

SEA ISLAND ROTARY CLUB

Club Assembly

July 13, 2021



***REFLECTING ON...* ROTARY GOALS – 2020-2021**

- Club Membership will be 78 members by the end of 20-21
- 5 Current Members will sponsor new members to the club
- Sea Island Rotary will complete 20 Projects / Activities: Blood Drives, Adopt-A-Highway, Uniform Project, Spanish Moss Trail, Legacy Learning, Bell Ringing for Salvation Army, Vocational Services Awards, Literacy Bags for Born to Read, **Rotary Readers**, **Little Free Library**, Interact, **Smile Mobile**, High School Senior Scholarships, **Adventure Biathlon**, **Shrimp Race**, Adopt a Family for the Holidays, Annual Fund & Polio Plus, Pursue **EarlyAct** and **Rotoract**, **Host 4 Socials**, Masks for local agencies, Volunteer for Vaccination Clinics.
- 70 members will participate in Service Projects
- **Total Volunteer Hours** Goal of 825 hours
- **Total Cash Contributions in Service** Goal - \$9,900.00

SIRC 2020-2021 SERVICE STATISTICS

# of SIR's	# of SIR's	# of SIR's	# of Hours	# of Hours	# of Hours	# of Hours	Service Project	\$ Contributions in Service
Oct	Jan	Feb/Mar	Oct	Jan	April	May/June		
4	14	12	8	28	24	8/16	Adopt-a-Highway	
18	23	16	27	35	24	15/15	Blood Donations	
3	3	2	3	3	2		Legacy Learning	
15	20	18	19	26	21		Spanish Moss Trail	
3	3	3	4	4	4		Speakers	
0	37	0	0	8	0		Holiday Family	\$2,452.37
0	29	0	0	33	0		Bell Ringing	\$9,119.59
0	3	0	0	6	0		Uniform Donations	\$2,500.00
		24			550	25	COVID Vaccination Clinics	
							Born to Read Bags	\$1,000.00
							Masks; HELP	\$ 510.00
		36				110	Golf Tournament	\$11,052.75
43	132	111	61	143	625	166	(995) Totals	\$26,634.71



YEAR-END PROGRESS ON GOALS

Goal Area	Goal	Current Statistic	Current Progress
Club Membership	78 Active	81	(103%)
Member Sponsors	5	6	(100.2%)
Service Projects	20	12	-8 (60%)
Member Service Participation	70	70	(100%)
Volunteer Hours	825	995	+170 (120%)
Monetary Service Contributions	\$9,900.00	\$26,634.71	+\$16,734.71 (269%)

SEA ISLAND ROTARY ACTIVITY DESPITE COVID

- Focused on our Legacy with 40th years as a Rotary Club – 13 Legacy Leaders
- Gave attention to our on-line presence
- Adapted to virtual meetings and hosted a number of speakers virtually that we could not have hosted in person
- Membership focused on wellness checks
- Inducted 8 New Members
- Virtual Attendance was an average of 56% of membership
- Contributed to our communities health and wellness with projects: masks; donations to Salvation Army, United Way, YMCA, and HELP of Beaufort; volunteering at COVID Vaccination Clinics in partnership with BMH
- Successfully hosted our first ever Golf Tournament and raised over \$11,000!

**2021 – 2022
Rotary
Presidential
Theme**

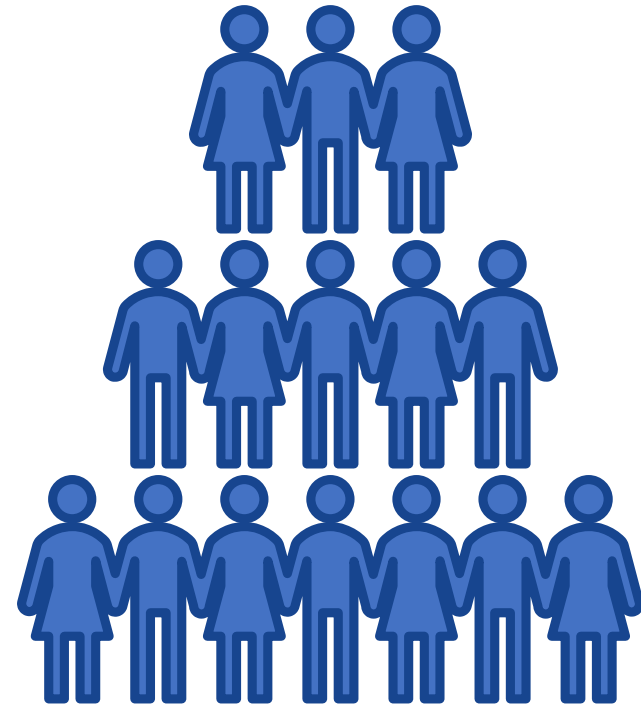


SERVE TO CHANGE LIVES

ROTARY DAYS OF SERVICE



Rotary 



Each
One,

Bring
One

Protecting the Environment



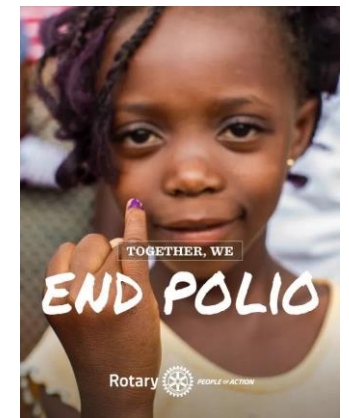
Empowering Girls





TOGETHER WE.....

- **End Polio**
- **Inspire our clubs**
- **Grow Rotary**
- **Serve to Change Lives**





ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

TOP 10 OF DISTRICT 7770

- 1. Find our Why
- 2. Each One Bring One
- 3. Participate in an Environmental Project
- 4. Hold a Rotary Day of Service
- 5. Support the District Global Grant – Empowering Girls in India
- 6. Run with Bernie to support Polio
- 7. Apply for and Use District Grant
- 8. Meet Foundation Goals
- 9. Complete a Community Assessment
- 10. Successfully Sign into [my.rotary/rotarycentral](https://my.rotary.org/) and DaCdb.



Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.



AVENUES OF SERVICE

Channel our commitment to service at home and abroad through five Avenues of Service.

CLUB SERVICE

focuses on making clubs strong.

VOCATIONAL SERVICE

calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.

COMMUNITY SERVICE

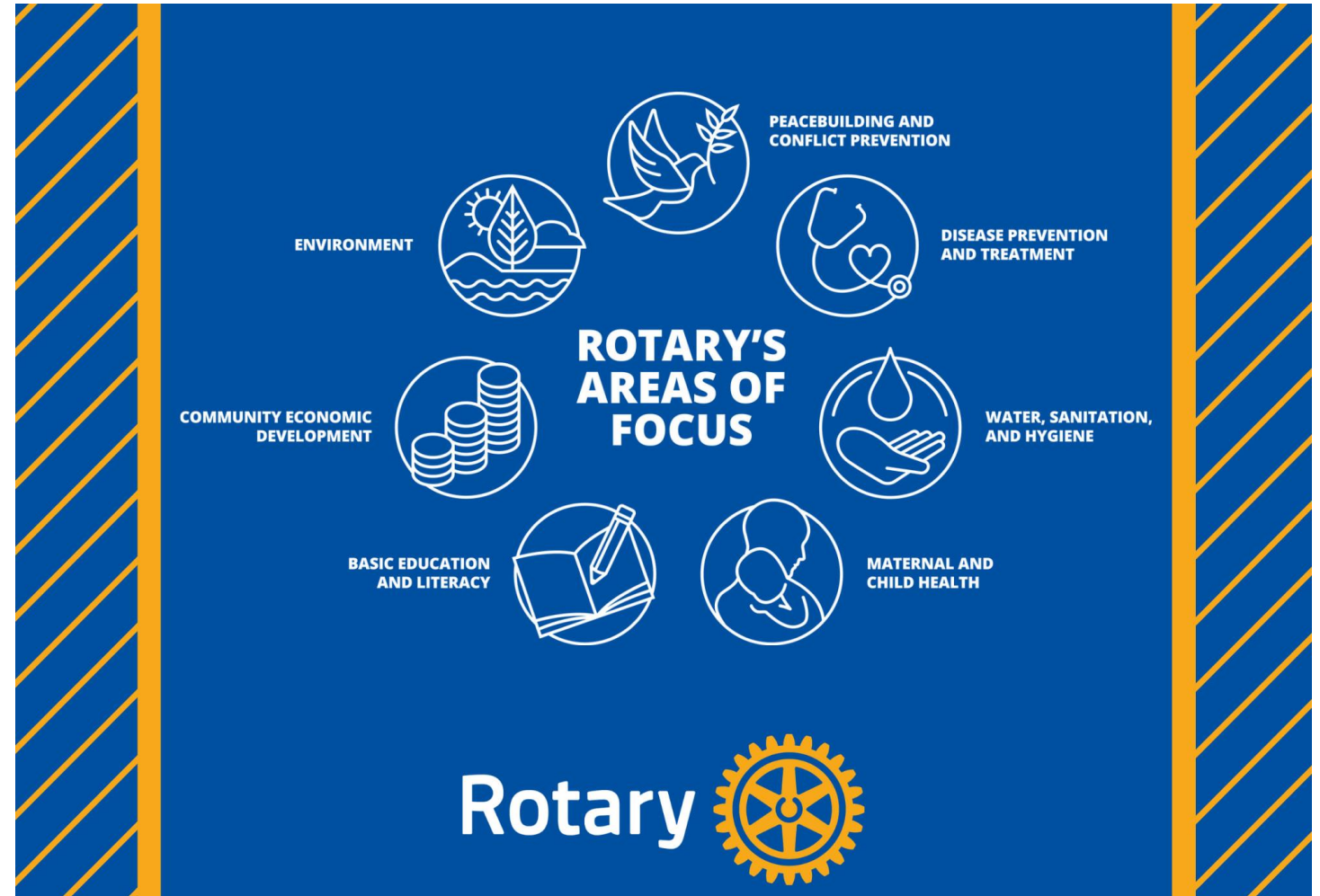
encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.

YOUTH SERVICE

recognizes the importance of empowering youth and young professionals through leadership development programs.

INTERNATIONAL SERVICE

exemplifies our global reach in promoting peace and understanding.



SEA ISLAND ROTARY VISION

Together, Sea Island Rotarians see a world where **people unite** and **take action** to create **lasting change** – in ourselves, in our community of Beaufort, and across the globe.

SEA ISLAND ROTARY MISSION

Sea Island Rotarians provide **service** to others, promote **integrity**, and advance world **understanding, good will**, and **peace** through our fellowship of business, professional, and community leaders of Beaufort.

WHO'S LEADING OUR CLUB IN 21/22?

Officers & Directors 7/1/2021 to 6/30/2022

1.	Carole Ingram	President	7/1/21-6/30/22
2.	Anna Graham	President Elect	7/1/21-6/30/22
3.	Kathy Bundy	Secretary	
4.	Meredith Keene	Treasurer	
5.	Troy Ward	IPast Pres	7/1/20-6/30/22
6.	John Perrill	Foundation Chair	
7.	Woody Oakley	Sergeant at Arms	

Directors (Two Year terms):

8.	Randy Atkins	Apptd 7/2021	7/1/20-6/30/22
9.	Bob Ellis	Elected 12/2019	7/1/20-6/30/22
10.	Andy Borgert	Elected 12/2019	7/1/20-6/30/22
11.	Carson Bruce	Elected 12/2020	7/1/21-6/30/23
12.	Joe Mantua	Elected 12/2020	7/1/21-6/30/23
13.	David Zeoli	Elected 12/2020	7/1/21-6/30/23

HOW DO WE WORK TOGETHER AS SEA ISLAND ROTARY CLUB EXECUTIVE BOARD?

- As a team, lead SIRC in creatively making a mark in the Community through Service
- Inspire club members to Learn and Lead as Rotarians
- Cultivate collegial friendships, network, and fellowship in the spirit of the Rotary Four Way Test.
- Preserve and Promote the Positive image of Rotary in the community
- Monitor and coordinate the efficient operation of club committees and programs according to SIRC bylaws
- Monitor and adopt proposals from committees aligned with club by-laws and Rotary International
- Manage and Monitor the overall finances of the club
- Implement and monitor the Club Strategic Plan
- Take ownership for decisions made by the club and club committees
- Champion the Legacy of SIRC and Rotary International!

YOU GOTTA EARN
Your Mark
BY DOING SOMETHING
BIG
FOR SOMETHING
bigger
THAN YOURSELF

**WHAT ARE THE
PRIORITIES AND GOALS
FOR SIRC 21-22?**

SEA ISLAND ROTARY CLUB PRIORITIES

Priority #1 – Increase of Impact

- **Continue to support international, district, and club impact initiatives: Polio Plus, CART, Smile Mobile**
- **Increase literacy and educational impact in our community**
- **Promote economic development and diversity in Beaufort**
- **Sustain community service efforts currently in place and increase impact of these efforts through monetary and member support**

Priority #2 – Expand Our Reach

- **Grow current outreach: Rotary Reader, Interact, Uniform and Scholarship Programs**
- **Develop and execute a plan for initiating Rotaract at USCB**
- **Improve community awareness of SIRC's role and impact in the community**
- **Respond to community needs and align with local agencies that address these needs**

SEA ISLAND ROTARY CLUB PRIORITIES

Priority #3 – Enhance Participant Engagement

- **Improve member participation in committees, club socials, and weekly meetings**
- **Develop intentional mentorships for new members**
- **Increase participation in Rotary Leadership Learning opportunities**
- **Enhance the use of technology and social media to engage and inform members**

Priority #4 – Increase Our Ability to Adapt

- **Improve club structures to utilize technology and align with Rotary International**
- **Intentionally promote and sustain the legacy of Sea Island Rotary Club and Rotary International**
- **Creatively manage fundraising and community service**
- **Increase diversity of club membership**

I can do what you can't do,
and you can do what I can't do;

TOGETHER

we can do great things.

—Mother Teresa

Sea Island Rotary Committee Goals 2021-2022

Education Committee Goals 2021-2022 (Joe Mantua)



1. Organize a working committee that meets at least 4 times during the year.
2. Re-establish the following programs: Rotary Reader, The Little Free Library, Interact at Battery Creek High School, School Uniforms and the Scholarship Program.
3. Streamline and Revise the High School Scholarship Program to attract more applicants and promote ease of applying.

PUBLIC IMAGE AND PUBLIC RELATIONS COMMITTEE (Randy Atkins)



GOALS AND OBJECTIVES FOR 2021 – 2022

- Organize an active Public Image Committee with specific interests & pursuits for each member.
- Maintain and utilize attractive and up-to-date Website and Social Media Sites
- Broaden the reach in local responsive media to promote Sea Island Rotary Club
- Expand effectiveness of Press Releases that Local Journalists Publish to improve community and member awareness



Sea Island Rotary Club Service Committee Goals (Carson Bruce)

1. *Engage Club Service Committee members actively in the business of the committee*
2. *Increase participation in club socials*
3. *Provide engaging, inspiring, and informative club programs for each meeting*



Community Services Committee goals for 2021-22 Sea Island Rotary Club (Bob Ellis)

1. Improve club member participation for each of the committees under the Community Services Committee umbrella. Community Services chair and subcommittee chairs will recruit members not currently participating.
2. As Community Services chair, ensure that each subcommittee meets as needed in a timely fashion and receives guidance and any needed aid/resources from the Community Services chair.
3. Ensure that each subcommittee has a representative able and ready to report about that subcommittee's progress to the general membership.
4. Include Public Image/Public Relations Committee representative at each meeting held under the umbrella of the Community Services Committee.
5. Document the Community Services Committee and its subcommittees' duties, procedures, policies, resources, contacts, etc. and upload to the district website. This will provide for smoother future transitions in leadership for each committee.
6. Work with the Fundraising Committee to coordinate/facilitate/increase fundraising with the Shrimp Race, Biathlon and Golf Tournament.
7. Coordinate a reciprocal service project with Battery Creek Interact.



The 2021-2022 Fundraising Committee (Anna Graham)



1. Create a guide/procedure to assist subcommittees (Shrimp Race, Biathlon and Golf Tournament) to better implement strategies for ensuring that we help the Board carry out its due diligence function of ensuring the fiscal health of the club through fundraising. In doing so, we will work to build a culture of enthusiasm for fundraising throughout our club.
2. Work hand in hand with Public Image Committee with all pertinent information that may be used for any social or print media.

Vocational Services Committee (Andy Borgert) Goals 2021-2022



1. Award three-pronged Ethics in Business awards... local business, local non-profit, public service employee (PD, FD, EMS, etc.)
2. Schedule Rotarian “Get to Know Me” monthly presentation - Once a month have a SIRC member spend five minutes to explain what they do and answer questions.
3. Promote the use of the Community Assessment to determine Vocational needs.
4. Refocus efforts using this assessment to work with the Membership Committee and diversify club membership according to Vocational classification.

The Membership Committee (David Zeoli) Goals 2021-2022



1. Sustain the club membership and strive to assist in recruiting and inducting ten new members.
2. Strive to increase the club's diversity of membership to permit the club to enter into new fields of service, fellowship and to help sharing in the beliefs of "*Service Above Self*".
3. Assist with the marketing and educational opportunities of the Public Image / Public Relations Committee.
4. Conduct at a minimum of ten committee meetings over the 2021/22 club calendar year either via Zoom Conferencing or in person.
5. Encourage all members of the Membership Committee to attend the District Membership meeting to be held in September, 2021
6. Continue to refine the membership induction process to be more rewarding for the candidate and to stream line the process.
7. Strive to have the Membership Committee to develop and implement a new member's mentoring program by the existing club member "sponsor" to assure a successful first year of club service through learning of the benefits of club membership.
8. Sustain and continue to improve the Fireside Chat program to increase the new members educational and service opportunities through club service.
9. Increase the participation of the present and future board members to attend the annual Rotary Leadership Institute (RLI).
10. Encourage at the minimum to have three committee members attend the District 7770 Conference.

The Rotary Foundation Committee- John Perrill 2021-2022 Goals |



1. Promote the District Grant Program for our club to get more members involved by taking uniforms to each school. This is a \$5,000 total grant from proceeds that the clubs have raised from previous years.
2. Provide each member with their total contributions to the Foundation, and provide them leadership to their next level of their PHF.
3. Encourage more members to attend the yearly District Foundation Meeting
4. Provide members with brochures on the different Rotary programs to increase their knowledge
5. Get outside speakers to provide the club with new ideas about the Foundation
6. Encourage more members to join the Benefactor Group by contributing \$1,000 in their will to the Rotary Foundation.
7. Encourage new PHF to wear their pins with pride to the meetings
8. Nominate outstanding leaders in the community for their service with a PHF
9. Match dollar for dollar any member funds given to the Foundation.
10. Increase Paul Harris Society Member or step-up Member by one.

“YOUR MIND HAS THE INTELLECT
TO LIFT THE WORLD,
YOUR HEART HAS THE WISDOM TO
BETTER THE WORLD,
AND YOUR SOUL HAS THE GENIUS
TO ELEVATE THE WORLD.””

Matshona Dhliwayo

Creativity

IS INTELLIGENCE HAVING FUN.

Albert Einstein

You can't use up
CREATIVITY.
The more you use,
the more you have.

HAYA ANGELOU

Creativity doesn't
wait for that
perfect moment. It
fashions its own
perfect moments
out of ordinary
ones.

Bruce Garrabrandt

CONSIDERATIONS FOR 2021-2022

- Which Committee Commitment will you make?
- What's YOUR personal WHY with SIRC?
- How will YOU Creatively Make your Mark in 21-22 in accomplishing SIRC's Mission?
- Who will YOU invite to Rotary as a guest?
- How do you / will you use Rotary on-line tools?



STAR Your Reflections

SEE

THINK

AFFIRM

RECOMMEND