

MEMBER COMMITMENT

1000 FLAGS of HONOR

1. Members of the Plano East Rotary Club are responsible for the goal of sponsoring 1000 honorees. We want to MAXIMIZE named honorees... get 1000.
2. Members commit their time and/or money to achieve this goal.
3. Each member completes this member commitment form to indicate their planned contribution to the project.
4. Members solicit Sponsorships with honoree and without honoree. . If the sponsor number is greater than the number of honorees the difference goes into the HONOREE POOL. (S-H=P)
5. Each member sets a goal for sponsorships and honorees. You can INCREASE your goal at any time by submitting a new MEMBER COMMITMENT form.
6. See "DISPLAYING PROGRESS on SPONSORINGS 1000 FLAGS" for additional details.

_____ SPONSOR COMMITMENT: This is the number of paid sponsorships I will deliver to the project. I understand these can be paid by me or paid by others.

_____ HONOREE COMMITMENT: This is the number of named honorees I will deliver to the project

(Yes) (No) PARTNER LIST: I have sponsors and honorees from the following PARTNER ORGANIZATIONS: included in my totals above:

INCENTIVE TO SOLICIT HONOREES: I understand that for every four paid sponsorships with honoree our members get a fifth honoree sponsored by our "honoree pool," so you can sell 8 and get credit for two more honorees "free." "Wholesale" sponsorships are not eligible for this incentive.

DATE: _____ MEMBER NAME: _____

Send this form to: Rotary@Wright-Solution.Com

DISPLAYING PROGRESS on SPONSORING 1000 FLAGS of HONOR

HOW THE CHART WORKS

7. Maximum long term success of the flag project is enhanced by having 1000 flags dedicated to an honoree by a known sponsor. We want sponsors, friends and family coming to the field to visit "their" flags.
8. Members of the Plano East Rotary Club are responsible for the goal of sponsoring 1000 honorees. We want to MAXIMIZE named honorees... get 1000.
9. Members commit their time and/or money to achieve this goal.
10. Each member completes a "member commitment" form to set a goal for sponsorships and honorees. You can get sponsorships without an honoree name. Sponsorships without honoree funds go to our "Honoree Pool."
11. INCENTIVE TO SOLICIT HONOREES: For every four paid sponsorships with honoree our members get a fifth honoree sponsored by our "honoree pool," so you can "sell 8 and get two more free." "Wholesale" sponsorships are not eligible for this incentive.
12. Our Partner Organizations get sponsorships and receive a share of the funds raised. Partner organizations include Rotary Clubs, veteran's organizations, police and fire groups, and others. . Goals for these are reflected for the individual member on our progress chart.
13. Honorees waiting to be sponsored are covered by our "honoree pool." These honorees include KIA, police, fire and others, in addition to the honorees covered by the member incentive program. This list is developed and managed by Lisa Bloomer
14. When someone "donates" to the project their donation goes to the honoree pool.
15. Members working with outside groups name group on chart or say "list" for a separate list.
16. Contact lists upon which goals are based are coordinated by Chris Henry to ensure full coverage of outside prospects without duplication. Chris also ensures we say WHO is responsible for HOW MANY sponsorships from WHAT organizations. This "sales manager" ensures we have goals set for enough outside organizations to meet our overall goal of 1000 honorees.
17. The "thermometer" on our progress chart shows our progress to 1000 sponsorships. 50 times this number gives the gross funds raised.
18. TOOLS:
 - a. Web Site PlanoFlagsOfHonor.ORG
 - b. Plano Flags of Honor 6 panel brochure
 - c. Business card "Push cards."
 - d. Recognize Your Honoree – sales kit
 - e. Partner Opportunity for Partner Organizations

GOOD LUCK ON MAKING THIS A GREAT, SUCCESSFUL PROJECT!