



WEEKLY MEETING OF THE ROTARY CLUB OF ROYAL HUA HIN – AMARI HOTEL
TUESDAY 8th February 2022

Phoenix Aviation John Laroche.

Present: 37
Members: 20
Guests: 17

SAA Rick Rees opened the meeting with the National Anthem.

The following guests were introduced:

Lars Svenson	RC Malmö Sweden
Roger Ward	RC Aireborough UK
Carole Ward	RC Aireborough UK
Tip Kamoltip	RC Hua Hin
John Laroche	Canada Guest Speaker Phoenix Aviation
Michael Beoene	Germany
J	
Patrick Meier	Switzerland
Marleen Claes	
Mark Harrison	UK
Shubha Range	India
Natsima Kunajarasdech	Thailand
Keith Miller	UK
Vance Shore	USA
Eddie Smith	

President Phil welcomed everyone and mentioned a polite reminder that we have to notify the Amari beforehand to the number of people attending firstly to ensure we have the correct number of place settings laid out, also to ensure they cater for the correct amount of people. For this reason, we close registration on Monday lunch so that we can inform the Amari by 16:00hrs on the Monday.

P Phil went onto say that there was a slight change in the order of proceedings for lunch as our guest speaker could not attend until 13:00hrs, therefore we would undertake the normal club business then take lunch, then introduce John Laroche.



P Phil welcomed back Rtn Alan Brown after his 2 years absence in Australia, Alan gave a brief potted history of what he had been doing during this time and the Rotary Club meetings he attended.

Alan then informed the meeting of the 32nd Annual Rotary Club of Bangkok South Charity Golf Tournament will be played on Thursday, 11 March 2021 at the Thana City Golf & Sports Club. Following this Alan handed over a banner from the Rotary Club of Noble Park.

P Phil then played a video made by Rotarian Albert Labermeier of fellowship afternoon on the 1st February. P Phil thanked Albert and informed the members and guests that this was the start of promoting our club's activity through public image.

P Phil then updated the members and guests on forthcoming events:

15 th	February	Board Meeting	
22 nd	February	Royal Coast Review	David Watson
01 st	March	Fellowship Evening	PP Paul Grab xxxx Birthday
28 th	Feb	MCC Amari	Lizzy
8 th	March	Spine Clinic	Henrick Faggerson
15 th	March	Board Meeting	
22 nd	March	Rotary Public Image	PP Gianni

With regards to Paul Grabs Birthday, it was planned to hold the event at the Artiste Village, however this was changed to Paul's house as they former are not allowed to sell alcohol.

With regards the MCC event at the Amari it was noted that the RCRHH would try and fill a table, the cost of the evening would be 1,999 Thai Baht for International buffet, free flow wing and beer and a donation to the Lizzy education fund.

An event would also be placed on CR.



Following lunch P Phil introduced John Laroche CEO of Phoenix Aviation a Hong Kong Based aviation advisory company.

John introduced himself, and informed the members he was Canadian, but had lived in Hong Kong, before coming moving to Hua Hin over two years ago.

John went onto explain about the creation of the Thailand Riviera that would include six provinces Samut Songkhram, Phetchaburi, Prachuap Khiri Khan, Chumphon, Surat Thani and Ranong. There would also be four airports Hua Hin, Chumphon, Surathani and

Ranong with Hua Hin planned to be the gateway for international flights. John then outlined the dream in the screenshot below.



John explained that the markets for these international flights would be from SE Asia and in particular Singapore, Malaysia, Taipei, Honk Kong, China and India with provisional agreements signed with the following flight operators Air Asia, Jetstar, Scoot, IndiGo, SpiceJet, China Express, Nok and Go First.



John explained that it was important to offer an all-around experience when visiting the Hua Hin airport with buy in from many major national and international companies to improve the travellers experience. The companies identified of the screen shot on the left highlight this experience and would include a 3000 Thai Baht goody bag on arrival, a two-hour covid test, hospitality booths at the airport and also hotel receptions to ensure meet and greet, transfers and other support.

The airport would also become a major event attraction in one of the hangers and that a

weekend market would be held form Fridays to Sundays.

Also, a rewards program will be offered and will be launched soon with Rabbit rewards and will be open for registration soon.



John also mentioned that a new hop on hop off bus service was being operated from December 2021.

John mentioned there was a lot of hard work ahead and hopefully the new flights would start to arrive in Hua Hin in the 3rd quarter of this year, however it will be a number of years and major alterations to the infrastructure of the airport before the peak volume of visitors and flights can be attained.

Following the talk, the members and guests raised a number of questions for John, which showed the interest the talk generated amongst the audience.

Following the talk, the raffle was drawn by our guest speaker and ticket number 24 was the winning number which was owned by our guest Natsima Kunajarasdech who was duly presented with her bottle of wine.



