**Hawthorn Makers Market –report to Board 17 February 2021**

**Committee –** Graeme Hope, Teresa Molella, David Baker, Adrian Campbell, John De Carro, Chris Howell , Maria Weichers Consultant Lyndon Joss

No Markets thus far in this Rotary year due to COVID-19 restrictions.

**Website – On line Shopping Portal / addition to the existing HMM website**

* **AIM** of Stallholder advertising content is to promote Stallholder products encouraging visitors to 'click' to Stallholder nominated platforms, websites, email addresses or whatever. There will be no direct online sales by us. Intention is for Rotary to charge a fee to stall holders.
* **Operated in December / has achieved aim of maintaining HMM brand**

Will maintain portal on the HMM Website which is being updated

**Next HMM – Sun 7th March – see face book post below**

Below is the updated Cover banner for the March 7 Market for the Facedbook page.



Below is the performance to date of the accompanying Facebook Post uploaded last night.

 A 'Reach' of now 657 (increased by 8 last few minutes) with 28 'Likes/Shares' is a pleasing response within 24 hrs.

Planning underway to arrange for all stalls to be accommodated outside / in case of snap Covid restrictions precluding stalls inside. In any event number of stalls inside will be limited to 8 due to social distancing guidelines ie max of 48 People including stall holders/ customers /Rotarians.

**Management Agreement –Draft update received / being reviewed**

* Commence 1March 21 for two years and Nine Months
* Expiry 31Dec 2023 :

**Graeme Hope**  Markets chair

17 Feb 2021