



2025 Take Stock in Children Backcountry Challenge

Dear Friend of Rotary:

The Rotary Club of Key Largo offers our sincere appreciation for your sponsorship of the 25th Annual Take Stock in Children Backcountry Challenge catch and release fishing tournament, scheduled for September 26-27-28, 2025. This tournament has benefitted the Take Stock in Children (TSIC) Program, as well as other local scholarships, for twenty-five years. All money raised by this tournament stays in the Upper Keys.

The TSIC program empowers underprivileged students to receive full scholarships to Florida colleges and universities. Every dollar of Take Stock scholarship money is matched by the State of Florida dollar-for-dollar. TSIC Scholarship recipients receive a full 4-year scholarship after they have fulfilled all contractual commitments to maintain good grades, show good student conduct, attend school regularly, stay crime and drug free, and attend weekly mentor-mentee meetings.

With your help, we will be able to reach our goal for 2025 to raise \$60,000 for TSIC and the Key Largo Rotary Club Scholarship funds. We rely totally on the support and sponsorship of our community, and we are proud to count on your business/personal support as a sponsor this year. Your donation greatly assists us in raising more money to give back to the community.

Thank you for your continued support.

Sincerely,

Shelby Morris

Shelby Morris, Committee Chair
Rotary Club of Key Largo

*Please make checks payable to: **Rotary Club of Key Largo Charitable Events**
And mail to: **Key Largo Rotary, P.O. Box 252, Key Largo, Florida 33037**
or call for pick up: **Shelby Morris 305-393-3686** or **Don Horton 305-522-2062***

SPONSORSHIP OPPORTUNITIES

25th Annual Take Stock in Children Backcountry Challenge Fri-Sat-Sun, September 26-27-28, 2025

SOCIAL EVENTS

Friday 5:30 pm Captains Meeting/Doc's Diner, 99696 Overseas Hwy, Key Largo, FL
Sunday 6:00 pm Awards Banquet/Elks Lodge, 92600 Overseas Hwy, Tavernier, FL

SPONSOR BENEFITS

- **Grand Champion Level Sponsor (\$5,000):**
 - Extra Large Logo on Fishing Shirts, Poster, Banquet Program, Social Media and in Print Ads
 - 4 Social Tickets to Attend Both Social Events
 - Full Screen Logo Projected on Slide Presentation at Awards Banquet
 - Premium Live Recognition On-Stage during Awards Banquet
- **Snook Level Sponsor (\$2,500):**
 - Large Logo on Fishing Shirts, Poster, Banquet Program, Social Media and in Print Ads
 - 4 Social Tickets to Attend Both Social Events
 - Full Screen Logo Projected on Slide Presentation at Awards Banquet
 - Expanded Live Recognition On-Stage during Awards Banquet
- **Redfish Level Sponsor (\$1,000):**
 - Logo on Fishing Shirts, Poster, Banquet Program, Social Media and in Print Ads
 - 2 Social Tickets to Attend Both Social Events
 - Logo Projected on Slide Presentation at Awards Banquet
 - Live Recognition On-Stage during Awards Banquet
- **Trout Level Sponsor (\$500):**
 - Name Listing on Fishing Shirts and Awards Banquet Program
 - Logo Posted on Social Media and Projected on Slide Presentation at Awards Banquet
 - Live Recognition On-Stage during Awards Banquet
- **Angler Level Sponsor (\$250):**
 - Name Listing Projected on Slide Presentation at Awards Banquet
 - Name Mention in Social Media

To take full advantage of all advertising opportunities, signed commitments, payments and logos must be submitted by July 1, 2025, or you might miss out on some of the print advertising due to advertising deadlines. Commitments and logos received after this date will be rolled into the ongoing advertising to the best of our ability. For Trout Level and higher, your hi-resolution logo must be emailed to attention of Allan Pope: APope@KeysLifeMagazine.com. If you have any further questions regarding sponsorships, please contact Jim Durbin 314-609-6178. Thank you for your support of this amazing community event!



All money raised by the Take Stock in Children Backcountry Challenge fishing tournament stays in the Upper Keys. The Take Stock in Children program empowers underprivileged students to receive full scholarships to Florida colleges and universities. Every dollar of Take Stock scholarship money is matched by the State of Florida dollar for dollar: For example, a \$500 donation becomes \$1,000 of scholarship money.



Club of
Key Largo



P.O. BOX 252, KEY LARGO, FL 33037 | KEYLARGOROTARY@GMAIL.COM | DON HORTON, PRESIDENT - 305-522-2062



2025 Take Stock in Children Backcountry Challenge SPONSORSHIP COMMITMENT FORM

DATE: _____

SPONSOR NAME: _____

NOTE: Please list your name or business name **as you would like it to appear** in advertising.

CONTACT INFORMATION:

Name: _____

Address: _____

Email: _____

Phone: _____

SPONSORSHIP LEVEL (Check One):

___ \$5000 Grand Champion Level

___ \$2500 Snook Level

___ \$1000 Redfish Level

___ \$500 Trout Level

___ \$250 Angler Level

NOTE: Please provide your Hi-Res Logo (Trout \$500 Level & higher) as appropriate for your selected sponsorship level. Please make checks payable to Rotary Club of Key Largo Charitable Events and mail to Key Largo Rotary, PO Box 252, Key Largo, FL 33037 or call for pickup to either Shelby Morris 305-393-3686 or Don Horton 305-522-2062.

Cash / Check _____

In-Kind _____

Rotary Contact Signature: _____

Sponsor Signature: _____

SPECIAL INSTRUCTIONS IF NEEDED: