



Love art? Become a sponsor!

Inaugural Flemington-Kensington Rotary Art Show October 4th – 6th 2019

Following the success of the inaugural (and biennial) Flem-Ken Festival of Arts and Ideas 2018 Rotary is holding its first weekend art show at the Kensington Town Hall from October 4th to 6th.

In a further innovative step to improve the experience for art lovers, artists and sponsors alike Rotary is now using a well-recognised, online platform to promote and manage the Art Show event. Gallery 247 will increase our reach to over 12,000 artists and their respective art followers along with art lovers around Australia, providing excellent exposure for local business owners who partner with us.

Becoming a sponsor will get your name in front of 1000's of people on line and approximately 2,000 plus who will attend the Art Show in person.

Rotary members know there is a strong desire to give back to the local community, and we greatly appreciate the support of local businesses in the past. Through your generosity we have helped numerous local charities and organisations. The strong community response to the recent Festival of Arts and Ideas demonstrated that The Arts form an important aspect of connection, cultural-interaction and economic development for individuals and the Flemington-Kensington community as a whole. Funds raised at the 2019 Rotary Art Show will enable Rotary's continuing support in these vital areas of community service.

Flemington-Kensington Rotary appreciates your consideration of continuing your generous sponsorship in our new fundraising endeavour. Sponsorship includes many benefits depending on the level you choose.

Attached is our current Sponsorship Package for your commitment "to make a difference".

Packages include options to choose from which comprise of:

Platinum Sponsor	Gold Sponsor	Silver Sponsor
Bronze Sponsor	Selected Art Awards	Friends and Supporters

If you would like to participate in this year's event as a sponsor, please contact me to discuss your involvement. Thank you for your time and consideration.

Anne McMahon

E: anne.mc209@gmail.com

M: 0424 560 621

The Flemington-Kensington Rotary Art Show 2019

Major Platinum Sponsor Package - \$5000



Sponsorship Benefits:

- Naming rights to the inaugural Flemington-Kensington Rotary Art Show – October 4th to 6th 2019.
- Naming rights to the major painting award – of your choice (except “Race Day” award).
- Company representative to present Award to winning artist of First Prize (choice of oil, watercolour or other media) at Gala Opening – promotional photographs to appear on web site
- Company name and logo displayed on Rotary marquee during the Opening Gala and all Art Show weekend events.
- Company banners displayed inside and outside Arts Hub venue – Kensington Town Hall and 18 Anthony Street Kensington during the event.
- Company name and logo displayed on catalogues, posters and all promotional material, social media posts, and opportunity to link to company’s website FB/ISG - during and leading up to the Art Show via Gallery 247 website.
- Company logo and message to appear on website banner (as Major Sponsor) and over 50% of participating artists display pages, reaching over 10,000 subscribers – artists, art lovers and patrons.
- Company name and logo prominently displayed as Major Sponsor on all promotional / advertising print material in lead up – and during the Art Show.
- Four complementary tickets to Gala Opening – Friday 4th October.



For further information please contact:

Anne McMahon Flem-Ken Festival coordinator on:

M: 0424 560621

E: flemkenfestival@rotaryflemington.org.au



The Flemington-Kensington Rotary Art Show 2019

Klimt Gold Sponsorship package - \$1,500

Sponsorship Benefits:

- Naming rights for acquisitive (or non-acquisitive) art prize – choose from major categories Oil – Watercolour – Other Medium.
- Company name and logo on all print and online promotional material – Posters, Advertising Boards, Catalogue, Website and social media. Company highlighted as Sponsor of category award and Art Show.
- Company representative to present to winning artist of selected category at Gala Opening – promotional photographs to appear on web site/ news and social media posts and promotion.
- Company logo and message to appear on banner and selected participating artists pages of Gallery 247 website, reaching over 10,000 subscribers – artists, art lovers and patrons.
- Acknowledged as “Gold Sponsor” in promotional in lead up to and during Art Show, on all social media channels and opportunity to link Company’s website and social media platforms FB and ISG.
- Company banners prominently displayed at Arts Hub - Kensington Town Hall for duration of the Art Show.
- Two complementary tickets to Gala Opening – Friday 4th October.
- Identified as selected category Award Sponsor on website and social media – and the opportunity to link to the company’s website.
- Opportunity to include Company’s Show Bag for Art Show audience over the weekend.

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The Flemington-Kensington Rotary Art Show 2019 Silver Sponsorship package - \$1000



Sponsorship Benefits:

- Naming rights for acquisitive (or non-acquisitive) art prize – choose from major categories Oil – Watercolour – Other Medium.
- Company name and logo on all print and online promotional material – Posters, Advertising Boards, Catalogue, Website and social media. Company highlighted as Silver Sponsor of chosen category award and Art Show.
- Company representative to present to winning artist of selected category at Gala Opening – promotional photographs to appear on web site/ news and social media posts and promotion.
- Company logo and message selected participating artists pages of Gallery 247 website, reaching over 10,000 subscribers – artists, art lovers and patrons.
- Acknowledged as “Silver Sponsor” in promotional in lead up to and during Art Show, on all social media channels and opportunity to link Company’s website and social media platforms FB and ISG.
- Company banners prominently displayed at Arts Hub - Kensington Town Hall for duration of the Art Show.
- Two complementary tickets to Gala Opening – Friday 4th October.
- Identified as selected category Award Sponsor on website and social media – and the opportunity to link to the company’s website.

Rotary



Club of
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Kensington
District 9800

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The Flemington-Kensington Rotary Art Show 2019 Cultural Connections Art Award - \$1000



Sponsorship Benefits:

- Naming rights for major art prize – any medium – representing cultural heritage / contemporary topics.
- Company name and logo on all print and online promotional material – Posters, Advertising Boards, Catalogue, Website and social media. Company highlighted as Cultural Connections Art Award.
- Company representative to present to winning artist of selected category at Gala Opening – promotional photographs to appear on web site/ news and social media posts and promotion.
- Company logo and message selected participating artists pages of Gallery 247 website, reaching over 10,000 subscribers – artists, art lovers and patrons.
- Acknowledged as Cultural Connections Art Award Sponsor in promotional lead up to and during Art Show, on all social media channels and opportunity to link Company's website and social media platforms FB and ISG.
- Company banners prominently displayed at Arts Hub - Kensington Town Hall for duration of the Art Show.
- Two complementary tickets to Gala Opening – Friday 4th October.
- Identified as selected category Award Sponsor on website and social media – and the opportunity to link to the company's website.

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Sponsorship Opportunities for the inaugural Flemington-Kensington Rotary Art Show 2019

The Flemington-Kensington Rotary Art Show 2019 Bronze van Gogh Sponsorship package - \$500



Sponsorship Benefits:

- Company name and logo on all print and online promotional material – Posters, Advertising Boards, Catalogue, Website and social media. Company highlighted as Bronze Sponsor.
- Company logo and message to appear on banner and selected participating artists pages of Gallery 247 website, reaching over 10,000 subscribers – artists, art lovers and patrons.
- Acknowledged as “Bronze Sponsor” in promotional in lead up to and during Art Show, on all social media channels and opportunity to link Company’s website and social media platforms FB and ISG.
- Company banners prominently displayed at Arts Hub - Kensington Town Hall for duration of the Art Show.
- Identified as selected category Award Sponsor on website and social media – and the opportunity to link to the company’s website.



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The Flemington-Kensington Rotary Art Show 2019

Friends and Supporters Sponsorship opportunities

A number of sponsorship and support packages are available for your consideration.

Details are attached and include:

Platinum Sponsorship - including Art Show naming rights - \$5,000

Gold Sponsorship - \$1,500

Silver Sponsorship - \$1,000

Bronze Sponsorship - \$500

Friends and Supporters Sponsorship - \$200

Friends and Supporters Sponsorship:

As a friend / supporter to the fundraising efforts of the Flemington-Kensington Rotary Art Show your contribution will go to assist in the running of the Art Show.

Benefits will include:

- Company name and logo on all print and online promotional material – Posters, Advertising Boards, Catalogue, Website and social media. Company highlighted as Friend/supporter of the Rotary Art Show 2019
- Opportunity to sponsor art prize award to the value of sponsorship amount. (Photography – Encouragement Awards in various categories – Student Awards)
- Company logo to appear on Sponsorship pages of Gallery 247 website, reaching over 10,000 subscribers – artists, art lovers and patrons.
- Acknowledged as Friend/Supporter in promotional in lead up to and during Art Show, on all social media channels FB and ISG.
- Company banners prominently displayed at Arts Hub - Kensington Town Hall for duration of the Art Show.
- Identified as selected category Award Sponsor on website and social media – and the opportunity to link to the company's website.

For further information please contact:

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