



DIRECTOR'S NEWS

Rotary International Zones 7B & 8

Volume 2 Issue 2: August 2017

Director's Message



Rotary International President, 2018-2019.

Barry is an engaging, warm, friendly person with a great knowledge of Rotary and he recently served as Aide to then President Ravi Ravindran in 2015/16.

Barry and his wife Esther will make a great contribution as President.

G'day,

It has been a time of sadness with the unexpected passing of our RI President Elect Sam Owori. Rotarians from all round the world were in a state of disbelief as Sam was loved by everyone.

His engaging smile, and the fact that he remembered people's names were standout qualities. He was such a sincere, caring man who loved Rotary. He will be missed. Our thoughts go out to his wife Norah and their family.

Past Director and current Rotary Foundation Trustee Barry Rasson was selected by the Presidential Nominating Committee to be Ro-

Mark Maloney will follow Barry as President for 2019 -2020. Many Rotarians and partners will remember Mark as Chairman of the Sydney Convention Organising Committee in 2014. Mark is an excellent speaker with outstanding innovative qualities to ensure successful leadership. He and his wife Gay have great affection for Sydney and Australia.

I have had many questions asking when will the new Zone 8 commence. We are using both the new numbers and old numbers during this transition year, and then we will use the new Zone 8 beginning with the next Rotary

New Vision Statement:

"Together, we see a world where people unite and take action to create lasting change across the globe, in our communities, and in ourselves."

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year (2018-2019). The Zone that we will be paired with is Zone 10. Rotary will use the new zone numbers for Director and RI President elections as from 1 July 2018. Zone 8 consists of Australia, New Zealand and the South Pacific Islands. Zone 10 consists of The Philippines, Indonesia, Singapore, Thailand, Myanmar and Brunei.

The annual Zone 7B and Zone 8 Institutes will be held within the next two weeks. It will be the historic, final staging for a Zone 7B Institute as, from next year, Australia and New Zealand will join forces as one regional Zone Institute.

The future of our Zone Institutes has been on my mind for some time. As you would be aware, last year's Institute in Penrith and this year's events in Darwin and Auckland have been promoted as 'open' Institutes for all Rotarians. It was pleasing to see good numbers of Rotarians respond in Penrith last year and we have more Rotarians who have registered for Darwin this year.

Education of grass roots Rotarians is vital as we work to increase membership and I plan to change the name to make Institutes more welcoming to all Rotarians. With that in mind, next year's Institute will be rebranded as the annual "Australia New Zealand Rotary Conference". I will appreciate the support of all past officers and senior leaders in spreading the word to encourage 'grass roots' members and partners to attend and learn more about our great organisation.

I would like to think that Rotaractors will join us with their own national conference to be held at the same time and venue - and my pledge is that the format for the new concept regional conferences will be different to that of past Institutes.

President Ian Riseley is holding six Presidential Peacebuilding Conferences around the world during his Presidential year - including one in Sydney on Saturday, March 17. This will be a great opportunity to hear national and international speakers on "Economic & Community Development & Peace".

At its recent meeting in Atlanta, the RI Board of Directors adopted a new vision statement:

"Together, we see a world where people unite and take action to create lasting change across the globe, in our communities, and in ourselves."

For some people change is challenging. It takes them out of their comfort zone. However change is progress and we won't progress without change.

I urge all club leaders to be creative and innovative in our approach to club meetings. We do need new style meetings, but we need to let all clubs make their own decisions on how they conduct such meetings. I don't believe any club has the "perfect" club format or meeting - but I do believe ALL clubs can improve in various ways by regular self appraisal and being innovative and creative.

We are "One Rotary" all with the same ideals of making a difference

in the world, but yet we are different in many ways. That is our strength, we are "One".

Regards,
Noel



Save the Date!

Presidential
Peacebuilding Conference

Sydney

Saturday, 17 March 2018

Zone 8 Institute

1-3 September 2017
Darwin Convention
Centre, NT



Register Here

Membership Appeal

Our membership figures for July 1, 2017, are disastrous - to say the least!

Australia and New Zealand lost 1,264 members last year on top of the 700 from the previous year.

I have often said that the year 2020 will be a crunch year – especially if we keep losing numbers at the current rate. Membership wise, we are in real trouble across the two countries, and I don't say that lightly.

Districts will be impacted. We have just been through a strenuous re-districting process, yet it seems we will need to revisit the situation in both countries.

So what do we do? Do we talk about it? Do we develop more strategic plans? Do we have more Membership conferences and seminars? Do we ask our Membership Chairs to do more? Do we use more brochures? Do we have more membership drives? Do we start advertising for members?

We need EVERY Rotarian to invite a friend/colleague/neighbour to visit their Rotary Club – and clubs need to make a special effort to arrange stimulating programs! Too many Rotarians have NEVER asked anyone to share their Rotary friendships. Some will say they have asked unsuccessfully. Well, we need to ask again and again and again – if we

want our organisation and our own special Rotary clubs to survive!!!

We need people at District level to motivate Rotarians to get out and start asking people! In other words we need to get off our collective 'butts' and accept the challenge of sharing Rotary membership!

We all need to carefully consider our programs for the year ahead. It may well be that we have to restrict our projects and fund raising plans and focus solely on membership?

This may be drastic action but these are drastic times. We may need to continue such an intensive membership 'push' until we turn the current situation around.

Everyone in sales, knows that you never ever make a sale unless you ask for the order – and you have the order in your hand! It does not matter how good your promotions or advertising campaigns are. It is exactly the same in Rotary. People will not join unless they are asked – AND they like what they see when they arrive at their first meeting.

Membership is the most urgent challenge confronting Rotary at this time. if we all love Rotary and, if we all love the ideals, it is now time to stand up for the future of Rotary International.

I appeal to all of you to start now. Tell your club and all Rotarians we need to get stuck into membership like never before. Please get started now and get a membership action plan in place.

If we don't confront this challenge – and turn membership trends around - New Zealand will soon drop back to four Districts, and Australia to fifteen or sixteen Districts.

Membership: it is our problem, and we need to fix it now!



Get Up and Go

'Get up and Go' is the theme for 'Rotary Fitness' is a new initiative that we think should be considered by all clubs because it offers nothing but benefits for Rotarians, for the growth of clubs, for the community and for the health of all Australians.

The idea is very easy to implement at the club level.

All that is required is for a group of club members to regularly get involved in some form of fitness activity. Rotarians are encouraged to think about their health and for clubs to add a simple, regular weekly health related activity to their calendar; such as a group walk, a bike ride, game of golf, etc. – whatever activity your club supports the most.

The simplicity of the idea is that we get out and get active in the community, wearing a new range of Rotary Fitness clothing that stands out and attracts attention. This campaign is aimed at visually changing the perception of Rotary from that of 'a bunch of old blokes who cook sausages' to 'a fellowship of all ages that participate in activities of service.'

The cleverly designed range of sports polo shirts in

Rotary colours depict a wide range of sporting themes, and the idea is to distribute these freely around the community.



Australian Rotary Health Ambassador Chris Edwards says, 'These shirts aren't just for Rotarians. They are for people of all ages. To change the Rotary image the community needs to see a change. If they regularly see young and old participating in some form of exercise whilst wearing these sporting themed shirts, their perception as to what Rotary will definitely be altered. And the whole initiative is a fundraiser for Australian Rotary Health.'

'As part of this initiative, we plan to have a website that catalogues everything related to health and fitness in the Rotary world, starting with a directory of Rotary Parks, Rotary walking trails and Rotary sporting events.' Stated Chris.

To get this initiative off the ground we need people to put their hand up and get involved.

If you are interested in participating or knowing more, email chris@rotary.fitness and introduce yourself.



Good Manners in Rotary

Effective Rotary Club and District meetings can be interesting as well as being business-like and fun - - - all at the same time.

In 2004 PRID John Thorne was prompted to write a small booklet on essential protocol, hints and etiquette in Rotary. It was published by **Rotary Down Under** and was quite well received.



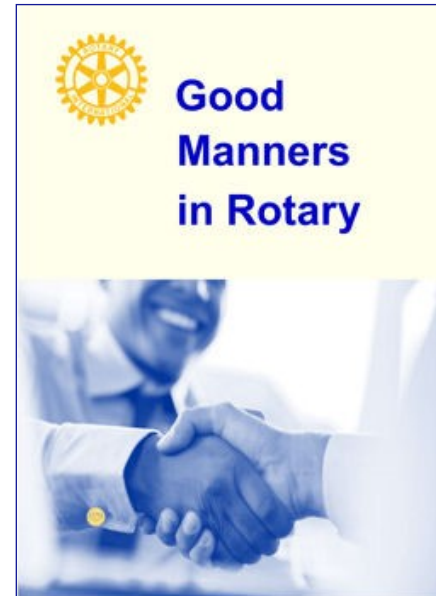
Four editions were published and all were distributed at a low cost. It has now been decided to produce a new edition entirely and make it available through Kindle.

You can get a copy by hitting the link here: ["Good Manners in Rotary"](#). Alternately, you could go to the Kindle Store and search for 'Rotary Manners', for instance.

There is a small cost (through Kindle), but 100% of the proceeds go to The Rotary Foundation. The booklet is a service to clubs and Rotarians. It is considered that all leaders should have a copy including district leadership and club leadership, then after reading the guidelines, to take action.

The original content has been wholly revised, updated and enhanced for this digital edition.

John was encouraged to complete this edition by the enthusiasm of your current RI Director, Noel Trevaskis.



Reminder

Council On Legislation

Resolutions for the 2019 Council on Legislation are due by 31st December 2017

TORONTO
2018

Register Here



Waipuna Conference Centre,
Auckland 8-10 September 2017

Zone 7B Symposium 2017
(Incorporating Institute and Future Leaders Seminar)

Rotary

New Zealand & Pacific Islands



Meet our Future Leaders



President Elect: Barry Rassin

Barry Rassin, of the Rotary Club of East Nassau, New Providence, Bahamas, is the selection of the Nominating Committee for President of Rotary International for 2018-19. He will be declared the presi-

dent-elect on 1 September if no challenging candidates have been suggested.

As president, Rassin aims to strengthen our public image and our use of digital tools to maximize Rotary's reach.

"Those who know what good Rotary clubs do will want to be a part of it, and we must find new models for membership that allow all interested in our mission to participate," he says. "With Rotary more in the public eye, we will attract more individuals who want to be part of and support a membership organization that accomplishes so much good around the world."

Rassin earned an MBA in health and hospital administration from the University of Florida and is the first fellow of the American College of Healthcare Executives in the Bahamas. He recently retired after 37 years as president of Doctors Hospital Health System, where he continues to serve as an adviser. He is a lifetime member of the American Hospital Association and has served on several boards, including the Quality Council of the Bahamas, Health Education Council, and Employer's Confederation.

A Rotarian since 1980, Rassin has served Rotary as director and is vice chair of The Rotary Foundation Board of Trustees. He was an RI training leader and the aide to 2015-16 RI President K.R. Ravindran.

Rassin received Rotary's highest honor, the Service Above Self Award, as well as other humanitarian awards for his work leading Rotary's relief efforts in Haiti after the 2010 earthquake there. He and his wife, Esther, are Major Donors and Benefactors of The Rotary Foundation.

Rassin's nomination follows Sam F. Owori's death in July, just two weeks into his term as Rotary International president-elect.

Source: RI website



President Nominee: Mark Maloney

Mark Daniel Maloney, of the Rotary Club of Decatur, Alabama, USA, is the selection of the Nominating Committee for President of Rotary International for 2019-20. He will be declared the presi-

dent-nominee on 1 October if no challenging candidates have been suggested.

"The clubs are where Rotary happens," says Maloney, an attorney. He aims to support and strengthen clubs at the community level, preserve Rotary's culture as a service-oriented membership organization, and test new regional approaches for growth.

"With the eradication of polio, recognition for Rotary will be great and the opportunities will be many," he says. "We have the potential to become the global powerhouse for doing good."

Maloney is a principal in the law firm of Blackburn, Maloney, and Schuppert LLC, with a focus on taxation, estate planning, and agricultural law. He represents large farming operations in the Southeastern and Midwestern United States, and has chaired the American Bar Association's Committee on Agriculture in the section of taxation. He is a member of the American Bar Association, Alabama State Bar Association, and the Alabama Law Institute.

He has been active in Decatur's religious community, chairing his church's finance council and a local Catholic school board. He has also served as president of the Community Foundation of Greater Decatur, chair of Morgan County Meals on Wheels, and director of the United Way of Morgan County and the Decatur-Morgan County Chamber of Commerce.

A Rotarian since 1980, Maloney has served as an RI director; trustee and vice chair of The Rotary Foundation; president's aide; zone coordinator; and a leader on the Future Vision and 2014 Sydney Convention Committees. He serves on the Operations Review Committee and has served on the Rotary Peace Centers Committee. He has received the Rotary Foundation Citation for Meritorious Service and Distinguished Service Award. Maloney and his wife, Gay, are Paul Harris Fellows, Major Donors, and Bequest Society members.



Contact Us

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