



**WEEKLY MEETING OF THE ROTARY CLUB OF ROYAL HUA HIN – AMARI HOTEL
TUESDAY MAY 24, 2022**

NOTE: SPEAKER – ASSISTANT GOVERNOR GIANNI BATTISTINI - PUBLIC IMAGE

ATTENDEES: 21

MEMBERS: 17

GUESTS: 4

Meeting opened with the National Anthem. SA David Range introduced the following guests:

- Suphapit Lawrence – Thailand
- Bill O’Neil - USA
- Heidi Seifert - Switzerland
- Khun Ploy Charada Disananthakul – Summer Beach Hotel

Phil welcomed all attendees and guests.

ROTARY AROUND THE WORLD

Rotary Club of Royal Hua Hin

Paul Harris Award presented to CM Michael Ruess

P Phil acknowledged CM Michael Ruess with the Paul Harris award for his 10 years of contributions and service to the Rotary. The award was 2 years late in coming due to Covid and Michael living in Austria, however the award was well deserved by Michael.



District Training Assembly Cha-Am May 13th – 15th 2022

This was the first DTA since 2019 in Trang. Friday, the first day of the training was the Global Grant Seminar attended by P Phil, Treas. Albert Labermeier, Rtn Michael Kehnscherper, Rtn Benjamis, and Rotaract Pres. Khun Asia.

The training session on Saturday the 14th was well attended by RCRHH and with the members from Rotary Patong Beach and Rotary Samui. The Gala event on Saturday evening was attended by 900+ members and guests. The evening was concluded when fellow members gathered at a local eatery to discuss the day's events.



Rotary Lunches Amari.

Following last weeks Board meeting, P Phil was met by Khun May the food and beverage manager. Lunch prices to go up to 550 Thai Baht. Coffee will not be included.

Rotary District 3330 Upcoming Events.

25 th	May	EJan Groundbreaking new school
31 st	May	No Meeting
7 th	June	Fellowship Evening Lo Stivale
14 th	June	Club Assembly Club Directors
21 st	June	Board Meeting
24 th to 26 th	June	District Conference
25 th	June	Installation Dinner RCBS 3,000 Thai Baht
28 th	June	Possible Meeting? TBD
23 rd	July	Installation Dinner Amari 1,550 Thai Baht NA 1,000

Note: For the Club Assembly on June 14th, Phil was approached by David Watson from Surf 102 to do a video interview with past three presidents (Brian, Napa, and Phil) about RCRHH.

Speaker: AG Gianni Battistini – Public Image



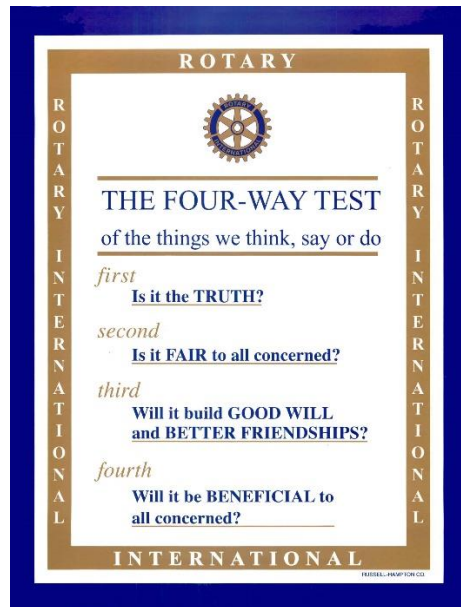
AG Gianni emphasized the importance of Public Image in Rotary. Without it, it would be difficult to attract members and donors. To build Public Image, an entity must have Credibility, Reputation and Corporate Identity. Without an Image, there will be NO CUSTOMER, NO DONORS, NO MONEY

Highlights of Gianni's Presentation:

In 2015 RI decided to change the Masterbrand Signature logo adding the word "Rotary" for recognition purposes. The Blue and Gold colors are preferred and should be used wherever possible.



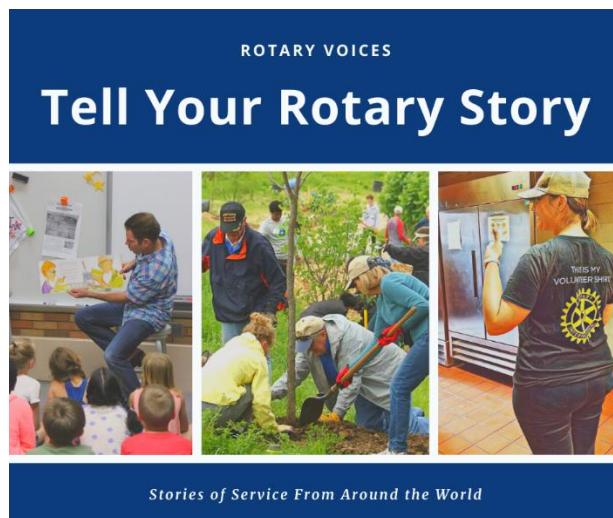
One of Rotary's Uniqueness is that 100% of donations are invested into its projects. The Rotary Idea, our Mission is based on our Values and our Visions. Our values = The 4-Way-Test



What is our Brand? Every Rotarian is a Brand Ambassador to carry the message of Rotary.



When did you do something good in your community? TELL YOUR STORY! Use your Radio, TV, Internet, Social Media as well as other sources.



Meeting concluded @ 12:55 pm

Minutes prepared by Executive Secretary Rick Lunstrum.