



# Rotary CROSSROADS

by Rotary Club of Singapore

Founded on 6 June 1930 | Proud of our Heritage, Committed to our Future  
Lifetime Achievement Award Winner for 'Best Bulletin in District 3310'



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# 5<sup>th</sup> Board Meeting



On November 4<sup>th</sup>, we held our 5<sup>th</sup> Board meeting at 26 Maryland Drive. During this session, President Tom Wolf firstly presented our strategic vision for this year, along with key performance indicators (KPIs) to track our progress.

We have set a target to exceed 200 members, a key milestone in expanding our community and outreach efforts. Additionally, we reviewed the current membership composition, highlighting the number of members across various committees.

The meeting also included an update on our social media engagement and marketing efforts. We shared our follower statistics across several key platforms, including LinkedIn, Facebook, and Instagram, noting the steady growth in our online presence and community engagement.

Finally, we discussed funding strategies for ongoing and future RCS projects. We are excited about the progress and look forward to taking the necessary steps to meet our targets and further strengthen our impact in the community.



# The 15<sup>th</sup> Weekly Meeting

## ROTARY TOASTS

By Rtn Andreas Duerst

TO

Rotary  
International



## WELCOME OF GUEST

By Rtn Robert Damjanovic





## EXCHANGE OF BANNERS



Rtn Ravijeet Singh  
from RC Mohali Midtown



Rtn Rajesh on behalf of  
RC Oakland

## INDUCTION OF NEW MEMBERS



1. **Christian Westbeld** (CEO of Raffles Hotel)
2. **Divika Nanik Jethmal** (Head of Marketing for Asia at CARMA)
3. **Patricia Anne Driver** (Chair of the Board for Bondeko Refugee Livelihoods Center)





Chairman & Founder, Universal Success Enterprises Ltd  
Entrepreneur, Investor and Philanthropist

## Mr. Prasoos Mukherjee

**A self-made billionaire story from Asia. Moving mountains in Energy Business in Football and Philanthropy.**

As a shareholder in one of Indonesia's largest coal mines, Mr. Prasoos Mukherjee later expanded into real estate and industrial industry. Meanwhile, as a well-known philanthropist, he actively supports disaster relief, assists people with disabilities, promotes national sports, and sponsors book fairs and film festivals. He will share his entrepreneurial journey and insights gained from his philanthropic work.

### Rtn Rajesh Prabhakaran:

Our distinguished guest speaker at the Club's weekly meeting on November 6<sup>th</sup> was Mr. Prasoos Mukherjee, Chairman and Founder of Universal Success Enterprises Ltd. His talk, "Moving Mountains in Energy and Real Estate Business in Football & Philanthropy," provided a wealth of insights into his journey.

Mr. Mukherjee began by sharing his origins in Calcutta, where he was born into a family of traditional zamindars, or landlords. While his family managed agricultural lands, he saw broader possibilities. With entrepreneurial vision, he transformed his grandfather's landholdings, converting agricultural land into thriving real estate projects. Collaborating with developers like Unitech and DLF, he built a foundation that prepared him for larger ventures and taught him to navigate complexity.

One pivotal moment he shared was his decision to move to Indonesia, where he initially entered the coal industry and later expanded into crude oil. These ventures formed the core of his overseas portfolio. However, Mr. Mukherjee understands the world's shift toward sustainable energy. When asked about his investment in carbon fuels amid the global push for green energy, he explained that demand for coal remains high in developing regions but that he has actively diversified his business. He aims to reduce coal and oil to less than 10% of his portfolio, adapting to the evolving energy landscape.

A core theme of Mr. Mukherjee's talk was philanthropy. "You have to make money to give money," he said, emphasizing that wealth gains value only when it serves others. He shared that philanthropic goals should be steadfast, and his work building schools for girls reflects this. He has created institutions enabling over 22,000 young women to graduate, seeing education as a powerful form





of empowerment. Inspired by his father's lessons on dignity, he believes true charity respects people's rights and potential rather than creating dependency.

Mr. Mukherjee's philanthropic reach also extends into sports, an area close to his heart. He believes sports foster unity and impact communities in ways few other fields can. As a Calcuttan, he shares his city's deep love for football and has invested in both large and small clubs. His goal is to grow football across India, offering young athletes the support and opportunities they need.

In a powerful part of his message, Mr. Mukherjee spoke about the happiness that comes from giving. "There is no other happiness in life than giving," he said, encouraging everyone to give back whenever they have the opportunity. He also described how his friendship with Rotary President Tom helped him understand the organization's mission better. Through this connection, he came to see Rotary as a force for good, inspiring him to urge others to join and contribute meaningfully.

Mr. Mukherjee concluded by discussing his belief that job creation is the highest form of philanthropy. He highlighted how the right business initiatives can uplift entire communities, noting that while a data center might create 300 jobs, a logistics park could create 15,000. This philosophy guides his approach to business and impact, showing that social responsibility and commercial success are deeply linked.

Through his story, Mr. Mukherjee illustrated that the most rewarding achievements come from using one's success to help others. His inspiring message was a reminder that true success is about elevating not just oneself but those around us, with business and philanthropy working hand in hand to create lasting change.

## VOTE OF THANKS

By Rtn Jash Mahipal

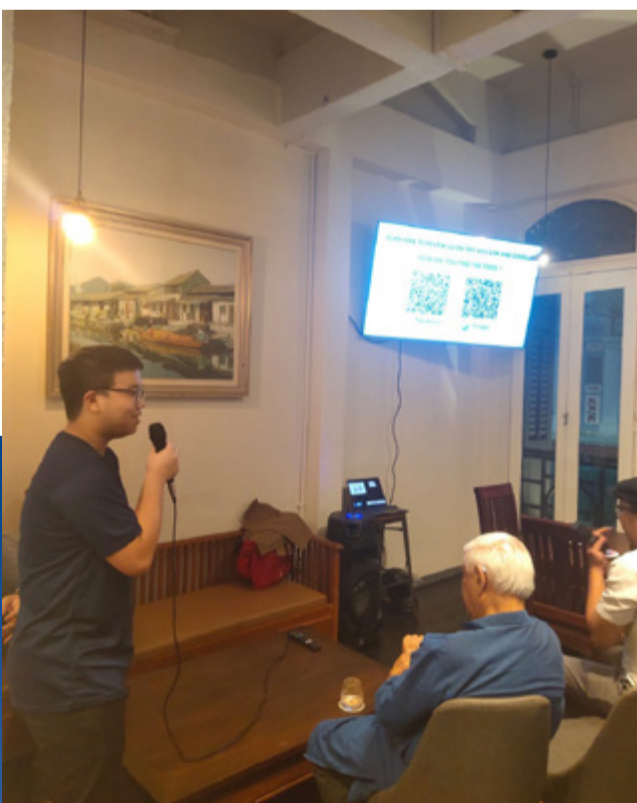






# CSC Meeting

On 7<sup>th</sup> November, the 5<sup>th</sup> Community Service Committee Meeting was held at VP Indi's Thai Restaurant, offering a welcoming and vibrant atmosphere for our discussions. This gathering brought together key committee members to review our ongoing community service initiatives, brainstorm new project ideas, and strategize on how to enhance our impact within the community. The meeting provided an excellent opportunity for collaboration, as well as for fostering stronger relationships among committee members while enjoying a delicious meal in a relaxed setting.





# The Upcoming Events

## FOOD FROM THE HEART FOOD DISTRIBUTION

**16<sup>th</sup> November, Saturday**

**Time:** 9:30 am to 11:30 am

**Venue:** Blk 9, North Bridge Road, 190008

## 4<sup>TH</sup> CHESS EVENT

**23<sup>th</sup> November, Saturday**

**Time:** 3pm to 6 pm

**Venue:** Sea Wolf

- Open to all members and family
- Reminder to bring swimsuit
- Be punctual as we will be sailing out





## The Four-Way Test

Of the things we think, say or do:

01. Is it the **TRUTH**?
02. Is it **FAIR** to all concerned?
03. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
04. Will it be **BENEFICIAL** to all concerned?

## The Guide to Daily Living

Before doing the things we want to do, consider first, the Precepts of the guide. Ask ourselves these 4 questions and act upon them:

1. Have I spent some time in self-examination?
2. Have I spent quality time with my family?
3. Have I given my best to my work?
4. Have I given some time to someone near and far?

The Guide, in fact, encompasses the 4 parts of the Object of Rotary.

## Board of Directors 24/25

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Immediate Past President	Dr. Chan Siew Luen
President Elect	Sonali Sinha
Vice President	Jens Rübberth
Vice President	Inderjit Singh Tulsi
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Hon. Secretary (Administration)	Pauline Teo
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Director - Community Service	Perumal Rajkumar
Director - Vocational Service	Denis Hew
Director - Youth Service	Chng Weilong
Director - The Rotary Foundation	Keizo Fujitake
Director - Major Project	Subhash Pritmani
Director - Membership	Ronald Wong
Director - Public Image & PR	Linda Lin
Director - Meetings/Events	Ong Ting Yong
Chair of CRFC (Global grants)	Tapan Rao
Chair of EYA (Entrepreneur of the Year Award)	Stanley Low
Chair of Standing Committee - Speaker	Gabriele Rettig
Director - Technology Group Selection	Colin Miles
Director - Environment Group	Suresh Hathiramani
Sergeant-at-Arms	Sarah Tabea
Sergeant-at-Arms	Jeff Lim



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