

SOCIAL and MEMBERSHIP

The committee meeting started with a general discussion:

How are social and membership linked?

Why do people come to Rotary?

Who are we targeting / how?

It was proposed that there are three reasons why people join Rotary:

1. Social: way to meet new people, have some fun
2. Networking: Traditionally Rotary was a way for locals to network
3. Service. People want to feel good about giving something back to the community.

How are the above three linked:

Social and Networking clearly go together - social activities are a great way to network.

Service - these often involve much more than one person, so, in a way are networking and social.

Pushing the "Brand" of Rotary allows people to push themselves - i.e. the "Feel good" / "Positive vibe" from just being a member.

How is Rotary viewed - bunch of old fogies, A bit "old school".

Any promotion needs to use 21st C methods and ways.

Target audience??

People seeing: Social/Networking/Service.

New People to town:

Aim to "average down" the age bracket.

FOUNDATION/YOUTH

Present

Mike Parr, Robin Peterson, Ian Behrnes and Julie Dockrill. Absent Gilly

Things that have been successfully completed in the Rotary year to date:

- RYLA (Rotary Youth Leadership): The police woman attended
- Rotary Science and Technology fair: Louisa Stuart was interviewed, attended and has presented back to the club

Up and coming plans for completion:

- RYDA (Rotary Youth Driving) 5th April 2023 at the Levels Raceway.

Assistance has been requested by 4 people . The ones who have committed are the following , John Barton, Jenny Ensor Robin Peterson and Cheryl Rose

Discussion topics:

- Dictionary's: ???? Are we still able to do this? General feeling that without the support of the other clubs this seems to have run its course over the period of the last 10-12 years. Some discussion could it be narrowed down to rural schools only. Happy to have some further discussion re the same
- Birthdays and the donation for the same: AIM to increase awareness of the role of the foundation to club members

It was felt that there need to be more emphasis on this but not pressure for Rotarians to donate large amounts.

Hoping to inform members of what happens to the money and what the Foundation expectations are.

Encourage the Sargent to actually name the actual birthdays. Its noted that some birthdays are incorrect also so need to ensure these are correct moving forward

May also provide a Birthday Hat to wear, a candle on the table and perhaps previous to the meeting a curtesy call to the Rotarian to remind them. This has happened in the past and was done by the Sargent. This may be troublesome as now the Sargent role is currently different person each week

Ensure Rotarians are aware they can donate both via a sealed envelope or via internet banking

May be have a wee information piece in the Bulletin every 6 months or so as a reminder.

- Donations: Used to have the Ball and run an auction but are we able to get a receipt as a donation for tax purposes if we are receiving goods in return? Historically this has not been allowed. Noted that Waimate club have very successful auctions but unsure what they do around the donations eg for \$300.00 for a Christmas cake or a weekend away????

Acknowledged that presently we do not have the numbers and man power or hours available to be taking on big projects such as another Ball or charity auction to gather funds for the foundation. Agreed that slow and steady can also win the race!

PROJECTS

Present: Lynette Wilson (Chair), Jessica Hewitson, Cheryl Price, Jim Garden, Tony Henderson, Jenny Ensor.

Wood Project: Tony Henderson reported there is currently 850 bags of wood in stock plus kindling.
A Kindling cutting day will be arranged. Health & Safety ongoing work in progress.

Hot Dog Van: Jessica Hewitson reported as it is anticipated 2023 will be another year without rugby events at Fraser Park due to rebuilding, more events in the community have been attended, ie. Bridge Street Marae Night Market, SC Museum

Retro Rock, CAMs event at Levels, SC Traction Engine event at Levels. These have all been successful events and provided the club with fundraising income and a positive community presence. Maintenance of the van is ongoing, with the vents being cleaned professionally for the first time and an additional vent to be inserted to comply with Health & Safety suggested guidelines.

Centennial Tree Planting: Jenny Ensor reported Bruce Borrell & Basil Ensor had contacted CORD and secured the use of a water tank, pump & trailer and watered the trees as they were showing signs of stress. This may be necessary again. Some Rotary signage still being discussed.

Santa Paws: This event was run for the first time prior to Xmas 2022. Cheryl Rose advised she would like this project to be repeated, Claire Friel has offered her services as photographer again. Tony Henderson offered his services as Santa.

Santa Parade: Our members were appreciated for their services as Marshalls & Float Health & Safety. Agreeance that signage on the Rotary/Lions "Penguin float" be altered to no longer refer to "NRG".

Dictionaries: It was suggested that in light of the "Dictionaries in Schools" project not taking place in 2023, that it be changed to a "Multi-Cultural" focus with our club supplying Dictionaries to new migrant and refugee families. *Approval to be sought from the club Board and Charitable Trust at their next meetings.*

Books for Babies: Lynette Wilson reported a further supply of 859 books has been received to cover 2023 distribution. Funding for the books, stickers and letters has come from the Moyes Trust, which is really appreciated. These books are now being distributed to Jean Todd Maternity ward who give them to the parents of all babies born, via the midwives.

Apples: The question was raised whether there would be an opportunity to be involved in distribution of apples this year – enquiries to be made.

Replacement/maintenance of concrete paths for an individual: Tony Henderson will make enquiries whether this is still required.

TDC Seaweed Carwash – March 12th: Jessica Hewitson will take the lead in overseeing volunteers on the day – members will be asked to volunteer as car-washers on the day.

Quiz Night: Discussion took place on the viability of holding a quiz night, whether this be in place of a speaker, or a separate fundraiser. – Maybe both. Cheryl Price offered her services as Quizmaster.

RWACS/Disaster relief: discussion started but due to time constraints didn't go anywhere.