

The inaugural Rotary garage sale has real potential to become an annual fixture on the fundraising calendar.

The timing, in late November, is perfectly timed for people who are starting to think about the odd Christmas gift or clearing space for new items. The criteria for acceptable gifts needs some tweaking with a better mix of cheaper “bric-a-brac” and items of more value. This sale was probably a little heavy on the lower value items and a large chunk of these remained unsold and required a skip for disposal. However, some of the cheaper items are needed to fill the space and get people across the door. The old adage of 80% of revenue from 20% of the sales would have applied to this sale and we should be wary of older electronic components (printers, screens etc...) which attracted little interest.

Overall, a successful fundraiser which involved a high number of Rotarians in a fun activity and which had targeted charities as a destination for the funds.

Dave