



# ROTARY CLUB OF YONKERS-EAST YONKERS

## Website Sponsorship Guide

**THANK YOU FOR YOUR INTEREST  
IN SUPPORTING OUR WEBSITE!**

### How it works:

Our website can display banner ads on all pages or on specific pages. The distribution is even across all pages, and can include the homepage and e-Bulletin.

The website is seen by not only our Club Members but also members of all 44 Clubs in the District. The website is open to the 1.2 million Rotary members worldwide. It is linked to from our Club Facebook page and the Facebook pages and websites of many of our Clubs in the District as well as a good number of the 33,000 Rotary Clubs worldwide. Many of our 36 members have provided links from their personal Facebook pages to the Club website. Your ads can also appear on our weekly Bulletin which is emailed out to 100+ subscribers - Rotarians and non-Rotarians. So, the exposure of your ad is to a large section of your potential customers. Your ad also serves as a source of support for the Club's community Service activities

Our rates are nominal and depend on the size and display options you choose:

All ads are displayed on one of the side panels and there are size limitations:

### AD SIZES:

**Width:** Minimum: 150 pixels; Maximum: 200 pixels.

**Height:** Varied - 90 or 120 pixels

### AD OPTIONS:

1. Link to your company website or any page on your site, or to an email address.
2. Graphic image or text provided by you.
3. Position of the Ad on the right hand side. (Left side on Home page only)
4. Duration of Ad is minimum of one year.

### Submit an Ad:

To inquire further about submitting an ad and for additional pricing information, please contact us at: [ads@yonkersrotary.org](mailto:ads@yonkersrotary.org)