

Help Rotary promote World Polio Day

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World Polio Day 2024

[Register Your Club's Event](#)



Each year on 24 October, Rotary joins with our partners, global health organizations, and public health advocates to mark **World Polio Day**. Rotary clubs have a critical role in World Polio Day by hosting events and activities to increase awareness about polio and raise funds toward eradicating it. To build on the success of last year, we need your help!

How to Get Involved

Plan

If you haven't started planning your World Polio Day event or action, now is the time! The Rotary Brand Center has a **guide to help clubs plan successful events**. Need help deciding

what kind of event to have? Here are some ideas to explore with your club:

- **Host a club presentation:** Bring in doctors or health experts who can speak to your club members about the importance of polio eradication at the meeting nearest to 24 October.
- **Organize a light show in your city:** Raise awareness by projecting the End Polio Now logo on buildings, theaters, or other landmarks in your area.
- **Set up a booth** in a market, shopping mall, or public square where members wear End Polio Now shirts or hold banners. You could also organize a walk or bike ride with other clubs, districts, or local organizations.
- **Establish a fundraiser for PolioPlus:** Hold a dinner or a concert. Use **Raise for Rotary**, or start a **fundraiser on Facebook**. You can also make a club **donation** directly to PolioPlus. Booths, shows, and sporting events are other good ways to raise funds.
- **Partner on a social media campaign:** Work with other Rotary, Rotaract, and Interact clubs in your area on a campaign to share engaging content on social media about the vital role that Rotary plays in the fight against polio.

How to plan a successful event

Promote

World Polio Day is a unique opportunity to raise awareness in your local community about Rotary and our main humanitarian initiative. Whether you want to promote your event specifically or World Polio Day in general, you have access to a wide selection of graphics, videos, public relations templates, and more in the **Rotary Brand Center**.



World Polio Day resources

Register

Last year, **10% of Rotary and Rotaract clubs** worldwide registered World Polio Day events. Help us show Rotary's continued commitment to polio eradication by registering your club's World Polio Day event or action before 24 October.



Register your club's World Polio Day event

World Polio Day messages are sent to a broad range of polio eradication advocates, including:

- *The RI Board of Directors and directors-elect*
- *The Rotary Foundation Board of Trustees and incoming trustees*
- *Past RI presidents*
- *District governors, assistant governors, and governors-elect*
- *Rotary and Rotaract club presidents*
- *Regional leaders (RRFCs, RCs, RPICs, E/MGAs, and End Polio Now coordinators)*
- *District Rotary Foundation chairs*
- *The Communications Committee*
- *End Polio Now newsletter subscribers*
- *PolioPlus committees (the International PolioPlus Committee, End Polio Now: Countdown to History Campaign Committee, Polio Eradication Advocacy Task Forces, PolioPlus national advocacy advisers, national PolioPlus chairs, district PolioPlus subcommittee chairs)*

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