

# SEA ISLAND ROTARY CLUB

**Club Assembly**  
**October 12, 2021**



# ***SEA ISLAND ROTARY VISION***

Together, Sea Island Rotarians see a world where **people unite** and **take action** to create **lasting change** – in ourselves, in our community of Beaufort, and across the globe.

# ***SEA ISLAND ROTARY MISSION***

Sea Island Rotarians provide **service** to others, promote **integrity**, and advance world **understanding, good will**, and **peace** through our fellowship of business, professional, and community leaders of Beaufort.

**2021 – 2022  
Rotary  
Presidential  
Theme**



**SERVE TO CHANGE LIVES**

# WHAT ARE GOALS FOR SIRC 21-22?



# ROTARY GOALS – 2021-2022

- Club Membership will be **78 members** by the end of 21-22
- **5 Current Members** will sponsor new members to the club **(2)**
- Sea Island Rotary will **complete 15 Projects** / Activities **(2)**
- **65 members** will participate in Service Projects
- Complete a Total of at least **925 Volunteer Hours**
- Total Cash Contributions in Service Goal - **\$40,000.00**
- Members to attend conferences, trainings, leadership events – **12 (2)**
- Actively Sponsor **BCHS Interact** Club
- Hold **4 Club Socials** outside of Regular Club Meetings **(1)**
- Update website and social media **at least 4 times** during the year
- Publish **at least 4 media stories** about SIRC during the year **(2)**

# SIRC PROJECTS – 21 - 22

- Water Festival: Beer Tent, River Rally, Low Country Supper
- Spanish Moss Trail
- Blood Drives
- Shrimp Race
- Interact
- Little Free Library
- Adopt a Highway
- School Uniforms
- Adopt a Family for the Holiday
- Ring the Bell for the Salvation Army
- Smile Mobile
- Vocational Services Awards
- Scholarships for High School Seniors

I can do what you can't do,  
and you can do what I can't do;

**TOGETHER**

we can do great things.

—Mother Teresa



# 21-22 PROJECT & CURRENT PROGRESS

Goal: Volunteers	Goal: Hours	Service Project	Actual Volunteers	Actual Hours	Contributions
82	176	Water Festival	86	272	
50	250	Shrimp Race	50	396	
52	52	Spanish Moss Trail	15	15	
60	80	Blood Drive	13	20	
5	25	Interact			\$1,000
5	25	Little Free Library			
30	60	Adopt a Highway	10	10	
6	24	School Uniforms			\$5,000
35	10	Adopt a Family			\$2,000
20	20	Ring the Bell for SA			\$2,500
30	180	Smile Mobile			\$10,000
5	10	Vocational Awards			\$400
5	16	Scholarships			\$7,500
<b>385 (65)</b>	<b>928</b>		<b>174 (51)</b>	<b>713</b>	

Increase  
our impact.

Expand  
our reach.

Enhance  
participant  
engagement.

Increase our  
ability to adapt.

# SEA ISLAND ROTARY CLUB PRIORITIES

## Priority #1 – Increase of Impact

- **Continue to support international, district, and club impact initiatives: Polio Plus, CART, Smile Mobile**
- **Increase literacy and educational impact in our community**
- **Promote economic development and diversity in Beaufort**
- **Sustain community service efforts currently in place and increase impact of these efforts through monetary and member support**

## Priority #2 – Expand Our Reach

- **Grow current outreach: Rotary Reader, Interact, Uniform and Scholarship Programs**
- **Develop and execute a plan for initiating Rotaract at USCB**
- **Improve community awareness of SIRC's role and impact in the community**
- **Respond to community needs and align with local agencies that address these needs**

# SEA ISLAND ROTARY CLUB PRIORITIES

## Priority #3 – Enhance Participant Engagement

- **Improve member participation in committees, club socials, and weekly meetings**
- **Develop intentional mentorships for new members**
- **Increase participation in Rotary Leadership Learning opportunities**
- **Enhance the use of technology and social media to engage and inform members**

## Priority #4 – Increase Our Ability to Adapt

- **Improve club structures to utilize technology and align with Rotary International**
- **Intentionally promote and sustain the legacy of Sea Island Rotary Club and Rotary International**
- **Creatively manage fundraising and community service**
- **Increase diversity of club membership**

# *Sea Island Rotary Committee Goals 2021-2022*

## *Education Committee Goals 2021-2022 (Joe Mantua)*



1. Organize a working committee that meets at least 4 times during the year.
2. Re-establish the following programs: Rotary Reader, The Little Free Library, Interact at Battery Creek High School, School Uniforms and the Scholarship Program.
3. Streamline and Revise the High School Scholarship Program to attract more applicants and promote ease of applying.

## **Education Committee Members**

- Chad Cox
- Marc Fisher
- Mark Weeks
- Jessie White
- Anna Graham
- Marilyn Peck
- \* Jim Grimsley
- \* Janie Ephland
- \* Michael F.
- \* Jackie Youmans
- \* Carole Ingram
- \* Joe Mantua

## Sea Island Rotary Club Service Committee Goals (Carson Bruce)

1. *Engage Club Service Committee members actively in the business of the committee*
2. *Increase participation in club socials*
3. *Provide engaging, inspiring, and informative club programs for each meeting*



## Club Service Committee Members

- Wendy Zara
- Jim Williams
- Robert Long
- Woody Oakley
- Jack Cunningham
- Gaynelle Dantzler
- \* Ed Duryea
- \* John Barber
- \* Art Markle
- \* Matt Richardson
- \* Tom Perkins
- \* Carson Bruce

# The 2021-2022 Fundraising Committee (Anna Graham)



1. Create a guide/procedure to assist subcommittees (Shrimp Race, Biathlon and Golf Tournament) to better implement strategies for ensuring that we help the Board carry out its due diligence function of ensuring the fiscal health of the club through fundraising. In doing so, we will work to build a culture of enthusiasm for fundraising throughout our club.
2. Work hand in hand with Public Image Committee with all pertinent information that may be used for any social or print media.

## Fundraising Committee Members

- Carson Bruce
- Bob Ellis
- Jackie Youmans
- Mitul Desai
- Anna Graham
- \* Austin Blake
- \* John Schueler
- \* Vimal Desai
- \* Terri Ely



## The Membership Committee (David Zeoli) Goals 2021-2022

1. Sustain the club membership and strive to assist in recruiting and inducting ten new members.
2. Strive to increase the club's diversity of membership to permit the club to enter into new fields of service, fellowship and to help sharing in the beliefs of "*Service Above Self*".
3. Assist with the marketing and educational opportunities of the Public Image / Public Relations Committee.
4. Conduct at a minimum of ten committee meetings over the 2021/22 club calendar year either via Zoom Conferencing or in person.
5. Encourage all members of the Membership Committee to attend the District Membership meeting to be held in September, 2021
6. Continue to refine the membership induction process to be more rewarding for the candidate and to stream line the process.
7. Strive to have the Membership Committee to develop and implement a new member's mentoring program by the existing club member "sponsor" to assure a successful first year of club service through learning of the benefits of club membership.
8. Sustain and continue to improve the Fireside Chat program to increase the new members educational and service opportunities through club service.
9. Increase the participation of the present and future board members to attend the annual Rotary Leadership Institute (RLI).
10. Encourage at the minimum to have three committee members attend the District 7770 Conference.

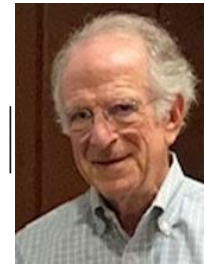


## Committee Members

- Mark McCain
- Ronny Tanner
- John Perrill
- Carole Ingram
- Walt Daniels
- David Bartholomew
- David Zeoli



## The Rotary Foundation Committee- John Perrill 2021-2022 Goals



### Committee Members

- Chuck Ingle
- Baxter McLendon
- John Perrill

1. Promote the District Grant Program for our club to get more members involved by taking uniforms to each school. This is a \$5,000 total grant from proceeds that the clubs have raised from previous years.
2. Provide each member with their total contributions to the Foundation, and provide them leadership to their next level of their PHF.
3. Encourage more members to attend the yearly District Foundation Meeting
4. Provide members with brochures on the different Rotary programs to increase their knowledge
5. Get outside speakers to provide the club with new ideas about the Foundation
6. Encourage more members to join the Benefactor Group by contributing \$1,000 in their will to the Rotary Foundation.
7. Encourage new PHF to wear their pins with pride to the meetings
8. Nominate outstanding leaders in the community for their service with a PHF
9. Match dollar for dollar any member funds given to the Foundation.
10. Increase Paul Harris Society Member or step-up Member by one.

“YOUR MIND HAS THE INTELLECT  
TO LIFT THE WORLD,  
YOUR HEART HAS THE WISDOM TO  
BETTER THE WORLD,  
AND YOUR SOUL HAS THE GENIUS  
TO ELEVATE THE WORLD.””

Matshona Dhliwayo

# CONSIDERATIONS FOR 2021-2022

- What's YOUR personal WHY with SIRC?
- How will YOU Creatively Make your Mark in accomplishing SIRC's Goals for 21-22?
- Who will YOU invite to Rotary as a guest?
- How are you using Rotary on-line tools?