



SERVE TO CHANGE LIVES

The Rotary Club of Timaru

Speaker: **PDG Bruce Cowan**

Subject: **Talking on the Regionalisation Pilot**



The Rotary Club of Timaru

Regionalisation Project

BRUCE COWAN
REGIONALISATION DISTRICT REPRESENTATIVE



Introduction

- I am a D9980/D9999 Regionalisation District Representative
= conduit between clubs, leadership and the project team
- Regionalisation Pilot Project – an opportunity to **explore, develop and test** a model for Rotary of the future

Time to think about the future...

How can Rotary evolve in a rapidly changing world?



Creating
tomorrow.

A better Rotary for members, clubs and communities.

Rotary
Zone 8



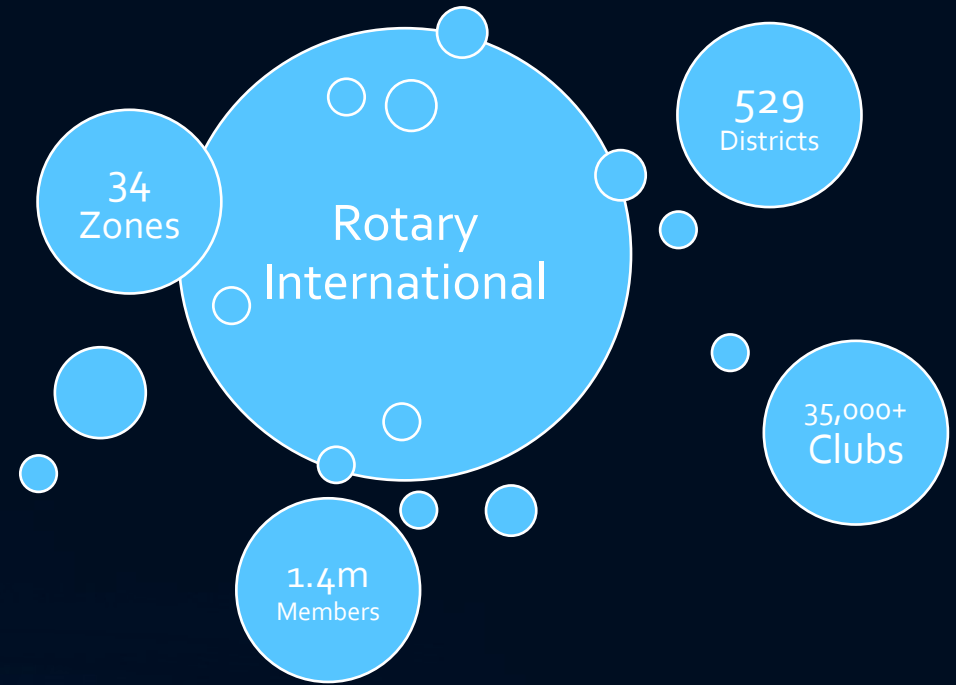
Regionalisation
Project

What are the challenges?

INEFFECTIVE USE OF TECHNOLOGY



COMPLEX, INEFFICIENT STRUCTURE



Retention

POPULATION MEMBERSHIP



20%

24%

Average
age of 71

Gender
imbalance

Lack of
Diversity

Zone 8 (NZ, Australia & Pacific) in the last 10 years

Perception is reality



Lack of understanding of who we are and what we do

“ If Rotary is to achieve
its proper destiny it must be
evolutionary
at all times and
revolutionary
on occasions.”

Paul Harris.



To realise our future,
change is required

The overarching aim of this project is to provide better and more direct support to Rotary clubs through a less layered and more devolved contemporary approach.





An Inclusive and collaborative approach

- A pilot project supported by Rotary International
- In Australia, New Zealand and Pacific region (Zone 8)
- Explore, develop and test ideas
- In consultation with clubs and members

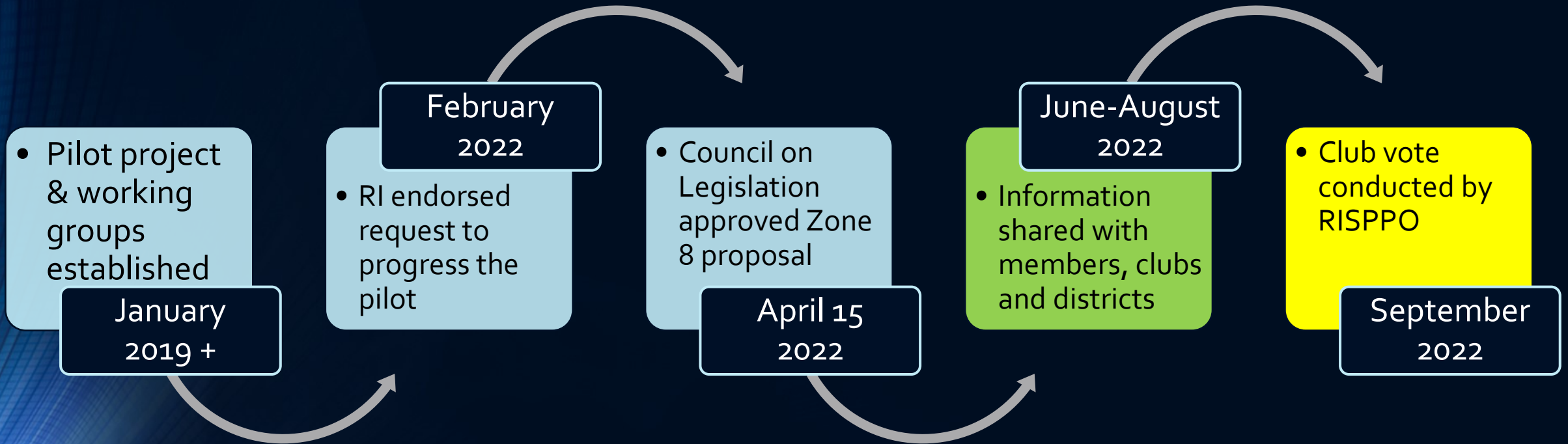


Imagine ...

- More local and regional support for clubs
- Attractive leadership and development roles
- A strong unified Rotary brand
- Wider collaboration, bigger projects and increased partnerships
- Less bureaucracy and duplication - more economies of scale



Key milestones



About the vote ...

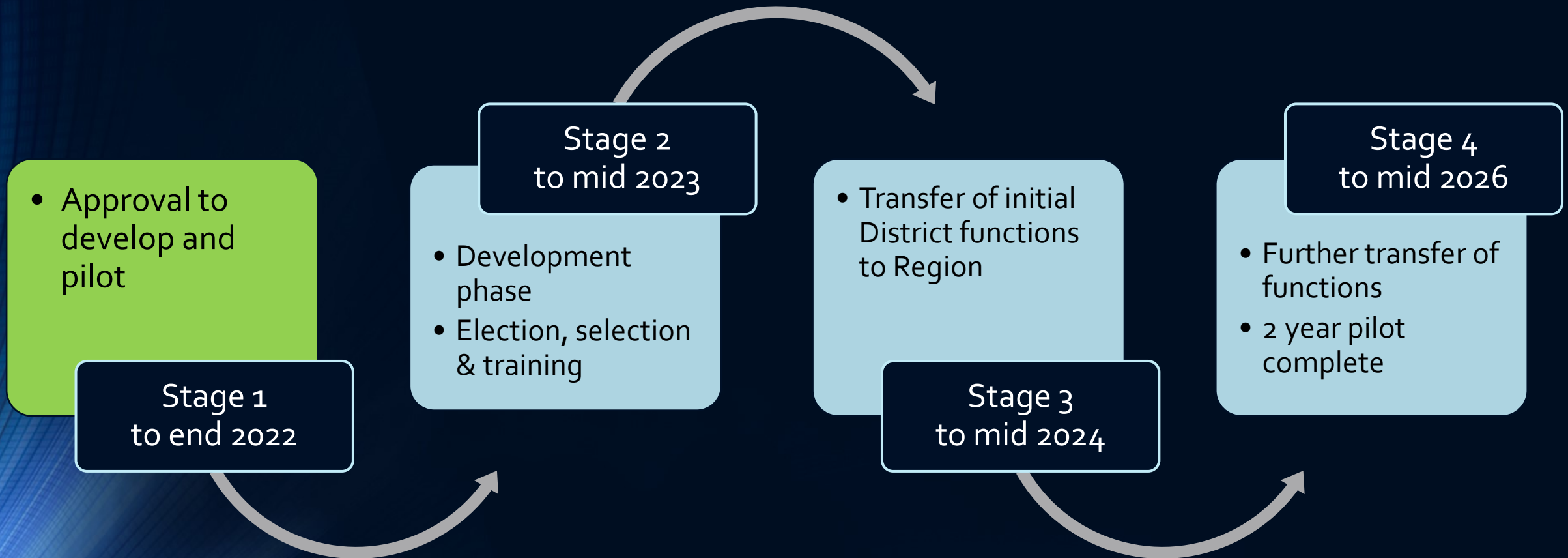
- It's to proceed with a pilot project to **explore, develop** and **test** a new model for Rotary in Australia, NZ and the Pacific Islands
- Each Club has one vote. Abstention = **No** vote
- 2/3 of D9999 Clubs voting **Yes** = one positive district vote
- Exactly what the model will look like has not been finalised, and it will change as testing and development occurs
- Clubs and members will be consulted and informed throughout
- RI will finance the exploration and change process

A regional structure **might** include ...

- A Regional Council with supporting committees
- Area leaders for groups of 10-25 clubs
- Democracy - Any Rotarian can nominate self or others for all roles
- 2-4 year terms for continuity



Timeline - Outline of Possible Steps



The Opportunity ...

- Challenge the way things have been done ... since 1905
- An invitation to help Rotary evolve
- Think outside the box
- Be agile, innovative and flexible
- Welcome a diversity of viewpoints
- Experiment – with little risk

Show your
support.
Vote YES.

Maliha, Rotaractor since 2021.



Regionalisation
Project

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Questions?

