week, next month, and next year. And to have the ability afterwards to explain why it didn't happen.- *Winston Churchill*

	31 August	7 September	14 September
Speaker	Jackie Clark SAS Skydiving Trainer	Martyn Jensen Farm Study Europe	Club Night
Chair	Ken Buckingham	Mick Laming	Ryan Luckman
Fellowship	Peter Bell Mark Brown	Paul Grigg Gavin McKenzie	Raewyn Francis Allan Laurie
Stewards	Raewyn Francis Carolyn Johns Colin Dore	Raymond Francis John Abraham Ryan Luckman	Russell Wallace Jim Stevenson Gary Dennison

If you are unable to attend to your assigned duty please arrange to swap with someone else.
Partners, friends, family and potential members are most welcome at all meetings

Fathers Day

It all began in May 1909 when a young woman Sonora Smart Dodd sat in church listening to a Mothers Day sermon. She decided she wanted to designate a day for her Dad as her mother had died in childbirth and Sonora's dad had raised the newborn and his other five children.

The following year Sonora wanted to celebrate Fathers Day 5 June, her fathers birthday, and petitioned for the holiday to be recognised in her city. The first Fathers Day was celebrated on 19 June 1910 where young women handed out red roses to their fathers during a church service. It wasn't until 1972 that President Nixon signed the public law that made it a permanent holiday.

President Dylan said Fathers Day is about family and imparting knowledge. It appears that Dylan is looking forward to this upcoming Fathers Day where he will be spending time with his Rotary family and imparting his knowledge on brewing.

Meals on Wheels Roster

Mon/Tue August 28/29 Jim Rayner

Wed/Thu August 30/31 Charles Ruddenklau

Fri/Mon Sept 1/4 Jim Stevenson

Sat/Sun Sept 2/3 Tony Alden

Tues/Wed Sept 5/6 Paul Studholme

Thu/Fri Sept 7/8 Bruce Arthur

Important Rotary Contacts

President - Dylan Murray pres.waimaterotary@icloud.com

Secretary - Pauline Dore sondzela@xtra.co.nz

District Governor - Bruce Cowan

Club Addresses:

www.rotarydistrict9980.org

www.waimaterotary.club

Facebook - Rotary Club of Waimate

PO Box 92, Waimate



2017/18 President
Dylan Murray

In History This Week

- 28 August 1954 ~ Pauline Parker 16 and friend Juliet Hulme 15 were found guilty of murdering Pauline's mother. Peter Jackson later produced a film based on the crime - Heavenly Creatures.
- 31 August 1974 ~ Leader of the Labour Party since 1965 and prime minister since late 1972, "Big Norm" died suddenly at the age of 51. Norman Kirks resting place is in the new cemetery here in Waimate.
- 2 September 1960 ~ NZ Sport enjoyed one of its greatest days in Rome, Peter Snell won the 800m and Murray Halberg won the 5000m.

