



## TIMARU ROTARY CLUB STRATEGY AND GOALS 2022-2023

### **International Theme: Imagine**

Imagine, a world that deserves our best, where we get up each day knowing that we can make a difference.

### **Club Theme: Singing in the Rain**

Starting with a glass half full, we aim to fill it with positive energy and enthusiastic participation as we "Sing in the Rain" doing what we do best, supporting our members and wider community.

#### **1. CORPORATE**

Rewrite Host duties for downloading from the Bulletin and website  
Review and redesign membership application form  
Review new member induction  
Review existing WHS policy/procedures for relevance to current and new events  
Increase the profile of the club through press releases, Facebook and our website with at least one post a month on Facebook and/or published in local media.

#### **2. MEMBERSHIP/SOCIAL**

10% increase in membership with a focus on diversity  
Social activities to be determined as and when opportunity arises based on influence of COVID

#### **3. LOCAL PROJECTS**

Market activities as they occur to assist with increasing the Club's profile in the community  
Monitor and apply for community grants for specific events that meet the criteria of the funding body

Represent the Club on community events including but not only CPlay, Christmas Parade

Review fundraising and community projects for feasibility as put forward by committee or other club members and act as project managers for actual events.

#### **4. FOUNDATION/ROTARY PROGRAMMES**

Research locally offered grant opportunities to fund some of our programmes either this year or next.  
Apply if the grant criteria and our programme is compatible.

Polio Eradication: A movie night to raise funds.  
Shelter Boxes and ERKs: Quiz night at Monteiths

National Science & Technology Forum: Send one youth at 50% subsidy by the Club  
Hands-on Science at Otago: Sponsor one candidate to attend  
RYLA (Rotary Young Leaders Awards): Sponsor one young leader to attend  
RYDA (Rotary Youth Driver Awareness): Assistance offered for April 2023  
District Speech Competition: Investigate further with an aim to support representatives from Craighead, TBHS and TGHS.