

Partner Organization Fund Raising Opportunity - Flags of Honor



For three days in November, we will be honoring our family members, friends and neighbors whose service and sacrifices have allowed all of us to be safe and enjoy freedoms many in other lands do not enjoy. By honoring them through the 1,000 flag display, we are expressing our gratitude to those that serve while raising money for veteran's causes.

The Plano East Rotary Club is in its second year of hosting the Plano Flags of Honor program. Not only is this a chance for our club to raise money for our vets and first responders, it is a chance for other Rotary Clubs and not for profit organizations to do the same and contribute to their fundraising efforts as well.

We invite you to join our efforts by selling flags through your organization. You will be able to keep up to 20% of the proceeds for your club. The first 10 flags will generate 10% for you and everything after that will be paid out at 20%. Any donations for sponsor level will also be paid at 20%. Here is all you have to do.

1. Sign up to participate by emailing flagsofhonor.planoeastrotary@gmail.com. You will need to do the following:
 - a. Include your tax exempt number
 - b. Include how you want your organization's name to display on the donation form for the constituent you have referred to purchase the flag or make a donation.
 - c. Primary contact of the person at your organization that will be our contact to work with
 - d. We will email back and acknowledgement and a synopsis of our reimbursement.
2. Inform the people who are donating to go into the "planoflagsofhonor.org" website to donate. When they donate, tell them to go to the **Additional Information** section of the donation form and use the pull-down **under "Organization Referral"** (see reverse side). Then choose your organization. After they complete the donation, we will be able to identify all of the donations generated by your organizational referral and send you a check for 20% of the proceeds at the end of the 2018 program. You can expect your money by mid-December 2018.

That's all there is to it! We can also help you market the program to your participants providing:

- Hard-copy promotional materials to distribute at our cost
- A soft-copy email "sales kit" that will allow you to email information and donation forms
- Periodic updates on how many flags sold your efforts have generated
- You only have to promote the program and we will take care of collecting, tracking the donations, installing the flags in the field and sending you report and money.

Contact Chris Henry at the email above or 972-322-4324 should you have more questions

Additional Information

Referral section of the donation form

Additional Information

Honoree

Organization Referral

Comments

Increase My Impact

Yes! Add [amount] to help offset bank fees

Enter Payment

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- Flags are sponsored for one year at \$50 per flag up to \$1,000. Additional flags over that donation level will be \$40 per flag. This is for an individual donation, not a combination of all of your constituents.
 - **Other Sponsorship Levels**

<input type="radio"/> Event Sponsor	\$10,000 +	Includes up to 250 FLags
<input type="radio"/> Platinum	\$5,000	Includes up to 125 FLags
<input type="radio"/> Gold	\$4,000	Includes up to 95 FLags
<input type="radio"/> Silver	\$3,000	Includes up to 70 FLags
<input type="radio"/> Bronze	\$2,000	Includes up to 45 FLags
<input type="radio"/> Major Donor	\$1,000	Includes up to 20 FLags

2018 Plano Flags of Honor Donation Form

First Name	
Last Name	
Email Address	
Credit Card /Check /Cash Information	<u>\$ Check or CC Number</u> <u>Expiration</u> <u>Date</u>
Visa MC AMEX	
Can we add the CC fee to the donation?	Yes _____ No _____ <small>This is bank fees for credit card usage—usually around 2.5% of the charge.</small>
Billing Address Street	
City	
State and Zip	
Honoree-Name for the Flag	
Organization referral if Applicable	
Use my donation to honor those killed in the line of duty	Please use my donation for this Yes _____

Thank you for donating \$_____ to the Plano Flags of Honor. We will enter your donation into our system and you will receive an automated receipt for tax purposes and information on how to complete your Honoree information that will appear on the flag. We look forward to seeing you at Oak Point Park this Veteran’s Day weekend. The Plano East Rotary Club Flag of Honor Committee