

Jones, whose confirmation comes at a unique time in history, is inspired by how the organization and its global members continue to adapt, connect and serve their communities in new ways during the coronavirus pandemic. Jones says she wants to harness this moment of change to develop metric-driven goals that challenge us to innovate, educate and communicate opportunities that reflect today's realities.

"We know that Rotary is a place where leaders and those with the vision and drive to create change can thrive. And such leaders are found from every age, gender, race and background. Diversity, equity and inclusion should begin at the top, and for us to welcome new leaders into our organization and expand our ability to make an impact, we need to build stronger bridges that help everyone see themselves reflected, celebrated and valued here in Rotary," Jones said.

Jones also notes her tremendous pride in the way Rotarians have shown leadership in responding to and helping protect communities against COVID-19. So far, Rotary has provided US\$29.7 million to support clubs in their response to COVID-19, with projects ranging from large-scale, transformative activities such as providing medical equipment to hospitals to small-scale, short-term activities like purchasing thermometers, protective medical gear, or other items for frontline medical professionals.

"Silver linings rise out of the most challenging circumstances," Jones said in her vision statement. "Our members are resolute in finding ways to aid those in need as the pandemic continues to underscore how Rotary is a global force for doing good in the world."

As Jones looks ahead to her presidential term, she confirms that she's prepared to take on existing and new challenges as society continues to evolve at a rapid pace, and like Rotary presidents before her, is eager to set Rotary on course for a robust and vibrant future.

"Years ago, I asked one of our incoming presidents what he wanted his legacy to be. He very quickly told me he wasn't interested in building a legacy and that he was interested in getting to work," said Jones. "Those words have always stuck with me, and I too simply want to get down to work."

### **About Jennifer Jones**

Jennifer is the Founder and President of Media Street Productions Inc., a twenty-five-year old, award-winning media company in Windsor, Ontario.

Jennifer has strengthened Rotary's reach and impact through her service in many roles including as Trustee of the Rotary Foundation, RI Vice President, and co-chair of the End Polio Now: Make History Today campaign. As a professional communicator, Jennifer also used her vocational strength to chair the advisory group that crafted Rotary's rebranding effort.

Working alongside government officials, celebrities and global leaders, she utilizes her voice to raise awareness and hundreds of millions of dollars to eradicate disease, support peace and provide clean water and sanitation in developing areas of the world. Her skill as an expert storyteller inspires hope and promise and motivates people to take action

She has received many honors and recognitions including Rotary's Service Above Self Award and the Citation for Meritorious Service, the YMCA Peace Medallion, the Queen's Diamond Jubilee Medal, and Wayne State University's Peacemaker of the Year Award - a first for a Canadian. Jennifer is married to Rotarian Nick Krayacich, a family physician.