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CONNECTING IN A CRISIS





President's message

y Rotary journey began 40 years ago when I joined the Rotary Club of Decatur, Alabama, at the age of 25, and it has brought my family and me many unforgettable moments. But nothing could have prepared me for connecting with the world as president of Rotary International. My individual Rotary journey has become a shared Rotary journey with each of you.

All of the incredible people Gay and I met this year — Rotarians, Rotaractors, and the extended family of Rotary — will be an inspiration for the rest of our lives. We visited clubs and projects from Uruguay to Ukraine, from Nigeria to New Zealand, and beyond. We were privileged to crisscross the globe, circumnavigating it twice and moving back and forth between the Northern and Southern hemispheres. Each country and each stop held its own Rotary magic. While in Zimbabwe in March, we

participated in a medical vocational training team mission with Rotarians from India, providing health, hope, and life itself to the thousands who came for treatment. We also felt the energy of more than 300 young people at a Rotary Youth Symposium in Harare. What a thrill it was to be with these young people!

This year Rotary launched our new Action Plan, and I trust each club is putting that plan to use. And I have been energized by the efforts to embrace the priorities I set for this Rotary year: engaging families, providing leadership opportunities for all ages, celebrating our history with the United Nations in its 75th year, and, most significantly, growing Rotary.

As COVID-19 reached around the globe, we found ourselves in a world transformed. We have been forced to connect in ways we could never have imagined, testing our ability to adapt. We have made tough decisions, including canceling club meetings, district conferences, presidential conferences, and, much to our regret, the 2020 Rotary International Convention in Honolulu. Together everyone is placing the public good and welfare first, despite the loss of meetings, events, and experiences that had been planned for years.

As we looked forward to the Rotary Convention in Honolulu, we learned about the aloha spirit. Our Rotary friends in Hawaii showed us that "aloha" means mutual regard and affection. It extends warmth and caring with no expectation of anything in return. The spirit of aloha applies wherever in the world we may live. As Rotarians, Rotaractors, and members of the family of Rotary, we are connected, and as aloha has been defined to me: Our connection to one another is based upon mutual respect for our differences as well as our appreciation for what we have in common. Community is the sum of individuals - individuals who have concern for one another, who care, share, and take responsibility.

As I have witnessed the members of the Rotary community act to care for humanity amid the coronavirus pandemic, I have seen the aloha of Rotary. We are indeed people of action. Every day, but particularly during this pandemic, the Rotary community has demonstrated its aloha spirit. It is a gift to be shared, and we are each a steward of this gift of Rotary. Gay and I have been amazed, inspired, and humbled by all of you within the family of Rotary.

As COVID-19 reached around the globe, we found ourselves in a world transformed. We have been forced to connect in ways we could never have imagined, testing our ability to adapt.

Indeed, I would say that the last part of our shared Rotary year was transformational. We found new ways to make the lives of others better, new ways to move forward together. And, together, we will continue to grow Rotary so that we may increase our gift of Rotary to our local and global communities.

Gav and I will always remember and treasure our year with you, our shared journey, as Rotary Connects the World!

MARK DANIEL MALONEY

President, Rotary International

Visit riconvention.org for information about virtual 2020 Rotary Convention events to be held in June.























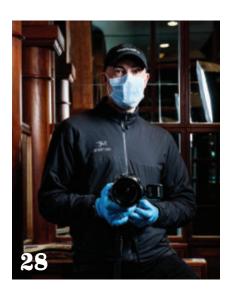








Vol. 198, No. 12 contents JUNE



- PRESIDENT'S MESSAGE
- INBOX
- **EDITOR'S NOTE**

11 our world

- Community trust: Tika Dewi
- · Global etiquette
- To the manners born
- · World Polio Day ideas from around the globe
- · Stay connected through Rotary's online Learning Center
- · Snapshot: Madurai, India
- · Adapt and connect

23 viewpoints

· It's only human

55 our clubs

- · Building by the bay in San Francisco
- · 5 questions about meeting online
- · Message from the trustee chair
- Rotary Fellowships
- In memoriam
- Crossword

64 LAST LOOK

features

28 IT JUST CLICKED

When our 2020 photo contest judge, Damon Winter, got his first real camera, a lens opened on a future that would include a Pulitzer Prize, a job at the New York Times, and a portfolio of artful photographs that tell compelling stories.

Bv Julie Bain Photography by Damon Winter

40 SNAP JUDGMENTS

This year's photo contest winners tell a story of Rotarians exploring the world with open eyes and hearts, making connections across cultures, and capturing beauty wherever they find it.

ff As I have witnessed the members of the Rotary community act to care for humanity amid the coronavirus pandemic. I have seen the aloha of Rotary. ""

Mark Daniel Malonev



ON THE COVER A family arrives at a drive-through COVID-19 testing site in Syracuse, New York, in late March. Photography by Damon Winter/New York Times

ABOVE Assigned to photograph workers who were still on the job on his Manhattan block just before a statewide stay-at-home order took effect in response to the COVID-19 pandemic, our photo contest judge took a self-portrait. Photography by Damon Winter/New York Times

OPPOSITE Mark Daniel Maloney's duties as 2019-20 Rotary president took him around the world. "Each country and each stop held its own Rotary magic," says Maloney, who was often accompanied by his wife, Gay. Left to right, top to bottom: Bandai, Japan; Ankara, Turkey; Busan, Korea;

Kolkata, India; El Rodeo, Guatemala; Harare, Zimbabwe; Fatima, Portugal; Kaneohe, Hawaii; Sydney, Australia; Kolkata, India; Chicago, Illinois; Pasadena, California; Mutare, Zimbabwe; London, England; and Evanston, Illinois. Photography courtesy of Gay Maloney unless otherwise noted

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Field work

Bob Quinn, the Montana Rotarian featured in the March issue ["Scientist, Farmer, Innovator, Rotarian"], appears to be a remarkable man who has made a solid contribution to his community. But in fact America's fields are not "soaked in chemicals" that "suck nutrients from the earth, from the food, and from the small communities that dot the plains." All agriculture requires chemicals, especially nitrogen, phosphorus, and potassium. H₂0 water — is a chemical. "Farming without chemicals," contrary to the warm rhetoric of the article, is not possible.

In general, organic farming requires much more labor than conventional agriculture does. What will laborers be paid? Where will all the organic mulch and fertilizer come from? Usually a much greater amount of organic matter - manure and so on - must be put on the fields than is needed for conventional agriculture. Organic farming does not provide extra protection from pests and diseases; there is evidence that organic coffee farms have been hit harder by leaf rust than conventional operations have.



All the conventional farmers I have met, in Central America, China, Ethiopia, Ohio, and other places, are dedicated to sustaining their yields. They do not poison the earth or destroy communities.

Organic farming may be wonderful, but the organic industry — which now involves very large companies like General Mills — engages in scare tactics. "Chemicals" are called bad, while the industry aims to frighten consumers by insisting that genetically modified organisms (GMO) are killing us and are producing Frankenstein foods and animals. That is shameful, as Americans have been eating GMO corn and soybeans for decades now, with no discernible effect on health. Organic may be a powerful tool in growing food, but to disdain the tools of GMO is an attack on science.

I wish the best to organic farmers, but I hope The Rotarian will support science and not the harmful claims of the organic food industry. **ROBERT W. THURSTON** Oxford, Ohio

As an old farm boy, I began reading "Scientist, Farmer, Innovator, Rotarian" with great interest but quickly became frustrated with the emotional and slanted writing. Fields "soaked in chemicals"? Really? Same sentence: "corporations that farm them." Does the writer know that about 97 percent of all farms in America are family farms? And that they produce about 86 percent of all U.S. agricultural output? Enough to feed us and much of the world for a price we can afford. Fifty years ago, the average American family spent about 20 percent of its income on food. Today that is a little over 10 percent. "Suck nutrients from the earth"? If Mr. Quinn sells his crops to be delivered off his farm, he, too, is removing nutrients. At that

point. I concluded that the rest of the article was trash and closed the magazine.

JOHN K. RUTLEDGE Wheaton, Illinois

The role of politics

The article on the refugee crisis in Venezuela in the March issue was interesting, but the situation in Venezuela was euphemistically referred to as "the country's collapse — an economic meltdown that ... is worse than the Great Depression." There was never any mention of Hugo Chávez's socialism failure: the corruption, mismanagement, and authoritarian dictatorship that continues under Nicolás Maduro. This was one of the

wealthiest countries in South America, and to see it now is unbelievable. To not at least mention some of the reasons ignores the elephant in the room. Although I understand trying to avoid political commentary, the cause and genesis of this sad crisis should transcend politics and not be lost.

PALII PAGENKOPE Pewaukee, Wisconsin

Inspiring issue

These two stories hit it out of the park for me:

1. "Scientist, Farmer, Innovator, Rotarian": Bob Quinn is my new hero. Can I order the apples and grains? I was moved nearly to tears reading about the years he has dedicated to

Overheard on social media

Our March issue featured an interview with Rotary President-elect Holger Knaack. We polled readers on Instagram for their thoughts on leadership.



Have you met President-elect Holger Knaack?

Yes 21% OR

No

79%



Do you seek leadership opportunities for yourself?

Yes OR 89% 11%

No



Check out Rotary International's Instagram story on 17 JUNE for an interactive poll about etiquette.







Qualities you value in leadership:







- The ability to listen
- Understanding
- Good communication skills
- Transparency
- Consistency
- Authenticity
- Skills in empowering others
- Embrace of diversity
- High ethical standards
- Organizational skills
- Inclusiveness
- Selflessness
- Team development skills
- Enthusiasm

- Public speaking skills
- Confidence
- Fairness and firmness
- Honesty
- Attainable goal setting
- Motivational skills
- An ability to inspire

organic farming and supporting businesses as well as helping the Rocky Boy's Reservation in its struggle to have healthy foods.

2. In "Exodus," the plight of more than 4 million refugees is heartbreaking. The story highlighted two women in the Rotary E-Club of Houston (whom I know personally) and their commitment to act, as well as that of Rotarians in Colombia, Mexico, and the United States.

I feel extremely proud of Rotarians everywhere and glad to be a part of all the good done in the world.

BELINDA KAYLANI

Houston

The March issue was the best issue ever. I read it cover to cover! Thanks for the inspiring articles!

BARBARA SCHILE

Covington, Washington

Multiplying impact

I read "Toward a More Lasting Peace" in the February issue with interest. I am proud to serve on the board of directors of Books for Africa, the world's largest shipper of donated books to the African continent. Former U.S. Ambassador Howard Jeter, mentioned in the article, is also a member of our board, and Sir Emeka Offor is a member of our Ambassadors Circle. I'm pleased to report that the Sir Emeka Offor Foundation has provided more than \$1.3 million to Books for Africa over the past several years to send well over 1 million books to schools, libraries, and universities in Nigeria and across Africa.

Books for Africa is celebrating its 31st anniversary and 50 million books sent to Africa, and Rotarians have been instrumental in the organization's growth. Having led three Rotary/Books for Africa partnerships through my club in Northfield, Minnesota, I can say that very few investments have greater bang for the buck than the shipping of a container of excellent donated books (35,000 books with a value of about \$250,000) at a cost of about \$12,000 to \$14,000 per container.

Books for Africa has also equipped 100 law libraries at top universities across Africa and is working with the African Union to expand this work. Knowing that there will be Rotarians on the other end to receive the books and ensure that they reach their destination is a huge bonus.

The Rotary Peace Centers have increased Rotary's reach exponentially in the search for a better tomorrow, and if we count the other organizations that have worked with Rotary over the years, this impact is only multiplied.

CHARLIE COGAN

Northfield, Minnesota

The editors welcome comments on items published in the magazine but reserve the right to edit for style and length. Published letters do not necessarily reflect the views of the editors or Rotary International leadership, nor do the editors take responsibility for errors of fact that may be expressed by the writers. Follow us to get updates, share stories with your networks, and tell us what you think.

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SERVICE ABOVE SELF

The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

The Four-Way Test

OF THE THINGS we think, say, or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and **BETTER FRIENDSHIPS?**
- 4) Will it be BENEFICIAL to all concerned?

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN. I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians
- 5) Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment.



A message from the editor in chief JOHN REZEK

We are hearing from Rotary clubs that continue to engage with their communities.

t's the first full week of April. All 11 members of the Rotarian staff have been working from home for four weeks now. We're working the phone, we're emailing, and we Zoom in on each other, mostly in groups. We pass around our work as digital files: manuscripts, edited text, tentative layouts, finished pages. As we put the June issue to bed, we're planning our coverage for the rest of the summer and through the end of the year. Plus we're trying to navigate a world that seems determined to undermine any sort of prediction.

But we are able to see and share what's before us at this moment. By now we all know people who have been infected with COVID-19. We may know some who have died; we've all witnessed heroic people out delivering food, packages, personal protective equipment, and other medical supplies. I don't think I can be angry at a truck driver ever again.

Simultaneously we are hearing from Rotary clubs that, in this time of crisis, continue to engage with their communities and attend to the needs they anticipate and discover. In this issue we report on some of those efforts. We will continue to do that.

In this month's column, as counterpoint, Frank Bures notes how we can sometimes regard others as having a lesser quotient of humanity than we do. I found that a stark thought when I first read it. I wondered if I had dehumanized someone in my lesser moments. I have regretted times when I have been short with people; it pains me to remember when I have seemed or been cruel. I hope I am most often successful in letting my better angels have the final say.

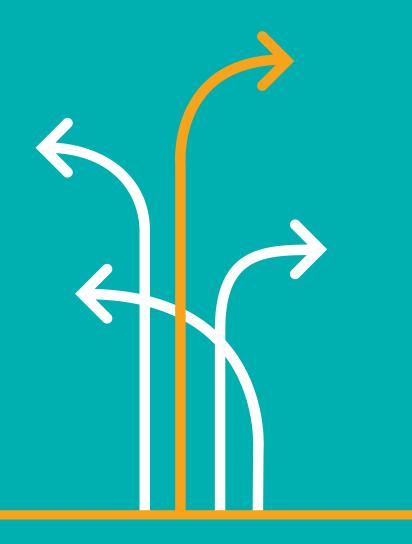
And then I began to think of it another way, thanks to something journalist Ezra Klein said. The gist was that we can disagree and become angry - very angry even with people, but when we hold them in contempt, we lose something of the moral thread that should be at the heart of our consideration. To feel contempt, to loathe, to hate - these are the dehumanizing enablers we have in our language. I probably should include the lesser, sportier versions: to deride and to mock.

It is fitting, then, that this month we bring you photographs of how Rotarians are able to see our besieged world. Their pictures are filled with wonder and promise, hope and beauty. And it is also fitting that we have as our judge photojournalist Damon Winter, who, among other things, shows us the exquisiteness of the everyday and tells us how we can capture it for ourselves.

That's important to keep in mind as we wait to see what will come our way.

huylyn





TAKE YOUR CLUB IN A NEW DIRECTION

Is your club flexible and ready for the future?

New resources on Satellite Clubs, Passport Clubs, and Corporate Membership can help you create an experience that works for every member.

LEARN MORE ABOUT YOUR OPTIONS
AT ROTARY.ORG/FLEXIBILITY





continued from page 11

they lasted three years." Her father, a minibus driver, operated the community's diesel generator, which powered the family's television, which - as one of only three in the community - was a magnet for neighbors and friends.

"Bali has a strong social culture," says Tika, president of the Rotary Club of Bali Ubud Sunset. "We take care of each other. We trust each other. Balinese put honesty first. Even with strangers, we never think badly about other people."

After Tika and her husband, Kadek Raharja, joined Rotaract in 2008, they got involved in local projects: He trekked through rugged terrain to assist Rotarians who were constructing gravity-fed water systems for subsistence farmers in remote northeastern Bali; she gathered clothing donations for the families and, with baby in tow, helped out at a weekend school library run by their Rotaract club.

"Before the water project, every morning the women walked two hours each way to get a bucket of water for the whole family," says Tika. Rotarians have completed 17 projects, including the gravityfed water systems and wells. "Now these women are thinking about other things to do to improve their family life," Tika says.

Tika joined the Rotary Club of Bali Ubud Sunset about three years ago and has embraced her club's environmental awareness campaign, which is centered on waste separation. Despite the Balinese philosophy of harmony with nature, litter — single-use plastics in particular - is a serious problem on the island. "It is so sad to see our river and our riverbank full of plastic," she says. "It will be a long effort to deal with waste management here, not a short project."

Her zeal for helping people has not gone unnoticed in her club of 18 members, who nominated her to be club president. "I had never thought about it. It's an honor," she says. "The question I asked of all the members was, 'Do you really trust me?" There are plenty of —BRAD WEBBER reasons they do.

Global etiquette

ROTARIANS OFTEN CONNECT with people from different cultures.

Here, members of Rotary's Global Communications team our translators, interpreters, and all-around international experts - offer a few etiquette tips from their native countries.



When getting off an elevator in POLAND, say "thank you" to your fellow riders.

Marcia...!

In **BRAZIL**, call people by their first names. There are very few instances when you would use surnames such as when more than one person in a classroom or office has the same name.

Hallo, Herr Mülle,

In **GERMANY**, however, do not address a person who is not a friend or longtime acquaintance by their first name. Instead, address them as Mr./Ms. Last Name.



In PERU, kiss a woman on the cheek when you are introduced to her by a friend. Two men always shake hands. Wie geht's?

Ith bin müde and märrisch and könnte ein wenig Schlaf gebrauchen...

GERMANS don't consider the phrase "How are you?" to be a simple greeting; people will think you really want to know, and will answer honestly.



In KOREA, don't pick up rice or soup bowls from the table when you're eating but in JAPAN and CHINA, it's appropriate to do so. And when drinking alcohol with Koreans, do not fill your own glass; your fellow diners are supposed to fill it for you. If you see that someone's glass



is empty, offer to refill it.

Bow, don't hug, as a greeting in JAPAN. And don't talk on the phone on public transportation — it's considered rude.

Sheila Armstrong



To the manners born

Your mother may have admonished you for talking with your mouth full or putting your elbows on the table, but there's so much more to manners than that. Etiquette is really "being thoughtful about yourself and others," says Sheila Armstrong. She learned about manners from her grandmother Cookie Mae, a University of Wisconsin graduate who taught elocution in Superior, Wisconsin. "For her, it was important to be precise in everything from dining etiquette to basic thoughtfulness toward others," says Armstrong, a member of the Rotary Club of Houston. Armstrong has appeared on numerous TV shows, and her Little Book of Etiquette: Tips on Socially Correct Dining was first published in 1993.

THE ROTARIAN: Why did you write *The Little Book of Etiquette?*

ARMSTRONG: I ran an executive search firm. In the early 1990s, I had two candidates within three months of each other who were each on the verge of being offered a position with an incredible salary and benefits, but neither of them got the offer — because they were dining slobs. The first candidate ordered spaghetti and slurped up the noodles, allowing tomato sauce to splash on both sides of his face — and then he forgot to wipe away the sauce. And when the second candidate was taken to dinner, he drank three glasses of wine. It made me so mad that I interviewed 500 people and wrote a book.

TR: How did the rules of etiquette first arise?

ARMSTRONG: The first notes we have on etiquette come from 2400 B.C. in Egypt. One piece of advice could be translated as something like "when your boss laughs, laugh with him." The use of the word "etiquette" with its contemporary meaning comes from France and is often traced to the time of Louis XIV.

TR: What tips do you have for Rotarians?

ARMSTRONG: If you want to ask someone to volunteer for a project, do it away from your Rotary meeting. Ask the person to coffee or dinner — and tell them in advance why you would like to talk with them.

At Rotary meetings, I've been at tables where nobody talked or where I was ignored because I was a visitor. When you have someone you don't know at your club, ask them what projects they're involved in. That starts a conversation.

If you're traveling for a Rotary project or event, research the etiquette in your destination. Start practicing how people dine there, for instance, and how you should offer and accept a business card. But remember that if someone is visiting your club and they goof up your local customs, it's gracious not to point it out.

TR: The world is so casual today. Does etiquette still matter?

ARMSTRONG: Bad manners can have real consequences. One day, my father called to tell me that my mother was not feeling well. I lived in Austin, Texas, 100 miles away. I wanted to drive safely but quickly. On a narrow two-lane road, a driver with road rage refused to let me pass for 30 minutes. When I finally reached my parents' door, Daddy opened it up and said, "Sheila, darling, I am sorry, your mother died five minutes ago."

It felt like part of my life had ended, and all because of that driver. So I decided to write a book on driving: Buckle Up, Stay Alert: Driving Tips for Adults and Teens. It will include information about the rules of the road and tips on how patience can help you be a better driver.

— DIANA SCHOBERG



More than 5,900 **World Polio Day** events were held in 2019.

United States

The Rotary Club of Seattle and the Bill & Melinda Gates Foundation co-sponsored a World Polio Day panel discussion last October. Around 150 people gathered to hear insight into the eradication effort from Sidney Brown, program officer with the Gates Foundation; Denny Wilford, a polio survivor and member of the Rotary Club of Gig Harbor Midday, Washington; and Ezra Teshome, PolioPlus subcommittee chair of District 5030 (Washington). The event was moderated by Mark Wright, a Seattle news anchor and member of the Seattle club. "When I speak at events," says Wright, "I often talk about polio, because the effort to eradicate polio is proof that no problem is too big."

Peru

Last year, the Rotaract Club of Iquitos assembled eight bands for a concert in observance of World Polio Day, raising \$200 for End Polio Now. "During the show, the band members interacted with the audience, informing them about the purpose of the concert and encouraging them to continue supporting this cause," reports Fernando Alonso García Torres, a member of the club. The Rotaract club was one of several clubs in Iquitos to hold events during the week, ranging from a Zumba dance party organized by the Rotaract and Interact clubs of Iquitos to a family-friendly bicycle rally.

Japan

District 2510 called on three of Japan's foremost practitioners of good humor to tackle the serious topic of polio last year. The End Polio Charity Theater on 21 October at Sapporo's Erinji Temple featured Shiko Katsura, a specialist in a traditional art of comic monologues known as rakugo, and Suzuran, a duo known for a rapid-fire style of standup comedy called manzai. Attendees donated nearly \$500 to End Polio Now. The program was developed by Dainin Habu, a regional Rotary Foundation coordinator. The event was modeled on a 2014 performance, which also featured Katsura, along with Shanti, a popular jazz singer.











Pakistan

Faisalabad's iconic clock tower serves as the city's focal point. In the hands of the Rotary Club of Faisalabad Cosmopolitan — which bathed the structure with purple and yellow floodlighting for three nights beginning 24 October — it was transformed into a signpost for End Polio Now.

"This is the second time the club has illuminated the tower," says club member Mubasher Siddig Butt; the first was six years ago. "In 2014, my club organized a seminar and invited government officials and gave them a detailed presentation" about the idea, says Butt. The presentation included information about other architectural gems that have received similar treatment, such as the UK's House of Parliament and the Sydney Opera House in Australia. Satisfied that the tower stood in good company, the officials approved the illumination. In 2019, based on the success of the first event, all it took was a brief multimedia presentation to persuade the new administration.

Besides flipping the switch and unfurling an End Polio Now banner, Butt and other Rotarian and local dignitaries held a ceremony discussing Rotary's leadership role in Pakistan, which, along with Afghanistan, is one of the countries where cases of wild poliovirus continue to be reported.

New Zealand

Inspired by Rotarians' train rides to raise awareness and funds in Sydney, Australia, and other cities, members of the Rotary Club of Dunedin traversed their city by public buses on 24 October, collecting about \$1,100 from fellow riders. "This project was a win for ending polio, a win for encouraging citizens to ride the buses, and a win for the profile of Rotary in the city," says Club President John Drummond. "Several bus trips became classes on the history of polio and its effects." - BRAD WEBBER

What will your club do on 24 October to highlight Rotary's commitment to eradicating polio? Whether it's virtual or in person, we want to hear about your World Polio Day event. Let us know at endpolio.org/register-your-event.

Two of the three wild poliovirus strains have been eradicated.

Stay connected through Rotary's online Learning Center

ROTARY CONNECTS THE WORLD – that is Rotary President Mark Daniel Maloney's theme, and despite the challenges presented by the COVID-19 pandemic, Rotarians are continuing to connect with one another and the world. Rotary's new Action Plan calls on us to increase our ability to adapt — and members are coming up with innovative ways to serve their communities and create opportunities for fellowship. Many clubs are meeting online for the first time, reimagining fundraisers and other events, and reinventing planned service projects.

Rotary's online Learning Center has resources that can help you stay connected to the organization and to one another. Instead of meeting one week, for instance, everyone in your club might choose a topic to learn more about and then report back to the other members. You might even decide to develop a webinar using Rotary tips and resources. "The Learning Center courses could be used for general knowledge and for brainstorming, action planning, and idea sharing," says Kimberly Kouame, learning resources manager at Rotary International.

Often, the first time Rotarians use the Learning Center is when they are elected to a club office. But with more than 600 courses in over a dozen languages (including more than 80 in English), the Learning Center has something to interest every Rotarian. Here are a few to pique your interest; find them all at rotary.org/learn.



COURSES

▶ Is Your Club Healthy?

When your club isn't able to meet in person, it can be a challenge to keep members engaged. Now might be an ideal time to assess the state of your club and ask members what is working for them and what isn't.

▶ Your Membership Plan

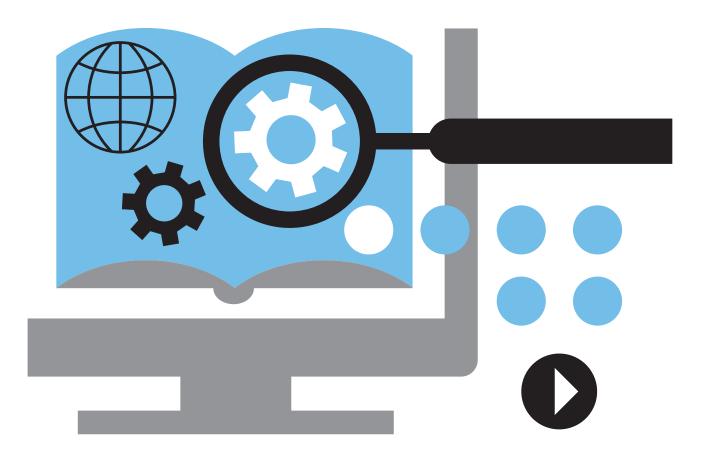
Perhaps you've been thinking about creating a long-term membership plan. This course offers a helpful worksheet and step-by-step guidelines for crafting a strong future for your club.

▶ Building a Diverse Club

In line with Rotary's focus on diversity, equity, and inclusion, this course can help you expand your club's membership to include people from different walks of life.

▶ Committing to Diversity, Equity, and Inclusion

This course offers a closer look at Rotary's DEI statement and how you can put those values into action.



➡ Practicing Flexibility and Innovation

This course guides you through some of the ways your club can be innovative, with advice on subjects such as setting up satellite clubs.

▶ Kick-Start Your New Member Orientation

If your club has had trouble retaining new members, with people joining only to leave a few years later, this course can help. Get tips on how to make sure your new members feel welcome and engaged.

▶ All About Rotary Peace Fellowships

Perhaps you know someone who might be a good candidate for a Rotary Peace Fellowship and you want to be able to talk knowledgeably about the program. Or maybe you would like your club to be more involved. This course will give you information on Rotary's Peace Centers and the requirements and deadlines for applicants.

▶ Building Rotary's Public Image

Rotarians are people of action, and we

want the world to know what we are accomplishing. But how can you get the message out? This course will teach you how to build awareness of Rotary and its work.

▶ Planning Your Projects: Service **Projects Committee**

This course is designed for people serving on a club service projects committee, but anyone can benefit from the ideas about how to carry out effective projects - with tips on doing a community needs assessment and executing the project.

▶ Rotary Foundation Basics

The Rotary Foundation is central to Rotary's work in the world. This course will walk you through the century-long history of the Foundation and its role in grant-making, supporting polio eradication efforts, and funding the Rotary Peace Centers.

▶ Becoming an Effective Facilitator

Develop your leadership skills for Rotary and beyond through this course, which guides you on how to effectively work with a team to define and achieve objectives.

▶ Mentoring Basics

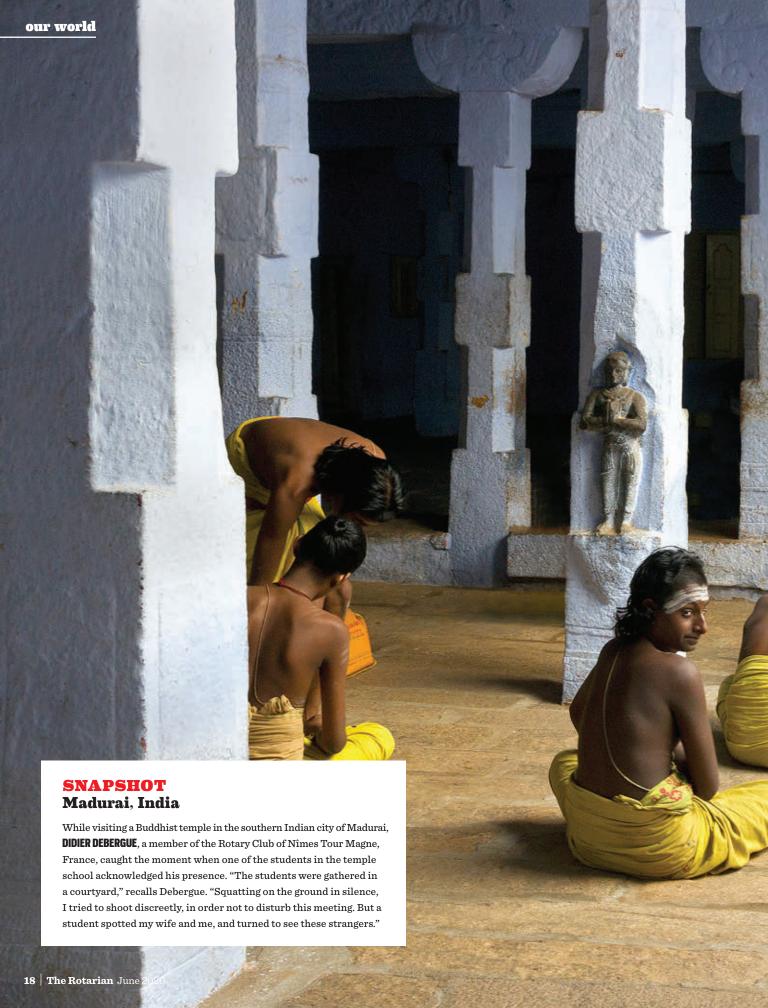
Mentoring has always been one of the cornerstones of Rotary. This course identifies the traits of a good mentor and suggests some best practices to make sure your mentoring relationship is beneficial to all concerned.

▶ Essentials of Understanding Conflict

We've all had to deal with interpersonal conflict, whether the issues are small (who sits at which table at the meeting?) or large (what are our club's priorities?). This course gives you tools to understand different types of conflict and describes conflict management styles.

▶ Leading Change

Change is hard, especially in a collaborative organization. This course offers ideas on how to lead a group of people through organizational change, how to assess people's readiness for change, and how to deal with resistance to change.





Adapt and connect

FOR MORE THAN A CENTURY, Rotarians have been making connections in their neighborhoods and around the world. The COVID-19 pandemic has forced clubs to rethink everything from holding meetings to raising money to serving their communities. Rotarians, of course, have stepped up to the challenge with creative ways of adapting. As the crisis unfolded, we began contacting clubs we've featured in the magazine recently, and they have confirmed that when it comes to Rotarians serving the world, there is no such thing as life on pause.

Rotary Club of Schaumburg-Hoffman Estates, Illinois



"When it became apparent on 12 March that there was no way we could responsibly gather 350-plus people in a ballroom two days later, we had to find a Plan B.

We managed to recast our 50th Birthday Bash as a virtual event, with an online silent auction, a grand prize drawing, and a livestream program. We raised nearly \$120,000 — as much as we had expected with an in-person gala — for projects in our communities and internationally. The meals were donated to charity."

Pat Groenewold, PRESIDENT

Rotary Club of Victoria, Hong Kong



"Our District 3450 Rotaractors initiated a large-scale effort to collect masks and sanitary and personal care items for the

needy. They distributed the materials to the elderly and to street-cleaning workers in Hong Kong."

Anita Chan

Rotary Club of Vilnius Lituanica International, Lithuania



"I worked with Rotarian Aurika Savickaite from the Rotary Club of Chicagoland Lithuanians (Westmont). In just a few days, she and I launched a curated

information website for ICU clinicians to address the major shortage of ventilators to treat COVID-19 patients. We also advised our community on how to move their operations online fast. Small things count, too: We brought a huge flower bouquet to one of our hardworking, and exhausted, members who is a physician."

Viktorija Trimbel, PRESIDENT

Rotary Club of Napoli Parthenope, Italy



"Our lives have been overwhelmed and distorted by an invisible enemy that has forced us to radically change a way of life and, above all, how we relate. We are

holding meetings on the Zoom online platform to evaluate initiatives, including a crowdfunding portal, together with other Rotary clubs, to benefit the infectious diseases unit of a hospital in Naples."

Ludovica Azzariti Fumaroli

Rotary Club of Kirkcaldy, Scotland



"Our club has many older Rotarians who, as of late March, were self-isolated in their homes. We began offering a service

in which younger Rotarians shopped, picked up medicines, and provided meals the older members could reheat. We then decided to offer this service to the local community. I got phone calls and emails in the morning and gave the tasks out to a team of seven."

Sharon Munro

Rotary Club of Asheville, North Carolina



"Our club of 150 had already collected the cost of meals from our members through the end of March, so we

decided to donate that money, along with the money our club had allocated to send nine teenagers to RYLA — for a total of \$5,400 — to a local food bank. And we are out in the community doing as much service as we possibly can, donating blood, packing emergency food boxes, and feeding the homeless."

Janet Whitworth, PRESIDENT

For more on how clubs are taking advantage of meeting online, see page 57.



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It's only human

The tendency to dehumanize other people is in our nature. How can we avoid it?

by FRANK BURES

ne day recently, I was driving down a narrow street near my home. In front of me, two cyclists were taking up most of the lane, going — as cyclists tend to do — well below the speed limit. As we rolled along, I got angrier and angrier. Why didn't they get on the bike path next to the road? Why didn't they move over a little so we could pass? Who were these people?

Eventually I got around them and cooled off. But I was surprised by my reaction. After all, I'm a cyclist

myself, and I have been on the receiving end of drivers' abuse. But at that moment, I did not see myself in those riders. I couldn't imagine what was going on in their heads. They were like an alien species on two wheels. It was as if I had drawn a line between people like me and people like them.

This is a thought process known as "dehumanization," which sounds like something that only happens at Nazi death camps, in Cambodian killing fields, or at roadblocks in Rwanda. But in fact, we draw these kinds of lines



every day, often without any idea that we're doing it.

Nick Haslam, a professor of psychology at the University of Melbourne in Australia, is one of the leading thinkers on dehumanization. To measure how drivers dehumanize cyclists, Haslam and his colleagues surveyed more than 400 people. In one typical result, 55 percent of noncyclists saw cyclists as "less than 100 percent human." (So did 30 percent of cyclists.)

"Some drivers are more willing than others to say that cyclists are more primitive, less evolved, or more animal-like than other people," Haslam says.

In the early days of research into dehumanization, in an effort to understand how people are able to do horrible things to other people, much of the focus was on ethnic groups. More recent research has shown that dehumanizing attitudes can be aimed at anyone: women, medical patients, immigrants, the mentally ill, homeless people.

Researchers have also established that dehumanization is not an all-or-nothing

prospect. There are degrees, even kinds, of dehumanization. What Haslam calls "animalistic" dehumanization is the feeling that members of another group are not as human as we are. We see them as having basic emotions such as joy, anger, fear, and surprise — but not more complicated ones such as pride, admiration, and remorse. We see them as lacking "human essence," or as being a kind of animal that needs to be overseen by those of us who are more evolved.

In Haslam's model, the second

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major form of dehumanization is called "mechanistic" dehumanization, in which we see people as lacking not merely human essence, but human nature itself. We see them not as a lesser version of us, but as something completely different, like a machine or a robot or an empty vessel acting out of cold self-interest.

When we draw these lines between ourselves and others, sometimes we draw them lightly; other times we construct them like an impenetrable wall. It's as if we had an internal dimmer switch for turning down the humanity of others. The further it is turned down, the harder it is to imagine the minds or hearts of those people. Haslam says there are many reasons we do this. "Sometimes we dehumanize people to make it easier to harm them, but I don't think this is the most common reason," he says. "More often it is just one aspect of a general human tendency to favor the groups we belong to over other groups. People tend to see their 'in-group' as better and more human than 'out-groups.' This may serve an evolved function of promoting strong ties with one's group."

In the mists of time, this propensity to see our own group as more human than others would have had survival benefits to a small tribe trying to survive in a hostile world. We don't live in small tribes anymore, but part of us still wants to find the border of our group, to defend it, to see those inside it as more human than those outside it - even if we know intellectually that this is not the case.

Our ability to dehumanize runs so deep that it can be observed in our brains. In 2006, Princeton University scientists Susan Fiske and Lasana Harris published a study in which they put 22 students into a functional magnetic resonance imaging (fMRI) machine, which allowed them to view blood flow to and activation of parts of the brain. While the students were in

the imager, they were shown either objects or photos of people who appear to fit certain social stereotypes, such as middle class, rich, elderly, disabled, and homeless.

Most of the photos activated the parts of the brain we use for social cognition. This is what happens when we think about another person. But two groups - homeless people and drug addicts - triggered no activation. They were not being perceived as human.

Fiske had anticipated this. She had been developing a theory of dehumanization called the Stereotype Content Model, in which there are two criteria by which we measure people we meet: warmth and competence. "What do you need to know about people who are unfamiliar to you?" she says. "First you need to know their intentions - good or ill. If their intentions are benign, you trust them more. If they're malignant, you don't. Then you need to know whether they can act on their intentions. Because if they can't act on their intentions, they don't really matter to you. That's competence."

These two measures form a square with four quadrants into which we sort the people we meet. Those we consider to be like us are both warm and competent. People we envy are those we see as competent but not warm (think Wall Street bankers). We see people we pity or sympathize with as warm but not competent (disabled or elderly people). And people who are neither competent nor warm we see as something else entirely.

Fiske's groups correspond roughly to Haslam's mechanistic dehumanization (cold/competent) and animalistic dehumanization (warm/incompetent). But she adds a category for the more fully dehumanized group about whom we feel nothing but disgust.

This landscape of lines we draw between ourselves and others is far from simple, but researchers are starting to map it out. The next step is to figure

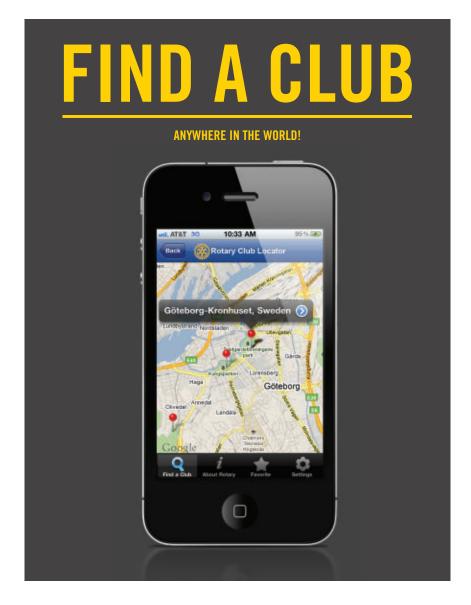




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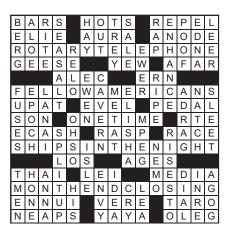


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It's as if we had an internal dimmer switch for turning down the humanity of others.

out how to blur the lines or erase them, and thereby expand the circle of humanity. To rehumanize people.

Some of this work was done in the 20th century with the rise of internationalism, out of which grew Rotary, along with the United Nations, the Red Cross, and other organizations urging an expanded understanding of humanity. As Article 1 of the Universal Declaration of Human Rights states: "All human beings are born free and equal in dignity and rights. They are endowed with reason and conscience and should act towards one another in a spirit of brotherhood." We aspire to this, even if we don't always practice it. And we have come a long way since the world of small, struggling tribes. But there is always more progress to be made.

Fiske has found one method of reversing dehumanization. The idea behind it is simple: to force yourself to see things from the other person's perspective. To do this, she conducted a study in which she simply asked subjects in the imaging machine whether the dehumanized person likes to eat a particular vegetable. This strange question had a profound effect: The social cognition areas of the brain lit up again. It turns out you can't imagine what someone likes without seeing them as a person.

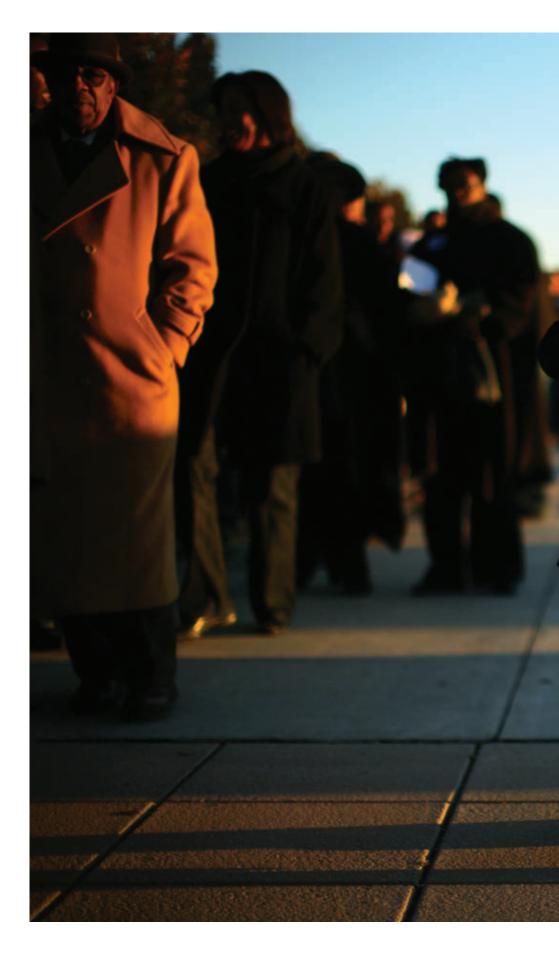
"If you think about what's going on inside someone's head," Fiske says, "they become a human being again."

Frank Bures is the author of The Geography of Madness and a frequent contributor to The Rotarian.





When Damon Winter got his first real camera, a lens opened on a future that would include a Pulitzer Prize, a job at the New York Times, and a portfolio of artful photographs that tell compelling stories





n the wall of Damon Winter's apartment, there is a piece of art bearing the words: You do not take a photograph. You make it. Winter, who has spent his career as a newspaper photographer, makes photos that tell stories with the restraint and precision that photojournalism demands.

His powerful, emotional images of Barack Obama's first presidential campaign, which he covered for the New York Times, won him a Pulitzer Prize in 2009, when he was 34. In addition to Obama's second campaign in 2012 and Donald Trump's in 2016, Winter has covered politics, war, natural disasters, and national issues and events for the Times. While working for the Los Angeles Times in 2006, he was named a finalist for the Pulitzer for his sensitive photos of people who had been sexually abused as children by a volunteer missionary in a remote part of Alaska.

Winter, who was born in upstate New York but grew up in the U.S. Virgin Islands, now lives on the Upper West Side of Manhattan. His apartment, a block from Central Park, is filled with light. The only photograph on the walls of the airy living area is one taken by his **TR:** Were you a natural? Were your early photos any good?

WINTER: I think having curiosity, being an observer of life, and appreciating details was definitely a big part of it. But no, those early shots are terrible.

TR: Did that camera spur you to study photography?

WINTER: Yes. I took a couple of intro-level courses at Columbia University and absolutely loved them. We started with film. I learned to develop and print black-and-white film in the darkroom, and I took a color class and did my own color printing. I was studying environmental science, and I loved it, but I didn't quite see where I could go with it. When the camera came along, it just clicked. After that, I didn't care about my other classes at all.

TR: How did you become a working photographer?

WINTER: It all came from being accepted into the Eddie Adams Workshop [a tuition-free seminar for photojournalists at the start of their careers]. It was my first

"I think having curiosity, being an observer of life,

longtime partner, Béatrice de Géa, who is also a photographer. It's a wintry scene of a frozen lake in upstate New York. Footprints in the snow lead to Winter and the couple's young son, Noa, silhouetted from behind, standing hand in hand and gazing at what lies ahead.

Winter sat down with frequent contributor Julie Bain over coffee in his kitchen to shed some light on his career.

THE ROTARIAN: When did you get interested in photography?

WINTER: I didn't take up photography until later in life. I did have a little underwater camera when I was a child — a yellow Minolta 110 — but I don't remember taking a lot of pictures with it. When I was in college, I asked my mom for a camera for Christmas. Of course, we didn't have smartphones then. I just wanted to take snapshots of my friends, and I was hoping for a little point-and-shoot. Instead, she got me a nice SLR that I could control myself, and I instantly took to it. After that, I never wanted it to leave my hands. I carried it around all the time. I loved it.

real interaction with photojournalism. We shot, edited, discussed, and absorbed photojournalism nonstop. I remember my eyes being opened to some of the most amazing photography and realizing this was what I was meant to do. It was also the first time I learned about how competitive the field can be, how brutal it can be to be critiqued by experienced editors, and how it helps to have thick skin in this business.

Unfortunately, it didn't translate into a job for me immediately. I was rejected from all of the 30-something newspaper internships I applied for, and it was only thanks to the pity of one of the Eddie Adams instructors, Jimmy Colton, that I got an internship at Newsweek magazine. On weekends I freelanced for the Associated Press and eventually built up my portfolio enough to land an internship at the Ventura County Star in Southern California. I soaked up everything I could about photojournalism on the job. I have been striving ever since to tell stories through images that are powerful and informative in a way that is honest, intimate, and artful.

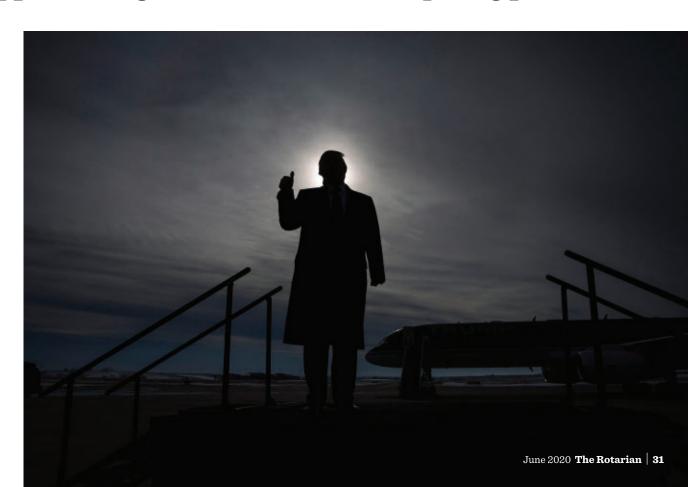
TR: After spending five years at the *Dallas Morning* News, you moved to the Los Angeles Times, where you

Opposite, from top: Barack Obama visits San Antonio during the 2008 campaign; Donald Trump gives his signature thumbs-up during the 2016 race. Previous pages: The Pulitzer Prize committee praised Damon Winter for "deftly capturing multiple facets of Barack Obama's presidential campaign." In all of the presidential campaigns he has covered, Winter has looked beyond the candidates to find the moments that

deepen the story.



and appreciating details was definitely a big part of it."





did the work that got you your first Pulitzer nomination. How did the sexual abuse story there come about?

WINTER: As many bigger stories do, it evolved from a brief news report in a much smaller paper. It was about reports of abuse in a village in Alaska. Our religion reporter picked up on it and decided to inves-

That story unfolded before our eyes over the course of about three weeks there. I got snowed in and missed flights, but it was kind of a blessing because I was forced to slow down and spend a lot of time with these folks. It's a challenge doing such intimate, sensitive photography, where you ask people to open up their lives. So much of it is conveying to

"I have been striving to tell stories through images that are powerful and informative in a way that is honest, intimate, and artful."

tigate, and it turned into a much bigger story than anyone imagined. We discovered the entire town had been ravaged by it. The extent of the abuse was shocking. Boys and girls, now adults, had suffered abuse as children. We were looking at the long-term effects of that abuse and how it decimated the community, leading to psychological problems, alcoholism, and suicide.

them that your intentions are not to take something away from them. And you're not out to make fun of them or to make them look bad.

I had made a particular connection with one family in which both the husband and the wife had been abused years earlier. They had a story they wanted to tell; they had been wronged and they had suffered as a result of it. After all these years, they were ready,



and we were lucky enough to be there at that time.

TR: Your photography for that story was nominated for a Pulitzer, which led to a job at the New York Times. When you were assigned to cover the Obama campaign in 2008, did you have any idea how big that was going to be for you?

WINTER: Not for me personally, but I pretty quickly understood what a big moment it was for the country and for history. It was my first time covering politics. David Scull, my photo editor at the time, said he only wanted a small percentage of the photos to be of the candidate and the rest to be of the supporters and the surroundings and the details that really bring the campaign to life. When I first started, I was seeing with tunnel vision, focused on the candidate and wanting to elbow it out with the rest of the photographers to get as close as possible. David taught me the value of taking a step back and that it was OK to not always be where everyone else is, to take a look around and find something

more subtle, even if it meant missing the shot sometimes. Having the support of a paper that wants me to separate our coverage from what readers can get elsewhere is invaluable. It gave me a chance to explore.

A lot of elements go into making a photograph that's memorable. I'm always thinking of how it serves the story and how the photograph tells the story. Unless it has something to say, it's really not going to stick in your mind. It won't have lasting significance. Especially toward the end of that campaign, I was pinching myself and saying, "How is it that I've gotten so lucky to be covering one of the most historic moments of my lifetime?"

TR: How was covering the 2016 Trump campaign different?

WINTER: Press access had gotten worse since previous campaigns. We all covered events from a really restricted little area. However, the first time I covered Trump, I had very close personal access. It was at a campaign rally on the deck of a battleship stationed

For the story of sexual abuse in a remote part of Alaska, Winter established the setting and took intimate, painful portraits. "I was passionate about that story and really sympathized with the people in it," he says.



"It's one of the things you learn as a photojournalist, to compartmentalize





near Long Beach, California. Afterward, Trump invited the writer and me to come to his golf course and get some "behind-the-scenes stuff." We met him in the dining room of his golf club in Rancho Palos Verdes, and he showed us around the restaurant. He was interacting with diners.

Then he said we had to come see his golf course. The whole time I was trying to take portraits of him and trying to get him to slow down for a second. Someone brought a golf cart over, and he said to hop in with him. He drove us around as the sun was setting. The light was failing, and it was getting too dark to see anything. He pulled up to one hole right on the cliff overlooking the ocean and got out on the green, and you couldn't see anything. He said, "Look at this ocean! It's the best ocean you'll ever see." Then, "Wait, don't take a picture of that. That grass is brown." But it was totally dark out.

TR: Between those campaigns you covered some traumatic stories, including the 2010 earthquake in Haiti and the war in Afghanistan. How did you adapt to those assignments?

WINTER: Haiti was a pivotal assignment for me. It was unlike anything I had ever been exposed to. We char-

tered a plane. The airport was completely empty, and there was no air traffic control. I saw more bodies on the street driving from the airport into town than I had seen in my entire life. It was shocking.

After covering the earthquake, I returned to Haiti over and over to cover the aftermath, national elections, and a cholera epidemic. That experience helped solidify the kind of photographer I was and wanted to be. I realized that I had my limits covering conflict and disaster, and the photos I made in Haiti, and later in Afghanistan, were perhaps not as sensational or shocking as others. But I hoped that they were tender and made with empathy, and that the people who saw my photographs would get even the most fleeting understanding of the profound sadness that comes with losing everything. Since I grew up in the Caribbean myself, Haiti felt close to home. It is definitely not an easy place, but Haitians are a very special people and it was important to me get the story right and to keep coming back.

In Afghanistan, I found myself trailing a platoon of U.S. Army soldiers into a minefield — unbeknownst to us. The lead Navy EOD [explosive ordnance disposal] tech stepped on a mine right in front of me. He lost both of his legs in this explosion that shot dirt, smoke, and flesh 30 feet in the air. Everyone froze as

your fears and emotions, to be able to do the work in the moment."



we all realized the risk of continuing to do what we were doing. As medics rushed in to help, I realized the only thing I could do was keep working, too.

It's one of the things you learn as a photojournalist, for better or worse, to compartmentalize your fears and emotions, to be able to do the work in the moment. Sometimes it's unavoidable, but you have to tuck it away for later because there's no time or room for it then and there. After my son was born in 2013, I had to think long and hard about taking those kinds of risks, because the calculation had completely changed.

TR: When you are photographing in situations where people have been wounded, or you are covering a disaster, do you self-censor your images?

WINTER: You have to gauge the situation and figure out how important this photograph is when you weigh it against potential pain that it may cause a person there in the moment, or after the fact, in looking at the photographs. Those are always calculations you're making

Clockwise from top:

Members of the 1st Battalion, 87th Infantry, tend to a wounded comrade in Kunduz, Afghanistan; American troops head to Afghanistan aboard a transport plane; a soldier prepares to say goodbye to his wife and son before a deployment to Afghanistan.

in real time. There were some things that I didn't want to photograph in that way. Those are the kinds of decisions that photojournalists make all the time.

TR: One of *The Rotarian*'s previous photo contest judges, Steve McCurry, also photographed in Afghanistan and other war zones. How would you compare your approaches?

WINTER: It's funny you mention McCurry. I did an internship at the photo cooperative Magnum Photos when I was young, and I was always looking through McCurry's photos. You can tell the way somebody shoots by looking at their contact sheets, whether they're all over the place and shooting one frame here and one frame there and looking all over. He was really precise. He would find one scene and really work it, over and over, until everything came together. His editing was done in real time. That's how I tend to approach it.

TR: In 2018, you were assigned to work with the *New* York Times Opinion section as a photographer. How did you land that opportunity?

WINTER: The editor of the Opinion section approached me at a serendipitous time. I felt like the paper and I were both going through a transitional period. It coincided with the paper becoming increasingly visual, including the Opinion section, which had not historically been a home for photography. It was refreshing for me, allowing me to inject some of my own opinions and feelings into my work. It was a great opportunity for me to be creative and thoughtful in new ways.

One of my favorite projects, which came before I moved to the Opinion section, was a series of stories on transgender issues. I had to rack my brain to figure out how to best tell those stories. I decided to create multiple-exposure portraits using imagery from the person's life. These shots were challenging but also fun, and I was really happy with the results.

TR: You work in both color and black and white. In what situations does black and white work best?

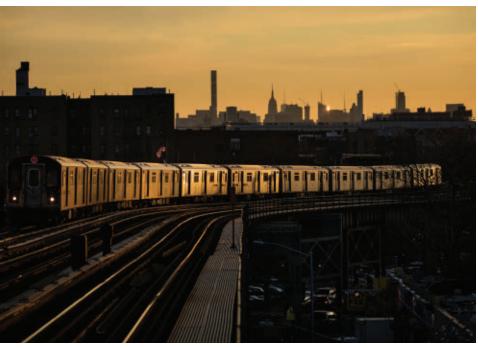
WINTER: When it comes down to it, I'm probably a color photographer, but black and white is really fun and it's nice to use it in situations where lighting is challenging. It is also a way to make the story more visually cohesive and to allow the viewer to focus on moment and emotion, shape, form, and composition without the distraction of color. And in the Opinion section, we are always

"I hoped that the people who of the

Winter traveled to Haiti in the immediate aftermath of the 2010 earthquake: "In the moment, there is so much that you have to think about, just to get your work done. I don't think you can allow yourself to get too emotional, although it's pretty hard not to."



saw my photographs would get even the most fleeting understanding profound sadness that comes with losing everything."





"When it comes down to it, and it's nice





your camera can do, then your whole world opens up.

For people using smartphones, there are also ways you can control the exposure. You've just got to play with it.

TR: What's your advice for amateur photographers trying to photograph people in a less obvious or clichéd way, in a way that helps tell a story?

WINTER: Don't be satisfied with the first picture you take. Sometimes you have to wear people down a bit and give them a little time to allow their mask to fall. You want to get to a point where it's just them being them. Those kinds of portraits are much more compelling than when people are posing.

TR: How do you coax that out of people?

WINTER: It helps if you can convey that you don't need

I'm probably a color photographer, but black and white is really fun to use it in situations where lighting is challenging."

trying to differentiate our coverage from the news side, especially on stories where I am covering the same events as other New York Times photographers. Black and white has its limits sometimes, but for certain stories it helps tremendously to clarify and focus down your message to its essence. Black-and-white portraiture can also be extremely powerful because it allows us to see a person as we never get to in real life, as if through a filter that cuts right through to a person's core.

TR: How can an amateur photographer learn more about light and composition?

WINTER: Besides reading and looking at photography books, I suggest looking at artwork. Painters are very deliberate about the way their paintings are composed. Also, learn the basic rules of composition so that you can get good enough to break the rules — and break them with purpose.

As for lighting, if you're using a real camera, the best thing you can do is take it off the automatic settings and learn what the manual settings can do. Once you get a feel for that, then you're the one in control of the way the light looks. Then you can take a scene and have it not look exactly the way it looks with your eyes, because the camera sees things very differently. Once you take control and understand how light and shadow work and what

something from them. You want to see them as they are. If they understand that, maybe it helps them to drop their guard a bit.

Sometimes just looking them in the eye helps. Frame your camera, then drop the camera a little and engage directly with them. I think Richard Avedon did this. He used a tripod with a cable release so he could stand next to his camera and interact with his subjects on a more personal level. That way the person isn't looking at this cold, dark lens. Sometimes I'll peek my head over the top of the camera a little bit and it'll make them laugh because it looks ridiculous. Try it!

TR: Many photographers publish books collecting their work on a subject. Do you have a book in mind?

WINTER: No. I've always been a newspaper photographer, so I've never had an exhibit or published a book. For me, it's kind of painful looking back at my photography. Maybe I'm too hard on myself. It's not that I feel like photographs have a short shelf life. Maybe it's the nature of being a newspaper photographer and how quickly the news moves on.

Julie Bain is a writer and editor based in New York City. This is her fifth time interviewing the photographer who is judging our annual photo contest.

Top left and right:

For a feature story in the New York Times Magazine, Winter photographed the New York transit system from trains to riders to engineers to workers laying track. Bottom left: Winter spent five days with construction workers at 1 World Trade Center in 2011 for another feature





SNAP **JUDGMENTS**

From Hong Kong to Hungary, Rotarians captured perfect moments in our annual photo contest

his year, we received more than 600 entries to our photo contest from 56 countries and geographical areas. The photographs take us from the vast plains of Inner Mongolia to the manmade canyons of Hong Kong. They tell a story of Rotarians exploring the world with open eyes and hearts, making connections across cultures, and capturing beauty wherever they find it.

Our judge, Damon Winter, has brought to his task the discerning eye of a professional photographer. His comments on the images our readers submitted are like a master class in photography; like the best teachers, he sees what is good - and how it might be even better.

In addition to the winners and honorable mentions that appear in this issue, we'll feature more photos from the contest in The Rotarian throughout the coming year.

FIRST PLACE

PHOTOGRAPHER:

Tono Valdés

Rotary Club of Guatemala Sur, Guatemala

LOCATION:

Fuego Volcano, near Escuintla, Guatemala

Winter: With every color in the spectrum represented, this nighttime volcano scene is like a deconstructed rainbow stretched by time and punctuated by the raw power of nature. It is the rare photo that you would be happy to have on your wall, to stop and stare at every time you pass by. I love the collision of the blue-hued star trails, all traveling through the composition in tidy, concentric circles, with the chaos and violence of the exploding volcano. The green hue of the fluorescent-lit cityscape below helps balance the frame.

SECOND PLACE

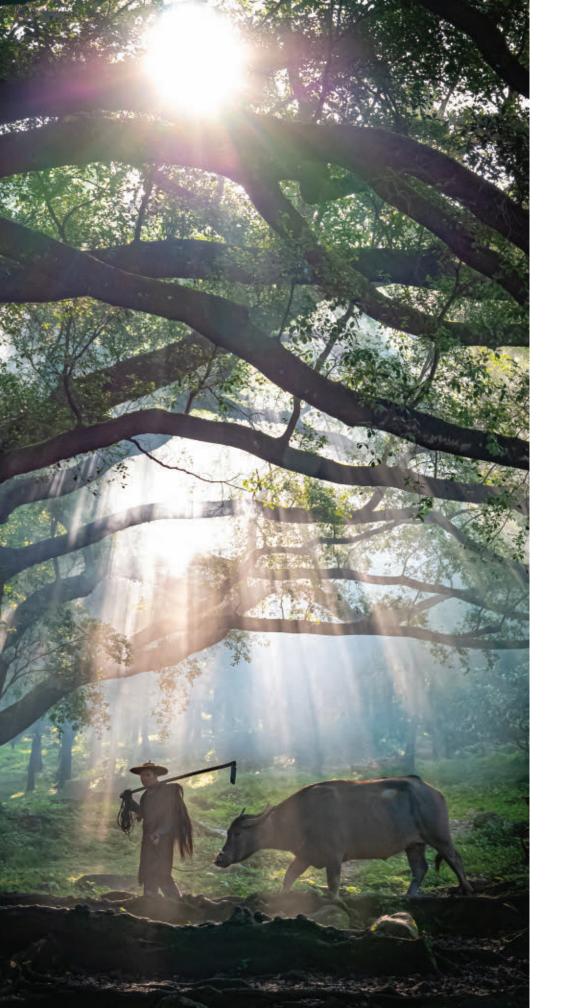
PHOTOGRAPHER:

Fang Keong Lim Rotary Club of Bandar Utama, Malaysia

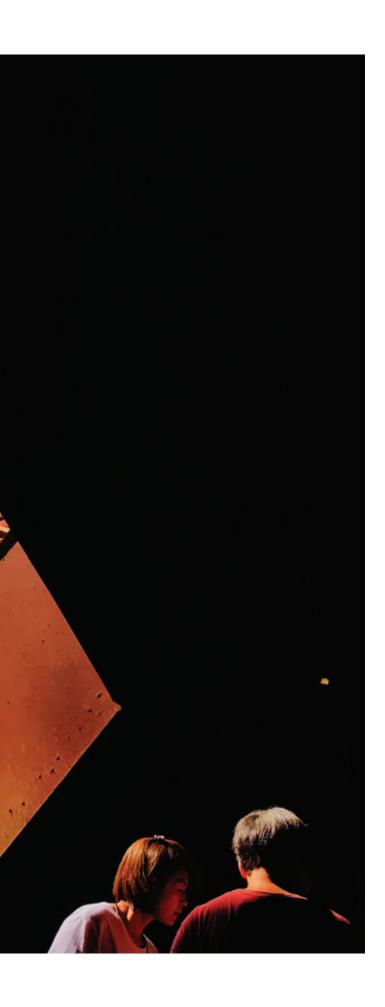
LOCATION:

Xiapu, China

Winter: Godly beams of morning light penetrating this foggy forest scene make this photo come to life. The beautifully stacked and layered vertical composition, in which the main subjects are perfectly silhouetted against a layer of lush groundcover, is a thoughtful way to utilize all the elements and bind them together. This is a tricky exposure that could have benefited from just a little more fine-tuning to retain more detail in the highlights.







THIRD PLACE

PHOTOGRAPHER:

Yuan Lung Hsieh Rotary Club of Tainan Cherng-Ta, Taiwan

LOCATION:

Tainan, Taiwan

Winter: A masterful use of light, exposure, and composition allowed the photographer to render this colorful indoor-outdoor abstract scene. I wish there had been a little more care with the edges of the frame and a more clearly defined moment with the silhouette at left, but it is a valiant effort and clever use of exposure to see beyond how our eyes perceive this scene.



PHOTOGRAPHER:

M A Taher

Rotary Club of Sonargaon Dhaka, Bangladesh

LOCATION:

Sylhet, Bangladesh

Winter: Lovely composition and framing, and a great job by the photographer getting close to the subjects to bring an intimate experience to the viewer. It looks like a difficult place to maneuver, so I'm sure careful planning and forethought were necessary to get this shot. By choosing the moment when the central woman's head turns up and catches the light, the photographer gives us an entry point into the photo and an anchor for the composition.

PHOTOGRAPHER:

Shravan BM

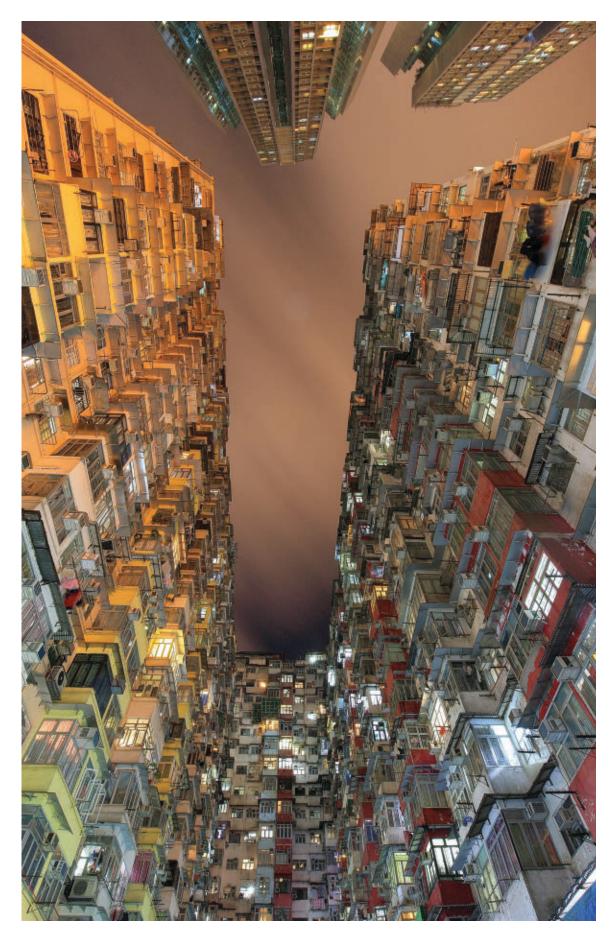
Rotary Club of Bantwal Loretto Hills, India

LOCATION:

Udupi, India

 $\textbf{Winter:} \ \mathsf{Peak} \ \mathsf{action} \ \mathsf{in} \ \mathsf{magic-hour} \ \mathsf{light-what}$ more could you want? Maybe a bit of golden backlighting under a crowd transfixed by the moment, just to top it off? This photograph has that too.







PHOTOGRAPHER:

Carlo Antonio Romero Rotary Club of Cagayan de Oro, Philippines

LOCATION:

Hong Kong

Winter: At first I thought these were stacks of shipping containers waiting to be lifted onto a cargo ship. Then I looked a little closer and saw that it was a different kind of storage — the human kind. This is a very interesting use of an ultra-wide-angle lens and an unexpected low-angle perspective along with mixed-source nighttime lighting and a surreal illuminated city sky. It creates this beautiful abstract architectural study that is also a poignant commentary on the modern human condition.

Honorable mention

PHOTOGRAPHER:

Lola Reid Allin

Rotary Club of Belleville, Ontario

LOCATION:

Fez, Morocco

Winter: One of the very few portraits I looked at that went beyond the feeling of an ordinary posed snapshot and showed quiet grace and a direct and intimate connection between the subject and the photographer. A beautifully detailed face is but one of the many patterns and textures that make up this photograph from the weathered paint on the walls to the multiple decorative iron grates and stone details, to the different fabric textures and designs. Somehow his eyes still pierce right through that patchwork of textures.



PHOTOGRAPHER:

Philbert Williams Rotary Club of Tobago, Trinidad and Tobago

LOCATION:

Stone Haven Bay, Tobago

Winter: What an amazing scene, with the fallen tree as a backstop for the young goalie as a group of boys play soccer in the misty orange glow of the setting sun. It brings back many fond memories of the best time of day on the beach, when the tourists have gone home and just the people who live there remain. It's a small thing, but I keep wishing I could see if that ball was headed for the goal.



PHOTOGRAPHER:

Yeong Hsiou Chen (Asic) Rotary Club of Taipei Hwachung, Taiwan

LOCATION:

Inner Mongolia, China

Winter: This reminds me of the Marlboro Man ads from the 1970s, minus the weathered cowboy in a dusty ten-gallon hat. It is such an amazing scene, but it's missing a little something to take it to the next level.



Honorable mention

PHOTOGRAPHER:

Ken James

Rotary Club of Kalamalka, **British Columbia**

LOCATION:

Elliston Point, Newfoundland

Winter: A simple but lovely puffin portrait with a little something extra to make it unusual and wonderful. These birds are not herbivores, so was it doing a little home decorating? Those sorrowful eyes suggest something more meaningful.





PHOTOGRAPHER:

Cynthia Barasz

Rotary Club of Saint Petersburg Sunset, Florida

LOCATION:

Walvis Bay, Namibia

Winter: Absolutely perfect timing captures the battle between sea and air for feeding-time supremacy. The seagull's wings are in peak extension, with every single feather on display, beak open, ready to snatch that tasty morsel from what seems to be a very calm person. A very nice execution on a fun photograph.

Honorable mention

PHOTOGRAPHER:

Richard Hallick

Rotary Club of Tucson Sunrise, Arizona

LOCATION:

Dunapataj, Hungary

Winter: The way those four horse heads stack up together as if carved from a single piece of Italian marble lends such wonderful texture to this action shot that I almost don't care what's happening with the rider in back. I find myself wishing this were either shot wider, with some room to breathe around the subjects, or just really tight on those magnificent horses.

GET READY FOR YOUR CLOSE-UP

The next edition of *The Rotarian*'s photo contest will open on 1 October 2020 and close on 15 December 2020.

For more information, go to rotary.org/en/enter-2021-rotarian-photo-contest.



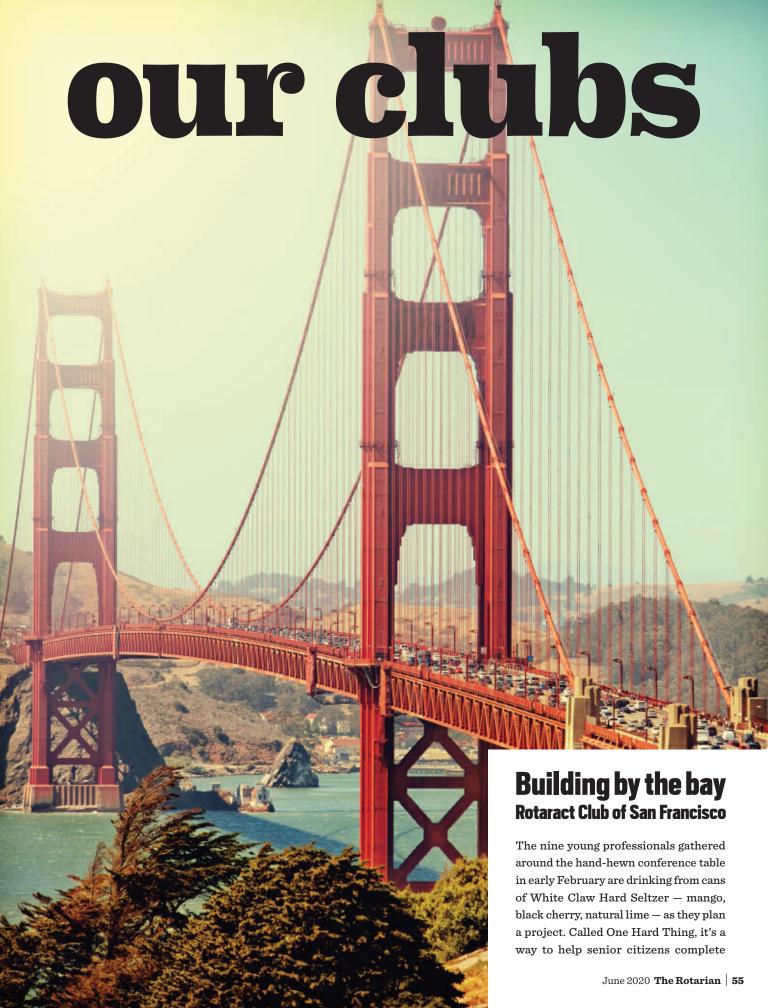
What is your club doing? Every month, *The Rotarian* showcases:

- NEW MEMBERSHIP MODELS
- WAYS TO ENGAGE THE COMMUNITY
- PROJECT IDEAS
- FUNDRAISERS



Share your club's great new ideas. Email us at

club.innovations@rotary.org.



 $continued from\ page\ 55$

a chore that they cannot accomplish on their own: Think moving a heavy piece of furniture or flipping a mattress.

The Rotaractors, working with the Rotary Club of San Francisco Evening, planned to fan out across the North Beach neighborhood to serve elderly people needing a hand with something. Last fall, they partnered with the same club to assemble emergency kits containing items like flashlights and solarpowered radios, which they delivered to the homes of senior citizens.

"I love the social events and meeting people through Rotary."

"It feels good to give back." Otto Hucke says. There are nods around the table. The club members -10 in all look forward to organizing a project of their own, but because the Rotaract Club of San Francisco is only a year old chartered in April 2019 - they're just getting off the ground.

"We're out to build our membership to at least 20," says Portland Highbaugh, 28, the club's founder and current president. When she moved to San Francisco in 2019, she found no community-based Rotaract club like her former club in Juneau, Alaska, and decided to do something about it. Within a few months, with the help of 2019-20 District 5150 Governor Sue Rokaw, Highbaugh brought her idea to fruition. "You just know she can

Previous page: Because of restrictions due to COVID-19, the members of the Rotaract Club of San Francisco couldn't get together for a photograph. But you can find them at facebook.com/SanFranciscoRotaract.

accomplish whatever she sets her mind on," Rokaw says.

When Victoria and Meghan Morse learned that Highbaugh was setting up a Rotaract club, they volunteered to help. The sisters, who are 28 and 26, respectively, grew up traveling to places like Guatemala on Rotary projects with their father, Rob Morse, a member of the Rotary Club of Santa Cruz Sunrise.

On the first and third Tuesday evenings of the month, the Rotaractors meet in a downtown office lent to them by Lynn Luckow, a member of the Rotary Club of San Francisco - which, together with the San Francisco Evening club, sponsors the Rotaract club. The space is refreshingly out of sync with the high-tech gloss of today's San Francisco, once famed for its funky bohemian enclaves but now transformed into the domain of tech companies like Twitter, Google, and Uber.

Framed sketches and paintings along with rows of books cover the walls, making the office feel like part workspace, part art gallery, part cozy hangout. The environment reflects the club's casual, low-tech vibe. Its members do not seem preoccupied with becoming the next Mark Zuckerberg. Instead, they're concerned with defining basic common goals. At this February meeting, Highbaugh poses a straightforward question to the group: What do you want out of this club?

The three men and five women in attendance, ranging in age from 23 to 30, mull it over. Victoria Morse, an advertising account manager, says: "More service. Other Rotarians can use their weekends for that, but we're all timecrunched, so we're focused on doing other things. But since we put two Tuesdays a month aside for Rotaract, maybe we could use one of those for service."

Taylor Lee, 23, who works for Ernst

& Young, suggests that they work with Rotarians on more projects like the one to distribute emergency kits.

Victoria Morse makes a pitch for sharing knowledge. "We all have our own skill sets," she says. "Maybe in our meetings, we could take 10 minutes for one person to talk about a topic they're skilled at and that they think other young professionals could benefit from. We do something like that once a week at lunch where I work. We cover everything from rugby to recycling."

Dayne Robinson, 30, a controls and automation engineer at Stanford's National Accelerator Laboratory, was a member of the Rotaract Club of New Kingston, Jamaica, before moving to the United States in 2015. He is attending his first meeting tonight as a visitor, and he jumps in to support Morse's idea. "That's one of the things we did, too," he says. "One guy was really good at investment. There was always something to learn."

Like the Morse sisters, Otto Hucke, 27, a product engineer for vehicle charging systems at Tesla, grew up in a Rotarian household: Raised in Germany, he joined his parents on Rotary cultural tours abroad, and at the University of Illinois as a student and later in Amsterdam, where he moved for work in 2016, he joined local Rotaract clubs. "I love the social events and meeting people through Rotary, while being able to give back to society," he says.

Highbaugh agrees: "There's nothing better than being around people my own age who know how to have fun and who — STEPHEN YAFA also care."

> Rotaract is evolving: See the article "Rotaract Rising" in the May issue to learn about the recent changes.



Meeting online

with George Robertson-Burnett

Rotary coordinator and member of the Rotary Club of Bartow, Florida



What made you decide to help clubs adapt to the **COVID-19** pandemic?

A large club in my district announced that it would not be meeting anymore: "No Rotary until further notice." Those five words kept running through my mind. I had to do something.

So I wrote a guide [bit.ly/2WNedoZ] to help clubs navigate online platforms like Zoom so they can meet virtually.

As Rotary coordinator for Zone 34, which includes Georgia, Florida, and parts of the Caribbean region, I'm very membership oriented. My initial thought was that clubs should keep meeting online to retain members, but now I've realized there's also a possibility for growth there. So many people are stuck at home right now, and there are no sports for them to watch. Virtual meetings offer an opportunity to get some new people into Rotary. It's also a good time to increase a club's exposure on social media, because people have more time to look. That may turn into new interest in your club, in addition to being a way of connecting with members.

What is the most common question clubs ask?

Many people want ideas for projects. I suggest reaching out to local organizations that are heavily affected, like food banks or homes that care for the elderly. Tell them that Rotary still cares about those in need and ask how you can help.

Sometimes the assistance that we give has to be to our own members who are in the at-risk group. Reach out to older club members and reinforce our fellowship. I also suggest a social evening, a glass of wine and video chat, over Zoom. My club tried this out very successfully.

What successes have you seen?

Since the guide came out, I've been videoconferencing with clubs around the world that have never been online before. Now everyone is laughing and sharing. At a traditional meeting, you often only talk to the people at your own table. On video, everyone can talk to each other. I also got a piece of really good news this morning. That club that said "No Rotary until further notice" got in touch and asked for assistance to get online meetings started. Many districts have a communications officer or public image committee who can be great resources. Also, let's motivate those who are tech-savvy to assist their fellow Rotarians. It's a victory for Rotary in so many ways if we convince people to meet online.

What if meeting online is not an option?

In Florida, we have many communities made up of older people. One of the clubs here said, "There is absolutely no way we can go online. It's just not a possibility. No one in the club is tech-savvy." The fail-safe is to maintain a written newsletter and send personal cards and letters to members. It's important to show that Rotary continues in its mission even in adversity.

How do you think Rotary will be different after this?

Rotary is an organization of professional people. There is a grave concern with regard to small businesses. It's going to heavily affect employment. We need to be mindful and do anything we can to help each other.

I came to the United States from the UK in 2004. I knew no one here, and within two weeks of arrival, I had 72 friends because I joined a Rotary club. That fellowship is our fundamental strength. Of course, it's being challenged for safety's sake, but we must respond in a positive manner and get through this, hopefully with stronger bonds of fellowship.

- VANESSA GLAVINSKAS



clubs are adapting around the world, see page 20.

Arch Klumph Society: More of a good thing

he Arch Klumph Society, named for the man considered the father of The Rotary Foundation, honors Rotary's highest tier of donors - those who have given \$250,000 or more to the Foundation.

Gary C.K. Huang sees the Arch Klumph Society as so important that he has made adding to its ranks a major focus of his tenure as 2019-20 chair of the Trustees of The Rotary Foundation.

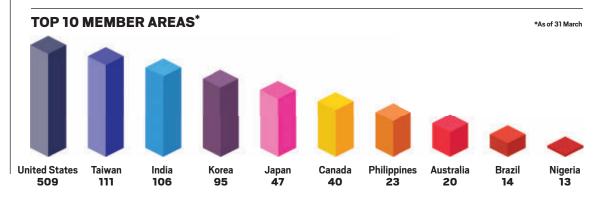
From July 2019 to March 2020, the society welcomed 95 new members - which is a 25 percent increase over the same period of the previous Rotary year and more than the total for all of 2018-19.

Gifts to the Arch Klumph Society, like all donations to the Foundation, help fight diseases such as COVID-19. They also provide clean water, save the lives of mothers and children, support education, and help local economies grow. To learn more about The Rotary Foundation, visit rotary.org/foundation.



The Arch Klumph Society honored 30 donor couples, including nine couples from Taiwan (included at left), at One Rotary Center in Evanston in October 2019.







A message from Foundation Trustee Chair Gary C.K. Huang

Ni hao. Rotarians!

s I write this message, the world is in the grip of the COVID-19 pandemic. I want to dedicate this column to the ways that Rotary members, as people of action, have helped and can help, and share what we are doing at the Foundation to support you.

Rotary has long been a leader in fighting disease and advancing health. The polio infrastructure that Rotarians have helped build is being used to counter the new coronavirus, in addition to serving countless other health needs. In many countries, polio volunteers have been deployed to address COVID-19.

Rotary clubs and districts have mobilized quickly to curb the spread of the virus. In Italy, clubs in District 2080 are raising funds to purchase ventilators and protective gear for overcrowded hospitals. In Hong Kong, Rotary clubs have packed medical supplies, raised funds, and visited public housing buildings to distribute masks and hand sanitizer. Rotary clubs in Akwa Ibom state, Nigeria, conducted a COVID-19 awareness campaign.

At the Foundation, the Trustees took swift action to support your work. You can use district grant funds to support local activities, such as purchasing protective medical gear for health workers. You can repurpose previously planned activities as a COVID-19 response, or reimburse COVID-19 activities dating back to 15 March in your district's 2020-21 district grant.

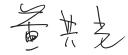
Due to your generosity to our Foundation, the Trustees were able to quickly approve millions of dollars for the Disaster Response Fund to make a multitude of disaster relief grants immediately available for club and district projects related to COVID-19 relief efforts.

As this Rotary year ends, our fight for the cause of public health is at a critical point. We must overcome COVID-19 and continue to build on the many decades of programs and projects of our Foundation.

If you have not already done so, please do whatever you can to help by making a year-end contribution to our Foundation. Your gift has never been so important.

As the Rotary year ends, our fight for the cause of public health is at a critical point. We must overcome **COVID-19** and build on the progress we've made over many decades.

When I think of Rotary members truly making a difference in their communities, I remember what the great Laozi once taught us about leadership: "A leader is best when people barely know he exists. ... When the work is done ... they will say: We did it ourselves." The world depends on us to lead, and for your leadership, I will be forever grateful. Thank you for your past, present, and future leadership and support of our Foundation.



GARY C.K. HUANG Foundation trustee chair

For more on Rotary's response to the pandemic, go to on.rotary.org/covid-19. To make a donation, go to rotary.org/donate.

Rotary Fellowships

rotary.org/fellowships

Rotary Fellowships are international groups whose members share a common interest. Being part of a fellowship is a way to make friends around the world. explore a hobby or profession, and enhance your Rotary experience. Fellowships are open to Rotarians, family members, program participants, and alumni. New fellowships are added frequently; for the most recent list, see rotary.org/fellowships.

- 4 x 4 vehicles
- **Amateur radio**
- Antique automobiles
- Bathhouse
- Beer
- Bird-watching
- **Bowling**
- Canoeing
- Caravanning
- Computer users
- Convention goers
- Corporate social responsibility
- Cricket
- Cruising
- **Cultural heritage**
- Curling
- Cycling
- **Doctors**
- **Doll lovers**
- Draughts (checkers)
- E-clubs
- **Editors and publishers**

- **Esperanto**
- **Ethics**

- **Flying**
- Genealogists
- Go
- Golf
- Gourmet cooking
- Hiking
- Home exchange

- Jazz
- Lawvers
- Magicians

- Educators
- **Environment**
- **European philosophy**
- **Executive managers**
- Fishing

- Honorary consuls
- Horseback riding
- Internet
- Italian culture
- Latin culture
- LGBT

- Magna Graecia
- Marathon running Metalhead
- Military veterans
- Motorcycling
- Music
- Old and rare books
- Past district governors
- Peace fellows
- **Photographers**
- Police and law enforcement
- Public health
- **Quilters and fiber artists**
- Railroads
- Recreational vehicles
- Rotary global history
- Rotary heritage and history
- Rotary means business
- Rotary on pins
- Rotary on stamps
- Rowing

- Rum
- Russian culture

COURTESY OF SURFERS UNITE ROTARIAN FELLOWSHIP

- Scouting
- Scuba
- **Shooting sport**
- **Singles**
- Skiing
- Social networks
- Strategic planning
- Surfing
- Table tennis
- **Tennis**
- Total quality management
- Travel and hosting
- Triathlon
- Water polo
- Wellness and fitness
- Whisk(e)y
- Wine
- Yachting
- Yoga
- **Young Rotarians**

IN MEMORIAM

With great regret, we report the deaths of SUDARSHAN AGARWAL, Delhi, India, who served RI as director in 1987-89 and district governor in 1978-79; PETER KRÖN, Salzburg, Austria, who served RI as director in 2001-03 and district governor in 1994-95; BARRY MATHESON, Jessheim, Norway, who served RI as director in 2010-12 and district governor in 2003-04; and JAMES RONALD FERRILL, Martinsville, Virginia, who served RI as director in 2017-18 and district governor in 1998-99.

In addition, we report the deaths of the following Rotarians who served RI as district governors:

SVEN G. JOHNSON, Belvidere, New Jersey, 1972-73

CHARLES R. PETERSON, Fort Collins-Breakfast, Colorado, 1987-88

KEIICHI SORACHI, Himeji, Japan, 1992-93

SOICHIRO OYA, Chiba Makuhari, Japan, 1994-95

KI-SEONG PARK, Cheongju Central, Korea, 1994-95 CHARLES ROBERT YATES, Tallahassee (Capital), Florida, 1996-97

JAMES M. BROMLEY, Salt Lake City, Utah, 1997-98

CARLOS A. GARCÍA GARCÍA, Valencia, Venezuela, 1997-98

LUTHER H. THOMPSON, Rock Port, Missouri, 1997-98

JOHN K. MILES, Brentwood, Tennessee, 1998-99

DONALD B. ARNHEIM, Pittsburgh, Pennsylvania, 1999-2000

ROBERTO E. GORDON AQUINO, Valencia Industrial, Venezuela, 1999-2000

ARLO D. RAGAN JR., Parrish, Florida, 1999-2000

SANG-HA CHOI, Pohang, Korea, 2005-06

RONALD M. FISHBURN, Purcell, Oklahoma, 2005-06

YOSHITADA YAMANAKA, Funabashi South, Japan, 2005-06

CHUZO IWATA, Osaka-South, Japan, 2006-07



WHAT JUNE IS

by Victor Fleming

Rotary Club of Little Rock, Arkansas

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Solution on page 26

Across

- 1 Pubs
- 5 Have the ____ for
- 9 Drive away
- 14 Essayist Wiesel
- 15 Distinctive air
- 16 Battery pole
- 17 Retro communications device
- 20 Flying honkers
- 21 Wood for archers
- 22 Miles away
- 23 Actor Baldwin
- 26 East end?
- 28 After "My," start of a presidential speech
- the crack of dawn
- 37 Cycling daredevil Knievel
- 38 Tricycle part
- 39 Mama's boy
- 40 Not to be repeated
- **42** I-85 or I-95
- 43 PayPal money, e.g.
- 45 Rough file
- 46 Chariots of Fire finale
- 47 After "like." how some people miss each other 18 Move, in real estate
- 50 Acapulco article
- **51** Gets on in years
- 52 Asian cuisine 55 Blooming
- neckwear?

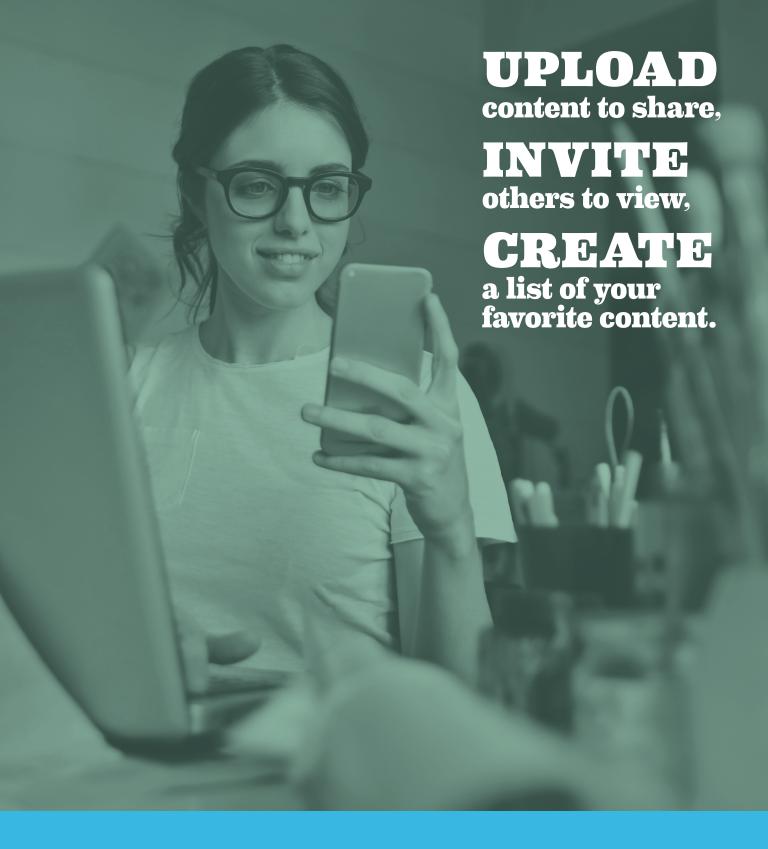
- 58 Kind of kit
- **62** Periodic procedure for reconciling "the books"
- **66** Bordeaux boredom
- 67 Billy Budd captain
- **68** Arum family plant
- 69 Semi-monthly tides **70** Divine Secrets of the
- Sisterhood
- 71 Designer Cassini

Down

- 1 Stein follower?
- 2 Sunburn relief
- 3 Altar happening
- 4 Main seasoning?
- 5 Bale fodder
- **6** Away from the office
- 7 Card above a deuce
- 8 Shopper's delight
- 9 Sharp knock
- **10** Add some pizazz to
- **11** Disappearing word?
- **12** Novelist Buchanan **13** Cast creepy looks
- slang 19 Antique
- pitcher
- 24 Bremner of **Trainspotting**

- 25 Carlsbad feature
- 27 Fit to be tried?
- 28 Firecracker strings
- 29 Historical period
- **30** Breezy room in Hawaii
- 31 Used as a place to gather
- 32 Elevator inventor Otis
- 33 "What ___!"
- **34** "No prob!"
- 35 Falling ice pellets
- 40 Really, really
- 41 Digital video file format
- 44 Separate
- 46 ___ the occasion
- 48 Capri or Wight
- 49 Sub commander of fiction
- 52 Govt. agents
- 53 Sharpen
- 54 Paquin or Magnani
- 56 "Green-eyed" emotion
- 57 Brainstorming unit
- 59 Part of a 17-Across
- 60 Concerning 61 All aflutter
- 63 Grafton's _
- for Homicide **64** Boo-hoo
- **65** ____ & Perrins





ROTARY LEARNING CENTER

Participate in learning topics by visiting rotary.org/learn



last look









On the road for polio

Rotary launched its polio eradication campaign in the Philippines in 1979; the country had its last reported case of wild poliovirus in 1993. But by 2018, immunization rates in the country had fallen to 66 percent. With the goal of increasing that number, the Rotary Club of Cebu organized about two dozen cyclists to ride around Cebu island's 360-mile perimeter for three days in November, stopping in three towns along the way to help conduct mass vaccinations. The cyclists also collected \$19,000 in pledges for Rotary's work to end polio.

Every dollar of District Designated Funds that your district contributes to End Polio Now is matched by the World Fund, up to \$10 million. In addition, every dollar Rotary commits to polio eradication, up to \$50 million a year, is matched 2-to-1 by the Bill & Melinda Gates Foundation. That means every \$1 of DDF becomes \$6 available for PolioPlus grants. If your district hasn't made a DDF allocation this year, consider making one to End Polio Now. For more information, write to share.mailbox@rotary.org.



"While this crisis is serious, we know that this challenge is a temporary state. We will get through this by working together and by taking care of each other—just what Rotary members do."

- MARK DANIEL MALONEY



